

# A Collaborative Council to Create a Thriving Regional Community

ULI Indiana has been selected by top elected officials from Central Indiana communities to convene a regional council. The goal? To build essential dialogue, effect change through regional consensus and establish a unified voice for greater impact.

## Why a Regional Council?

Because we can get more done together

- A peer group of elected officials from Central Indiana's cities and towns can provide dynamic leadership to solve common problems.
- Building regional consensus on challenging issues forms a strong unified position, involves community partners in developing solutions, and builds greater impetus for collective action.
- Regional mayoral councils, built on collaboration, innovation and action, have had long-term success in similar urban areas, such as Minneapolis-St. Paul and Denver.
- Challenges facing major metropolitan areas—
  job growth, sustainability, housing, infrastructure,
  transportation—are complex and cross geographic
  boundaries. The lack of cohesive regional strategies
  forces Central Indiana municipalities to tackle these
  problems alone with mixed results.

# Why ULI?

Because we're uniquely positioned to foster collaborative change

- Founded in 1936, the Urban Land Institute (ULI)
  has 30,000 members in 95 countries. ULI is one of
  the world's most respected sources of objective
  research and education on urban planning, growth
  and development.
- Without political ties, ULI Indiana can ensure a true peer-to-peer, non-confrontational arena exists for the discussion of common and multi-jurisdictional issues.
- What can ULI bring to the table?
  - a national network of experts and information on land use
  - proven research on best practices for specific urban challenges
  - a nonpartisan, nonpolitical, solution-oriented approach

#### What's at stake?

The opportunity to ensure our region's future

- Central Indiana must continue building on its success to remain globally competitive.
- Collaboration and leadership can be a force for positive dialogue and innovative solutions.
- A better built environment and strong quality of life will benefit residents and businesses alike.

## How can you help?

By funding the council as a forum for ideas, innovation and action

- Three-year individual commitments of at least \$25,000 per year will ensure long-term success.
- A budget of \$150,000 per year is estimated for administration, planning and programs.
- · Broad-based community support is essential.

### The result?

Together, we can build a collaborative spirit that creates innovative solutions, takes meaningful strategic action and resolves complex challenges of regional significance. Together, we can improve the quality of life for communities throughout central Indiana. Together, we can accomplish much more.





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