



# Community Plan

a public official's education curriculum

Planning processes should engage people in issues while facilitating the implementation of a unified community vision.



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## Pivot Point for Community Building

Arizona is at a crossroads. To move Arizona forward into a prosperous second century, it is vital to ensure that our communities have the tools to make informed and sound decisions that lead to community success. State and municipal budgets have been reduced to essential services, yet local leaders must continue to plan and make decisions that ensure a sustainable future for their citizenry. Local leaders should engage in thoughtful planning now to:

- Create new approaches to sound land use planning
- Protect air, water, and natural areas
- Match infrastructure needs to population growth
- Improve the economy and quality of life
- Build more livable communities
- Make the necessary investments to accomplish these visions



Arizona is more than a place on the map. It is a place in the hearts of citizens, one we all must help preserve, promote, and improve. Arizona is a state that embraces the opportunities of today and the possibilities of tomorrow that will nourish the prosperity and spirits of its citizens. As Arizona's next century unfolds, timing is right for communities and regions to pivot and reset the direction for long-term vitality.

## Collaborating for Success

Arizona's long-term future will be viable only if there is a fundamental shift in how we collectively look at community development. In a groundbreaking move, seven entities converged to create a public-private collaborative partnership unprecedented in Arizona history.

**Community Plan** is an innovative statewide endeavor, bringing together agencies and organizations that have never before collaborated for a common purpose – to engage in educational activities promoting thriving and sustainable communities and regions throughout Arizona.

**Community Plan** will build capacity statewide by providing public officials with increased access to multidisciplinary professionals addressing land use planning, real estate development,

finance and infrastructure, zoning, transportation, housing, and economic development.

**Community Plan** is a transformational program. It will leverage and unite the expertise of each partner agency to provide local public officials with the tools to ensure their communities and regions are dynamic, resilient, and responsive to changing economic circumstances and competing market forces. As public officials strive to ensure their communities are vibrant and financially sustainable places for their residents and visitors, Community Plan can help them get there.

**Collaborative teamwork among public and private partners is more important today than ever before to improve the business and economic environment and ensure healthy cities, towns, and counties throughout Arizona.**

– Steven A. Betts, ULI Arizona District Council Chair, 2010 - 2012



**Communities should strive to offer a wide range of transportation options – from walking and biking to transit and automobiles – to increase people’s access to jobs, goods, services, and recreation.**



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## What is Community Plan?

### What

- A two- to four-hour interactive workshop for public officials that provides effective tools for addressing pressing community and regional issues. All workshops are pro-bono and taught by multi-disciplinary faculty comprised of experienced professionals, all of whom are volunteering their time.

### Target Audience

- Elected officials, planning and zoning commissions, economic development

and housing committees, boards of adjustment, regional organizations, staff, and others.

### Outcomes

- Develop a better understanding of:
  - Land use planning and zoning
  - Housing
  - Multimodal transportation and mobility
  - Real estate development
  - Economic development
  - Finance and infrastructure

- A better understanding of the connectivity between the community building blocks, the importance they have within your community or region, and the necessity for using a holistic lens to achieve long-term goals.
- Toolbox of information, case studies, and online resources that can enhance community decision-making.
- Develop an action plan to apply what was learned.

## Getting Started

### Community Plan Online Assessment Tool

- Completing the Online Assessment Tool ensures all workshops are tailored to specific community and regional needs. This may require a local team effort.

### Course Directory

- A community can select different modules to tailor their workshop.

### Workshop Planning

- A Community Plan volunteer will be the lead coordinator and will review the completed Assessment. The community will identify a key leader to work collaboratively with Community Plan faculty to build an effective workshop curriculum.

### For More Information

- Visit the Community Plan clearinghouse, hosted on the Urban Land Institute, Arizona District Council website, [www.arizona.uli.org](http://www.arizona.uli.org)
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Photo Credit, Jerome Historical Society

Community Plan presents –

## The Annual Boards and Commissions Conference

Friday, December 7, 2012 at the Black Canyon Conference Center, Phoenix. This one-day event for seasoned and new elected and appointed officials and staff from Arizona cities, towns, and counties will hone decision-making, nuts and bolts, and leadership skills relating to the roles and responsibilities of planning commissions and boards of adjustment. Expert speakers will discuss current trends, case studies, and



facilitate an interactive dialogue in both plenary and break-out sessions. Stay tuned for further information and registration details at [www.arizona.uli.org](http://www.arizona.uli.org).



## Believe

Your Community will be more vibrant and competitive when:

- Land uses are integrated.
- Walkability and accessibility to community assets are enhanced.
- (Re)development tools are refocused to support future growth.
- Diverse housing choices are offered to accommodate changing demographics.
- Public engagement is an effective component of local government.
- Trust and partnerships between the public and private sectors are strengthening.