

# Jefferson at Matlack Street Apartment Development Potential West Chester, PA 

for
JPI Development, Inc.

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### 1.0 Executive Summary

## Objective

This research, commissioned by JPI, examines the feasibility of the development of new luxury apartments in the West Chester suburb of Philadelphia, Pennsylvania. Specifically, this Report evaluates the competitive leasing environment that the Subject will face, in order to 1) forecast achievable rental rates and lease-up pace, 2) evaluate product design proposed by JPI (unit mix, unit sizes and amenities), and 3) profile the residents likely to be attracted to a site.

## Philadelphia Employment Growth

Philadelphia is a large employment market, containing almost 2.5 million jobs as of October 2006. Following losses totaling nearly 100,000 jobs in the early 1990 s, Philadelphia gained jobs at an average of 40,300 per annum from 1994 through 1999, peaking at over 57,000 jobs gained in 1997. Philadelphia continued to grow in 2000, adding almost 38,000 new jobs, but slowed to a gain of only some 10,000 in 2001 as the nation went into recession; it then lost approximately 8,000 jobs in both 2002 and 2003. During 2004 the area began to recover, and over 11,000 jobs were gained. Healthy growth returned in 2005 , with almost 26,000 jobs added, and during the first ten months of 2006 jobs were added at a pace just under 19,000 . M/PF's forecast calls for continued growth throughout the forecast period, averaging just below 19,000 jobs added per year through 2010.

## Philadelphia Apartment Market

Philadelphia is a moderately large apartment market, containing just over 284,000 apartment units at year-end 2005. Occupancy within the Philadelphia Metro apartment market peaked during 2000, reaching 98.4 percent at year end. From 1993 through 2000, occupancy increased consistently in the Metro, rising almost four percentage points, and rents grew at an annual average of 3.7 percent. With the onset of recession in the economy during 2001, and negative job growth in both 2002 and 2003, occupancy eased to 96.2 percent by year-end 2003. In tandem with this easing of occupancy, rent growth for the three-year 2001-3003 period averaged only 0.9 percent. Despite an upturn in the area's economy during 2004 and 2005, occupancy continued to ease downward, ending 2005 at 95.6 percent. Rents increased by less than a percent in both 2004 and 2005. M/PF's forecast calls for a stabile market throughout the 2006 to 2010 forecast period, with occupancy averaging 95.8 percent by year-end 2010 and rent growth averaging approximately 1.6 percent per annum.

## West Chester Apartment Market

Unlike the Philadelphia Metro Area, occupancy in the West Chester Market Area peaked in 1996, reaching 98.9 percent at year end. Occupancy in West Chester never fell much below 98 percent from 1995 through 2001, and rent growth averaged a healthy 4.7 percent. As was true for the Metro Area, West Chester apartments felt the effects of the 2001 recession; occupancy declined to 95.0 percent by year-end 2002 and remained in the 95 to 96 percent range throughout the 2003 through 2005 period. Rent growth also stalled in 2002 as rents remained virtually unchanged from the level established in 2001. Although there was some annual variability, rent growth continued at a virtual zero growth pace during the 2003 through 2005 period. M/PF's
forecast indicates that demand should slightly outpace new supply throughout the 2006 to 2010 forecast period. Occupancy is expected to strengthen gradually to just over 97 percent by yearend 2010. Rent growth is also expected to accelerate gradually, rising from approximately 1 percent growth in 2006 to 2.6 percent in 2010.

## Subject

The Matlack Street Site is located at the northwest corner of Matlack Street and US Highway 202 in the West Chester suburb of Philadelphia. JPI's proposed unit mix includes 34 percent one-bedroom/one-bath, 16 percent one-bedroom/one-bath/den, 43 percent two-bedroom/twobath, and 3 percent each of three-bedroom/two-bath and three-bedroom/two-bath/den designs. JPI's proposed unit sizes average 1,003 square feet. (Individual unit sizes are shown in the following Table 1.0-1.) Base amenities valued at $\$ 273$ will position the Subject near the top of the existing market, with only two properties offering base packages with a higher value (Claremont at Eagleview at $\$ 300$ and Camden Valleybrook at $\$ 276$ ). On average, the competitive properties offer base amenity packages valued at $\$ 224$ per month. JPI's proposed premium amenities add approximately one percent to the recommended base rents. On average, competitive properties offer premium amenity packages that add 3.2 percent to their average base rents. The first of the 234 -unit community will be delivered in late 2009 , with completion scheduled for 2010.

## Current Competition Profile

Nine stabilized competitive properties and one property in initial lease-up were examined in this research. All of these competitive communities are located within eight miles of the Subject Site. The closest competitors are Jefferson at Westtown (approximately one mile south) and Sharples Works (approximately two miles north). Containing over 2,300 units, the nine stabilized competitors average 97 percent in overall occupancy. The combined unit mix of the stabilized communities includes 37 percent studio or one-bedroom, 17 percent one-bedroom/den or two-bedroom/one-bath, 39 percent two-bedroom, and 7 percent three-bedroom or larger floor plans. The stabilized units range from 486 to 1,470 square feet, and average 1,007 square feet overall. Quoted base rents average $\$ 1.331$ per square foot, or $\$ 1,340$ per month, while quoted all-in rents average $\$ 1.365$ per square foot, or $\$ 1,375$ per month. Three of the nine stabilized competitors are currently offering concessions, but the specials offered reduce effective rents by only 2.2 percent. Cornerstone Terrace is currently in initial lease-up, with 50 percent of its 244 units occupied. Units average 1,047 square feet in size. The property achieves base rents that average $\$ 1.242$ per square foot and all-in rents that average $\$ 1.289$ per square foot, or $\$ 1,349$ per month. Rental concessions reduce these rates by 5.3 percent.

## Rent Recommendations

M/PF's recommended base rents for Matlack Street average $\$ 1.490$ per square foot, or $\$ 1,495$ per month. Premium amenities and parking bring all-in rents to $\$ 1.617$ per square foot, or \$1,622 monthly.

