## Appendix A: Detailed Methodology

## Questionnaire design and data collection

The questionnaire used in this study was written by BRS in close collaboration with ULI staff who offered valuable insights and contributed much to the thinking that developed the survey questions. A pretest was performed and modifications made before full data collection began. The fieldwork for the survey was conducted by telephone using a computer-assisted telephone interviewing (CATI) system, from January 16 to February 3, 2013, by a team of professional, fully trained, and supervised telephone interviewers. A briefing session familiarized the interviewers with the sample specifications and the instrument for this study. BRS monitored the interviewing and data collection at all stages to ensure quality.

## Sample

The universe for the 2013 study is all adults over the age of 18 with a working telephone in the United States. The sample was selected in two stages. In the first stage, the sampling frame was a list of randomly created phone numbers (a technique known as random digit dial or RDD) for telephone exchanges. Telephone numbers were selected at random from this frame.

The second stage was selection at the household level. In residences where working telephones were reached, the survey respondents were selected using a random probability method, i.e., interviewers requested to speak with the adult 18 years or older in the household who had the most recent birthday. Also, cell phone sample was used to insure coverage of cell phone only households. When a cell phone was reached, the person answering was interviewed, providing he or she met the qualification for the survey (being an adult 18 years or older in the United States). The difference in methodology for second stage selection between landlines and cell phones allows for the fact that a landline telephone is most often a household device and a cell phone is most often an individual device. Survey Sampling International provided both the landline and cell samples.

This study used stratified sampling based on MSA size in order to collect adequate numbers of interviews in communities of different population sizes. Four MSA groups defined by population size received a relatively equal number of interviews and then were weighted back to their proper proportions in the U.S. population. The four groups are 1) 10 million and more people, 2) five to ten million, 3) one to five million, and 4) all other metro and micropolitan areas as well as non-MSA defined parts of the U.S. All numbers were calculated based on U.S. Census statistics. For more detail on these proportions, refer to the sample composition table in this appendix.

A total of 1,202 telephone interviews were completed. All sample surveys are subject to possible sampling error, i.e., the results may differ from those that would be obtained if the entire population under study were interviewed. The margin of sampling error for a random survey of this size is plus or minus 2.9 percentage points at the $95 \%$ level of confidence. This means that in 95 out of 100 samples of this size, the results obtained in the sample would fall in a range of plus or minus 2.9 percentage points of what would have been obtained if every
individual adult in the U.S. had been interviewed. The sampling error is larger for smaller groups within the sample (see "Margin of Error for Varying Sample Sizes," page 5). Other nonsampling error may also contribute to total survey error.

## Data analysis

All the data reported here are derived from the current survey. The data have been weighted by gender, age, race, education, and size of MSA to match the demographics to the proper proportion in the current population of the United States according to the most recent U.S. Census figures. The table on the following page entitled "Sample Composition" shows the weighted and unweighted percentages. All tables and analysis in the text refer to the weighted data.

## Reading this report

Bar graphs in the text and tables in an appendix highlight selected survey findings and are expressed in percentages. The base for each table or graph is all respondents ( $n=1,202$ ) unless otherwise noted. In reading the data tables, when the percent sign (\%) appears at the top of a column, the numbers add vertically; when $\%$ appears at the left of a row, the numbers add horizontally. An asterisk (*) indicates less than 1\%; a double hyphen (--) indicates zero. Due to weighting, rounding, omission of "don't know," "refuse," or other responses, percentages may add to more or less than 100\%.

## Cross tab categories

In this report, most categories are self-evident. The definition follows for those requiring additional detail, such as region, MSA size, type of community, and likelihood of moving:

Region: The regional divisions follow those of the U.S. Census, as follows:

| Northeast | Midwest | South Atlantic | East/West South <br> Central | West |
| :---: | :---: | :---: | :---: | :---: |
| Connecticut | lowa | Delaware | Alabama | Arizona |
| Maine | Illinois | District of Columbia | Arkansas | California |
| Massachusetts | Indiana | Florida | Kentucky | Colorado |
| New Hampshire | Kansas | Georgia | Louisiana | Idaho |
| New Jersey | Michigan | Maryland | Mississippi | Montana |
| New York | Minnesota | North Carolina | Oklahoma | Nevada |
| Pennsylvania | Missouri | South Carolina | Tennessee | New Mexico |
| Rhode Island | North Dakota | Virginia | Texas | Oregon |
| Vermont | Nebraska | West Virginia |  | Utah |
|  | Ohio |  |  | Washington |
|  | South Dakota |  |  | Wyoming |
|  | Wisconsin |  |  |  |

MSA size: An additional category to help organize metro areas was MSA size. As defined by the U.S. Census, we organized MSAs in the following way:

10+ Million MSAs<br>Los Angeles-Long Beach-Santa Ana, CA<br>New York-Northern New Jersey-Long Island, NY-NJ-PA<br>5-10 Million MSAs<br>Atlanta-Sandy Springs-Marietta, GA<br>Chicago-Joliet-Naperville, IL-IN-WI<br>Dallas-Fort Worth-Arlington, TX<br>Houston-Sugar Land-Baytown, TX<br>Miami-Fort Lauderdale-Pompano Beach, FL<br>Philadelphia-Camden-Wilmington, PA-NJ-<br>DE-MD<br>Washington-Arlington-Alexandria, DC-VA-<br>MD-WV<br>\section*{1-5 Million MSAs}<br>Austin-Round Rock-San Marcos, TX<br>Baltimore-Towson, MD<br>Birmingham-Hoover, AL<br>Boston-Cambridge-Quincy, MA-NH<br>Buffalo-Niagara Falls, NY<br>Charlotte-Gastonia-Rock Hill, NC-SC<br>Cincinnati-Middletown, OH-KY-IN<br>Cleveland-Elyria-Mentor, OH<br>Columbus, OH<br>Denver-Aurora-Broomfield, CO<br>Detroit-Warren-Livonia, MI<br>Hartford-West Hartford-East Hartford, CT<br>Indianapolis-Carmel, IN<br>Jacksonville, FL<br>Kansas City, MO-KS<br>Las Vegas-Paradise, NV<br>Louisville/Jefferson County, KY-IN<br>Memphis, TN-MS-AR

Milwaukee-Waukesha-West Allis, WI
Minneapolis-St. Paul-Bloomington, MN-WI
Nashville-Davidson--Murfreesboro--
Franklin, TN
New Orleans-Metairie-Kenner, LA
Oklahoma City, OK
Orlando-Kissimmee-Sanford, FL
Phoenix-Mesa-Glendale, AZ
Pittsburgh, PA
Portland-Vancouver-Hillsboro, OR-WA
Providence-New Bedford-Fall River, RI-MA
Raleigh-Cary, NC
Richmond, VA
Riverside-San Bernardino-Ontario, CA
Rochester, NY
Sacramento--Arden-Arcade--Roseville, CA
Salt Lake City, UT
San Antonio-New Braunfels, TX
San Diego-Carlsbad-San Marcos, CA
San Francisco-Oakland-Fremont, CA
San Jose-Sunnyvale-Santa Clara, CA
Seattle-Tacoma-Bellevue, WA
St. Louis, MO-IL
Tampa-St. Petersburg-Clearwater, FL
Virginia Beach-Norfolk-Newport News, VA-
NC

## <1 Million

All other MSAs Metropolitan, Micropolitan, and neither (rural areas)
Type of community: Community definitions in the tables were self-reported by respondent, and this category is not defined by their MSA size.

Likelihood of moving: This category is defined by answering "very likely" or "somewhat likely" in question seven of the questionnaire, which read, "How likely are you to move to a different home - one that is your primary residence - in the next five years? Would you say very likely, somewhat likely, not very or not at all likely?"

Sample Composition

|  | Unweighted N | Weighted \% | Unweighted\% |
| :---: | :---: | :---: | :---: |
| Total | 1202 | 100\% | 100\% |
| Gen Y (18-34) | 242 | 30\% | 20\% |
| Gen X (35-47) | 260 | 23 | 22 |
| Baby boomers (48-66) | 449 | 31 | 37 |
| War babies and Silent generation (67+) | 235 | 15 | 20 |
| Men | 527 | 48\% | 44\% |
| Women | 673 | 52 | 56 |
| White | 843 | 69\% | 70\% |
| African American | 143 | 12 | 12 |
| Latino | 117 | 13 | 10 |
| <\$25k | 177 | 21\% | 15\% |
| \$25k-\$50k | 260 | 25 | 22 |
| \$50k-\$75k | 181 | 14 | 15 |
| \$75k+ | 398 | 28 | 33 |
| <HS/HS Grad | 351 | 40\% | 29\% |
| Some college | 301 | 31 | 25 |
| College | 332 | 18 | 28 |
| Post grad | 203 | 10 | 17 |
| Rural | 147 | 15\% | 12\% |
| Small town | 318 | 32 | 26 |
| Suburbs | 343 | 21 | 29 |
| Medium city | 189 | 17 | 16 |
| Big city | 199 | 14 | 17 |
| 10 Million+ MSA | 284 | 11\% | 24\% |
| 5-10 Million MSA | 314 | 15 | 26 |
| 1-5 Million MSA | 301 | 29 | 25 |
| <1 Mil and no MSA | 303 | 45 | 25 |
| Northeast | 322 | 21\% | 27\% |
| Midwest | 242 | 23 | 20 |
| South Atlantic | 208 | 16 | 17 |
| East/West South Central | 186 | 18 | 15 |
| West | 244 | 22 | 20 |

Margin of Error for Varying Sample Sizes

| \% of Sample | $\mathbf{5 \%}$ | $\mathbf{1 0 \%}$ | $\mathbf{1 5 \%}$ | $\mathbf{2 0 \%}$ | $\mathbf{2 5 \%}$ | $\mathbf{3 0 \%}$ | $\mathbf{3 5 \%}$ | $\mathbf{4 0 \%}$ | $\mathbf{4 5 \%}$ | $\mathbf{5 0 \%}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size | $\mathbf{9 5 \%}$ | $\mathbf{9 0 \%}$ | $\mathbf{8 5 \%}$ | $\mathbf{8 0 \%}$ | $\mathbf{7 5 \%}$ | $\mathbf{7 0 \%}$ | $\mathbf{6 5 \%}$ | $\mathbf{6 0 \%}$ | $\mathbf{5 5 \%}$ | $\mathbf{5 0 \%}$ |
| 50 | 6.0 | 8.3 | 9.9 | 11.1 | 12.0 | 12.7 | 13.2 | 13.6 | 13.8 | 13.9 |
| 100 | 4.3 | 5.9 | 7.0 | 7.8 | 8.5 | 9.0 | 9.3 | 9.6 | 9.8 | 9.8 |
| 150 | 3.5 | 4.8 | 5.7 | 6.4 | 7.0 | 7.4 | 7.6 | 7.8 | 8.0 | 8.0 |
| 200 | 3.0 | 4.2 | 5.0 | 5.6 | 6.0 | 6.4 | 6.6 | 6.8 | 6.9 | 6.9 |
| 250 | 2.7 | 3.7 | 4.4 | 5.0 | 5.4 | 5.7 | 5.9 | 6.1 | 6.2 | 6.2 |
| 300 | 2.5 | 3.4 | 4.0 | 4.5 | 4.9 | 5.2 | 5.4 | 5.6 | 5.6 | 5.7 |
| 400 | 2.1 | 2.9 | 3.5 | 3.9 | 4.2 | 4.5 | 4.7 | 4.8 | 4.9 | 4.9 |
| 500 | 1.9 | 2.6 | 3.1 | 3.5 | 3.8 | 4.0 | 4.2 | 4.3 | 4.4 | 4.4 |
| 600 | 1.7 | 2.4 | 2.9 | 3.2 | 3.5 | 3.7 | 3.8 | 3.9 | 4.0 | 4.0 |
| 700 | 1.6 | 2.2 | 2.6 | 3.0 | 3.2 | 3.4 | 3.5 | 3.6 | 3.7 | 3.7 |
| 800 | 1.5 | 2.1 | 2.5 | 2.8 | 3.0 | 3.2 | 3.3 | 3.4 | 3.4 | 3.5 |
| 900 | 1.4 | 2.0 | 2.3 | 2.6 | 2.8 | 3.0 | 3.1 | 3.2 | 3.3 | 3.3 |
| 1000 | 1.4 | 1.9 | 2.2 | 2.5 | 2.7 | 2.8 | 3.0 | 3.0 | 3.1 | 3.1 |
| 1200 | 1.3 | 1.7 | 2.1 | 2.3 | 2.5 | 2.6 | 2.8 | 2.8 | 2.9 | 2.9 |

The table above shows the margin of error that can be expected for different sub-sample sizes, at the $95 \%$ confidence level. For example, if $25 \%$ of 800 respondents answered "yes" to a question, nine out of ten times, the actual figure will be within plus or minus 3.0 percentage points ( $22 \%$ to $28 \%$ ) reported. As sample size decreases, the margin of error increases.

## Appendix B: Crosstab Tables

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Table 1: Satisfaction with Quality of Life in Community
Among all adults
Q1. My first question is about the quality of life in your community. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of life in your community?

|  | Net satisfied | Net dissatisfied | Very satisfied | Somewhat satisfied | Somewhat dissatisfied | Very dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 87\% | 12 | 49\% | 38 | 7 | 5 |
| Gen Y (18-34) | 83\% | 16 | 40\% | 42 | 9 | 7 |
| Gen X (35-47) | 91\% | 9 | 51\% | 40 | 4 | 5 |
| Baby boomers (48-66) | 85\% | 15 | 47\% | 37 | 9 | 5 |
| War babies and Silent generation (67+) | 95\% | 5 | 67\% | 28 | 2 | 3 |
| Men | 88\% | 11 | 48\% | 40 | 7 | 4 |
| Women | 86\% | 13 | 50\% | 36 | 7 | 6 |
| Single | 82\% | 16 | 43\% | 40 | 10 | 6 |
| Married | 92\% | 8 | 55\% | 37 | 4 | 4 |
| Lives alone | 87\% | 12 | 48\% | 39 | 6 | 6 |
| Child in HH | 85\% | 14 | 47\% | 38 | 8 | 6 |
| Multigenerational HH | 81\% | 17 | 41\% | 40 | 12 | 4 |
| White | 91\% | 8 | 53\% | 38 | 5 | 4 |
| African American | 80\% | 19 | 40\% | 40 | 12 | 7 |
| Latino | 74\% | 24 | 38\% | 36 | 9 | 15 |
| <\$25k | 79\% | 21 | 37\% | 42 | 10 | 10 |
| \$25k-\$50k | 89\% | 10 | 44\% | 46 | 6 | 4 |
| \$50k-\$75k | 89\% | 11 | 52\% | 38 | 8 | 3 |
| \$75k+ | 91\% | 8 | 60\% | 31 | 5 | 3 |
| <HS/HS Grad | 83\% | 16 | 43\% | 40 | 8 | 8 |
| Some college | 88\% | 11 | 49\% | 39 | 7 | 4 |
| College | 92\% | 8 | 53\% | 38 | 6 | 2 |
| Post grad | 95\% | 5 | 66\% | 28 | 3 | 2 |
| Own | 89\% | 10 | 55\% | 34 | 6 | 4 |
| Rent | 84\% | 15 | 38\% | 46 | 8 | 7 |

Table 1: Satisfaction with Quality of Life in Community (cont.)
Among all adults
Q1. My first question is about the quality of life in your community. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the quality of life in your community?

|  | Net <br> satisfied | Net <br> dissatisfied | Very <br> satisfied | Somewhat <br> satisfied | Somewhat <br> dissatisfied | Very <br> dissatisfied |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | $\mathbf{8 7 \%}$ | $\mathbf{1 2}$ | $49 \%$ | $\mathbf{3 8}$ | $\mathbf{7}$ | $\mathbf{5}$ |
| Rural | $89 \%$ | 11 | $50 \%$ | 40 | 7 | 4 |
| Small town | $87 \%$ | 12 | $47 \%$ | 40 | 6 | 5 |
| Suburbs | $91 \%$ | 9 | $52 \%$ | 39 | 6 | 2 |
| Medium city | $90 \%$ | 10 | $53 \%$ | 37 | 5 | 5 |
| Big city | $74 \%$ | 24 | $43 \%$ | 31 | 13 | 11 |
| <Million + Rural | $90 \%$ | 10 | $52 \%$ | 37 | 5 | 5 |
| 1-5 Million | $87 \%$ | 12 | $49 \%$ | 39 | 8 | 4 |
| 5-10 Million | $82 \%$ | 16 | $48 \%$ | 35 | 9 | 7 |
| 10+ Million | $83 \%$ | 16 | $40 \%$ | 42 | 9 | 7 |
| Northeast | $85 \%$ | 14 | $47 \%$ | 38 | 6 | 8 |
| Midwest | $89 \%$ | 11 | $48 \%$ | 41 | 8 | 3 |
| South Atlantic | $88 \%$ | 10 | $48 \%$ | 41 | 5 | 5 |
| East/West South Central | $82 \%$ | 16 | $54 \%$ | 27 | 9 | 7 |
| West | $90 \%$ | 10 | $49 \%$ | 41 | 6 | 3 |
| Likely movers | $84 \%$ | 15 | $42 \%$ | 42 | 9 | 6 |
| Unlikely movers | $90 \%$ | 10 | $55 \%$ | 35 | 5 | 4 |

Table 2: Expectations for Quality of Life in Community
Among all adults
Q2. Do you think the quality of life in your community is getting better, getting worse or staying about the same?

