





## 2012 REAL ESTATE DIVERSITY INITIATIVE (REDI)

## FACT SHEET

Would you like to advance your career in real estate? Apply for one of the nation's most prestigious mentorship programs for women and minorities, and learn from the Colorado leaders of the international Urban Land Institute, a highly respected organization consisting of 30,000 leaders in the land use profession (uli.org, http://colorado.uli.org)

Participant Requirements:

- Minorities and women are eligible to apply for the program
- Up to 36 applicants will be accepted, based on completed applications, including 2 letters of reference
- 100% attendance is required You must be able to attend up to two classes each month for 6 months
- \$200 fee upon acceptance into the program (due before the program begins)
- Attend final class with group presentations
- Complete an evaluation

Participant rewards (upon successful program completion):

- Free one-year membership in ULI Colorado, with access to close to 900 members working in many different areas of the real estate industry
- Certificate of completion
- Real estate industry Continuing Education Units (if applicable)
- Large and small group real estate mentoring and education worth more than \$15,000

This is your opportunity to further your career by learning directly from real estate mentors about the challenges and opportunities in the local industry. We are seeking applications for the next session of the Real Estate Diversity Initiative, scheduled to begin in April, ending in September 2012.

Participants will engage in both large group and small group mentoring sessions throughout the program. The ideal participant will have, at minimum, experience in some aspect of real estate, construction, and/or financing, an undergraduate degree and a strong entrepreneurial spirit. A panel consisting of representatives from the Urban Land Institute and the City and County of Denver will select up to 36 individuals for the 2012 class.

Applications will be available on February 16, 2012 at colorado.uli.org. or directly at <u>http://www.zoomerang.com/Survey/WEB22ERSXWQ3WN</u>. For inquiries please contact ULI's Community Outreach Coordinator at 303.887.1115, or the Denver Office of Economic Development at 720.913.1683. Applications are available at **Colorado.uli.org.** Please note: The application will require you to have two letters of reference that you will need to secure before completing it online. **Complete applications must be received by 5 p.m., Friday, March 16** 

The 2012 REDI Program is generously sponsored by:

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