Table 1.0-1

| Unit Type | Rent Recommendations for JPI Product Jefferson at Matlack Street |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | JPI Proposed |  |  | M/PF Recommended |  |
|  | $\begin{gathered} \# \\ \text { Units } \end{gathered}$ | \% of <br> Total | Unit Size (Sq. Ft.) | Monthly Base ${ }^{\text {a }}$ Rent | Base Rent/ Sq. Ft. |
| 1/1 | 20 | 9\% | 658 | \$1,187 | \$1.804 |
| 1/1 | 3 | 1\% | 698 | \$1,213 | \$1.738 |
| 1/1 | 28 | 12\% | 790 | \$1,274 | \$1.612 |
| 1/1 | 15 | 6\% | 876 | \$1,330 | \$1.518 |
| 1/1 | 6 | 3\% | 878 | \$1,331 | \$1.516 |
| 1/1 loft | 8 | 3\% | 925 | \$1,412 | \$1.527 |
| 1/1 den | 38 | 16\% | 906 | \$1,422 | \$1.569 |
| 2/2 | 4 | 2\% | 1,049 | \$1,591 | \$1.517 |
| 2/2 | 4 | 2\% | 1,067 | \$1,598 | \$1.498 |
| 2/2 | 4 | 2\% | 1,113 | \$1,616 | \$1.452 |
| 2/2 | 59 | 25\% | 1,120 | \$1,619 | \$1.445 |
| 2/2 | 4 | 2\% | 1,218 | \$1,657 | \$1.360 |
| 2/2 | 3 | 1\% | 1,252 | \$1,670 | \$1.334 |
| 2/2 loft | 21 | 9\% | 1,255 | \$1,721 | \$1.371 |
| 2/2 loft | 1 | 0\% | 1,387 | \$1,772 | \$1.278 |
| 3/2 | 4 | 2\% | 1,239 | \$1,740 | \$1.404 |
| 3/2 | 4 | 2\% | 1,297 | \$1,763 | \$1.359 |
| $3 / 2$ den | 4 | 2\% | 1,384 | \$1,871 | \$1.352 |
| $3 / 2$ den | 4 | 2\% | 1,523 | \$1,925 | \$1.264 |
| Total/ Average | 234 | 100\% | 1,003 | \$1,495 | \$1.490 |

${ }^{\text {a }}$ Base rent includes 9 -foot ceilings (\$10), central air conditioning (\$25), black-on-black kitchen appliances (\$5), ceiling fan in bedroom (\$5) and in living room $(\$ 5)$, ceramic tile bath surround (\$3), ceramic tile floor in entry (\$5) and in kitchen (\$10), pre-wired for high-speed Internet access (\$5), ice maker (\$5), microwave oven (\$5), multiple phone lines (\$5), pantry (\$3), plant ledges (\$5), programmable thermostat (\$5), flat cooktop stove (\$15), track lighting (\$3), oval/soaker tub (\$10), washer/dryer connections (\$10), side-by-side washer/dryer machines (\$40), walk-in closet (\$5), billiards (\$3), business center (\$5), clubhouse/clubroom (\$5), coffee bar (\$3), conference room with table and chairs (\$5), controlled building access (\$10), elevator (\$10), state-of-the-art fitness center (\$25), movie theatre (\$10), picnic/grill area (\$3), pub room (\$5), and swimming pool (\$5).

Table 1.0-1 continued

| Rent Premiums |  |  |
| :---: | :---: | :---: |
| Premium Features | Number and Value | Aggregate Premium for the 234-Unit Subject |
| Unit Premiums |  |  |
| Computer Desk | 59 at \$25 | \$0.006 |
| Entry Hall Closet | 117 at \$3 | \$0.001 |
| Kitchen Island | 47 at \$20 | \$0.004 |
| Patio/Balcony | 164 at \$5 | \$0.003 |
| Total Unit Premiums |  | \$0.015 |
| Parking |  |  |
| First car | 234 at \$100 | \$0.100 |
| Second car - reserved | 19 at \$100 | \$0.008 |
| Second car - unreserved | 13 at \$75 | \$0.004 |
| Total Parking Premiums |  | \$0.112 |
| Total All-in Rent |  | \$1.617 |

## Lease-up Forecast

M/PF's supply/demand analysis suggests that occupancy in the West Chester Market Area will remain healthy throughout the forecast period. Assuming the Subject Property captures its fair share of demand when units begin to be delivered in 2009, absorption should average 22 units per month, producing a 10 -month absorption period to 95 percent occupancy.

## Resident Profile

M/PF's basic feasibility research was augmented by a web-based survey administered to residents of competitive apartments in the area surrounding the Subject Site. Questionnaires were sent to 2,000 area apartment residents. Some 169 responses were received, an 8.5 percent response rate. A summary of the survey results is presented below.

Table 1.0-2

| Resident Survey Summary |  |  |
| :---: | :---: | :---: |
|  | All <br> Respondents | Target Market |
| Demographics |  |  |
| 1-Adult | 47\% | 40\% |
| Childless Couple | 27\% | 29\% |
| Households with Children | 19\% | 21\% |
| Roommates | 7\% | 10\% |
| Average Household Income | \$88,150 | \$91,070 |
| Average Rent | \$1,290 | \$1,305 |
| Average Share of Income Spent on Rent | 21\% | 20\% |
| Subject Site |  |  |
| Desirable | 17\% | 20\% |
| Acceptable | 49\% | 62\% |
| Undesirable | 19\% |  |
| No opinion | 15\% | 18\% |
| Resident Characteristics |  |  |
| Current Floor Plan |  |  |
| 1/1 | 30\% | 29\% |
| 1/1/den or 2/1 | 21\% | 17\% |
| 2/2 | 36\% | 41\% |
| 3/2 + | 12\% | 13\% |
| Preferred Floor Plan |  |  |
| 1/1 | 26\% | 28\% |
| 1/1/den or 2/1 | 14\% | 12\% |
| 2/2 | 49\% | 48\% |
| $3 / 2+$ | 11\% | 12\% |

### 2.0 Product Design

## Unit Mix

Based on existing and future supply, product currently occupied, and performance of the existing supply, it appears that JPI's proposed unit mix for the Subject is appropriate for this market. The proposed mix includes 34 percent one-bedroom, 16 percent one-bedroom/onebath/den, 43 percent two-bedroom/two-bath, 3 percent three-bedroom/two-bath, and 3 percent three-bedroom/two-bath/den floor plans.

Table 2.0-1

| Recommended Unit Mix for Subject Property |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1-1 | $\begin{gathered} \text { 1-den, } \\ 2-1 \\ \hline \end{gathered}$ | 2-2 | $\begin{gathered} 3-2 \\ 3-2-\mathrm{den} \end{gathered}$ |
| Target Market Survey Data |  |  |  |  |
| Presently Occupied | 29\% | 17\% | 41\% | 13\% |
| Preferred | 28\% | 12\% | 48\% | 12\% |
| \% Income-Qualified for Preferred Floor Plan | 28\% | 11\% | 50\% | 11\% |
| Stabilized Competitors |  |  |  |  |
| Mix | 37\% | 17\% | 39\% | 7\% |
| Rent/SF | \$1.473 | \$1.184 | \$1.298 | \$1.264 |
| Unit size | 873 | 1,045 | 1,140 | 1,387 |
| Occupancy | 98\% | 99\% | 97\% | 92\% |
| Lease-up Competitor |  |  |  |  |
| Mix | 44\% | 6\% | 45\% | 5\% |
| Rent/SF | \$1.348 | \$1.300 | \$1.168 | \$1.261 |
| Unit Size | 844 | 977 | 1,203 | 1,340 |
| Proposed by JPI |  |  |  |  |
| Mix | 34\% | 16\% | 43\% | 7\% |
| Unit Size | 790 | 906 | 1,154 | 1,361 |

As can be seen in Table 2.0-1, 29 percent of the Target Market (defined by the resident survey as those respondents who did not find the Subject Site unacceptable and who earned incomes that would qualify them to rent at the Subject Development) currently live in one-bedroom apartments and 41 percent live in two-bedroom units. While these percentages may be constrained by the existing supply, when asked to choose among floor plans at competitive rents, 28 percent of respondents chose a one-bedroom unit, compared to 48 percent who selected a two-bedroom design. Twelve percent chose a one-bedroom/den plan, and an equal percentage chose a three-bedroom unit. The income-qualified mix is slightly more oriented to two-bedroom units.