|  | Better | Worse | Same |
| :--- | :---: | :---: | :---: |
| Total | $19 \%$ | 17 | 63 |
| Gen Y (18-34) | $21 \%$ | 16 | 62 |
| Gen X (35-47) | $21 \%$ | 18 | 60 |
| Baby boomers (48-66) | $17 \%$ | 22 | 61 |
| War babies and | $16 \%$ | 10 | 72 |
| Silent generation (67+) | $21 \%$ | 19 | 60 |
| Men | $18 \%$ | 16 | 65 |
| Women | $20 \%$ | 16 | 63 |
| Single | $19 \%$ | 17 | 63 |
| Married | $17 \%$ | 17 | 65 |
| Lives alone | $21 \%$ | 17 | 61 |
| Child in HH | $27 \%$ | 20 | 53 |
| Multigenerational HH | $17 \%$ | 18 | 64 |
| White | $26 \%$ | 11 | 62 |
| African American | $31 \%$ | 19 | 49 |
| Latino | $19 \%$ | 16 | 65 |
| <\$25k | 17 | 59 |  |
| \$25k-\$50k | $23 \%$ | 61 | 62 |
| \$50k-\$75k | $17 \%$ | 16 | 63 |
| \$75k+ | $20 \%$ | 16 | 65 |
| <HS/HS Grad | $18 \%$ | 20 | 63 |
| Some college | $15 \%$ | 16 | 59 |
| College | $25 \%$ | 14 | 69 |
| Post grad | $26 \%$ | 19 | 62 |
| Own | $18 \%$ | 14 |  |
| Rent | $23 \%$ |  | 63 |

Table 2: Expectations for Quality of Life in Community (cont.)
Among all adults
Q2. Do you think the quality of life in your community is getting better, getting worse or staying about the same?

|  | Better | Worse | Same |
| :--- | :---: | :---: | :---: |
| Total | $19 \%$ | $\mathbf{1 7}$ | 63 |
| Rural | $15 \%$ | 21 | 64 |
| Small town | $18 \%$ | 14 | 67 |
| Suburbs | $17 \%$ | 17 | 66 |
| Medium city | $19 \%$ | 18 | 61 |
| Big city | $29 \%$ | 21 | 49 |
| <Million + Rural | $18 \%$ | 17 | 64 |
| $1-5$ Million | $23 \%$ | 16 | 61 |
| 5-10 Million | $16 \%$ | 19 | 64 |
| $10+$ Million | $17 \%$ | 20 | 61 |
| Northeast | $20 \%$ | 23 | 57 |
| Midwest | $14 \%$ | 17 | 70 |
| South Atlantic | $18 \%$ | 17 | 65 |
| East/West South Central | $25 \%$ | 12 | 62 |
| West | $20 \%$ | 17 | 61 |
| Likely movers | $19 \%$ | 16 | 64 |
| Unlikely movers | $19 \%$ | 19 | 62 |

## Table 3: Current and Desired Size of Community

Among all adults
Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

|  | Rural |  | Small town |  | Suburb |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current | Would like in 5 years | Current | Would like in 5 years | Current | Would like in 5 years |
| Total | 15\% | 24\% | 32\% | 26\% | 21\% | 17\% |
| Gen Y (18-34) | 12\% | 20\% | 30\% | 19\% | 17\% | 17\% |
| Gen X (35-47) | 17\% | 27\% | 34\% | 27\% | 20\% | 21\% |
| Baby boomers (48-66) | 19\% | 30\% | 28\% | 29\% | 22\% | 15\% |
| War babies and Silent generation (67+) | 15\% | 16\% | 39\% | 33\% | 24\% | 18\% |
| Men | 15\% | 25\% | 31\% | 22\% | 21\% | 17\% |
| Women | 16\% | 23\% | 32\% | 30\% | 20\% | 18\% |
| Single | 10\% | 19\% | 36\% | 27\% | 18\% | 14\% |
| Married | 20\% | 28\% | 29\% | 25\% | 23\% | 20\% |
| Lives alone | 13\% | 20\% | 37\% | 27\% | 20\% | 16\% |
| Child in HH | 18\% | 25\% | 31\% | 27\% | 20\% | 18\% |
| Multigenerational HH | 14\% | 17\% | 33\% | 29\% | 16\% | 12\% |
| White | 19\% | 29\% | 35\% | 28\% | 21\% | 15\% |
| African American | 8\% | 11\% | 26\% | 19\% | 20\% | 27\% |
| Latino | 4\% | 12\% | 23\% | 22\% | 14\% | 20\% |
| <\$25k | 14\% | 24\% | 36\% | 27\% | 12\% | 13\% |
| \$25k-\$50k | 15\% | 21\% | 34\% | 31\% | 20\% | 13\% |
| \$50k-\$75k | 21\% | 32\% | 31\% | 26\% | 18\% | 17\% |
| \$75k+ | 15\% | 24\% | 29\% | 22\% | 28\% | 23\% |
| <HS/HS Grad | 19\% | 27\% | 38\% | 30\% | 15\% | 12\% |
| Some college | 16\% | 27\% | 27\% | 23\% | 21\% | 18\% |
| College | 10\% | 16\% | 27\% | 26\% | 29\% | 24\% |
| Post grad | 11\% | 17\% | 27\% | 21\% | 31\% | 26\% |
| Own | 20\% | 28\% | 32\% | 27\% | 22\% | 17\% |
| Rent | 6\% | 17\% | 32\% | 24\% | 18\% | 19\% |

## Table 3: Current and Desired Size of Community (cont.)

Among all adults
Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

|  | Rural |  | Small town |  | Suburb |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current | Would like in 5 years | Current | Would like in 5 years | Current | Would like in 5 years |
| Total | 15\% | 24\% | 32\% | 26\% | 21\% | 17\% |
| Rural | 100\% | 70\% | -- | 14\% | -- | 4\% |
| Small town | -- | 21\% | 100\% | 52\% | -- | 6\% |
| Suburbs | -- | 11\% | -- | 15\% | 100\% | 51\% |
| Medium city | -- | 10\% | -- | 16\% | -- | 10\% |
| Big city | -- | 18\% | -- | 9\% | -- | 17\% |
| <Million + Rural | 23\% | 32\% | 44\% | 33\% | 9\% | 8\% |
| 1-5 Million | 12\% | 21\% | 22\% | 20\% | 26\% | 23\% |
| 5-10 Million | 7\% | 17\% | 23\% | 20\% | 39\% | 27\% |
| 10+ Million | 5\% | 8\% | 22\% | 24\% | 30\% | 27\% |
| Northeast | 12\% | 20\% | 33\% | 28\% | 22\% | 20\% |
| Midwest | 16\% | 31\% | 36\% | 24\% | 21\% | 18\% |
| South Atlantic | 22\% | 30\% | 31\% | 24\% | 24\% | 18\% |
| East/West South Central | 21\% | 26\% | 32\% | 30\% | 22\% | 16\% |
| West | 9\% | 13\% | 27\% | 24\% | 16\% | 15\% |
| Likely movers | 10\% | 18\% | 29\% | 23\% | 23\% | 21\% |
| Unlikely movers | 20\% | 29\% | 34\% | 29\% | 19\% | 15\% |

Table 3: Current and Desired Size of Community (cont.)
Among all adults
Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

|  | Medium city <br> Would like <br> in 5 years |  | Current |
| :--- | :---: | :---: | :---: |

Table 3: Current and Desired Size of Community (cont.)
Among all adults
Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? Q4. If you could live any place in the next five years, would it be a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else?

|  | Medium city |  | Big city |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Current | Would like in 5 years | Current | Would like in 5 years |
| Total | 17\% | 16\% | 14\% | 12\% |
| Rural | -- | 8\% | -- | 3\% |
| Small town | -- | 10\% | -- | 8\% |
| Suburbs | -- | 7\% | -- | 8\% |
| Medium city | 100\% | 46\% | -- | 12\% |
| Big city | -- | 13\% | 100\% | 36\% |
| <Million + Rural | 19\% | 16\% | 5\% | 7\% |
| 1-5 Million | 19\% | 16\% | 21\% | 15\% |
| 5-10 Million | 9\% | 15\% | 21\% | 15\% |
| 10+ Million | 17\% | 15\% | 26\% | 21\% |
| Northeast | 17\% | 13\% | 17\% | 12\% |
| Midwest | 14\% | 13\% | 13\% | 8\% |
| South Atlantic | 14\% | 16\% | 9\% | 8\% |
| East/West South Central | 11\% | 11\% | 14\% | 14\% |
| West | 28\% | 25\% | 18\% | 17\% |
| Likely movers | 18\% | 17\% | 19\% | 16\% |
| Unlikely movers | 16\% | 14\% | 11\% | 9\% |

Table 4: Desired Size of Community
Among those very and somewhat likely to move

|  | Rural | Small town | Suburbs | Medium city | Big city |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 18\% | 23 | 21 | 17 | 16 |
| Gen Y (18-34) | 16\% | 21 | 20 | 17 | 21 |
| Gen X (35-47) | 19\% | 21 | 25 | 19 | 12 |
| Baby boomers (48-66) | 25\% | 28 | 15 | 14 | 10 |
| War babies and Silent generation (67+) | 7\% | 25 | 27 | 17 | 12 |
| Men | 18\% | 18 | 18 | 17 | 21 |
| Women | 19\% | 28 | 23 | 17 | 11 |
| Single | 16\% | 24 | 18 | 17 | 22 |
| Married | 20\% | 22 | 23 | 17 | 10 |
| Lives alone | 18\% | 22 | 18 | 27 | 9 |
| Child in HH | 18\% | 25 | 22 | 15 | 15 |
| Multigenerational HH | 11\% | 29 | 16 | 18 | 22 |
| White | 24\% | 24 | 18 | 18 | 10 |
| African American | 6\% | 22 | 29 | 12 | 24 |
| Latino | 15\% | 16 | 25 | 19 | 22 |
| <\$25k | 18\% | 23 | 18 | 17 | 20 |
| \$25k-\$50k | 10\% | 32 | 18 | 16 | 13 |
| \$50k-\$75k | 24\% | 28 | 23 | 9 | 12 |
| \$75k+ | 22\% | 17 | 23 | 21 | 13 |
| <HS/HS Grad | 18\% | 27 | 16 | 12 | 18 |
| Some college | 21\% | 21 | 21 | 19 | 14 |
| College | 13\% | 20 | 21 | 24 | 17 |
| Post grad | 17\% | 19 | 33 | 14 | 14 |
| Own | 21\% | 24 | 20 | 16 | 16 |
| Rent | 15\% | 23 | 23 | 17 | 15 |
| Rural | 36\% | 24 | 9 | 24 | 5 |
| Small town | 23\% | 35 | 8 | 15 | 17 |
| Suburbs | 12\% | 16 | 45 | 9 | 10 |
| Medium city | 8\% | 25 | 16 | 27 | 15 |
| Big city | 18\% | 12 | 22 | 14 | 28 |
| <Million + Rural | 24\% | 29 | 8 | 22 | 12 |
| 1-5 Million | 18\% | 20 | 25 | 13 | 17 |
| 5-10 Million | 14\% | 20 | 31 | 12 | 20 |
| 10+ Million | 8\% | 17 | 29 | 20 | 19 |
| Northeast | 13\% | 28 | 24 | 16 | 13 |
| Midwest | 27\% | 18 | 17 | 15 | 13 |
| South Atlantic | 21\% | 19 | 29 | 15 | 12 |
| East/West South Central | 21\% | 31 | 18 | 8 | 18 |
| West | 11\% | 19 | 18 | 27 | 22 |

Table 5: Current Type of Home
Among all adults
Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? Is that an apartment building, duplex, or townhouse?

|  |  | Duplex, <br> townhouse, row <br> house | Manufactured <br> home |
| :--- | :---: | :---: | :---: |
| Total | Single family | Apartment | 11 |

## Table 5: Current Type of Home (cont.)

Among all adults
Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? Is that an apartment building, duplex, or townhouse?

|  | Single family | Apartment | Duplex, townhouse, row house | Manufactured home |
| :---: | :---: | :---: | :---: | :---: |
| Total | 66\% | 18 | 11 | 4 |
| Rural | 80\% | 4 | 3 | 11 |
| Small town | 65\% | 20 | 9 | 5 |
| Suburbs | 74\% | 12 | 12 | 1 |
| Medium city | 59\% | 23 | 15 | 3 |
| Big city | 48\% | 34 | 15 | 2 |
| <Million + Rural | 69\% | 15 | 8 | 7 |
| 1-5 Million | 67\% | 19 | 11 | 2 |
| 5-10 Million | 63\% | 20 | 15 | 2 |
| 10+ Million | 55\% | 28 | 15 | -- |
| Northeast | 51\% | 29 | 14 | 4 |
| Midwest | 73\% | 12 | 12 | 2 |
| South Atlantic | 71\% | 13 | 8 | 8 |
| East/West South Central | 68\% | 19 | 9 | 4 |
| West | 67\% | 18 | 11 | 3 |
| Likely movers | 56\% | 26 | 15 | 3 |
| Unlikely movers | 74\% | 13 | 8 | 5 |

Table 6: Current Homeowner Status
Among all adults

| Q6. Do you own or rent your primary residence? |  |  |
| :--- | :---: | :---: |
|  | Own | Rent |
| Total | $66 \%$ | 32 |
| Gen Y (18-34) | $40 \%$ | 54 |
| Gen X (35-47) | $78 \%$ | 22 |
| Baby boomers (48-66) | $80 \%$ | 20 |
| War babies and | $74 \%$ | 26 |
| Silent generation (67+) |  |  |
| Men | $65 \%$ | 34 |
| Women | $67 \%$ | 30 |
| Single | $50 \%$ | 46 |
| Married | $80 \%$ | 20 |
| Lives alone | $56 \%$ | 44 |
| Child in HH | $66 \%$ | 31 |
| Multigenerational HH | $62 \%$ | 31 |
| White | $76 \%$ | 22 |
| African American | $33 \%$ | 63 |
| Latino | $44 \%$ | 52 |
| <\$25k | $40 \%$ | 56 |
| \$25k-\$50k | $54 \%$ | 44 |
| \$50k-\$75k | $81 \%$ | 19 |
| \$75k+ | $85 \%$ | 14 |
| <HS/HS Grad | $57 \%$ | 40 |
| Some college | $66 \%$ | 31 |
| College | $80 \%$ | 19 |
| Post grad | $80 \%$ | 18 |
| Own | $100 \%$ | - |
| Rent |  | $100 \%$ |

Table 6: Current Homeowner Status (cont.)
Among all adults

| Q6. Do you own or rent your primary residence? |  |  |
| :--- | :---: | :---: |
|  | Own | Rent |
| Total | $66 \%$ | 32 |
| Rural | $86 \%$ | 12 |
| Small town | $66 \%$ | 32 |
| Suburbs | $71 \%$ | 28 |
| Medium city | $59 \%$ | 38 |
| Big city | $46 \%$ | 53 |
| <Million + Rural | $71 \%$ | 27 |
| $1-5$ Million | $64 \%$ | 35 |
| $5-10$ Million | $64 \%$ | 33 |
| 10+ Million | $53 \%$ | 41 |
| Northeast | $59 \%$ | 38 |
| Midwest | $76 \%$ | 22 |
| South Atlantic | $69 \%$ | 29 |
| East/West South Central | $65 \%$ | 34 |
| West | $60 \%$ | 37 |
| Likely movers | $48 \%$ | 47 |
| Unlikely movers | $80 \%$ | 20 |

Table 7: Likelihood of Moving
Among all adults
Q7. How likely are you to move to a different home - one that is your primary residence - in the next five years? Would you say very likely, somewhat likely, not very or not at all likely?

|  | Net likely | Net not likely | Very likely | Somewhat likely | Not very likely | Not at all likely |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 42\% | 57 | 25\% | 17 | 22 | 36 |
| Gen Y (18-34) | 63\% | 36 | 41\% | 22 | 19 | 17 |
| Gen X (35-47) | 41\% | 59 | 24\% | 17 | 23 | 37 |
| Baby boomers (48-66) | 31\% | 68 | 15\% | 16 | 25 | 43 |
| War babies and Silent generation (67+) | 22\% | 76 | 12\% | 10 | 19 | 57 |
| Men | 41\% | 57 | 23\% | 18 | 21 | 36 |
| Women | 42\% | 58 | 25\% | 16 | 22 | 36 |
| Single | 47\% | 51 | 30\% | 17 | 21 | 30 |
| Married | 37\% | 63 | 20\% | 17 | 22 | 41 |
| Lives alone | 37\% | 60 | 21\% | 16 | 23 | 38 |
| Child in HH | 44\% | 56 | 26\% | 18 | 21 | 35 |
| Multigenerational HH | 52\% | 46 | 36\% | 16 | 16 | 30 |
| White | 35\% | 64 | 20\% | 15 | 23 | 41 |
| African American | 63\% | 37 | 39\% | 24 | 19 | 19 |
| Latino | 54\% | 43 | 37\% | 17 | 16 | 28 |
| <\$25k | 51\% | 47 | 33\% | 17 | 21 | 25 |
| \$25k-\$50k | 40\% | 59 | 25\% | 15 | 23 | 36 |
| \$50k-\$75k | 34\% | 66 | 16\% | 18 | 23 | 43 |
| \$75k+ | 43\% | 57 | 25\% | 18 | 23 | 34 |
| <HS/HS Grad | 40\% | 59 | 24\% | 16 | 18 | 40 |
| Some college | 46\% | 52 | 25\% | 21 | 23 | 29 |
| College | 41\% | 59 | 26\% | 15 | 25 | 34 |
| Post grad | 36\% | 64 | 21\% | 14 | 23 | 41 |
| Own | 30\% | 69 | 14\% | 16 | 23 | 46 |
| Rent | 62\% | 36 | 43\% | 19 | 20 | 16 |
| Rural | 26\% | 74 | 12\% | 14 | 16 | 57 |
| Small town | 37\% | 62 | 22\% | 16 | 25 | 37 |
| Suburbs | 46\% | 52 | 27\% | 20 | 21 | 31 |
| Medium city | 44\% | 53 | 33\% | 11 | 24 | 29 |
| Big city | 56\% | 42 | 32\% | 24 | 18 | 24 |
| <Million + Rural | 35\% | 64 | 18\% | 16 | 22 | 42 |
| 1-5 Million | 43\% | 56 | 28\% | 15 | 23 | 33 |
| 5-10 Million | 54\% | 46 | 32\% | 22 | 19 | 26 |
| 10+ Million | 51\% | 48 | 31\% | 19 | 19 | 30 |
| Northeast | 38\% | 61 | 21\% | 17 | 31 | 31 |
| Midwest | 37\% | 62 | 24\% | 13 | 21 | 41 |
| South Atlantic | 42\% | 57 | 28\% | 15 | 16 | 41 |
| East/West South Central | 43\% | 55 | 22\% | 21 | 21 | 34 |
| West | 48\% | 51 | 28\% | 19 | 19 | 32 |

