



# Good Health for Good Business

Named one of Fast Company's 2017 Top 10 Most Innovative Companies in Social Good, Fitwel is the premiere system for optimizing building design and operations to improve health and productivity outcomes.

After only six months in the market, Fitwel has become the leading global health certification system with a unique portfolio-based approach, and with more than 600 projects committed to apply Fitwel through 2018. Generated by expert analysis of over 3,000 academic research studies, Fitwel is implementing a vision for a healthier future where all buildings and communities are enhanced to strengthen health and wellbeing.

Fitwel was created as a joint initiative led by the U.S. Centers for Disease Control and Prevention (CDC) and the General Services Administration (GSA), with the Center for Active Design (CfAD) selected as the operator in 2016. The GSA and the CDC remain CfAD partners to incorporate future research findings as the science evolves and Fitwel expands into all sectors.

## Exceeding Expectations After Just 6 Months Of Operation:

**350+**

Projects  
Certified/In Progress

**600+**

Committed Projects  
Through 2018

**250,000+**

Total Employees  
Impacted

**300+**

Fitwel Ambassadors

**12**

Countries Represented

## Why Use Fitwel?

Adopting Fitwel is an exciting opportunity to be in the vanguard of a practical, innovative approach to designing for a few reasons:

Fitwel's 63 strategies for building improvements are metric-driven, lending themselves to demonstrated results for tenants and building occupants. All strategies are voluntary, with no cost-inhibitive pre-requisites.

Fitwel offers a unique portfolio-based approach, offering health-promoting strategies for:

- › Single-Tenant Buildings
- › Multi-Tenant Buildings
- › Commercial Interior Spaces
- › Existing Buildings
- › New Construction



## Fitwel's User-Friendly Portal

The Fitwel Certification System features a digital interface that includes an interactive scorecard, sample health evidence associated with the strategies, and a list of priority items that can improve a project's score.

Users are also able to directly upload documentation and submit a project for certification on the Portal. In a 2015 pilot study conducted by the U.S. General Services Administration, 97% of study participants reported that Fitwel's Portal is easy to use and 84% reported that after using Fitwel, they have a better understanding of how their workplaces support healthy behaviors.

## Who is Using It?



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Fitwel confirms that health, wellbeing and productivity are the next chapter for green buildings.

Be part of the healthy building movement and register your project at [fitwel.org](http://fitwel.org)

Join the conversation [@fitwel](https://twitter.com/fitwel)