Among the stabilized competitors, 37 percent of all units are one-bedroom/one-bath, 39 percent are two-bedroom/two-bath. A high 17 percent are one-bedroom/den or two-bedroom/one-bath plans, and current quoted rent per square foot suggests that the market may be overly supplied with these mid-sized unit types. The lone property in lease-up offers a mix composed of 44 percent one-bedroom, 6 percent one-bedroom/den, 45 percent two-bedroom and 5 percent three-
bedroom types. Current quoted rents at this newest competitor suggest that two-bedroom units may be overly dominant.

## Unit Sizes

Individual unit sizes proposed by JPI are highlighted in the following Tables 2.0-2 through 2.0-5 within the distribution of existing units. Average unit sizes for the major unit types are presented in Table 2.0-1 above. On average, JPI's one-bedroom and one-bedroom/loft plans are somewhat smaller then similar units in the competitive sample, while two- and three-bedroom designs are somewhat larger.

Six one-bedroom/one-bath floor plans are included in JPI's proposed mix, with sizes ranging from 658 to 925 square feet. As can be seen in Table 2.0-2, JPI's proposed one-bedroom floor plans fall into niches ranging from the lightly supplied 650 to 699 square-foot niche ( 99 stabilized competitive units) to the unsupplied 900 to 949 square-foot niche. Occupancy is high across all of the one-bedroom niches, with the exception of the very smallest niche (under 600 square feet) which JPI's plan avoids. JPI's 925 square-foot plan will include a loft and will be larger than any stabilized competitive one-bedroom unit, but will be exceeded in size by 16 loft units in the property in initial lease-up.

Table 2.0-2

| Recommended Unit Sizes: Efficiency and One-Bedroom/One-Bath Units |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit Size | \# Existing Units in Top Competitors | \# Existing Units with Pct Occ ${ }^{\text {a }}$ | Current Occupancy ${ }^{\text {a }}$ | \# Units Planned, Under Construction, or in Initial Lease-up ${ }^{\text {b }}$ | Current Rent/ Sq. Ft. |
| <600 | 41 | 32 | 87.5\% | 0 | \$1.602 |
| 600-649 | 1 | 0 | 0.0\% | 0 | \$1.917 |
| 650-699 | 99 | 36 | 97.2\% | 0 | \$1.519 |
| 700-749 | 211 | 103 | 99.0\% | 0 | \$1.717 |
| 750-799 | 88 | 24 | 100.0\% | 36 | \$1.694 |
| 800-849 | 287 | 287 | 98.3\% | 56 | \$1.316 |
| 850-899 | 136 | 56 | 96.4\% | 0 | \$1.333 |
| 900-949 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 950-999 | 0 | 0 | 0.0\% | 16 | \$1.286 |

[^0]One one-bedroom/one-bath/den floor plan exists in JPI's proposed mix. This floor plan is compared to the market's one-bedroom/den and two-bedroom/one-bath units in the following table. At 906 square feet, JPI's floor plan will fall in the modestly supplied 900 to 949 squarefoot niche ( 76 stabilized units), a niche with strong occupancy and rents.

Table 2.0-3

| Recommended Unit Sizes: One-Bedroom/Den or Two-Bedroom/One-Bath Units |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit Size | \# Existing Units in Top Competitors | \# Existing Units with Pct Occ ${ }^{\text {a }}$ | Current Occupancy ${ }^{\text {a }}$ | \# Units Planned, Under Construction, or in Initial Lease-up ${ }^{\text {b }}$ | Current Rent/ Sq. Ft. |
| 800-849 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 850-899 | 9 | 2 | 100.0\% | 0 | \$1.434 |
| 900-949 | 76 | 76 | 97.4\% | 0 | \$1.428 |
| 950-999 | 30 | 30 | 100.0\% | 14 | \$1.231 |
| 1,000-1,049 | 42 | 0 | 0.0\% | 0 | \$1.300 |
| 1,050-1,099 | 28 | 22 | 95.5\% | 0 | \$1.196 |
| 1,100-1,149 | 202 | 202 | 100.0\% | 0 | \$1.070 |
| 1,150-1,199 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,200-1,249 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,250-1,299 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,300-1,349 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,350-1,399 | 6 | 0 | 0.0\% | 0 | \$1.116 |
| 1,400+ | 0 | 0 | 0.0\% | 0 | \$0.000 |

${ }^{\text {a }}$ Includes Camden Valleybrook, Exton Crossing, Spring House at Brandywine, Windsor at Windermere, Jefferson at Westtown, and Claremont at Eagleview.
${ }^{\mathrm{b}}$ Includes Cornerstone Terrace.

Six two-bedroom/two-bath plans are proposed by JPI, with sizes ranging from 1,049 to 1,252 square feet. JPI's 1,049 square-foot plan will compete in an unsupplied niche. The 1,067 square-foot plan will compete in the most heavily supplied niche $-1,050$ to 1,099 square feet with 344 stabilized competitive units. However, occupancy and quoted rent per square foot suggest that this niche is not over supplied. JPI's mid-sized units at 1,113 and 1,120 square feet will compete in a niche with 211 existing stabilized competitive units, but no lease-up competitive units. Occupancy is strong within this niche, and rental rates are moderately strong. JPI's 1,218 square-foot plan will compete directly against 108 stabilized units, but no new units. Rents for the 1,200 to 1,249 square-foot niche containing these largest Subject units are strong ( $\$ 1.269$ on average), exceeding the rents for the niche immediately below and above the Subject niche. JPI's largest two-bedroom/two-bath plan ( 1,252 square feet) will compete in a lightly supplied niche ( 42 stabilized units) with strong occupancy and moderate rents.

JPI also proposes two two-bedroom/two-bath/loft designs at 1,255 and 1,387 square feet. The smaller of these two plans will compete in the niche with JPI's 1,252 square-foot plan. The larger units will compete in a lightly supplied niche ( 20 stabilized units), with high occupancy and strong rents.