Table 8: Movers' Expected Type of Home
Among those very or somewhat likely to move in the next five years
Q8. [If very likely or somewhat likely to move in the next five years:] In five years, what type of home do you expect to live in? An apartment building; a duplex; a row house or townhouse; a single-family detached house; a manufactured or mobile home; or something else? [ $n=496$ ]

|  | Single family | Apartment | Duplex, townhouse, row house | Manufactured home |
| :---: | :---: | :---: | :---: | :---: |
| Total | 67\% | 15 | 14 | 2 |
| Gen Y (18-34) | 60\% | 21 | 17 | 1 |
| Gen X (35-47) | 87\% | 6 | 4 | 1 |
| Baby boomers (48-66) | 65\% | 11 | 16 | 6 |
| War babies and Silent generation (67+) | 58\% | 17 | 13 | -- |
| Men | 68\% | 15 | 13 | 3 |
| Women | 66\% | 15 | 14 | 1 |
| Single | 53\% | 25 | 17 | 3 |
| Married | 82\% | 4 | 10 | 1 |
| Lives alone | 57\% | 16 | 15 | 8 |
| Child in HH | 74\% | 13 | 11 | 1 |
| Multigenerational HH | 59\% | 22 | 13 | -- |
| White | 71\% | 13 | 12 | 2 |
| African American | 60\% | 12 | 25 | 1 |
| Latino | 65\% | 22 | 8 | 3 |
| <\$25k | 53\% | 24 | 17 | 3 |
| \$25k-\$50k | 70\% | 10 | 12 | 4 |
| \$50k-\$75k | 68\% | 14 | 12 | 1 |
| \$75k+ | 81\% | 10 | 9 | -- |
| <HS/HS Grad | 61\% | 15 | 19 | 3 |
| Some college | 63\% | 19 | 14 | 2 |
| College | 80\% | 13 | 5 | * |
| Post grad | 81\% | 6 | 6 | -- |
| Own | 69\% | 12 | 13 | 2 |
| Rent | 68\% | 14 | 14 | 2 |
| Rural | 79\% | 9 | 3 | 6 |
| Small town | 66\% | 12 | 19 | 1 |
| Suburbs | 71\% | 14 | 9 | * |
| Medium city | 58\% | 25 | 13 | 2 |
| Big city | 67\% | 14 | 14 | 2 |
| <Million + Rural | 68\% | 12 | 17 | -- |
| 1-5 Million | 75\% | 11 | 8 | 3 |
| 5-10 Million | 56\% | 20 | 17 | 2 |
| 10+ Million | 61\% | 22 | 14 | 3 |
| Northeast | 56\% | 20 | 18 | 2 |
| Midwest | 66\% | 11 | 19 | 3 |
| South Atlantic | 73\% | 15 | 10 | -- |
| East/West South Central | 64\% | 13 | 15 | 2 |
| West | 75\% | 16 | 7 | 2 |

Table 9: Movers' Expected Homeowner Status
Among those very or somewhat likely to move in the next five years
Q9. [If very likely or somewhat likely to move in the next five years:] In five years, do you expect to own or rent your primary residence? [ $\mathrm{n}=496$ ]

|  | Own | Rent |
| :---: | :---: | :---: |
| Total | 73\% | 25 |
| Gen Y (18-34) | 69\% | 31 |
| Gen X (35-47) | 81\% | 16 |
| Baby boomers (48-66) | 79\% | 20 |
| War babies and Silent generation (67+) | 55\% | 36 |
| Men | 76\% | 21 |
| Women | 70\% | 29 |
| Single | 61\% | 36 |
| Married | 85\% | 14 |
| Lives alone | 65\% | 28 |
| Child in HH | 76\% | 24 |
| Multigenerational HH | 65\% | 35 |
| White | 73\% | 25 |
| African American | 71\% | 29 |
| Latino | 72\% | 27 |
| <\$25k | 53\% | 44 |
| \$25k-\$50k | 74\% | 25 |
| \$50k-\$75k | 84\% | 14 |
| \$75k+ | 89\% | 10 |
| <HS/HS Grad | 68\% | 30 |
| Some college | 67\% | 31 |
| College | 85\% | 13 |
| Post grad | 94\% | 5 |
| Own | 81\% | 17 |
| Rent | 68\% | 30 |
| Rural | 80\% | 20 |
| Small town | 66\% | 33 |
| Suburbs | 80\% | 16 |
| Medium city | 68\% | 32 |
| Big city | 75\% | 22 |
| <Million + Rural | 71\% | 27 |
| 1-5 Million | 73\% | 26 |
| 5-10 Million | 76\% | 22 |
| 10+ Million | 73\% | 25 |
| Northeast | 64\% | 35 |
| Midwest | 74\% | 23 |
| South Atlantic | 81\% | 19 |
| East/West South Central | 70\% | 27 |
| West | 75\% | 23 |

Table 10: Recent Moving History
Among all adults

| Q10. Have you moved within the past five years? |  |  |
| :---: | :---: | :---: |
|  | Yes | No |
| Total | 32\% | 67 |
| Gen Y (18-34) | 53\% | 47 |
| Gen X (35-47) | 31\% | 69 |
| Baby boomers (48-66) | 20\% | 80 |
| War babies and | 19\% | 80 |
|  |  |  |
| Men | 34\% | 66 |
| Women | 31\% | 69 |
| Single | 37\% | 63 |
| Married | 29\% | 71 |
| Lives alone | 31\% | 69 |
| Child in HH | 36\% | 64 |
| Multigenerational HH | 31\% | 69 |
| White | 29\% | 71 |
| African American | 44\% | 56 |
| Latino | 45\% | 55 |
| <\$25k | 42\% | 58 |
| \$25k-\$50k | 34\% | 66 |
| \$50k-\$75k | 29\% | 71 |
| \$75k+ | 29\% | 71 |
| <HS/HS Grad | 33\% | 67 |
| Some college | 33\% | 67 |
| College | 30\% | 70 |
| Post grad | 36\% | 64 |
| Own | 19\% | 81 |
| Rent | 60\% | 40 |
| Rural | 25\% | 74 |
| Small town | 32\% | 68 |
| Suburbs | 30\% | 70 |
| Medium city | 28\% | 72 |
| Big city | 50\% | 50 |
| <Million + Rural | 29\% | 71 |
| 1-5 Million | 35\% | 65 |
| 5-10 Million | 40\% | 60 |
| 10+ Million | 28\% | 72 |
| Northeast | 27\% | 73 |
| Midwest | 25\% | 75 |
| South Atlantic | 35\% | 65 |
| East/West South Central | 39\% | 61 |
| West | 38\% | 62 |
| Likely movers | 44\% | 56 |
| Unlikely movers | 24\% | 76 |

Table 11: Recent Change in Home Size
Among those who have moved in the past five years
Q11. [If moved in the past five years:] Thinking about your most recent move, did you move to a home that was larger, smaller, or about the same size as your previous home? [ $\mathrm{n}=356$ ]

|  | Larger | Smaller | About the same |
| :---: | :---: | :---: | :---: |
| Total | 48\% | 27 | 25 |
| Gen Y (18-34) | 48\% | 25 | 27 |
| Gen X (35-47) | 59\% | 20 | 20 |
| Baby boomers (48-66) | 44\% | 33 | 22 |
| War babies and Silent generation (67+) | 24\% | 50 | 25 |
| Men | 49\% | 25 | 26 |
| Women | 47\% | 30 | 23 |
| Single | 41\% | 31 | 28 |
| Married | 55\% | 24 | 20 |
| Lives alone | 39\% | 37 | 25 |
| Child in HH | 56\% | 23 | 20 |
| Multigenerational HH | 71\% | 14 | 15 |
| White | 43\% | 31 | 26 |
| African American | 61\% | 14 | 26 |
| Latino | 52\% | 27 | 21 |
| <\$25k | 33\% | 34 | 33 |
| \$25k-\$50k | 47\% | 30 | 23 |
| \$50k-\$75k | 51\% | 29 | 19 |
| \$75k+ | 69\% | 15 | 15 |
| <HS/HS Grad | 41\% | 31 | 28 |
| Some college | 53\% | 28 | 19 |
| College | 46\% | 28 | 27 |
| Post grad | 59\% | 13 | 27 |
| Own | 55\% | 22 | 23 |
| Rent | 42\% | 33 | 25 |
| Rural | 46\% | 18 | 36 |
| Small town | 45\% | 31 | 23 |
| Suburbs | 56\% | 33 | 11 |
| Medium city | 51\% | 31 | 18 |
| Big city | 45\% | 18 | 37 |
| <Million + Rural | 48\% | 29 | 23 |
| 1-5 Million | 44\% | 25 | 31 |
| 5-10 Million | 52\% | 25 | 22 |
| 10+ Million | 52\% | 32 | 15 |
| Northeast | 43\% | 26 | 30 |
| Midwest | 37\% | 35 | 28 |
| South Atlantic | 48\% | 28 | 24 |
| East/West South Central | 61\% | 18 | 21 |
| West | 47\% | 31 | 22 |
| Likely movers | 43\% | 33 | 24 |
| Unlikely movers | 54\% | 21 | 25 |

Table 12: Previous Homeowner Status
Among those who have moved in the past five years
Q12. [If moved in the past five years:] Did you own or rent your previous residence? [ $n=356$ ]

|  | Rent | Own |
| :---: | :---: | :---: |
| Total | 62\% | 32 |
| Gen Y (18-34) | 76\% | 13 |
| Gen X (35-47) | 46\% | 51 |
| Baby boomers (48-66) | 54\% | 46 |
| War babies and Silent generation (67+) | 38\% | 62 |
| Men | 65\% | 29 |
| Women | 59\% | 35 |
| Single | 75\% | 20 |
| Married | 48\% | 45 |
| Lives alone | 71\% | 28 |
| Child in HH | 60\% | 35 |
| Multigenerational HH | 79\% | 21 |
| White | 53\% | 41 |
| African American | 81\% | 15 |
| Latino | 74\% | 17 |
| <\$25k | 74\% | 18 |
| \$25k-\$50k | 73\% | 15 |
| \$50k-\$75k | 60\% | 38 |
| \$75k+ | 42\% | 55 |
| <HS/HS Grad | 65\% | 26 |
| Some college | 67\% | 26 |
| College | 47\% | 48 |
| Post grad | 56\% | 44 |
| Own | 36\% | 61 |
| Rent | 78\% | 14 |
| Rural | 49\% | 46 |
| Small town | 63\% | 34 |
| Suburbs | 46\% | 43 |
| Medium city | 70\% | 25 |
| Big city | 73\% | 19 |
| <Million + Rural | 62\% | 30 |
| 1-5 Million | 59\% | 35 |
| 5-10 Million | 63\% | 32 |
| 10+ Million | 66\% | 31 |
| Northeast | 71\% | 20 |
| Midwest | 53\% | 46 |
| South Atlantic | 60\% | 37 |
| East/West South Central | 63\% | 30 |
| West | 62\% | 29 |
| Likely movers | 74\% | 18 |
| Unlikely movers | 45\% | 51 |

Table 13: Current Size and Composition of Household
Among all adults
Q13. How many people are there living in your household right now, including you? Q13A. Are any of the following living in your household currently? Children under 18? Your own or your spouse's parents or grandparents? Children over 18?

|  | One | Two or more |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Children <18 | Parents/ grandparents | Children 18+ | Multigenerational |
| Total | 17\% | 40\% | 14\% | 21\% | 10\% |
| Gen Y (18-34) | 10\% | 56\% | 28\% | 25\% | 23\% |
| Gen X (35-47) | 6\% | 70\% | 15\% | 14\% | 11\% |
| Baby boomers (48-66) | 21\% | 20\% | 6\% | 24\% | 2\% |
| War babies and Silent generation (67+) | 41\% | 4\% | 2\% | 15\% | 1\% |
| Men | 17\% | 39\% | 16\% | 19\% | 12\% |
| Women | 17\% | 40\% | 12\% | 23\% | 9\% |
| Single | 36\% | 31\% | 19\% | 25\% | 13\% |
| Married | 1\% | 48\% | 10\% | 18\% | 8\% |
| Lives alone | 100\% | -- | -- | -- | -- |
| Child in HH | -- | 74\% | 19\% | 39\% | 19\% |
| Multigenerational HH | -- | 81\% | 100\% | 45\% | 100\% |
| White | 19\% | 36\% | 10\% | 18\% | 8\% |
| African American | 20\% | 49\% | 17\% | 28\% | 14\% |
| Latino | 6\% | 49\% | 24\% | 32\% | 18\% |
| <\$25k | 30\% | 40\% | 12\% | 19\% | 9\% |
| \$25k-\$50k | 20\% | 38\% | 19\% | 23\% | 15\% |
| \$50k-\$75k | 13\% | 39\% | 13\% | 19\% | 8\% |
| \$75k+ | 6\% | 48\% | 12\% | 23\% | 10\% |
| <HS/HS Grad | 20\% | 41\% | 16\% | 26\% | 13\% |
| Some college | 15\% | 40\% | 14\% | 20\% | 10\% |
| College | 17\% | 37\% | 13\% | 17\% | 8\% |
| Post grad | 13\% | 39\% | 7\% | 13\% | 4\% |
| Own | 15\% | 41\% | 13\% | 20\% | 10\% |
| Rent | 23\% | 35\% | 14\% | 22\% | 10\% |

## Table 13: Current Size and Composition of Household (cont.)

Among all adults
Q13. How many people are there living in your household right now, including you? Q13A. Are any of the following living in your household currently? Children under 18? Your own or your spouse's parents or grandparents? Children over 18?

|  |  | Two or more |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| One | Children <18 | Parents/ <br> grandparents | Children 18+ | Multi- <br> generational |  |
| Total | $17 \%$ | $40 \%$ | $\mathbf{1 4 \%}$ | $\mathbf{2 1 \%}$ | $\mathbf{1 0 \%}$ |
| Rural | $14 \%$ | $49 \%$ | $12 \%$ | $18 \%$ | $10 \%$ |
| Small town | $20 \%$ | $37 \%$ | $15 \%$ | $21 \%$ | $11 \%$ |
| Suburbs | $16 \%$ | $37 \%$ | $11 \%$ | $22 \%$ | $8 \%$ |
| Medium city | $17 \%$ | $41 \%$ | $17 \%$ | $21 \%$ | $13 \%$ |
| Big city | $16 \%$ | $36 \%$ | $14 \%$ | $24 \%$ | $10 \%$ |
| <Million + Rural | $17 \%$ | $43 \%$ | $15 \%$ | $18 \%$ | $11 \%$ |
| 1-5 Million | $17 \%$ | $36 \%$ | $11 \%$ | $22 \%$ | $8 \%$ |
| 5-10 Million | $15 \%$ | $41 \%$ | $14 \%$ | $25 \%$ | $11 \%$ |
| 10+ Million | $18 \%$ | $35 \%$ | $17 \%$ | $26 \%$ | $12 \%$ |
| Northeast | $22 \%$ | $39 \%$ | $11 \%$ | $21 \%$ | $9 \%$ |
| Midwest | $19 \%$ | $35 \%$ | $11 \%$ | $21 \%$ | $8 \%$ |
| South Atlantic | $13 \%$ | $40 \%$ | $14 \%$ | $23 \%$ | $10 \%$ |
| East/West South Central | $19 \%$ | $41 \%$ | $13 \%$ | $18 \%$ | $12 \%$ |
| West | $12 \%$ | $45 \%$ | $21 \%$ | $22 \%$ | $13 \%$ |
| Likely movers | $15 \%$ | $43 \%$ | $17 \%$ | $22 \%$ | $13 \%$ |
| Unlikely movers | $18 \%$ | $38 \%$ | $12 \%$ | $20 \%$ | $8 \%$ |

Table 14: Anticipated Change in Household Size or Composition
Among all adults

| Q14. In five years, do you expect a change in the number or type of people who live in your household? |  |  |
| :---: | :---: | :---: |
|  | Yes | No |
| Total | 31\% | 65 |
| Gen Y (18-34) | 43\% | 54 |
| Gen X (35-47) | 36\% | 62 |
| Baby boomers (48-66) | 26\% | 70 |
| War babies and Silent generation (67+) | 9\% | 83 |
| Men | 30\% | 67 |
| Women | 32\% | 64 |
| Single | 32\% | 63 |
| Married | 30\% | 67 |
| Lives alone | 13\% | 78 |
| Child in HH | 43\% | 55 |
| Multigenerational HH | 52\% | 48 |
| White | 30\% | 67 |
| African American | 38\% | 59 |
| Latino | 36\% | 59 |
| <\$25k | 31\% | 62 |
| \$25k-\$50k | 33\% | 65 |
| \$50k-\$75k | 30\% | 66 |
| \$75k+ | 33\% | 66 |
| <HS/HS Grad | 30\% | 65 |
| Some college | 31\% | 67 |
| College | 33\% | 64 |
| Post grad | 29\% | 67 |
| Own | 28\% | 69 |
| Rent | 35\% | 59 |
| Rural | 33\% | 65 |
| Small town | 29\% | 67 |
| Suburbs | 28\% | 67 |
| Medium city | 29\% | 68 |
| Big city | 38\% | 58 |
| <Million + Rural | 29\% | 68 |
| 1-5 Million | 31\% | 65 |
| 5-10 Million | 34\% | 64 |
| 10+ Million | 34\% | 62 |
| Northeast | 32\% | 62 |
| Midwest | 28\% | 71 |
| South Atlantic | 36\% | 62 |
| East/West South Central | 24\% | 70 |
| West | 35\% | 62 |
| Likely movers | 40\% | 57 |
| Unlikely movers | 24\% | 72 |

