**ULI Women’s Leadership Initiative Hines Innovation Grant**

*Made possible by a gift from Hines*

**FY21 Guidelines**

**Program Description**

The ULI Women’s Leadership Initiative Hines Innovation Grant program will support District Councils in carrying out the WLI mission of raising the visibility and number of women in leadership roles in ULI and the real estate industry.

* **Eligible Projects:** Innovative local or regional programs and initiatives that raise the visibility and number of women leaders in ULI and the real estate industry.
* **Total Amount Available:** $25,000
* **Size of Grants**: $1,000-$10,000 (final amounts determined by the selection committee)
* **Eligible Applicants**: All District Councils
* **Application Deadline**: September 15, 2020
* **Winners Notified & Announced:** At the 2020 Virtual ULI Fall Meeting in October 2020
* **DCs implement programming & share impact** by 2021 ULI Fall Meeting

**Eligibility Criteria for WLI Hines Innovation Grant**

* Articulate how your proposed project will raise the visibility and number of women leaders in ULI and the real estate industry.
* Use grant funding for new, unique, and high-impact programming.
* Provide metrics that indicate expected outcomes.
* Include a strong role for ULI WLI members (and document value of time donated by volunteers).
* Enhance the District Council’s ongoing program of work.
* Include plans to submit a written report with photos, videos, or other visuals

**Preferred** **Criteria for WLI Hines Innovation Grant**

Preference will be given for projects that:

* Will be completed by September 1, 2021
* Represent a replicable model and will serve as inspiration for other District Councils.
* Relate directly to areas of focus in the WLI Strategic Plan:
  + Feed the Pipeline: introduce college/university women to the real estate industry
  + Engage and Support Members: leadership development, board readiness programs, mentorship opportunities
  + Integrate ULI’s networks: co-hosted programming with ULI NEXT, Young Leaders Groups, or Diversity, Equity, and Inclusion Committees,

**Who Selects the Winners?** A committee appointed by the WLI Executive Committee, including a senior representative from Hines

**Application Process**

* Complete the short application form below.
* Applications must be accompanied by a letter of support from the District Council Chair, WLI Chair, or Chair for Mission Advancement.
* Other letters of support from partners are encouraged.
* Email completed applications and relevant materials to wli@uli.org on or before September 15, 2020.

**APPLICATION DUE SEPTEMBER 15, 2020**

**District Council:**

**Title of Program or Initiative:**

**Amount Requested:**

**Expected Completion Date:**

**Contact (Name and Email address):**

1. **Brief Description of Proposed Program/Initiative:**

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1. **How will your proposed program raise the visibility and number of women leaders in ULI and the real estate industry?**
2. **What impact do you expect from this proposed program or initiative, and how will you measure that impact?**
3. **How does this program or initiative affect the program of work for your local WLI chapter?**

1. **Please describe why this initiative is unique and innovative.**

1. **Budget Information:**

Total Budget for Project:

% of Budget Covered by WLI Grant:

Sources of remaining funds (not including this WLI Grant):

1. **How will you engage your members to carry out this program/initiative?**

1. **Milestone dates and timeline:**