Table 2.0-4

| Unit Size | Recommended Unit Sizes: Two-Bedroom/Two-Bath Units |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# Existing Units in Top Competitors | \# Existing Units with Pct Occ ${ }^{\text {a }}$ | Current Occupancy ${ }^{\text {a }}$ | \# Units Planned, Under Construction, or in Initial Lease-up ${ }^{\text {b }}$ |  |
| 900-949 | 23 | 10 | 100.0\% | 0 | \$1.376 |
| 950-999 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,000-1,049 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,050-1,099 | 344 | 252 | 98.4\% | 0 | \$1.480 |
| 1,100-1,149 | 211 | 211 | 96.2\% | 0 | \$1.243 |
| 1,150-1,199 | 141 | 26 | 100.0\% | 104 | \$1.216 |
| 1,200-1,249 | 108 | 52 | 94.2\% | 0 | \$1.269 |
| 1,250-1,299 | 42 | 42 | 95.2\% | 0 | \$1.208 |
| 1,300-1,349 | 32 | 32 | 90.6\% | 0 | \$1.098 |
| 1,350-1,399 | 20 | 20 | 95.0\% | 0 | \$1.252 |
| 1,400+ | 8 | 0 | 0.0\% | 6 | \$1.069 |

${ }^{\text {a }}$ Includes Camden Valleybrook, Exton Crossing, Spring House at Brandywine, Windsor at Windermere, Jefferson at Westtown, and Claremont at Eagleview.
${ }^{\mathrm{b}}$ Includes Cornerstone Terrace.

JPI's proposed unit mix includes two three-bedroom/two-bath floor plans. JPI's design at 1,239 square feet will be the smallest three-bedroom design in the market, with no competitive supply. The larger plan will contain 1,297 square feet and will compete against only 25 stabilized units. Vacancy is high in the 1,250 to 1,299 square-foot niche, but with only 25 units in the niche, a 20 percent vacancy rate represents only five vacant units. Rents are very strong for this niche.

JPI also proposes two three-bedroom/two-bath/den plans. The proposed 1,384 square-foot plan will be directly competitive with only 40 three-bedroom units in the stabilized sample. JPI's large 1,523 square-foot plan will be the largest unit of its type in the competitive sample, although Exton Crossing offers a 1,470 square-foot plan, and plans of 1,425 and 1,407 square feet are offered at Camden Valleybrook and Windsor at Brandywine Valley, respectively.

Table 2.0-5

| Unit Size | Recommended Unit Sizes: Three-Bedroom/Two-Bath Units |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# Existing Units in Top Competitors | \# Existing Units with Pct Occa ${ }^{\text {a }}$ | Current Occupancy ${ }^{\text {a }}$ | \# Units Planned, Under Construction, or in Initial Lease-up ${ }^{\text {b }}$ | Current Rent/ Sq. Ft. |
| 1,200-1,249 | 0 | 0 | 0.0\% | 0 | \$0.000 |
| 1,250-1,299 | 25 | 25 | 80.0\% | 0 | \$1.388 |
| 1,300-1,349 | 20 | 20 | 95.0\% | 12 | \$1.343 |
| 1,350-1,399 | 40 | 40 | 95.0\% | 0 | \$1.264 |
| 1,400+ | 88 | 60 | 95.0\% | 0 | \$1.206 |

[^1]
### 3.0 Recommended Rents and Lease-up

## Rent Methodology

Eight of the nine better-quality stabilized apartment communities and the single property in lease-up were utilized to set rents for the Subject Development. Korman Communities at Malvern was excluded because average rents were 25 percent over the trend line established by the remaining competitors. The appropriate rent position for the Subject relative to the comparable properties is determined as follows.

To gauge the value of a "new apartment shell" in the marketplace, the trend line of age-adjusted stripped rent for competitive properties is determined by boosting an existing project's base rents (excluding parking and amenity premiums), 0.5 percent yearly for age and then subtracting the estimated value of all (identifiable) meaningful amenities offered at the property. At nearby competitor Jefferson at Westtown, for example, the quoted low-end rent for each unit is first adjusted 6.0 percent for age (since the project will be twelve years old when the Subject is completed in 2010) and then reduced $\$ 249$ to strip out amenities. (See Appendix B for a detailed listing of base unit and common area amenities at this competitor.)

These age-adjusted, amenity-stripped rents theoretically factor out the measurable factors that influence rent performance, suggesting that remaining differences in rates from one property to another reflect intangibles such as location, appearance (including architectural styling as well as density, site topography and landscaping) and management. Regression analysis is utilized to determine the trend line of stripped rents for the competitive sample.

Given site location and product quality relative to existing and planned competitors in the Market Area, the Subject is positioned within the market at a premium or discount from the trend line. The primary competitors used in the rent analysis range from 10 percent above the stripped rent trend line to 6 percent below, with Springhouse at Brandywine setting the high and Cornerstone Terrace setting the low.

In the resident survey, potential residents' perceptions of eight tested apartment locations were narrowly distributed. Some 70 percent of all potential residents rated a location "near the intersection of West Chester Pike and N. Chester Road" as desirable or acceptable for an apartment residence. The second most positively rated site ( 67 percent desirable or acceptable) was the Subject "near the intersection of US 202 and S. Matlack Street". The six remaining sites all were clustered just below these two sites, with desirable and acceptable ratings ranging from 60 to 65 percent. (See Section 7 of this Report for details.) Jefferson at Westtown, the apartment community located nearest to the Subject Site received a 63 percent desirable or acceptable rating, and this competitor achieves a 4 percent premium over the trend line established by the ten competitive communities. Based on these factors, a premium of 6 percent was used to determine stripped rent for the Subject Development. Because so few threebedroom units exist in this market, the rents for Subject's three-bedroom plans were set relative to the two-bedroom trend line.

## Recommended Rents

At this 6 percent premium position, stripped rents for the Subject average $\$ 1.204$ per square foot, for units with a 1,003 square-foot average size. Building on these stripped rents, the base amenity package proposed for the Subject is valued at $\$ 273$ per month, or $\$ 0.272$ per square foot. (See Table 1.0-1 for a listing of these recommended base amenities.) In addition, loft and den designed floor plans are expected to add $\$ 0.014$ per square foot. Adding these values to each individual floor plan's stripped rent position (where appropriate for loft and den designs), establishes the Subject's base rents (excluding premium amenities and parking), producing an average base rent of $\$ 1.490$ per square foot, or $\$ 1,495$ per month. M/PF's average recommended stripped and base rents for the Subject are shown relative to the competitive product in the following Chart 3.0-1.


As proposed by JPI, premium amenities are expected to add approximately $\$ 0.015$ to the Subject's base rent, while parking spaces should add $\$ 0.112$. Detailed in Table $1.0-1$ of this Report, these upgrade features bring all-in rent to $\mathbf{\$ 1 . 6 1 7}$ per square foot, or $\mathbf{\$ 1 , 6 2 2}$ per month.


Details of the recommended rental rates for individual floor plans compared to the product and pricing at key competitors are contained in Tables A-1 through A-3 and Charts A-1 through A-6 in Appendix A of the Report.

## Lease-up

Assuming the 234 Subject units begin to be delivered to the market in 2009, M/PF's supply/demand model indicates that the development can be absorbed at an average rate of approximately 22 units per months, producing a 10 -month lease-up period to achieve 95 percent occupancy.