Table 15: Expected Size and Composition of Household
Among those who expect a change in the number or type of people living in their household
Q14A. [If expect a change in the number or type of people who live in household:] How many people do you expect to be living in your household, including you? [ $n=385$ ] Q14B. [If expects to be living with two or more people within the next five years:] Whom do you expect to be living with you? Children under 18 ? Your own or your spouse's parents or grandparents? Children over 18? [ $\mathrm{n}=385$ ]

|  | Two or more |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | One | Children <18 | Parents/ grandparents | Children 18+ | Multigenerational |
| Total | 12\% | 42\% | 13\% | 17\% | 9\% |
| Gen Y (18-34) | 11\% | 56\% | 16\% | 21\% | 13\% |
| Gen X (35-47) | 8\% | 61\% | 16\% | 6\% | 12\% |
| Baby boomers (48-66) | 16\% | 11\% | 8\% | 21\% | 3\% |
| War babies and Silent generation (67+) | 17\% | 6\% | 2\% | 24\% | -- |
| Men | 7\% | 44\% | 9\% | 14\% | 6\% |
| Women | 17\% | 40\% | 16\% | 20\% | 12\% |
| Single | 24\% | 34\% | 19\% | 20\% | 14\% |
| Married | 2\% | 48\% | 7\% | 15\% | 5\% |
| Lives alone | 11\% | 23\% | 8\% | 11\% | 4\% |
| Child in HH | 12\% | 44\% | 15\% | 20\% | 11\% |
| Multigenerational HH | 14\% | 45\% | 31\% | 22\% | 25\% |
| White | 9\% | 43\% | 10\% | 17\% | 7\% |
| African American | 20\% | 35\% | 18\% | 18\% | 13\% |
| Latino | 9\% | 46\% | 19\% | 18\% | 14\% |
| <\$25k | 23\% | 37\% | 11\% | 20\% | 8\% |
| \$25k-\$50k | 12\% | 40\% | 15\% | 20\% | 13\% |
| \$50k-\$75k | 9\% | 39\% | 19\% | 21\% | 14\% |
| \$75k+ | 4\% | 44\% | 8\% | 14\% | 3\% |
| <HS/HS Grad | 15\% | 39\% | 7\% | 17\% | 5\% |
| Some college | 11\% | 37\% | 20\% | 24\% | 13\% |
| College | 11\% | 49\% | 13\% | 9\% | 10\% |
| Post grad | 5\% | 48\% | 13\% | 12\% | 10\% |
| Own | 11\% | 39\% | 15\% | 16\% | 10\% |
| Rent | 11\% | 48\% | 10\% | 18\% | 8\% |

Table 15: Expected Size and Composition of Household (cont.)
Among those who expect a change in the number or type of people living in their household
Q14A. [If expect a change in the number or type of people who live in household:] How many people do you expect to be living in your household, including you? [ $n=385$ ] Q14B. [If expects to be living with two or more people within the next five years:] Whom do you expect to be living with you? Children under 18 ? Your own or your spouse's parents or grandparents? Children over 18? [n=385]

|  | Two or more |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | One | Children <18 | Parents/ grandparents | Children 18+ | Multigenerational |
| Total | 12\% | 42\% | 13\% | 17\% | 9\% |
| Rural | 15\% | 47\% | 14\% | 12\% | 10\% |
| Small town | 9\% | 44\% | 9\% | 24\% | 6\% |
| Suburbs | 17\% | 34\% | 7\% | 6\% | 4\% |
| Medium city | 11\% | 40\% | 30\% | 28\% | 23\% |
| Big city | 8\% | 42\% | 9\% | 13\% | 7\% |
| <Million + Rural | 12\% | 45\% | 15\% | 19\% | 13\% |
| 1-5 Million | 12\% | 43\% | 8\% | 17\% | 3\% |
| 5-10 Million | 13\% | 31\% | 14\% | 15\% | 8\% |
| 10+ Million | 10\% | 42\% | 15\% | 16\% | 11\% |
| Northeast | 8\% | 41\% | 13\% | 17\% | 8\% |
| Midwest | 13\% | 34\% | 7\% | 14\% | 4\% |
| South Atlantic | 17\% | 33\% | 14\% | 21\% | 9\% |
| East/West South Central | 21\% | 32\% | 5\% | 6\% | 2\% |
| West | 6\% | 62\% | 22\% | 25\% | 20\% |
| Likely movers | 14\% | 44\% | 11\% | 14\% | 8\% |
| Unlikely movers | 10\% | 40\% | 14\% | 21\% | 10\% |

Table 16: Public Transit Availability
Among all adults

| Q15. Is public transit available in your community? |  |  |
| :---: | :---: | :---: |
|  | Yes | No |
| Total | 69\% | 30 |
| Gen Y (18-34) | 81\% | 18 |
| Gen X (35-47) | 63\% | 37 |
| Baby boomers (48-66) | 63\% | 36 |
| War babies and | 65\% | 35 |
| Silent generation (67+) |  |  |
| Men | 71\% | 29 |
| Women | 68\% | 31 |
| Single | 79\% | 21 |
| Married | 61\% | 38 |
| Lives alone | 74\% | 26 |
| Child in HH | 68\% | 32 |
| Multigenerational HH | 76\% | 24 |
| White | 62\% | 38 |
| African American | 79\% | 21 |
| Latino | 93\% | 7 |
| <\$25k | 73\% | 25 |
| \$25k-\$50k | 73\% | 27 |
| \$50k-\$75k | 64\% | 35 |
| \$75k+ | 66\% | 33 |
| <HS/HS Grad | 66\% | 34 |
| Some college | 71\% | 28 |
| College | 74\% | 26 |
| Post grad | 70\% | 29 |
| Own | 62\% | 37 |
| Rent | 83\% | 15 |
| Rural | 23\% | 76 |
| Small town | 66\% | 33 |
| Suburbs | 74\% | 25 |
| Medium city | 90\% | 10 |
| Big city | 95\% | 4 |
| <Million + Rural | 58\% | 41 |
| 1-5 Million | 76\% | 24 |
| 5-10 Million | 72\% | 27 |
| 10+ Million | 91\% | 9 |
| Northeast | 81\% | 19 |
| Midwest | 61\% | 38 |
| South Atlantic | 60\% | 40 |
| East/West South Central | 54\% | 44 |
| West | 85\% | 15 |
| Likely movers | 78\% | 21 |
| Unlikely movers | 63\% | 37 |

Table 17: Frequency of Driving and Taking Public Transit
Among all adults
Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q18. Go somewhere by car, truck, or motorcycle; Q19. Take public transit

| Car, truck, or motorcycle |  |  | Public Transit |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Table 17: Frequency of Driving and Taking Public Transit (cont.)

Among all adults
Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q18. Go somewhere by car, truck, or motorcycle; Q19. Take public transit

|  | Car, truck, or motorcycle |  |  |  |  | Public Transit |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Table 18: Frequency of Walking to a Destination and Bicycling
Among all adults
Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q16. Walk several blocks or more to a destination; Q17. Ride a bicycle

|  | Walk |  |  |  | Bicycle |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nearly every day | Once/ week | Once/ month | Less often/ never | Nearly every day | Once/ week | Once/ month | Less often/ never |
| Total | 22\% | 22 | 10 | 46 | 2\% | 12 | 12 | 74 |
| Gen Y (18-34) | 23\% | 24 | 11 | 43 | 4\% | 15 | 15 | 66 |
| Gen X (35-47) | 19\% | 27 | 12 | 42 | 2\% | 14 | 12 | 72 |
| Baby boomers (48-66) | 24\% | 19 | 11 | 46 | 2\% | 10 | 13 | 75 |
| War babies and Silent generation (67+) | 17\% | 14 | 7 | 61 | 1\% | 5 | 4 | 89 |
| Men | 24\% | 26 | 12 | 38 | 4\% | 16 | 14 | 66 |
| Women | 19\% | 17 | 9 | 54 | 1\% | 8 | 10 | 81 |
| Single | 24\% | 23 | 9 | 44 | 3\% | 11 | 10 | 76 |
| Married | 19\% | 21 | 11 | 49 | 2\% | 12 | 14 | 71 |
| Lives alone | 23\% | 22 | 7 | 47 | 1\% | 6 | 6 | 86 |
| Child in HH | 19\% | 22 | 12 | 47 | 3\% | 14 | 14 | 69 |
| Multigenerational HH | 22\% | 38 | 12 | 28 | 5\% | 29 | 16 | 50 |
| White | 18\% | 20 | 12 | 49 | 1\% | 11 | 12 | 76 |
| African American | 34\% | 19 | 4 | 43 | 5\% | 4 | 8 | 83 |
| Latino | 28\% | 27 | 8 | 36 | 7\% | 20 | 13 | 59 |
| <\$25k | 27\% | 19 | 8 | 46 | 2\% | 8 | 11 | 79 |
| \$25k-\$50k | 20\% | 21 | 7 | 52 | 2\% | 14 | 6 | 77 |
| \$50k-\$75k | 19\% | 23 | 14 | 45 | 2\% | 13 | 16 | 68 |
| \$75k+ | 17\% | 25 | 15 | 42 | 3\% | 13 | 17 | 67 |
| <HS/HS Grad | 20\% | 20 | 7 | 53 | 1\% | 16 | 9 | 73 |
| Some college | 23\% | 20 | 12 | 45 | 2\% | 7 | 14 | 76 |
| College | 20\% | 23 | 14 | 42 | 3\% | 10 | 14 | 72 |
| Post grad | 24\% | 29 | 12 | 35 | 6\% | 13 | 11 | 70 |
| Own | 17\% | 21 | 12 | 50 | 1\% | 12 | 12 | 73 |
| Rent | 31\% | 22 | 8 | 39 | 4\% | 11 | 11 | 74 |

Table 18: Frequency of Walking to a Destination and Bicycling (cont.)
Among all adults
Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? Q16. Walk several blocks or more to a destination; Q17. Ride a bicycle

|  | Walk |  |  |  | Bicycle |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nearly every day | Once/ week | Once/ month | Less often/ never | Nearly every day | Once/ week | Once/ month | Less often/ never |
| Total | 22\% | 22 | 10 | 46 | 2\% | 12 | 12 | 74 |
| Rural | 14\% | 17 | 8 | 60 | 2\% | 17 | 15 | 67 |
| Small town | 18\% | 24 | 8 | 50 | 2\% | 10 | 11 | 76 |
| Suburbs | 19\% | 18 | 12 | 51 | 2\% | 13 | 9 | 75 |
| Medium city | 23\% | 26 | 15 | 36 | 2\% | 10 | 19 | 70 |
| Big city | 39\% | 20 | 11 | 30 | 4\% | 11 | 9 | 76 |
| <Million + Rural | 16\% | 22 | 10 | 51 | 2\% | 12 | 12 | 74 |
| 1-5 Million | 23\% | 22 | 9 | 45 | 2\% | 12 | 12 | 74 |
| 5-10 Million | 23\% | 20 | 13 | 45 | 3\% | 12 | 9 | 75 |
| 10+ Million | 36\% | 22 | 10 | 32 | 3\% | 10 | 15 | 71 |
| Northeast | 28\% | 22 | 11 | 39 | 3\% | 8 | 13 | 77 |
| Midwest | 17\% | 23 | 11 | 49 | 1\% | 10 | 9 | 79 |
| South Atlantic | 22\% | 15 | 6 | 57 | 2\% | 14 | 6 | 77 |
| East/West South Central | 18\% | 19 | 11 | 52 | * | 11 | 10 | 79 |
| West | 23\% | 26 | 13 | 37 | 4\% | 16 | 21 | 59 |
| Likely movers | 23\% | 24 | 11 | 43 | 3\% | 9 | 11 | 76 |
| Unlikely movers | 20\% | 20 | 10 | 49 | 1\% | 14 | 13 | 72 |

Table 19: Commuter Status
Among all adults

| Q20. Do you travel to work or school three or more days a week? |  |  |
| :---: | :---: | :---: |
|  | Yes | No |
| Total | 63\% | 37 |
| Gen Y (18-34) | 86\% | 14 |
| Gen X (35-47) | 80\% | 20 |
| Baby boomers (48-66) | 58\% | 42 |
| War babies and Silent generation (67+) | 8\% | 92 |
| Men | 71\% | 29 |
| Women | 57\% | 43 |
| Single | 62\% | 38 |
| Married | 65\% | 35 |
| Lives alone | 41\% | 59 |
| Child in HH | 74\% | 26 |
| Multigenerational HH | 80\% | 20 |
| White | 60\% | 40 |
| African American | 73\% | 27 |
| Latino | 71\% | 29 |
| <\$25k | 54\% | 46 |
| \$25k-\$50k | 65\% | 35 |
| \$50k-\$75k | 68\% | 32 |
| \$75k+ | 75\% | 25 |
| <HS/HS Grad | 58\% | 42 |
| Some college | 67\% | 33 |
| College | 64\% | 36 |
| Post grad | 71\% | 29 |
| Own | 62\% | 38 |
| Rent | 65\% | 35 |
| Rural | 57\% | 43 |
| Small town | 61\% | 39 |
| Suburbs | 62\% | 38 |
| Medium city | 68\% | 32 |
| Big city | 71\% | 29 |
| <Million + Rural | 64\% | 36 |
| 1-5 Million | 63\% | 37 |
| 5-10 Million | 58\% | 42 |
| 10+ Million | 66\% | 34 |
| Northeast | 67\% | 33 |
| Midwest | 58\% | 42 |
| South Atlantic | 61\% | 39 |
| East/West South Central | 59\% | 41 |
| West | 72\% | 28 |
| Likely movers | 72\% | 28 |
| Unlikely movers | 57\% | 43 |

Table 20: Mode of Transportation When Commuting
Among those who commute three or more days a week
Q20A. [If travels to work or school three or more days a week:] On most days, do you go by car, take public transit, or travel another way to work or school? [ $n=704$ ]

|  | Car | Public transit | Walk or bike (vol.) |
| :---: | :---: | :---: | :---: |
| Total | 85\% | 11 | 5 |
| Gen Y (18-34) | 77\% | 18 | 7 |
| Gen X (35-47) | 92\% | 4 | 5 |
| Baby boomers (48-66) | 90\% | 9 | 2 |
| War babies and Silent generation (67+) | 91\% | 3 | 6 |
| Men | 83\% | 12 | 5 |
| Women | 88\% | 10 | 5 |
| Single | 75\% | 21 | 8 |
| Married | 94\% | 3 | 3 |
| Lives alone | 81\% | 15 | 8 |
| Child in HH | 86\% | 11 | 3 |
| Multigenerational HH | 82\% | 15 | 2 |
| White | 92\% | 5 | 4 |
| African American | 65\% | 32 | 6 |
| Latino | 78\% | 20 | 8 |
| <\$25k | 68\% | 24 | 15 |
| \$25k-\$50k | 83\% | 15 | 3 |
| \$50k-\$75k | 92\% | 3 | 4 |
| \$75k+ | 94\% | 4 | 2 |
| <HS/HS Grad | 78\% | 16 | 4 |
| Some college | 88\% | 12 | 4 |
| College | 91\% | 4 | 9 |
| Post grad | 89\% | 6 | 4 |
| Own | 94\% | 5 | 3 |
| Rent | 69\% | 23 | 10 |
| Rural | 95\% | 3 | 1 |
| Small town | 89\% | 8 | 3 |
| Suburbs | 90\% | 10 | 3 |
| Medium city | 91\% | 7 | 9 |
| Big city | 57\% | 32 | 11 |
| <Million + Rural | 89\% | 7 | 5 |
| 1-5 Million | 86\% | 9 | 6 |
| 5-10 Million | 83\% | 16 | 2 |
| 10+ Million | 69\% | 26 | 6 |
| Northeast | 74\% | 21 | 9 |
| Midwest | 92\% | 7 | 2 |
| South Atlantic | 87\% | 8 | 4 |
| East/West South Central | 87\% | 11 | 3 |
| West | 88\% | 8 | 6 |
| Likely movers | 80\% | 15 | 7 |
| Unlikely movers | 91\% | 6 | 3 |

Table 21: Length of Commute
Among those who commute three or more days a week

| Q20B. [If travels to work or school three or more days a week:] How long does it take you to travel to work or school? [ $\mathrm{n}=704$ ] |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 0-14 minutes | 15-29 minutes | 30-44 minutes | 45+ minutes |
| Total | 27\% | 36 | 20 | 16 |
| Gen Y (18-34) | 28\% | 35 | 19 | 17 |
| Gen X (35-47) | 26\% | 37 | 20 | 17 |
| Baby boomers (48-66) | 28\% | 36 | 21 | 15 |
| War babies and Silent generation (67+) | 45\% | 23 | 17 | 11 |
| Men | 24\% | 35 | 18 | 21 |
| Women | 31\% | 36 | 22 | 11 |
| Single | 31\% | 33 | 19 | 17 |
| Married | 25\% | 38 | 21 | 16 |
| Lives alone | 39\% | 33 | 10 | 17 |
| Child in HH | 26\% | 37 | 21 | 15 |
| Multigenerational HH | 27\% | 34 | 22 | 16 |
| White | 31\% | 36 | 17 | 15 |
| African American | 17\% | 34 | 24 | 26 |
| Latino | 23\% | 35 | 23 | 18 |
| <\$25k | 39\% | 34 | 14 | 13 |
| \$25k-\$50k | 25\% | 36 | 21 | 17 |
| \$50k-\$75k | 30\% | 36 | 22 | 12 |
| \$75k+ | 23\% | 36 | 22 | 18 |
| <HS/HS Grad | 27\% | 37 | 19 | 15 |
| Some college | 31\% | 34 | 18 | 17 |
| College | 21\% | 39 | 23 | 16 |
| Post grad | 28\% | 30 | 21 | 20 |
| Own | 27\% | 37 | 20 | 16 |
| Rent | 30\% | 31 | 19 | 18 |