As can be seen in Table 5.0-2, 425 units of new supply are forecast in the West Chester Market Area during 2009. The Subject's 234 units will account for 55 percent of this projected supply. Absorption for 2009 is forecast at 471 units, or some 39 units per month. Assuming the Subject captures its "fair share" of the Market Area's net absorption (a market penetration of 1.0), the Subject will be absorbed at an average rate of 22 units per month. At an average absorption rate of 22 units per month, the 234 -unit Subject will require 10.1 months to reach 95 percent occupancy.

234 Subject units $\div 425$ total units of new supply $=55$ percent
471 units absorbed $\div 12$ months $=39$ units per month
39 units per month $\times 55$ percent $=22$ units per month
234 Subject units x 95 percent $=222$ units
222 units $\div 22$ units per month $=10.1$ months
To attain an average of 25 units per month during lease-up, the Subject would be required to capture 1.2 times its fair share of demand.

234 Subject units $\div 425$ total units of new supply $=55$ percent 55 percent $\times 1.18$ market penetration $=65$ percent

39 units per month x 65 percent $=25$ units per month

### 4.0 Philadelphia Employment

Tied to the weak growth experienced nationwide during the early 1990s' recession, Philadelphia lost over 95,000 jobs from 1991 through 1992. Philadelphia began to experience job growth late in 1993, and posted a gain of just over 9,000 new jobs for the year. Growth accelerated to almost 28,000 new jobs in 1994, and the Metro's economy continued to expand at healthy rates through 2000. Growth peaked for the 1990s in 1997, with over 57,000 new jobs created, followed by


Source: M/PF YieldStar calculations based on data from the Bureau of Labor Statistics. still healthy expansion in 1998 and 1999, with near 50,000 new jobs each year. In total, some 280,000 new jobs were created during the expansion years of 1994 through 2000, a strong showing, and more than offsetting the losses suffered in 1991 and 1992.

Growth started to slow in 2001, with just under 10,000 new jobs created for the year. Employment losses returned to plague the Metro during 2002, and a total of almost 8,000 jobs were lost for the year. Losses continued during 2003, with another 8,000 jobs lost. However, Philadelphia recorded 11,500 new jobs during 2004, signaling an end to the economy's contraction and a beginning of a new growth cycle. Growth accelerated in 2005, with the creation of over 25,000 jobs, and for the first ten months of 2006, preliminary data suggest an annual growth rate of over 18,600 .

M/PF's forecast indicates that 2006 growth may be somewhat more robust than the preliminary data indicate. Approximately 30,000 new jobs are expected for 2006. Thereafter, annual growth ranging from 11,000 to 20,000 per year from 2007 through 2010 is expected.

Relative to the nation, Philadelphia's economy includes much larger than average Education/ Health Services industry and larger than average Professional/Business Services and Financial industries. Manufacturing, Government, Leisure/Hospitality and Construction fall below the national averages.

The Philadelphia economy is nevertheless well diversified, with no industry sector contributing more than 19 percent of total employment. Education/Health Services, Trade, Professional/Business Services and Government are the four largest sectors, accounting for $19,16,15$ and 13 percent of total employment, respectively. Manufacturing, Financial and Leisure/Hospitality each account for 7 to 8 percent of the Metro's economy. No other sector contributes more than 5 percent.


Table 4.0-1

| Philadelphia Area Employment Growth by Industry (Annual Change in Non-Agricultural Wage and Salary Jobs in 000s) 1991-October 2006 Annual Averages |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Edu/ Health Svcs. |  | Prof./ Busi. Svcs. |  |  | Leisure/ Hospitality | Financial | Other Svcs. | Constr. | Trans. \& Util. |  |
| 1991 | -70.7 | 11.4 | -26.8 | -7.3 | -1.5 | -20.6 | -3.8 | -3.0 | -2.7 | -15.3 | -0.3 | -0.8 |
| 1992 | -25.3 | 12.4 | -10.8 | -3.0 | -1.0 | -12.7 | -0.6 | -1.3 | -1.0 | -6.2 | 0.9 | -2.0 |
| 1993 | 9.3 | 7.9 | -2.1 | 6.1 | -2.2 | -4.1 | 1.9 | -0.4 | -0.3 | 0.7 | 3.1 | -1.3 |
| 1994 | 27.5 | 9.7 | 6.7 | 4.3 | -0.3 | -0.4 | -1.4 | 2.1 | 0.6 | 3.0 | 2.3 | 1.0 |
| 1995 | 19.5 | 4.3 | 6.2 | 6.4 | 0.6 | -1.9 | 3.5 | -3.8 | 4.0 | -0.4 | -0.7 | 1.3 |
| 1996 | 39.0 | 11.4 | 5.0 | 13.9 | 0.9 | -3.6 | 5.3 | 0.6 | 3.2 | 1.6 |  | -0.8 |
| 1997 | 57.3 | 12.2 | 3.6 | 21.6 | -2.3 | -0.6 | 6.1 | 6.0 | 0.6 | 7.8 | 1.6 | 0.8 |
| 1998 | 50.1 | 11.8 | 5.9 | 17.6 | -1.9 | -0.8 | 4.1 | 4.9 | 1.9 | 3.1 | 1.7 | 1.8 |
| 1999 | 48.1 | 6.0 | 9.9 | 10.0 | 2.1 | -3.2 | 6.9 | 5.3 | 2.6 | 5.2 | 1.6 | 1.8 |
| 2000 | 37.7 | 5.6 | 6.9 | 4.5 | 7.1 | -0.3 | 3.4 | -0.5 | 3.5 | 3.5 | 0.7 | 3.3 |
| 2001 | 9.8 | 10.6 | -1.1 | -1.1 | 2.5 | -9.1 | 2.1 | 0.4 | 3.2 | 2.2 | 0.5 | -0.4 |
| 2002 | -7.9 | 10.0 | -4.4 | -5.2 | 4.3 | -15.5 | 3.6 | -0.5 | 4.6 | -1.4 | -0.4 | -3.0 |
| 2003 | -7.7 | 2.1 | -1.3 | 5.0 | 1.5 | -17.0 | 3.6 | 2.9 | -0.1 | 0.6 | 0.6 | -5.5 |
| 2004 | 11.5 | 7.1 | 0.8 | 10.6 | 0.8 | -7.6 | 4.1 | -0.8 | 2.0 | 2.1 | -2.0 | -5.7 |
| 2005 | 25.5 | 10.2 | 3.3 | 6.8 | 0.0 | -4.6 | 4.6 | 0.3 | 2.8 | 2.1 |  | -0.6 |
| 2006 (10 mos.) | 18.6 | 5.7 | -0.1 | 6.1 | -0.9 | -4.7 | 6.0 | 0.6 | 3.3 | 1.3 | 1.5 | -0.1 |
| October 2006 | 2,444.8 | 464.2 | 389.5 | 358.1 | 305.9 | 201.3 | 193.4 | 180.9 | 114.8 | 107.1 | 80.7 | 49.1 |
| \% of Total | 100\% | 19\% | 16\% | 15\% | 13\% | 8\% | 8\% | 7\% | 5\% | 4\% | 3\% |  |

Source: M/PF YieldStar calculations based on data from the Bureau of Labor Statistics.