Table 21: Length of Commute (cont.)
Among those who commute three or more days a week

|  | 0-14 minutes | 15-29 minutes | 30-44 minutes | 45+ minutes |
| :---: | :---: | :---: | :---: | :---: |
| Total | 27\% | 36 | 20 | 16 |
| Rural | 19\% | 37 | 24 | 19 |
| Small town | 38\% | 29 | 18 | 15 |
| Suburbs | 19\% | 36 | 26 | 19 |
| Medium city | 29\% | 45 | 13 | 12 |
| Big city | 24\% | 37 | 20 | 16 |
| <Million + Rural | 34\% | 36 | 16 | 13 |
| 1-5 Million | 24\% | 39 | 21 | 15 |
| 5-10 Million | 22\% | 28 | 27 | 23 |
| 10+ Million | 17\% | 36 | 22 | 24 |
| Northeast | 24\% | 34 | 15 | 24 |
| Midwest | 33\% | 36 | 25 | 6 |
| South Atlantic | 24\% | 46 | 12 | 18 |
| East/West South Central | 31\% | 31 | 23 | 15 |
| West | 26\% | 34 | 22 | 18 |
| Commute by: Public transit | 13\% | 16 | 16 | 51 |
| Car | 28\% | 38 | 20 | 13 |
| Biking/walking | 42\% | 33 | 21 | 4 |
| Likely movers | 27\% | 34 | 24 | 15 |
| Unlikely movers | 28\% | 38 | 16 | 17 |

## Table 22: Satisfaction with Current Home, Range of Housing in Community, and Transportation Options

Among all adults
Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q22. The home you live in currently; Q21. The range of different types of housing to choose from in your community; Q23. The range of transportation options available in your community

|  | Current home |  | Local housing options |  | Transportation options |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Satisfied | Dissatisfied | Satisfied | Dissatisfied | Satisfied | Dissatisfied |
| Total | 89\% | 11 | 83\% | 15 | 72\% | 25 |
| Gen Y (18-34) | 80\% | 20 | 76\% | 21 | 73\% | 25 |
| Gen X (35-47) | 93\% | 7 | 83\% | 15 | 73\% | 24 |
| Baby boomers (48-66) | 91\% | 9 | 84\% | 14 | 68\% | 29 |
| War babies and Silent generation (67+) | 96\% | 3 | 90\% | 5 | 72\% | 17 |
| Men | 90\% | 10 | 85\% | 14 | 73\% | 23 |
| Women | 88\% | 12 | 80\% | 16 | 70\% | 26 |
| Single | 85\% | 15 | 77\% | 19 | 72\% | 24 |
| Married | 92\% | 8 | 87\% | 11 | 71\% | 25 |
| Lives alone | 85\% | 14 | 80\% | 15 | 66\% | 28 |
| Child in HH | 89\% | 11 | 83\% | 15 | 73\% | 24 |
| Multigenerational HH | 88\% | 12 | 83\% | 14 | 76\% | 24 |
| White | 92\% | 8 | 85\% | 13 | 70\% | 25 |
| African American | 87\% | 12 | 80\% | 19 | 72\% | 27 |
| Latino | 76\% | 23 | 72\% | 24 | 74\% | 24 |
| <\$25k | 81\% | 18 | 76\% | 20 | 71\% | 25 |
| \$25k-\$50k | 84\% | 15 | 82\% | 17 | 75\% | 20 |
| \$50k-\$75k | 93\% | 6 | 85\% | 13 | 71\% | 28 |
| \$75k+ | 95\% | 5 | 88\% | 10 | 71\% | 28 |
| <HS/HS Grad | 86\% | 14 | 79\% | 18 | 71\% | 23 |
| Some college | 90\% | 10 | 85\% | 13 | 75\% | 22 |
| College | 91\% | 9 | 84\% | 15 | 72\% | 24 |
| Post grad | 97\% | 2 | 88\% | 11 | 61\% | 38 |
| Own | 95\% | 5 | 86\% | 11 | 70\% | 25 |
| Rent | 78\% | 22 | 77\% | 20 | 75\% | 22 |

## Table 22: Satisfaction with Current Home, Range of Housing in Community, and Transportation Options (cont.)

Among all adults
Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q22. The home you live in currently; Q21. The range of different types of housing to choose from in your community; Q23. The range of transportation options available in your community

|  | Current home |  | Local housing options |  | Transportation options <br> Satisfied |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Dissatisfied | Satisfied | Dissatisfied | Satisfied | Dissatisfied |  |  |
| Total | $89 \%$ | 11 | $83 \%$ | 15 | $72 \%$ | 25 |
| Rural | $93 \%$ | 7 | $82 \%$ | 17 | $65 \%$ | 31 |
| Small town | $91 \%$ | 9 | $83 \%$ | 16 | $70 \%$ | 27 |
| Suburbs | $90 \%$ | 10 | $89 \%$ | 9 | $71 \%$ | 23 |
| Medium city | $86 \%$ | 13 | $82 \%$ | 13 | $77 \%$ | 20 |
| Big city | $81 \%$ | 19 | $76 \%$ | 21 | $79 \%$ | 18 |
| <Million + Rural | $91 \%$ | 9 | $83 \%$ | 14 | $70 \%$ | 26 |
| 1-5 Million | $88 \%$ | 12 | $85 \%$ | 14 | $74 \%$ | 23 |
| 5-10 Million | $86 \%$ | 14 | $82 \%$ | 17 | $69 \%$ | 27 |
| 10+ Million | $86 \%$ | 13 | $76 \%$ | 21 | $76 \%$ | 21 |
| Northeast | $84 \%$ | 15 | $74 \%$ | 22 | $76 \%$ | 21 |
| Midwest | $93 \%$ | 7 | $82 \%$ | 15 | $69 \%$ | 28 |
| South Atlantic | $91 \%$ | 9 | $89 \%$ | 10 | $64 \%$ | 32 |
| East/West South | $88 \%$ | 12 | $86 \%$ | 13 | $75 \%$ | 20 |
| Central |  | 11 | $83 \%$ | 14 | $73 \%$ | 24 |
| West | $88 \%$ | 19 | $78 \%$ | 21 | $71 \%$ | 26 |
| Likely movers | $81 \%$ | $86 \%$ | 11 | $72 \%$ | 24 |  |
| Unlikely movers | $95 \%$ |  |  |  |  |  |

## Table 23: Satisfaction with Availability or Quality of Public Transit

Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q24A. [If there is public transit available in community:] The quality of the public transit that is available in your community [ $\mathrm{n}=855$ ]; Q24B. [If there is no public transit available in community:] The availability of public transit in your community [ $n=322$ ]

|  | Quality of public transit <br> [Among those for whom <br> public transit is available] <br> Satisfied | Pissatisfied | Public transit availability <br> [Among those for whom no <br> public transit is available] <br> Satisfied |
| :--- | :---: | :---: | :---: |
| Dotal | $75 \%$ | 17 | $43 \%$ |

Table 24: Satisfaction with Sidewalks and Job Opportunities
Among all adults
Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? Q25. The sidewalks in your community; Q26. The number and quality of job and career opportunities in your community

|  | Community sidewalks |  | Quantity and quality of job opportunities |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Satisfied | Dissatisfied | Satisfied | Dissatisfied |
| Total | 71\% | 23 | 49\% | 43 |
| Gen Y (18-34) | 70\% | 25 | 46\% | 49 |
| Gen X (35-47) | 72\% | 21 | 56\% | 41 |
| Baby boomers (48-66) | 71\% | 23 | 46\% | 47 |
| War babies and Silent generation (67+) | 75\% | 19 | 50\% | 26 |
| Men | 73\% | 20 | 51\% | 42 |
| Women | 69\% | 25 | 47\% | 44 |
| Single | 71\% | 25 | 46\% | 44 |
| Married | 72\% | 21 | 52\% | 42 |
| Lives alone | 67\% | 24 | 44\% | 39 |
| Child in HH | 72\% | 23 | 48\% | 48 |
| Multigenerational HH | 72\% | 22 | 43\% | 50 |
| White | 71\% | 22 | 53\% | 38 |
| African American | 68\% | 27 | 38\% | 58 |
| Latino | 79\% | 19 | 37\% | 55 |
| <\$25k | 69\% | 27 | 44\% | 48 |
| \$25k-\$50k | 75\% | 18 | 44\% | 45 |
| \$50k-\$75k | 71\% | 22 | 45\% | 49 |
| \$75k+ | 72\% | 23 | 59\% | 37 |
| <HS/HS Grad | 67\% | 24 | 44\% | 46 |
| Some college | 76\% | 18 | 50\% | 44 |
| College | 74\% | 22 | 55\% | 38 |
| Post grad | 66\% | 31 | 56\% | 36 |
| Own | 72\% | 21 | 51\% | 41 |
| Rent | 72\% | 24 | 45\% | 47 |
| Rural | 57\% | 25 | 39\% | 56 |
| Small town | 71\% | 24 | 49\% | 43 |
| Suburbs | 73\% | 22 | 57\% | 35 |
| Medium city | 80\% | 18 | 49\% | 41 |
| Big city | 76\% | 22 | 50\% | 40 |
| <Million + Rural | 69\% | 21 | 47\% | 45 |
| 1-5 Million | 75\% | 22 | 52\% | 42 |
| 5-10 Million | 68\% | 28 | 52\% | 39 |
| 10+ Million | 74\% | 23 | 44\% | 44 |
| Northeast | 72\% | 23 | 44\% | 48 |
| Midwest | 73\% | 17 | 47\% | 44 |
| South Atlantic | 64\% | 29 | 53\% | 42 |
| East/West South Central | 64\% | 29 | 51\% | 41 |
| West | 81\% | 18 | 50\% | 39 |
| Likely movers | 71\% | 25 | 46\% | 48 |
| Unlikely movers | 71\% | 21 | 51\% | 40 |

Table 25: Importance of Neighborhood/Community Characteristics
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q34. How safe the neighborhood is; Q35. The quality of the local public schools

|  | Neighborhood safety |  |  | Quality of local public schools |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 8\% | 92 | +84 | 20\% | 79 | +59 |
| Gen Y (18-34) | 12\% | 88 | +76 | 13\% | 87 | +74 |
| Gen X (35-47) | 3\% | 97 | +94 | 17\% | 82 | +65 |
| Baby boomers (48-66) | 8\% | 92 | +84 | 25\% | 74 | +49 |
| War babies and Silent generation (67+) | 8\% | 92 | +84 | 26\% | 68 | +42 |
| Men | 8\% | 92 | +84 | 21\% | 79 | +58 |
| Women | 9\% | 91 | +82 | 19\% | 80 | +61 |
| Single | 12\% | 88 | +76 | 21\% | 77 | +56 |
| Married | 5\% | 95 | +90 | 18\% | 81 | +63 |
| Lives alone | 11\% | 89 | +78 | 33\% | 64 | +31 |
| Child in HH | 8\% | 92 | +84 | 13\% | 86 | +73 |
| Multigenerational HH | 11\% | 89 | +78 | 9\% | 91 | +82 |
| White | 6\% | 94 | +88 | 24\% | 75 | +51 |
| African American | 14\% | 86 | +72 | 8\% | 91 | +83 |
| Latino | 18\% | 82 | +64 | 14\% | 86 | +72 |
| <\$25k | 13\% | 87 | +74 | 17\% | 81 | +64 |
| \$25k-\$50k | 10\% | 89 | +79 | 21\% | 79 | +58 |
| \$50k-\$75k | 7\% | 93 | +86 | 17\% | 81 | +64 |
| \$75k+ | 3\% | 97 | +94 | 20\% | 79 | +59 |
| <HS/HS Grad | 11\% | 89 | +78 | 17\% | 82 | +65 |
| Some college | 7\% | 93 | +86 | 22\% | 78 | +56 |
| College | 5\% | 94 | +89 | 21\% | 78 | +57 |
| Post grad | 3\% | 97 | +94 | 23\% | 77 | +54 |
| Own | 6\% | 94 | +88 | 22\% | 77 | +55 |
| Rent | 12\% | 88 | +76 | 16\% | 83 | +67 |

Table 25: Importance of Neighborhood/Community Characteristics (cont.)
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q34. How safe the neighborhood is; Q35. The quality of the local public schools

|  | Neighborhood safety |  |  | Quality of local public schools |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference |
| Total | $\mathbf{8 \%}$ | $\mathbf{9 2}$ | $\mathbf{+ 8 4}$ | $\mathbf{2 0 \%}$ | $\mathbf{7 9}$ | $\mathbf{+ 5 9}$ |
| Rural | $3 \%$ | 97 | +94 | $21 \%$ | 79 | +58 |
| Small town | $11 \%$ | 89 | +78 | $17 \%$ | 82 | +65 |
| Suburbs | $5 \%$ | 95 | +90 | $18 \%$ | 81 | +63 |
| Medium city | $9 \%$ | 91 | +82 | $22 \%$ | 77 | +55 |
| Big city | $12 \%$ | 87 | +75 | $25 \%$ | 73 | +48 |
| <Million + Rural | $7 \%$ | 93 | +86 | $21 \%$ | 78 | +57 |
| 1-5 Million | $8 \%$ | 92 | +84 | $17 \%$ | 82 | +65 |
| 5-10 Million | $10 \%$ | 89 | +79 | $22 \%$ | 76 | +54 |
| 10+ Million | $8 \%$ | 92 | +84 | $20 \%$ | 78 | +58 |
| Northeast | $11 \%$ | 89 | +78 | $22 \%$ | 76 | +54 |
| Midwest | $7 \%$ | 93 | +86 | $19 \%$ | 81 | +62 |
| South Atlantic | $9 \%$ | 91 | +82 | $21 \%$ | 77 | +56 |
| East/West South Central | $9 \%$ | 90 | +81 | $20 \%$ | 77 | +57 |
| West | $6 \%$ | 94 | +88 | $17 \%$ | 82 | +65 |
| Likely movers | $5 \%$ | 95 | +90 | $22 \%$ | 78 | +56 |
| Unlikely movers | $9 \%$ | 90 | +81 | $18 \%$ | 80 | +62 |

Table 25: Importance of Neighborhood/Community Characteristics (cont.)
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q36. Having a lot of space between you and your neighbors; Q29. Whether it's a walk or a short drive for you or your family to work or to school

|  | Space between neighbors |  |  | Short distance to work or school |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 28\% | 72 | +44 | 28\% | 71 | +43 |
| Gen Y (18-34) | 30\% | 69 | +39 | 18\% | 82 | +64 |
| Gen X (35-47) | 21\% | 79 | +58 | 28\% | 71 | +43 |
| Baby boomers (48-66) | 30\% | 70 | +40 | 31\% | 67 | +36 |
| War babies and Silent generation (67+) | 28\% | 70 | +42 | 39\% | 57 | +18 |
| Men | 33\% | 67 | +34 | 32\% | 67 | +35 |
| Women | 23\% | 76 | +53 | 23\% | 75 | +52 |
| Single | 33\% | 66 | +33 | 22\% | 76 | +54 |
| Married | 23\% | 77 | +54 | 32\% | 68 | +36 |
| Lives alone | 31\% | 66 | +35 | 34\% | 64 | +30 |
| Child in HH | 24\% | 76 | +52 | 22\% | 78 | +56 |
| Multigenerational HH | 31\% | 69 | +38 | 16\% | 84 | +68 |
| White | 27\% | 72 | +45 | 31\% | 68 | +37 |
| African American | 32\% | 68 | +36 | 18\% | 80 | +62 |
| Latino | 27\% | 73 | +46 | 22\% | 75 | +53 |
| <\$25k | 25\% | 74 | +49 | 22\% | 77 | +55 |
| \$25k-\$50k | 32\% | 68 | +36 | 27\% | 73 | +46 |
| \$50k-\$75k | 25\% | 75 | +50 | 27\% | 73 | +46 |
| \$75k+ | 25\% | 75 | +50 | 32\% | 67 | +35 |
| <HS/HS Grad | 27\% | 72 | +45 | 29\% | 70 | +41 |
| Some college | 26\% | 74 | +48 | 25\% | 75 | +50 |
| College | 27\% | 73 | +46 | 29\% | 70 | +41 |
| Post grad | 34\% | 65 | +31 | 28\% | 70 | +42 |
| Own | 25\% | 75 | +50 | 31\% | 68 | +37 |
| Rent | 34\% | 66 | +32 | 22\% | 76 | +54 |

Table 25: Importance of Neighborhood/Community Characteristics (cont.)
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q36. Having a lot of space between you and your neighbors; Q29. Whether it's a walk or a short drive for you or your family to work or to school

|  | Space between neighbors |  |  | Short distance to work or school |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference |
| Total | $\mathbf{2 8 \%}$ | $\mathbf{7 2}$ | $\mathbf{+ 4 4}$ | $\mathbf{2 8 \%}$ | $\mathbf{7 1}$ | $\mathbf{+ 4 3}$ |
| Rural | $18 \%$ | 82 | +64 | $41 \%$ | 59 | +18 |
| Small town | $25 \%$ | 75 | +50 | $26 \%$ | 73 | +47 |
| Suburbs | $30 \%$ | 69 | +39 | $26 \%$ | 72 | +46 |
| Medium city | $33 \%$ | 66 | +33 | $25 \%$ | 75 | +50 |
| Big city | $36 \%$ | 64 | +28 | $24 \%$ | 73 | +49 |
| <Million + Rural | $21 \%$ | 78 | +57 | $27 \%$ | 72 | +45 |
| 1-5 Million | $33 \%$ | 67 | +34 | $31 \%$ | 67 | +36 |
| 5-10 Million | $34 \%$ | 65 | +31 | $27 \%$ | 70 | +43 |
| 10+ Million | $33 \%$ | 67 | +34 | $22 \%$ | 77 | +55 |
| Northeast | $29 \%$ | 70 | +41 | $23 \%$ | 76 | +53 |
| Midwest | $27 \%$ | 71 | +44 | $31 \%$ | 67 | +36 |
| South Atlantic | $31 \%$ | 69 | +38 | $33 \%$ | 67 | +34 |
| East/West South Central | $27 \%$ | 73 | +46 | $29 \%$ | 70 | +42 |
| West | $26 \%$ | 74 | +48 | $24 \%$ | 75 | +51 |
| Likely movers | $29 \%$ | 71 | +42 | $24 \%$ | 74 | +50 |
| Unlikely movers | $27 \%$ | 73 | +46 | $29 \%$ | 69 | +40 |