### 5.0 Philadelphia and West Chester Apartment Market Conditions

Philadelphia. With strong economic growth during the mid- to late 1990s, the Metro Area's apartment market gradually increased occupancy, rising from 94.8 percent at year-end 1993 to its peak of 98.4 percent at yearend 2000. This strengthening in occupancy resulted from an eight-year period (1993-2000) in which absorption averaged just over 2,100 units per year, while new additions to supply averaged just over 600 units per year. During the same period, annual same-store rent growth ranged from a gain of
 2.7 percent in 1995 to a gain of 5.5 percent in 2000, and averaged 3.7 percent.

As the economy cooled in 2001, absorption turned negative, with the Philadelphia Area posting a loss of almost 900 occupants. At the same time, construction increased; during 2001, some 1,500 new units were added to supply. This imbalance between absorption and completions forced average occupancy to fall to 97.5 percent. Rent growth remained positive, up 2.9 percent for the year.

With a loss of almost 8,000
 jobs in 2002, absorption continued to be negative, posting a net loss of some 1,100 occupied units for the year. Completions remained near the 1,400 -unit level and, as a result, occupancy continued its decline, ending the year at 96.7 percent. With this decline, same-store rent growth declined for the first time in recent history, posting a loss of 0.5 percent for the year.

The year 2003 marked a continued contraction of the Metro's economy, and the apartment market continued to post weak performance. Although only some 125 units of absorption were
recorded in 2003, completions fell to just under 600 units for the year. Occupancy eased down to 96.2 percent, and rents increased by only 0.4 percent for the year. During 2004 and 2005, absorption improved, with almost 800 units absorbed in 2004 and just under 1,100 units absorbed in 2005. However, construction activity also picked up, and over 4,600 units were completed during the two-year period. As a result, occupancy ended 2005 at 95.6 percent and rent growth for the two-year period averaged 0.5 to 0.6 percent.

According the M/PF's forecast, absorption should slightly outpace completions throughout the 2006-2010 forecast period. On average, some 1,550 units of absorption are forecast per year, compared to approximately 1,500 units per year for completions. As a result, occupancy is expected to tighten slightly over the forecast period, ending 2010 at 95.8 percent. Rent growth near 2 percent is expected per annum.

Table 5.0-1

| Apartment Market Conditions Philadelphia Metro Area |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units Absorbed | New Supply | Existing Units | Occupied Units | Occupancy | Available Supply | Rent Growth |
| 1993 | 3,388 | 587 | 271,781 | 257,762 | 94.8\% | 17,994 | 3.2\% |
| 1994 | 2,366 | 528 | 271,781 | 260,128 | 95.7\% | 14,547 | 3.0\% |
| 1995 | 1,614 | 342 | 272,123 | 261,743 | 96.2\% | 11,995 | 2.7\% |
| 1996 | 1,329 | 417 | 272,540 | 263,071 | 96.5\% | 10,797 | 3.8\% |
| 1997 | 1,021 | 442 | 272,982 | 264,092 | 96.7\% | 9,911 | 3.0\% |
| 1998 | 1,943 | 726 | 273,708 | 266,035 | 97.2\% | 9,616 | 3.5\% |
| 1999 | 1,880 | 1,175 | 274,883 | 267,914 | 97.5\% | 8,848 | 4.5\% |
| 2000 | 3,567 | 955 | 275,838 | 271,482 | 98.4\% | 7,924 | 5.5\% |
| 2001 | -875 | 1,493 | 277,431 | 270,607 | 97.5\% | 5,849 | 2.9\% |
| 2002 | -1,127 | 1,413 | 278,744 | 269,480 | 96.7\% | 8,237 | -0.5\% |
| 2003 | 125 | 591 | 280,157 | 269,605 | 96.2\% | 9,855 | 0.4\% |
| 2004 | 786 | 2,392 | 281,727 | 270,390 | 96.0\% | 12,944 | 0.5\% |
| 2005 | 1,097 | 2,253 | 284,102 | 271,487 | 95.6\% | 13,590 | 0.6\% |
| Forecast |  |  |  |  |  |  |  |
| 2006 | 1,295 | 1,592 | 285,694 | 272,782 | 95.5\% | 14,207 | 1.2\% |
| 2007 | 2,000 | 1,408 | 287,102 | 274,782 | 95.7\% | 14,320 | 1.6\% |
| 2008 | 1,414 | 1,533 | 288,635 | 276,196 | 95.7\% | 13,853 | 1.5\% |
| 2009 | 1,435 | 1,508 | 290,143 | 277,631 | 95.7\% | 13,947 | 1.7\% |
| 2010 | 1,609 | 1,430 | 291,572 | 279,240 | 95.8\% | 13,941 | 1.9\% |

West Chester Market Area. Through the mid- to late 1990s (1996-1999) new supply in the West Chester Market Area (1,290 units in total) virtually matched absorption (1,280 units total). As a result, occupancy was consistently healthy, ranging from 98.9 percent in 1996 to 98.0 percent in 1999. Rent growth during the four-year 1996 through 1999 period ranged from 2.6 percent in 1997 to 6.9 percent in 1996, and averaged 4.7 percent.

During 2000, additions to supply (some 260 units completed) were outpaced by absorption (some 380 units), and occupancy tightened to 98.7 percent with rents increasing by a healthy 8.8 percent for the year.

As the 2001 recession hit, demand for West Chester Market Area apartments slowed, and the market posted slight negative absorption for both 2001 and 2002. Fortunately, no units were completed in 2001. Unfortunately, over 450 units were completed in 2002 and occupancy declined to 95.0 percent by year-end 2002, its lowest level in recent history. Rent growth of 3.3 percent was recorded during 2001, but growth slowed to a virtual stop in 2002.


The West Chester Market Area improved slightly in 2003 and 2004, with the absorption of over 370 units and the completion of over 100 units. Occupancy inched up to 96.5 percent in 2004. Rents declined by 0.4 percent in 2003 before climbing by 1.9 percent in 2004.

However, negative absorption returned to the Market Area in 2005. While 94 units were completed for the year, almost 140 occupied units were lost, and occupancy eased downward to 95.2 percent. As a result, rents declined by 1.0 percent for the year.

Occupancy within the West Chester Market Area apartments is predicted to ease upward during the forecast period, ending 2010 at the approximate 97.3 percent level. Producing this strengthening, absorption is forecast to average near 360 units per year, while additions to supply will be near 290 units per year. Same-store rents are forecast to increase each year, with gains ranging from 0.9 percent in 2006 to 2.6 percent in 2010 , producing an average increase of 1.6 percent for the five-year period.