Table 25: Importance of Neighborhood/Community Characteristics (cont.)
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q30. Whether it's a walk or short drive to doctors, hospitals, or clinics you use or might need; Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc.

|  | Distance to medical care |  |  | Walkability |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 29\% | 71 | +42 | 29\% | 70 | +41 |
| Gen Y (18-34) | 27\% | 73 | +46 | 24\% | 76 | +52 |
| Gen X (35-47) | 36\% | 63 | +27 | 31\% | 67 | +36 |
| Baby boomers (48-66) | 28\% | 72 | +44 | 32\% | 67 | +35 |
| War babies and Silent generation (67+) | 21\% | 78 | +57 | 30\% | 69 | +39 |
| Men | 34\% | 65 | +31 | 32\% | 67 | +35 |
| Women | 24\% | 76 | +52 | 26\% | 73 | +47 |
| Single | 22\% | 77 | +55 | 25\% | 74 | +49 |
| Married | 34\% | 66 | +32 | 33\% | 67 | +34 |
| Lives alone | 28\% | 71 | +43 | 32\% | 67 | +35 |
| Child in HH | 29\% | 71 | +42 | 28\% | 71 | +43 |
| Multigenerational HH | 27\% | 73 | +46 | 19\% | 80 | +61 |
| White | 33\% | 66 | +33 | 34\% | 65 | +31 |
| African American | 18\% | 82 | +64 | 13\% | 87 | +74 |
| Latino | 18\% | 82 | +64 | 20\% | 78 | +58 |
| <\$25k | 21\% | 78 | +57 | 24\% | 75 | +51 |
| \$25k-\$50k | 27\% | 73 | +46 | 27\% | 73 | +46 |
| \$50k-\$75k | 28\% | 72 | +44 | 29\% | 71 | +42 |
| \$75k+ | 38\% | 62 | +24 | 34\% | 65 | +31 |
| <HS/HS Grad | 29\% | 71 | +42 | 31\% | 68 | +37 |
| Some college | 25\% | 73 | +48 | 28\% | 70 | +42 |
| College | 31\% | 69 | +38 | 26\% | 74 | +48 |
| Post grad | 29\% | 71 | +42 | 29\% | 71 | +42 |
| Own | 31\% | 68 | +37 | 34\% | 65 | +31 |
| Rent | 25\% | 75 | +50 | 20\% | 79 | +59 |

## Table 25: Importance of Neighborhood/Community Characteristics (cont.)

Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q30. Whether it's a walk or short drive to doctors, hospitals, or clinics you use or might need; Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc.

|  | Distance to medical care |  |  | Walkability |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference |
| Total | $\mathbf{2 9 \%}$ | $\mathbf{7 1}$ | $\mathbf{+ 4 2}$ | $\mathbf{2 9 \%}$ | $\mathbf{7 0}$ | $\mathbf{+ 4 1}$ |
| Rural | $36 \%$ | 64 | +28 | $52 \%$ | 48 | -4 |
| Small town | $34 \%$ | 66 | +32 | $29 \%$ | 71 | +42 |
| Suburbs | $24 \%$ | 76 | +52 | $25 \%$ | 75 | +50 |
| Medium city | $26 \%$ | 73 | +47 | $19 \%$ | 81 | +62 |
| Big city | $20 \%$ | 78 | +58 | $24 \%$ | 72 | +48 |
| <Million + Rural | $31 \%$ | 68 | +37 | $34 \%$ | 65 | +31 |
| 1-5 Million | $29 \%$ | 71 | +42 | $24 \%$ | 75 | +51 |
| 5-10 Million | $27 \%$ | 72 | +45 | $30 \%$ | 69 | +39 |
| 10+ Million | $21 \%$ | 78 | +57 | $19 \%$ | 81 | +62 |
| Northeast | $27 \%$ | 72 | +45 | $27 \%$ | 73 | +46 |
| Midwest | $33 \%$ | 67 | +34 | $30 \%$ | 68 | +38 |
| South Atlantic | $29 \%$ | 71 | +42 | $32 \%$ | 67 | +35 |
| East/West South Central | $30 \%$ | 69 | +39 | $36 \%$ | 63 | +27 |
| West | $25 \%$ | 75 | +50 | $22 \%$ | 78 | +56 |
| Likely movers | $26 \%$ | 73 | +47 | $24 \%$ | 75 | +51 |
| Unlikely movers | $31 \%$ | 69 | +38 | $33 \%$ | 66 | +33 |

Table 25: Importance of Neighborhood/Community Characteristics (cont.)
Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q32. Whether it's a walk or a short drive to shopping and entertainment; Q33. Whether it's a walk or short drive to your family or friends

|  | Distance to shopping/entertainment |  |  | Distance to family/friends |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 33\% | 66 | +33 | 37\% | 63 | +26 |
| Gen Y (18-34) | 29\% | 71 | +42 | 31\% | 69 | +38 |
| Gen X (35-47) | 42\% | 58 | +16 | 43\% | 57 | +14 |
| Baby boomers (48-66) | 33\% | 67 | +34 | 40\% | 60 | +20 |
| War babies and Silent generation (67+) | 30\% | 69 | +39 | 33\% | 66 | +33 |
| Men | 37\% | 63 | +26 | 41\% | 58 | +17 |
| Women | 30\% | 70 | +40 | 33\% | 67 | +34 |
| Single | 25\% | 75 | +50 | 31\% | 68 | +37 |
| Married | 40\% | 60 | +20 | 42\% | 58 | +16 |
| Lives alone | 27\% | 73 | +46 | 34\% | 65 | +31 |
| Child in HH | 37\% | 62 | +25 | 38\% | 62 | +24 |
| Multigenerational HH | 33\% | 67 | +34 | 26\% | 74 | +48 |
| White | 37\% | 63 | +26 | 41\% | 59 | +18 |
| African American | 18\% | 82 | +64 | 37\% | 63 | +26 |
| Latino | 34\% | 66 | +32 | 22\% | 76 | +54 |
| <\$25k | 35\% | 64 | +29 | 32\% | 67 | +35 |
| \$25k-\$50k | 29\% | 71 | +42 | 33\% | 67 | +34 |
| \$50k-\$75k | 32\% | 68 | +36 | 38\% | 61 | +23 |
| \$75k+ | 40\% | 60 | +20 | 45\% | 55 | +10 |
| <HS/HS Grad | 36\% | 64 | +28 | 37\% | 62 | +25 |
| Some college | 35\% | 65 | +30 | 36\% | 64 | +28 |
| College | 30\% | 70 | +40 | 39\% | 61 | +22 |
| Post grad | 23\% | 76 | +53 | 38\% | 62 | +24 |
| Own | 37\% | 63 | +26 | 41\% | 59 | +18 |
| Rent | 29\% | 71 | +42 | 29\% | 70 | +41 |

## Table 25: Importance of Neighborhood/Community Characteristics (cont.)

Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q32. Whether it's a walk or a short drive to shopping and entertainment; Q33. Whether it's a walk or short drive to your family or friends

|  | Distance to shopping/entertainment |  |  | Distance to family/friends |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 33\% | 66 | +33 | 37\% | 63 | +26 |
| Rural | 48\% | 52 | +4 | 49\% | 51 | +2 |
| Small town | 32\% | 68 | +36 | 36\% | 63 | +27 |
| Suburbs | 31\% | 69 | +38 | 34\% | 66 | +32 |
| Medium city | 30\% | 70 | +40 | 33\% | 67 | +34 |
| Big city | 29\% | 71 | +42 | 34\% | 63 | +29 |
| <Million + Rural | 37\% | 63 | +26 | 37\% | 63 | +26 |
| 1-5 Million | 31\% | 69 | +38 | 39\% | 60 | +21 |
| 5-10 Million | 35\% | 64 | +29 | 39\% | 59 | +20 |
| 10+ Million | 24\% | 76 | +52 | 27\% | 73 | +46 |
| Northeast | 25\% | 75 | +50 | 32\% | 68 | +36 |
| Midwest | 37\% | 63 | +26 | 45\% | 54 | +9 |
| South Atlantic | 38\% | 62 | +24 | 47\% | 52 | +5 |
| East/West South Central | 45\% | 55 | +10 | 35\% | 64 | +29 |
| West | 26\% | 74 | +48 | 27\% | 73 | +46 |
| Likely movers | 32\% | 68 | +36 | 34\% | 66 | +32 |
| Unlikely movers | 34\% | 66 | +32 | 39\% | 60 | +21 |

## Table 25: Importance of Neighborhood/Community Characteristics (cont.)

Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q31. Whether it's a walk or a short drive to parks or recreational areas; Q27. How convenient public transportation is

|  | Distance to parks/recreational areas |  |  | Convenience of public transportation |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1-5 | 6-10 | Difference | 1-5 | 6-10 | Difference |
| Total | 35\% | 64 | +29 | 47\% | 52 | +5 |
| Gen Y (18-34) | 32\% | 68 | +36 | 42\% | 57 | +15 |
| Gen X (35-47) | 37\% | 62 | +25 | 54\% | 45 | -9 |
| Baby boomers (48-66) | 36\% | 63 | +27 | 50\% | 50 | -- |
| War babies and Silent generation (67+) | 39\% | 60 | +21 | 42\% | 56 | +14 |
| Men | 36\% | 63 | +27 | 51\% | 49 | -2 |
| Women | 34\% | 65 | +31 | 44\% | 55 | +11 |
| Single | 32\% | 67 | +35 | 38\% | 62 | +24 |
| Married | 38\% | 62 | +24 | 55\% | 45 | -10 |
| Lives alone | 33\% | 66 | +33 | 45\% | 55 | +10 |
| Child in HH | 35\% | 65 | +30 | 49\% | 50 | +1 |
| Multigenerational HH | 31\% | 69 | +38 | 35\% | 64 | +29 |
| White | 39\% | 61 | +22 | 56\% | 43 | -13 |
| African American | 27\% | 71 | +44 | 21\% | 79 | +58 |
| Latino | 29\% | 69 | +40 | 27\% | 73 | +46 |
| <\$25k | 38\% | 61 | +23 | 32\% | 67 | +35 |
| \$25k-\$50k | 37\% | 63 | +26 | 45\% | 53 | +8 |
| \$50k-\$75k | 32\% | 68 | +36 | 52\% | 48 | -4 |
| \$75k+ | 36\% | 64 | +28 | 60\% | 40 | -20 |
| <HS/HS Grad | 38\% | 62 | +24 | 45\% | 54 | +9 |
| Some college | 34\% | 65 | +31 | 44\% | 55 | +11 |
| College | 30\% | 70 | +40 | 51\% | 49 | -2 |
| Post grad | 36\% | 63 | +27 | 53\% | 47 | -6 |
| Own | 36\% | 63 | +27 | 55\% | 44 | -11 |
| Rent | 34\% | 64 | +30 | 32\% | 67 | +35 |

## Table 25: Importance of Neighborhood/Community Characteristics (cont.)

Among all adults
Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? Q31. Whether it's a walk or a short drive to parks or recreational areas; Q27. How convenient public transportation is

|  | Distance to parks/recreational areas |  | Convenience of public transportation |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference | $\mathbf{1 - 5}$ | $\mathbf{6 - 1 0}$ | Difference |
| Total | $\mathbf{3 5 \%}$ | $\mathbf{6 4}$ | $\mathbf{+ 2 9}$ | $\mathbf{4 7 \%}$ | $\mathbf{5 2}$ | $\mathbf{+ 5}$ |
| Rural | $40 \%$ | 60 | +20 | $62 \%$ | 38 | -24 |
| Small town | $43 \%$ | 57 | +14 | $49 \%$ | 50 | +1 |
| Suburbs | $30 \%$ | 70 | +40 | $52 \%$ | 47 | -5 |
| Medium city | $31 \%$ | 69 | +38 | $40 \%$ | 60 | ++20 |
| Big city | $27 \%$ | 68 | +41 | $24 \%$ | 72 | +48 |
| <Million + Rural | $42 \%$ | 57 | +15 | $51 \%$ | 48 | -3 |
| 1-5 Million | $28 \%$ | 71 | +43 | $46 \%$ | 52 | +6 |
| 5-10 Million | $36 \%$ | 63 | +27 | $45 \%$ | 55 | +10 |
| 10+ Million | $24 \%$ | 75 | +51 | $34 \%$ | 66 | +32 |
| Northeast | $35 \%$ | 65 | +30 | $40 \%$ | 60 | +20 |
| Midwest | $36 \%$ | 63 | +27 | $52 \%$ | 48 | -4 |
| South Atlantic | $37 \%$ | 62 | +25 | $56 \%$ | 43 | -13 |
| East/West South Central | $42 \%$ | 57 | +15 | $47 \%$ | 50 | +3 |
| West | $28 \%$ | 71 | +43 | $42 \%$ | 57 | +15 |
| Likely movers | $32 \%$ | 68 | +36 | $41 \%$ | 57 | +16 |
| Unlikely movers | $37 \%$ | 62 | +25 | $51 \%$ | 48 | -3 |

Table 26: Buying a Home as an Investment
Among all adults
Q37. Which of these pairs of statements do you agree with more? [Buying a home is probably a good investment for me] OR [buying a home is probably not so good of an investment for me].

|  | A good investment | A not so good in |
| :---: | :---: | :---: |
| Total | 71\% | 27 |
| Gen Y (18-34) | 72\% | 27 |
| Gen X (35-47) | 79\% | 20 |
| Baby boomers (48-66) | 73\% | 27 |
| War babies and Silent generation (67+) | 55\% | 40 |
| Men | 71\% | 28 |
| Women | 72\% | 27 |
| Single | 60\% | 39 |
| Married | 81\% | 18 |
| Lives alone | 56\% | 41 |
| Child in HH | 79\% | 21 |
| Multigenerational HH | 79\% | 21 |
| White | 71\% | 28 |
| African American | 70\% | 29 |
| Latino | 75\% | 24 |
| <\$25k | 61\% | 39 |
| \$25k-\$50k | 66\% | 34 |
| \$50k-\$75k | 76\% | 23 |
| \$75k+ | 87\% | 12 |
| <HS/HS Grad | 68\% | 31 |
| Some college | 71\% | 28 |
| College | 80\% | 18 |
| Post grad | 74\% | 23 |
| Own | 79\% | 19 |
| Rent | 56\% | 42 |
| Rural | 80\% | 19 |
| Small town | 67\% | 32 |
| Suburbs | 75\% | 23 |
| Medium city | 67\% | 32 |
| Big city | 74\% | 25 |
| <Million + Rural | 73\% | 26 |
| 1-5 Million | 68\% | 30 |
| 5-10 Million | 74\% | 25 |
| 10+ Million | 70\% | 28 |
| Northeast | 63\% | 34 |
| Midwest | 72\% | 27 |
| South Atlantic | 71\% | 29 |
| East/West South Central | 76\% | 23 |
| West | 76\% | 22 |
| Likely movers | 73\% | 26 |
| Unlikely movers | 71\% | 27 |

Table 27: Community Preferences
Among all adults
Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home]. Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices]. Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes]. Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me]. Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

|  | Shorter commute/ smaller home | Close to mix of shops, restaurants, and offices | Mix of incomes | Public transportation options | Mix of homes |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 61\% | 53\% | 52\% | 51\% | 48\% |
| Gen Y (18-34) | 54\% | 62\% | 52\% | 55\% | 59\% |
| Gen X (35-47) | 54\% | 50\% | 53\% | 45\% | 47\% |
| Baby boomers (48-66) | 72\% | 49\% | 53\% | 52\% | 42\% |
| War babies and Silent generation (67+) | 65\% | 51\% | 47\% | 48\% | 44\% |
| Men | 58\% | 54\% | 54\% | 48\% | 47\% |
| Women | 64\% | 53\% | 49\% | 53\% | 50\% |
| Single | 63\% | 60\% | 57\% | 58\% | 58\% |
| Married | 60\% | 48\% | 47\% | 45\% | 40\% |
| Lives alone | 66\% | 54\% | 53\% | 53\% | 52\% |
| Child in HH | 56\% | 52\% | 50\% | 48\% | 50\% |
| Multigenerational HH | 49\% | 65\% | 59\% | 60\% | 57\% |
| White | 67\% | 48\% | 51\% | 43\% | 47\% |
| African American | 44\% | 75\% | 63\% | 77\% | 56\% |
| Latino | 50\% | 58\% | 48\% | 63\% | 50\% |
| <\$25k | 66\% | 51\% | 56\% | 63\% | 59\% |
| \$25k-\$50k | 56\% | 59\% | 53\% | 51\% | 53\% |
| \$50k-\$75k | 68\% | 47\% | 57\% | 52\% | 44\% |
| \$75k+ | 60\% | 53\% | 49\% | 40\% | 41\% |
| <HS/HS Grad | 60\% | 50\% | 52\% | 48\% | 47\% |
| Some college | 58\% | 52\% | 52\% | 50\% | 51\% |
| College | 65\% | 60\% | 50\% | 54\% | 47\% |
| Post grad | 70\% | 58\% | 53\% | 60\% | 50\% |
| Own | 63\% | 49\% | 50\% | 44\% | 43\% |
| Rent | 56\% | 60\% | 53\% | 62\% | 57\% |