Table 5.0-2

|  | Apartment Supply/Demand Trends West Chester Market Area |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Absorption |  | New Supply |  | Available Supply ${ }^{\text {a }}$ |  | Market Penetration ${ }^{\text {b }}$ | Occupancy | Rent Growth |
|  | $\begin{gathered} \hline \# \\ \text { Units } \end{gathered}$ | \% of Metro | Units | \% of Metro | $\begin{gathered} \# \\ \text { Units } \end{gathered}$ | \% of Metro |  |  |  |
| 1996 | 572 | 43.0\% | 417 | 100.0\% | 749 | 6.9\% | 6.2 | 98.9\% | 6.9\% |
| 1997 | 70 | 6.8\% | 96 | 21.7\% | 273 | 2.8\% | 2.5 | 98.8\% | 2.6\% |
| 1998 | 430 | 22.1\% | 442 | 60.9\% | 646 | 6.7\% | 3.3 | 98.7\% | 4.9\% |
| 1999 | 208 | 11.1\% | 337 | 28.7\% | 553 | 6.2\% | 1.8 | 98.0\% | 4.4\% |
| 2000 | 383 | 10.7\% | 256 | 26.8\% | 601 | 7.6\% | 1.4 | 98.7\% | 8.8\% |
| 2001 | -117 | 13.4\% | 0 | 0.0\% | 218 | 3.7\% | 3.6 | 98.1\% | 3.3\% |
| 2002 | -114 | 10.1\% | 452 | 32.0\% | 787 | 9.6\% | 1.1 | 95.0\% | -0.1\% |
| 2003 | 166 | 132.1\% | 0 | 0.0\% | 901 | 9.1\% | 14.4 | 95.9\% | -0.4\% |
| 2004 | 212 | 27.0\% | 113 | 4.7\% | 849 | 6.6\% | 4.1 | 96.5\% | 1.9\% |
| 2005 | -136 | c | 94 | 4.2\% | 731 | 5.4\% | c | 95.2\% | -1.0\% |
| 1998-2005 | 139 | 25.1\% | 193 | 26.0\% | 526 | 5.4\% | 3.5 | 89.3\% | 2.8\% |
| Annual Avg. |  |  |  |  |  |  |  |  |  |
| 2006 | 299 | 23.1\% | 244 | 15.3\% | 1,111 | 7.8\% | 2.9 | 95.6\% | 0.9\% |
| 2007 | 149 | 7.4\% | 100 | 7.1\% | 912 | 6.4\% | 1.2 | 95.9\% | 1.1\% |
| 2008 | 457 | 32.3\% | 395 | 25.8\% | 1,158 | 8.4\% | 3.9 | 96.3\% | 1.6\% |
| 2009 | 471 | 32.8\% | 425 | 28.2\% | 1,127 | 8.1\% | 4.1 | 96.6\% | 1.9\% |
| 2010 | 431 | 26.8\% | 296 | 20.7\% | 952 | 6.8\% | 3.9 | 97.3\% | 2.6\% |
| $\begin{array}{\|c} \hline \text { 2006-2010 } \\ \text { Annual Avg. } \\ \hline \end{array}$ | 361 | 24.5\% | 292 | 19.4\% | 1,052 | 7.5\% | 3.2 | 96.3\% | 1.6\% |

[^2]
### 6.0 Competitive Apartment Community Profile

## Performance Summary

Nine stabilized area competitors were examined in this research. The stabilized competitive communities include a total of 2,358 units; opening dates range from 1986 to 2006. Occupancy averages 97 percent.

Among the nine stabilized communities examined in this research, one-bedroom/one-bath floor plans make up 37 percent of the combined unit mix, one-bedroom/den or two-bedroom/one-bath plans account for 17 percent, and two-bedroom/two-bath designs comprise 39 percent. The remaining units are composed of three-bedroom or larger plans, and account for 7 percent of the overall mix. Within the individual competitors, one-bedroom plans range as high as 65 percent (Korman Communities at Malvern) to as low as 20 percent (Windsor at Brandywine Valley). One-bedroom/den or two-bedroom/one-bath units range from 57 percent (Exton Crossing) to zero percent (three communities), while two-bedroom/two-bath floor plans range from 71 percent (Claremont at Eagleview) to 15 percent (Exton Crossing). Six of the nine competitors offer three-bedroom plans, with Jefferson at Westtown offering the highest concentration (16 percent) and Exton Crossing the lowest (4 percent).

Stabilized unit size ranges from 486 to 1,470 square feet and averages 1,007 square feet. Individual project averages range from 845 (Korman Communities at Malvern) to 1,124 (Windsor at Brandywine Valley) square feet.

Base or low-quoted rents among the sampled stabilized properties average $\$ 1.331$ per square foot, with total or all-in rents climbing to $\$ 1.365$ per square foot, or $\$ 1,375$ per month. Only three of these communities are offering concessions at this time, including Windsor at Brandywine Valley (8.3 percent discount), Sharples Works (8.3 percent) and Claremont at Eagleview ( 7.8 percent). Overall, including the six properties offering no specials, effective rates among the stabilized competitors are discounted by 2.2 percent.

Top-of-the-market quoted base rent per square foot is commanded by Korman Communities at Malvern at $\$ 1.850$, with an average unit size of 845 square feet. With its small unit sizes, Korman Communities also sets the pace for quoted total rent per square foot at $\$ 1.894$. Top-of-the-market monthly rents are surprisingly also commanded by Korman Communities, with total monthly rents averaging $\$ 1,600$.

By floor plan, one-bedroom units average 873 square feet in size and $\$ 1.473$ per square foot for low-quoted or base rent. Two-bedroom plans average 1,045 square feet and $\$ 1.184$ per square foot for units with one bath, and 1,140 square feet and $\$ 1.298$ per square foot for units with two baths. Three-bedroom or larger units average 1,387 square feet and $\$ 1.264$ per square foot.

In addition to these nine stabilized competitors, one community in initial lease-up was examined. Cornerstone Terrace is a 244 -unit property which is now 50 percent occupied. One-bedroom units average 769 square feet in size and account for 44 percent of the overall unit mix. Onebedroom/den or two-bedroom/one-bath plans average 943 square feet and account for 6 percent of unit mix. Two-bedroom/two-bath plans average 1,166 square feet and comprise 45 percent of
the property's unit mix, and three-bedroom plans average 1,455 square feet and comprise 5 percent of unit mix. Overall unit size at this newest property averages 1,047 square feet. Base quoted rents average $\$ 1.242$ per square foot, while all-in rents average $\$ 1.289$ per square foot, or $\$ 1,349$ per month. Cornerstone Terrace offers a lease-up concession that reduces its effective rents by 5.3 percent.


The following Map 6.0-1 displays the locations of competitive apartments examined in this research. Following Map 6.0-1, Tables 6.0-1 and 6.0-2, as well as Appendix A to this Report, present summary information for each individual competitive property.