## Table 27: Community Preferences (cont.)

Among all adults

Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home]. Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices]. Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes]. Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me]. Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

|  | Shorter <br> commute/ <br> smaller home | Close to mix of <br> shops, <br> restaurants, <br> and offices | Mix of <br> incomes | Public <br> transportation <br> options | Mix of homes |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total | $\mathbf{6 1 \%}$ | $53 \%$ | $52 \%$ | $51 \%$ |  |
| Rural | $54 \%$ | $28 \%$ | $51 \%$ | $35 \%$ | $48 \%$ |
| Small town | $63 \%$ | $48 \%$ | $56 \%$ | $49 \%$ | $46 \%$ |
| Suburbs | $64 \%$ | $62 \%$ | $46 \%$ | $45 \%$ | $48 \%$ |
| Medium city | $64 \%$ | $65 \%$ | $56 \%$ | $61 \%$ | $55 \%$ |
| Big city | $57 \%$ | $68 \%$ | $46 \%$ | $69 \%$ | $51 \%$ |
| <Million + Rural | $61 \%$ | $45 \%$ | $55 \%$ | $45 \%$ | $52 \%$ |
| 1-5 Million | $63 \%$ | $57 \%$ | $50 \%$ | $52 \%$ | $44 \%$ |
| 5-10 Million | $58 \%$ | $64 \%$ | $46 \%$ | $53 \%$ | $44 \%$ |
| 10+ Million | $57 \%$ | $61 \%$ | $48 \%$ | $67 \%$ | $53 \%$ |
| Northeast | $62 \%$ | $61 \%$ | $54 \%$ | $56 \%$ | $59 \%$ |
| Midwest | $66 \%$ | $46 \%$ | $56 \%$ | $47 \%$ | $49 \%$ |
| South Atlantic | $59 \%$ | $53 \%$ | $45 \%$ | $47 \%$ | $36 \%$ |
| East/West South Central | $55 \%$ | $47 \%$ | $47 \%$ | $44 \%$ | $38 \%$ |
| West | $61 \%$ | $58 \%$ | $53 \%$ | $57 \%$ | $56 \%$ |
| Likely movers | $59 \%$ | $62 \%$ | $47 \%$ | $52 \%$ | $50 \%$ |
| Unlikely movers | $63 \%$ | $47 \%$ | $54 \%$ | $49 \%$ | $47 \%$ |

## Table 28: Percents Choosing None to Five Compact Options

Among all adults
Those selecting compact community choices: Q38. prefer to live in a community that has public transportation options; Q39. rather live in a community where people have a mix of incomes; Q40. rather live in a community where there is a mix of apartments, town houses, and single family homes; Q41. prefer a shorter commute even if it meant living in a smaller home; Q42. prefer to live in a neighborhood close to a mix of shops, restaurants, and offices

Percent choosing one or more compact community element

|  | None | One | Two | Three | Four | Five |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 5\% | 16 | 24 | 27 | 18 | 9 |
| Gen Y (18-34) | 3\% | 16 | 22 | 25 | 24 | 10 |
| Gen X (35-47) | 8\% | 17 | 26 | 25 | 16 | 8 |
| Baby boomers (48-66) | 6\% | 14 | 23 | 30 | 16 | 11 |
| War babies and Silent generation (67+) | 4\% | 20 | 25 | 28 | 16 | 7 |
| Men | 5\% | 18 | 24 | 27 | 17 | 9 |
| Women | 6\% | 14 | 23 | 27 | 20 | 10 |
| Single | 1\% | 13 | 19 | 31 | 24 | 11 |
| Married | 9\% | 18 | 27 | 23 | 15 | 8 |
| Lives alone | 2\% | 17 | 20 | 33 | 19 | 10 |
| Child in HH | 6\% | 16 | 25 | 26 | 19 | 7 |
| Multigenerational HH | 7\% | 10 | 16 | 28 | 28 | 10 |
| White | 6\% | 19 | 23 | 27 | 16 | 9 |
| African American | 1\% | 7 | 22 | 27 | 32 | 11 |
| Latino | 5\% | 16 | 23 | 26 | 20 | 9 |
| <\$25k | 2\% | 14 | 21 | 27 | 23 | 13 |
| \$25k-\$50k | 5\% | 14 | 22 | 29 | 21 | 9 |
| \$50k-\$75k | 4\% | 15 | 23 | 31 | 17 | 9 |
| \$75k+ | 8\% | 18 | 28 | 23 | 15 | 8 |
| <HS/HS Grad | 5\% | 18 | 25 | 26 | 17 | 9 |
| Some college | 6\% | 15 | 21 | 31 | 20 | 6 |
| College | 5\% | 13 | 26 | 25 | 21 | 11 |
| Post grad | 7\% | 1*2 | 21 | 22 | 18 | 20 |
| Own | 7\% | 19 | 24 | 26 | 16 | 8 |
| Rent | 3\% | 12 | 24 | 29 | 21 | 12 |

Table 28: Percents Choosing None to Five Compact Options (cont.)
Among all adults
Those selecting compact community choices: Q38. prefer to live in a community that has public transportation options; Q39. rather live in a community where people have a mix of incomes; Q40. rather live in a community where there is a mix of apartments, town houses, and single family homes; Q41. prefer a shorter commute even if it meant living in a smaller home; Q42. prefer to live in a neighborhood close to a mix of shops, restaurants, and offices

Percent choosing one or more compact community element

|  | Percent choosing one or more compact community element |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | None | One | Two | Three | Four | Five |
| Total | $\mathbf{5 \%}$ | $\mathbf{1 6}$ | $\mathbf{2 4}$ | $\mathbf{2 7}$ | $\mathbf{1 8}$ | $\mathbf{9}$ |
| Rural | $12 \%$ | 23 | 24 | 24 | 15 | 2 |
| Small town | $5 \%$ | 18 | 23 | 26 | 18 | 9 |
| Suburbs | $5 \%$ | 17 | 27 | 24 | 19 | 8 |
| Medium city | $1 \%$ | 13 | 21 | 29 | 20 | 16 |
| Big city | $5 \%$ | 8 | 22 | 33 | 21 | 11 |
| <Million + Rural | $6 \%$ | 18 | 24 | 27 | 17 | 9 |
| 1-5 Million | $5 \%$ | 15 | 25 | 27 | 18 | 9 |
| 5-10 Million | $6 \%$ | 16 | 24 | 24 | 20 | 10 |
| 10+ Million | $5 \%$ | 12 | 20 | 31 | 22 | 10 |
| Northeast | $3 \%$ | 13 | 18 | 28 | 28 | 9 |
| Midwest | $6 \%$ | 15 | 24 | 29 | 17 | 10 |
| South Atlantic | $10 \%$ | 19 | 23 | 23 | 19 | 6 |
| East/West South Central | $7 \%$ | 21 | 26 | 30 | 13 | 3 |
| West | $2 \%$ | 14 | 27 | 25 | 15 | 16 |
| Likely movers | $4 \%$ | 15 | 26 | 26 | 19 | 9 |
| Unlikely movers | $7 \%$ | 17 | 22 | 27 | 18 | 9 |

Table 29: Community Preference: Public Transportation Options?
Among all adults
Q38. Which of these pairs of statements do you agree with more? [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me].

|  | Prefer options | Options don't matter |
| :---: | :---: | :---: |
| Total | 51\% | 49 |
| Gen Y (18-34) | 55\% | 44 |
| Gen X (35-47) | 45\% | 55 |
| Baby boomers (48-66) | 52\% | 48 |
| War babies and Silent generation (67+) | 48\% | 50 |
| Men | 48\% | 52 |
| Women | 53\% | 46 |
| Single | 58\% | 41 |
| Married | 45\% | 55 |
| Lives alone | 53\% | 45 |
| Child in HH | 48\% | 51 |
| Multigenerational HH | 60\% | 40 |
| White | 43\% | 56 |
| African American | 77\% | 23 |
| Latino | 63\% | 35 |
| <\$25k | 63\% | 37 |
| \$25k-\$50k | 51\% | 47 |
| \$50k-\$75k | 52\% | 47 |
| \$75k+ | 40\% | 60 |
| <HS/HS Grad | 48\% | 50 |
| Some college | 50\% | 49 |
| College | 54\% | 46 |
| Post grad | 60\% | 40 |
| Own | 44\% | 54 |
| Rent | 62\% | 38 |
| Rural | 35\% | 65 |
| Small town | 49\% | 51 |
| Suburbs | 45\% | 54 |
| Medium city | 61\% | 37 |
| Big city | 69\% | 30 |
| <Million + Rural | 45\% | 54 |
| 1-5 Million | 52\% | 47 |
| 5-10 Million | 53\% | 46 |
| 10+ Million | 67\% | 33 |
| Northeast | 56\% | 44 |
| Midwest | 47\% | 51 |
| South Atlantic | 47\% | 53 |
| East/West South Central | 44\% | 56 |
| West | 57\% | 41 |
| Likely movers | 52\% | 48 |
| Unlikely movers | 49\% | 50 |

## Table 30: Community Preference: Income Diversity?

Among all adults
Q39. Which of these pairs of statements do you agree with more? [I would rather live in a community where people have a mix of incomes] OR [I would rather live in a community where most people have similar incomes].
Mix of incomes Similar incomes

| Total | 52\% | 44 |
| :--- | :--- | :--- |
| Gen Y (18-34) | $52 \%$ | 45 |

Gen X (35-47) 53\% 45
Baby boomers (48-66) 53\% 42
War babies and
Silent generation (67+)
Men 54\%
Women $49 \%$
Single
Married
Lives alone
Child in HH
Multigenerational HH
47\%
46

White
African American
47

63\%
Latino 48\%
47
<\$25k 56\% 40
\$25k-\$50k 53\% 45
\$50k-\$75k 57\% 40
\$75k+ 49\% 49
<HS/HS Grad 52\% 43
Some college $52 \%$ 45
College $50 \%$ 47
Post grad 53\% 44
Own 50\% 46
Rent 53\% 43
Rural 51\%
44
Small town
Suburbs
56\%
42

Medium city
46\%
50

Big city
<Million + Rural
56\%
38
$\begin{array}{ll} & 41\end{array}$
1-5 Million $50 \%$ 45
5-10 Million 46\% 49
10+ Million $48 \% \quad 48$
Northeast 54\% 41
Midwest 56\% 39
South Atlantic 45\% 52
East/West South Central 47\% 49
West 53\% 44
Likely movers 47\% 49
Unlikely movers 54\% 41

## Table 31: Community Preference: Housing Diversity?

Among all adults
Q40. Which of these pairs of statements do you agree with more? [I would rather live in a community where the types of homes are similar] OR [I would rather live in a community where there is a mix of apartments, town houses, and single family homes].

|  | Homes are similar | A mix of homes |
| :---: | :---: | :---: |
| Total | 49\% | 48 |
| Gen Y (18-34) | 39\% | 59 |
| Gen X (35-47) | 50\% | 47 |
| Baby boomers (48-66) | 55\% | 42 |
| War babies and Silent generation (67+) | 54\% | 44 |
| Men | 50\% | 47 |
| Women | 48\% | 50 |
| Single | 39\% | 58 |
| Married | 57\% | 40 |
| Lives alone | 46\% | 52 |
| Child in HH | 48\% | 50 |
| Multigenerational HH | 42\% | 57 |
| White | 50\% | 47 |
| African American | 40\% | 56 |
| Latino | 46\% | 50 |
| <\$25k | 40\% | 59 |
| \$25k-\$50k | 45\% | 53 |
| \$50k-\$75k | 53\% | 44 |
| \$75k+ | 57\% | 41 |
| <HS/HS Grad | 50\% | 47 |
| Some college | 46\% | 51 |
| College | 51\% | 47 |
| Post grad | 49\% | 50 |
| Own | 54\% | 43 |
| Rent | 39\% | 57 |
| Rural | 50\% | 46 |
| Small town | 50\% | 48 |
| Suburbs | 54\% | 44 |
| Medium city | 44\% | 55 |
| Big city | 45\% | 51 |
| <Million + Rural | 46\% | 52 |
| 1-5 Million | 53\% | 44 |
| 5-10 Million | 52\% | 44 |
| 10+ Million | 45\% | 53 |
| Northeast | 39\% | 59 |
| Midwest | 47\% | 49 |
| South Atlantic | 60\% | 36 |
| East/West South Central | 61\% | 38 |
| West | 42\% | 56 |
| Likely movers | 48\% | 50 |
| Unlikely movers | 50\% | 47 |

Table 32: Community Preference: Larger Home Size or Shorter Commute?
Among all adults
Q41. Which of these pairs of statements do you agree with more? [I would be willing to commute for more than 45 minutes if it meant I could live in a bigger home] OR [I would prefer a shorter commute even if it meant living in a smaller home].

|  | Shorter commute/smaller home | 45+ min commute/bigger home |
| :---: | :---: | :---: |
| Total | 61\% | 34 |
| Gen Y (18-34) | 54\% | 44 |
| Gen X (35-47) | 54\% | 43 |
| Baby boomers (48-66) | 72\% | 25 |
| War babies and Silent generation (67+) | 65\% | 17 |
| Men | 58\% | 38 |
| Women | 64\% | 29 |
| Single | 63\% | 31 |
| Married | 60\% | 36 |
| Lives alone | 66\% | 22 |
| Child in HH | 56\% | 40 |
| Multigenerational HH | 49\% | 50 |
| White | 67\% | 28 |
| African American | 44\% | 52 |
| Latino | 50\% | 48 |
| <\$25k | 66\% | 29 |
| \$25k-\$50k | 56\% | 41 |
| \$50k-\$75k | 68\% | 28 |
| \$75k+ | 60\% | 35 |
| <HS/HS Grad | 60\% | 34 |
| Some college | 58\% | 37 |
| College | 65\% | 29 |
| Post grad | 70\% | 26 |
| Own | 63\% | 31 |
| Rent | 56\% | 39 |
| Rural | 54\% | 41 |
| Small town | 63\% | 31 |
| Suburbs | 64\% | 32 |
| Medium city | 64\% | 29 |
| Big city | 57\% | 39 |
| <Million + Rural | 61\% | 33 |
| 1-5 Million | 63\% | 32 |
| 5-10 Million | 58\% | 36 |
| 10+ Million | 57\% | 39 |
| Northeast | 62\% | 32 |
| Midwest | 66\% | 27 |
| South Atlantic | 59\% | 38 |
| East/West South Central | 55\% | 37 |
| West | 61\% | 36 |
| Likely movers | 59\% | 38 |
| Unlikely movers | 63\% | 30 |

Table 33: Community Preference: Mixed-Use Neighborhoods?
Among all adults
Q42. Which of these pairs of statements do you agree with more? [I would prefer to live in a neighborhood close to a mix of shops, restaurants, and offices] OR [I would prefer to live away from shops, restaurants, and offices].

|  | Close | Away |
| :---: | :---: | :---: |
| Total | 53\% | 45 |
| Gen Y (18-34) | 62\% | 38 |
| Gen X (35-47) | 50\% | 49 |
| Baby boomers (48-66) | 49\% | 50 |
| War babies and Silent generation (67+) | 51\% | 44 |
| Men | 54\% | 45 |
| Women | 53\% | 45 |
| Single | 60\% | 39 |
| Married | 48\% | 50 |
| Lives alone | 54\% | 43 |
| Child in HH | 52\% | 47 |
| Multigenerational HH | 65\% | 35 |
| White | 48\% | 50 |
| African American | 75\% | 23 |
| Latino | 58\% | 41 |
| <\$25k | 51\% | 46 |
| \$25k-\$50k | 59\% | 40 |
| \$50k-\$75k | 47\% | 52 |
| \$75k+ | 53\% | 46 |
| <HS/HS Grad | 50\% | 49 |
| Some college | 52\% | 46 |
| College | 60\% | 39 |
| Post grad | 58\% | 41 |
| Own | 49\% | 49 |
| Rent | 60\% | 38 |
| Rural | 28\% | 72 |
| Small town | 48\% | 50 |
| Suburbs | 62\% | 36 |
| Medium city | 65\% | 33 |
| Big city | 68\% | 32 |
| <Million + Rural | 45\% | 53 |
| 1-5 Million | 57\% | 42 |
| 5-10 Million | 64\% | 35 |
| 10+ Million | 61\% | 38 |
| Northeast | 61\% | 38 |
| Midwest | 46\% | 52 |
| South Atlantic | 53\% | 46 |
| East/West South Central | 47\% | 49 |
| West | 58\% | 41 |
| Likely movers | 62\% | 37 |
| Unlikely movers | 47\% | 52 |

Table 34: The Generations' Demographics and Preferences

| Among all adults |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Gen Y } \\ (18-34) \end{gathered}$ | $\begin{gathered} \text { Gen } X \\ (35-47) \end{gathered}$ | Baby boomers (48-66) | War babies and Silents (67+) |
| Total | 30\% | 23 | 31 | 15 |
| Men | 53\% | 49\% | 49\% | 39\% |
| Women | 47 | 51 | 51 | 61 |
| Single | 62\% | 26\% | 37\% | 56\% |
| Married | 37 | 72 | 63 | 43 |
| Lives alone | 10\% | 6\% | 21\% | 41\% |
| Child in HH | 70 | 77 | 40 | 18 |
| Multigenerational HH | 23 | 11 | 2 | 1 |
| White | 51\% | 73\% | 79\% | 80\% |
| African American | 18 | 8 | 9 | 9 |
| Latino | 22 | 9 | 9 | 6 |
| <\$25k | 30\% | 13\% | 17\% | 23\% |
| \$25k-\$50k | 31 | 17 | 23 | 26 |
| \$50k-\$75k | 12 | 15 | 16 | 15 |
| \$75k+ | 18 | 44 | 33 | 6 |
| <HS/HS Grad | 49\% | 28\% | 37\% | 49\% |
| Some college | 34 | 31 | 31 | 27 |
| College | 11 | 25 | 19 | 15 |
| Post grad | 5 | 14 | 12 | 9 |
| Own | 40\% | 78\% | 80\% | 74\% |
| Rent | 54 | 22 | 20 | 26 |
| Rural | 12\% | 17\% | 19\% | 15\% |
| Small town | 30 | 34 | 28 | 39 |
| Suburbs | 17 | 20 | 22 | 24 |
| Medium city | 21 | 16 | 16 | 13 |
| Big city | 18 | 14 | 14 | 9 |
| Moved in past 5 years | 53\% | 31\% | 20\% | 19\% |
| Likely to move in next 5 years | 63 | 41 | 31 | 22 |
| Current: Apartment | 31\% | 11\% | 11\% | 18\% |
| Single-family home | 49 | 75 | 76 | 65 |
| Duplex, townhouse, or row house | 15 | 10 | 7 | 13 |
| Transportation Options | 55\% | 45\% | 52\% | 48\% |
| Mix of incomes | 52\% | 53\% | 53\% | 47\% |
| A mix of homes | 59\% | 47\% | 42\% | 44\% |
| Shorter commute/smaller home | 54\% | 54\% | 72\% | 65\% |
| Close to mix of shops, restaurants, and offices | 62\% | 50\% | 49\% | 51\% |

## Appendix C: Questionnaire with Response Totals

# Housing and Transportation Survey for ULI 

> Telephone interviews conducted January 16-February 3, 2013 by landline and cell phone N=1,202 adults nationally, stratified to size of MSA The data have been weighted by gender, age, race, education, and size of MSA The margin of sampling error is $\pm 2.9$ percentage points Percents may add to $99 \%$ or $101 \%$ due to rounding
> * indicates less than $1 \%$;-- indicates zero

LANDLINE INTRO: Hello, my name is $\qquad$ and I am an interviewer with BRS - an opinion research firm. We are conducting a public opinion survey and your telephone number was selected at random. We are not selling anything and answers are completely confidential. May I speak to the person over age 18 who had the most recent birthday and lives in this household?

CELL INTRO: Hello, my name is $\qquad$ and I am an interviewer with BRS - an opinion research firm. We are conducting a public opinion survey and your telephone number was selected at random. Your answers are confidential, we are not selling anything and we will not ask you for a contribution.

| Q1. My first question is about the quality of life in <br> your community. Would you say you are very <br> satisfied, somewhat satisfied, somewhat <br> dissatisfied, or very dissatisfied with the quality of <br> life in your community? | Very satisfied <br> Somewhat satisfied | Somewhat dissatisfied <br> Very dissatisfied <br> DK/REF |
| :--- | :--- | :---: |
| Q2. Do you think the quality of life in your | Getting better | 38 |
| community is getting better, getting worse or | Getting worse |  |
| staying about the same? | Staying about the same <br> DK/REF | $19 \%$ |
|  | DK/R | 17 |


| Q3. Would you describe where you live as being a rural area, a small town, a medium-sized city, a big city, a suburb near a city, or something else? [SOMETHING ELSE] What is that? | Rural area | 15\% |
| :---: | :---: | :---: |
|  | Small town | 32 |
|  | Medium-sized city | 17 |
|  | Big city | 14 |
|  | Suburb near a city | 21 |
|  | Something else | * |
|  | DK/REF | * |
| Q4. If you could live any place in the next five years, would it be a rural area, a small town, a mediumsized city, a big city, a suburb near a city, or something else? [SOMETHING ELSE] What is that? | Rural area | 24\% |
|  | Small town | 26 |
|  | Medium-sized city | 16 |
|  | Big city | 12 |
|  | Suburb near a city | 17 |
|  | Something else | 3 |
|  | DK/REF | 2 |
| Q5. Now I have some questions about your home that is your primary residence. Do you currently live in an apartment building; a duplex; a row house or townhouse; a single-family detached home; a manufactured or mobile home; or something else? [SOMETHING ELSE] What is that? [IF RESPONDENT SAYS CONDO OR CO-OP FOLLOW-UP WITH] Is that an apartment building, duplex, or townhouse? | Apartment building | 18\% |
|  | Duplex | 4 |
|  | Row house or townhouse | 7 |
|  | Single-family detached home/single family home | 66 |
|  | Manufactured or mobile home | 4 |
|  | Something else | * |
|  | DK/REF | * |
| Q6. Do you own or rent your primary residence? [SOMETHING ELSE] What is that? | Own | 66\% |
|  | Rent | 32 |
|  | Something else | 2 |
|  | DK/REF | * |
| Q7. How likely are you to move to a different home - one that is your primary residence - in the next five years? Would you say very likely, somewhat likely, not very or not at all likely? | Very likely | 25\% |
|  | Somewhat likely | 17 |
|  | Not very likely | 22 |
|  | Not at all likely | 36 |
|  | DK/REF | 1 |


| Q8. [IF VERY LIKELY OR SOMEWHAT LIKELY IN Q7, | Apartment building | 15\% |
| :---: | :---: | :---: |
| $\mathrm{n}=496]$ In five years, what type of home do you | Duplex | 1 |
| expect to live in? An apartment building; a duplex; a | Row house or townhouse | 12 |
| row house or townhouse; a single-family detached house; a manufactured or mobile home; or | Single-family detached home/singlefamily home | 67 |
| something else? [SOMETHING ELSE] What is that? IF | Manufactured or mobile home | 2 |
| DON'T KNOW: What would be your best guess? [IF | Something else | 1 |
| RESPONDENT SAYS CONDO OR CO-OP FOLLOW-UP | DK/REF | 1 |
| WITH] Would that be an apartment building, duplex, or townhouse? |  |  |

Q9. [IF VERY LIKELY OR SOMEWHAT LIKELY IN Q7, Own 73\% n=496] In five years, do you expect to own or rent Rent 25 your primary residence? [SOMETHING ELSE] What is Something else * that? IF DON'T KNOW: What would be your best DK/REF 2 guess?

| Q10. Have you moved within the past five years? | Yes | 32\% |
| :---: | :---: | :---: |
|  | No | 67 |
|  | DK/REF | * |
| Q11. [IF YES IN Q10, n=356] Thinking about your most recent move, did you move to a home that was larger, smaller, or about the same size as your previous home? | Larger | 48\% |
|  | Smaller | 27 |
|  | About the same | 25 |
|  | DK/REF | * |
| Q12. [IF YES IN Q10, n=356] Did you own or rent your previous residence? [SOMETHING ELSE] What is that? | Own | 32\% |
|  | Rent | 62 |
|  | Something else | 5 |
|  | DK/REF | 1 |
| Q13. How many people are there living in your household right now, including you? (IF ONE PERSON LIVING ALONE, DK, OR REF GO TO Q14) | One | 17\% |
|  | Two | 28 |
|  | Three | 17 |
|  | Four or more | 37 |
|  | DK/REF | 1 |
| Q13A. [IF NOT ONE, DK, OR REF IN Q13, ASK]Are any of the following living in your household currently? [MULTIPLE RESPONSE] [WAIT FOR YES OR NO FOR EACH] Children under 18? Your own or your spouse's parents or grandparents? Children over 18? | Children under 18 | 40\% |
|  | Your own or your spouse's parents or grandparents | 14 |
|  | Children over 18 | 21 |
|  | DK/REF | * |


| Q14. In five years, do you expect a change in the | Yes | 31\% |
| :---: | :---: | :---: |
| number or type of people who live in your | No | 65 |
| household? | DK/REF | 4 |
| Q14A. [IF YES IN Q14, n=385] How many people do you expect to be living in your household, including you? (IF ONE, DK, OR REF GO TO Q15) | One | 12\% |
|  | Two | 30 |
|  | Three | 21 |
|  | Four or more | 32 |
|  | DK/REF | 5 |
| Q14B. [IF NOT ONE, DK, OR REF IN Q14A, ASK; $\mathrm{n}=385$ ] Whom do you expect to be living with you? [MULTIPLE RESPONSE] ][WAIT FOR YES OR NO FOR EACH] Children under 18? Your own or your spouse's parents or grandparents? Children over 18? | Children under 18 | 42\% |
|  | Your own or your spouse's parents or | 13 |
|  | Children over 18 | 17 |
|  | DK/REF | * |
| Q15. Is public transit available in your community? [IF NECESSARY CLARIFY WITH BUSES, SUBWAYS, LIGHT RAIL OR TRAINS] | Yes | 69\% |
|  | No | 30 |
|  | DK/REF | 1 |

Please tell me how often you do each of the following: nearly every day; at least once a week; at least once a month; less often than that, or never? [RANDOMIZE Q16-Q19]

|  | Nearly every day | Once/ week | Once/ month | Less <br> often/ never | Not available | DK/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q16. Walk several blocks or more to a destination | 22\% | 22 | 10 | 46 | * | * |
| Q17. Ride a bicycle | 2\% | 12 | 12 | 74 | * | * |
| Q18. Go somewhere by car, truck, or motorcycle | 77\% | 14 | 3 | 5 | * | * |
| Q19. Take public transit | 6\% | 5 | 7 | 80 | * | * |
| Q20. Do you travel to work or school three or more | Yes |  |  |  |  | 63\% |
| days a week? | No |  |  |  |  | 37 |
|  | DK/REF |  |  |  |  | -- |
| Q20A. [IF YES IN Q20, $\mathrm{n}=704$ ]: On most days, do you | Car |  |  |  |  | 85\% |
| go by car, take public transit, or travel another way | On public transit/bus/train |  |  |  |  | 11 |
| to work or school? [LIST PRE-CODED, DO NOT READ; | Walk |  |  |  |  | 5 |
| READ IF RESPONDENT NEEDS PROMPTING] | Bike |  |  |  |  | 1 |
| [MULTIPLE RESPONSE] | Some other way |  |  |  |  | 1 |
|  | DK/REF |  |  |  |  | * |


| Q20B. [IF YES IN Q20, n=704]: How long does it take you to travel to work or school? [RECORD MINUTES ALLOW THREE DIGITS] | 0-14 minute |  | 27\% |
| :---: | :---: | :---: | :---: |
|  | 15-29 minut |  | 36 |
|  | 30-44 minut |  | 20 |
|  | 45-59 minut |  | 8 |
|  | Over 60 min |  | 8 |
|  | DK/REF |  | 1 |
| Now I would like you to tell me how satisfied you are with each of the following: would you say you are satisfied or dissatisfied with [ITEM]? [RANDOMIZE Q21- Q26] [IF RESPONDENT WANTS TO ANSWER "NOT AVAILABLE" REMIND THAT THIS IS A SATISFACTION QUESTION, NOT AN EVALUATION QUESTION.] |  |  |  |
|  | Satisfied | Dissatisfied | DK/REF |
| Q21. The range of different types of housing to choose from in your community | 83\% | 15 | 2 |
| Q22. The home you live in currently <br> Q23. The range of transportation options available in your community | 89\% | 11 | * |
|  | 72\% | 25 | 4 |
| Q24A. [IF YES IN Q15, $n=855$ ] The quality of the public transit that is available in your community | 75\% | 17 | 8 |
| Q24B. [IF NO, DK, REF IN Q15, n=322] The availability of public transit in your community | 43\% | 51 | 6 |
| Q25. The sidewalks in your community <br> Q26. The number and quality of job and career opportunities in your community | 71\% | 23 | 6 |
|  | 49\% | 43 | 8 |

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? [RANDOMIZE Q27- Q36]

|  | 1-2 | 3-5 | 6-8 | 9-10 | DK/REF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q27. How convenient public transportation is | 21\% | 26 | 27 | 25 | * |
| Q28. How walkable it is, with sidewalks, pedestrian crosswalks, etc. | 10\% | 19 | 34 | 36 | * |
| Q29. Whether it's a walk or short drive for you or your family to work or to school | 10\% | 17 | 38 | 33 | * |
| Q30. Whether it's a walk or a short drive to doctors, hospitals or clinics you use or might need | 7\% | 22 | 38 | 33 | * |
| Q31. Whether it's a walk or a short drive to parks or recreational areas | 11\% | 24 | 37 | 27 | * |
| Q32. Whether it's a walk or a short drive to shopping and entertainment | 9\% | 24 | 40 | 26 | * |

Let's assume for a minute that you were deciding to stay where you are or to move somewhere else in the next five years. I am going to read some characteristics that you would look for in a neighborhood or community. I would like you to rate each on a scale where ten means something would be extremely important and one means it would be completely unimportant to you personally in deciding where to live. How would you rate [ITEM] on the one to ten scale? [RANDOMIZE Q27 - Q36]

|  | 1-2 | 3-5 | 6-8 | 9-10 | DK/REF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Q33. Whether it's a walk or short drive to your family or friends | 10\% | 27 | 34 | 28 | * |
| Q34. How safe the neighborhood is | 3\% | 5 | 18 | 73 | * |
| Q35. The quality of the local public schools | 10\% | 10 | 21 | 58 | * |
| Q36. Having a lot of space between you and your neighbors | 7\% | 21 | 30 | 42 | * |

Q37-Q42 Which of these pairs of statements do you agree with more? [RANDOMIZE Q37- Q42 AND ROTATE THE OPTIONS]

Q37. [Buying a home is probably a good investment A good investment 71\% for me] OR [buying a home is probably not so good Not so good an investment 27 of an investment for me].
DK/REF 1

| Q38. [I prefer to live in a community that has public transportation options I can use] OR [the public transportation options in a community don't matter to me]. | I prefer a community with public transportation options Options don't matter DK/REF | $\begin{gathered} 51 \% \\ 49 \\ 1 \end{gathered}$ |
| :---: | :---: | :---: |
| Q39. [I would rather live in a community where | Mix of incomes | 52\% |
| people have a mix of incomes] OR [I would rather | Similar incomes | 44 |
| live in a community where most people have similar incomes]. | DK/REF | 4 |


| Q40. [I would rather live in a community where the | Types of homes are similar | $49 \%$ |
| :--- | :---: | :---: |
| types of homes are similar] OR [I would rather live | A mix of homes | 48 |
| in a community where there is a mix of apartments, | DK/REF | 3 |
| town houses, and single family homes]. |  |  |


| Q41. [I would be willing to commute for more than <br> 45 minutes if it meant I could live in a bigger home] | More than 45 minutes/bigger home <br> Shorter commute/smaller home <br> OR [I would prefer a shorter commute even if it <br> meant living in a smaller home]. | DK/REF |
| :--- | :--- | :---: |
| Q42. [I would prefer to live in a neighborhood close | Close to mix of shops, restaurants, and <br> offices | 51 |
| to a mix of shops, restaurants, and offices] OR [I |  |  |
| would prefer to live away from shops, restaurants, | Away from shops, restaurants, and <br> offices <br> and offices]. | DK/REF |
|  | $45 \%$ |  |


| MARR. Are you married, divorced, separated, widowed, or single? (READ OPTIONS) | Married | 53\% |
| :---: | :---: | :---: |
|  | Living with a partner (Volunteered) | 1 |
|  | Divorced | 9 |
|  | Separated | 1 |
|  | Widowed | 9 |
|  | Single | 26 |
|  | DK/REF | 1 |
| Q43. Are you employed full- or part-time; a full- or part-time student; unemployed; a homemaker; fully retired, or something else? [MULTIPLE RESPONSE] [SOMETHING ELSE] What is that? | Employed, full-time | 45\% |
|  | Employed, part-time | 12 |
|  | Full-time student | 7 |
|  | Part-time student | 2 |
|  | Unemployed | 5 |
|  | Fully retired | 22 |
|  | Homemaker/stay at home parent | 7 |
|  | Something else | * |
|  | Disabled | 4 |
|  | DK/REF | 1 |
| Q44. In five years, do you expect that you will (IF MARRIED: and your spouse will both) be: [MULITPLE RESPONSE] In the workforce full or parttime; Fully retired; or something else? | In the workforce | 61\% |
|  | Fully retired | 27 |
|  | Something else | 11 |
|  | DK/REF | 2 |
| EDUC. What was the last grade of school you completed? (READ ONLY IF NECESSARY) | Less than high school | 10\% |
|  | High school graduate/GED | 30 |
|  | Some college/technical/2 YR/AA | 31 |
|  | College grad/BA or BS/4 YR | 18 |
|  | Post grad work/JD/MBA/PhD/Masters | 10 |
|  | DK/REF | 1 |
| Q46. Have one or both of these happened to you in the last five years: have you experienced foreclosure on your primary residence? [WAIT FOR YES/NO] Was your home sold for less than you owed on it or paid for it?[WAIT FOR YES/NO] [MULTIPLE RESPONSE] | Foreclosure on primary residence | 2\% |
|  | Sold for less than owed | 4 |
|  | Neither | 92 |
|  | DK/REF | 2 |
| Q47. Were you born in the United States or were you born somewhere else? | Born in U.S. | 88\% |
|  | Somewhere else | 11 |
|  | DK/REF | 1 |


| BIRTHYR. In what year were you born? | $18-34$ | $30 \%$ |
| :--- | :--- | :---: |
| AGECAT [IF BIRTHYR = DK/REF] Are you between...? | $35-47$ | 23 |
|  | $48-66$ | 31 |
|  | $67-82$ | 12 |
|  | $83+$ |  |
|  | DK/REF | 3 |
|  |  | 1 |
| INC. Stop me when I come to the category in which | Less than \$25,000 | $21 \%$ |
| your total HOUSEHOLD income fell before taxes last | $\$ 25,000$ up to \$50,000 |  |
| year. Your best estimate is fine. (READ RESPONSE | $\$ 50,000$ up to \$75,000 |  |
| OPTIONS) | $\$ 75,000$ up to \$100,000 | 25 |
|  | $\$ 100,000$ or more | 14 |
|  | DK/REF | 11 |
| HISP. Do you consider yourself Hispanic or | White/Caucasian | 16 |
| Latino(a)? | African Americans | 13 |
| RACE1. [IF HISP=2, DK, or REF] Would you say you | Latinos |  |
| are white, black or African-American, Asian or | Asian/Pacific Islanders | $69 \%$ |
| Pacific Islander, Native American or something else? | Something else | 12 |
| [SOMETHING ELSE] What is that? | DK/REF | 13 |
| GENDER. | Male | 4 |
|  | 1 |  |
|  | Female | 1 |
|  | DK | $48 \%$ |
| REGION. | Northeast | 52 |
|  | Midwest | $*$ |
|  | South Atlantic | $21 \%$ |
|  | East/West South Central | 23 |
|  | West | 16 |
|  | 10 million+ | 18 |
|  | $5-10$ million | 22 |
|  | $1-5$ million | 15 |
|  | Smaller/Rural | 29 |