Map 6.0-1

## Competitive Apartment Communities <br> 

| Map |  | Map |  |
| :---: | :---: | :---: | :---: |
| Code |  | Code |  |
| 1 | Camden Valleybrook | 6 | Spring House at Brandywine |
| 2 | Windsor at Brandywine Valley | 7 | Windsor at Windermere Place |
| 3 | Korman Communities-Malvern | 8 | Jefferson at Westtown |
| 4 | Exton Crossing | 9 | Claremont at Eagleview |
| 5 | Sharples Works | A | Cornerstone Terrace |

Table 6.0-1

## Competitive Apartment Communities

West Chester Market Area
October 2006

| Name/Address/ Developer/ Management Company | Date Compl. | Occ. | Total <br> \# <br> Units | Unit Size Range/ Average |  | Average <br> Total Rent (Effective) | Average <br> Rent Per Sq. Ft. (Effective) | Average <br> Base ${ }^{\text {a }}$ <br> Rent <br> (Effective) | Discount Percent | Unit Mix |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  | 1/den, |  | 2/den, |
|  |  |  |  | Low | High |  |  |  |  | 1-1 | 2-1 | 2-2 | 3-2 |
| Camden Valleybrook | 2003 | 96\% | 352 | 590 | 1,425 |  | \$1,347 | \$1.357 | \$1.332 | 0.0\% | 144 | 0 | 166 | 42 |
| 7000 Johnson Farm Lane |  |  |  |  | 992 | (\$1,347) | (\$1.357) | (\$1.332) |  | 41\% |  | 47\% | 12\% |
| Camden Property Trust |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Windsor at Brandywine Valley | 2003 | 98\% | 280 | 886 | 1,407 | \$1,456 | \$1.295 | \$1.277 | -8.3\% | 56 | 42 | 154 | 28 |
| 1000 Cornerstone Drive |  |  |  |  | 1,124 | $(\$ 1,335)$ | (\$1.187) | (\$1.171) |  | 20\% | 15\% | 55\% | 10\% |
| Windsor Properties |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Korman Communities at Malvern | 1997 | 95\% | 264 | 703 | 1,068 | \$1,600 | \$1.894 | \$1.850 | 0.0\% | 172 | 0 |  | 0 |
| 311 W. Lancaster Avenue |  |  |  |  | 845 | $(\$ 1,600)$ | (\$1.894) | (\$1.850) |  | 65\% |  | 35\% | 0\% |
| Korman Company |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Exton Crossing | 2000 | 99\% | 408 | 840 | 1,470 | \$1,219 | \$1.138 | \$1.109 | 0.0\% | 98 | 232 | 60 | 18 |
| 201 Iron Lake Drive |  |  |  |  | 1,071 | $(\$ 1,219)$ | (\$1.138) | (\$1.109) |  | 24\% | 57\% | 15\% | 4\% |
| National Properties |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sharples Works | 1986 | 97\% | 154 | 486 | 1,415 | \$1,233 | \$1.411 | \$1.289 | -8.3\% | 97 | 19 | 38 | 0 |
| 300 E. Evans Street |  |  |  |  | 874 | $(\$ 1,130)$ | (\$1.293) | (\$1.182) |  | 63\% | 12\% | 25\% | 0\% |
| Historic Landmarks Inc. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Spring House at Brandywine | 1999 | 99\% | 212 | 651 | 1,303 | \$1,407 | \$1.480 | \$1.465 | 0.0\% | 54 | 42 | 96 | 20 |
| 900 Reisling Lane |  |  |  |  | 951 | $(\$ 1,407)$ | (\$1.480) | (\$1.465) |  | 25\% | 20\% | 45\% | 9\% |
| Bozzuto Group |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Windsor at Windermere Place | 1995 | 94\% | 242 | 737 | 1,294 | \$1,339 | \$1.366 | \$1.327 | 0.0\% | 106 | 22 | 89 | 25 |
| 1500 Windermere Drive |  |  |  |  | 980 | $(\$ 1,339)$ | (\$1.366) | (\$1.327) |  | 44\% | 9\% | 37\% | 10\% |
| Windsor Properties |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Jefferson at Westtown | 1998 | 97\% | 252 | 754 | 1,394 | \$1,408 | \$1.335 | \$1.302 | 0.0\% | 80 | 36 | 96 | 40 |
| 1071 Wilmington Pike |  |  |  |  | 1,054 | $(\$ 1,408)$ | (\$1.335) | (\$1.302) |  | 32\% | 14\% | 38\% | 16\% |
| Lincoln Property Company |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Claremont at Eagleview | 2001/ | 98\% | 194 | 850 | 1,370 | \$1,408 | \$1.295 | \$1.261 | -7.8\% | 56 | 0 | 138 | 0 |
| 494 E. Wharton Blvd. | 2006 |  |  |  | 1,087 | $(\$ 1,299)$ | (\$1.195) | (\$1.163) |  | 29\% | 0\% | 71\% | 0\% |
| Hankin Group |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Total/ Average |  | 97\% | 2,358 | 486 | $\begin{aligned} & 1,470 \\ & 1,007 \end{aligned}$ | $\begin{array}{r} \$ 1,375 \\ (\$ 1,345) \end{array}$ | $\begin{array}{r} \$ 1.365 \\ (\$ 1.336) \\ \hline \end{array}$ | $\begin{array}{r} \$ 1.331 \\ (\$ 1.302) \\ \hline \end{array}$ | -2.2\% | $\begin{array}{r} 863 \\ 37 \% \end{array}$ | $\begin{array}{r} 393 \\ 17 \% \end{array}$ | $\begin{gathered} 929 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 173 \\ & 7 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In Lease-Up |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cornerstone Terrace | 7/06 | 50\% | 244 | 779 | 1,722 | \$1,349 | \$1.289 | \$1.242 | -5.3\% | 108 | 14 | 110 | 12 |
| 1236 E. Lancaster Avenue |  |  |  |  | 1,047 | $(\$ 1,280)$ | (\$1.223) | (\$1.176) |  | 44\% | 6\% | 45\% | 5\% |
| Bozzuto Group |  |  |  |  |  |  |  |  |  |  |  |  |  |

[^3]Table 6.0-2

| Interior Amenity Selection by Apartment Community West Chester Market Area |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amenity | Camden <br> Valleybrook | Windsor at Brandywine Valley | Korman Malvern | Exton Crossing | Sharples Works | Spring House at Brandywine | Windsor at Windermere Place | Jefferson at Westtown | Claremont at Eagleview | Cornerstone Terrace |
| 9-Foot Ceiling (or higher) | X | X |  |  | X | X |  | x | X | X |
| Berber Carpet |  |  | X |  |  |  |  |  |  |  |
| Bookshelves |  |  |  |  |  |  |  | s |  | S |
| Ceiling Fan | X |  |  |  |  |  |  | X |  |  |
| Upgraded Floor in Entry (1) | C | C | C | C |  |  |  | C | C |  |
| Upgraded Floor in Bath (1) |  | C | C |  | C |  |  |  | C |  |
| Upgraded Floor in Kitchen (1) | C |  | C |  |  |  |  |  | C |  |
| Crown Molding | X |  | X |  |  |  |  | X | X |  |
| Fireplace (2) | SE | S G | S W |  |  | S G | s W | S G | S G | SE |
| French Doors | S | S | S |  |  | S |  | X |  | X |
| High-Speed Internet Access (3) | P | P | P | P | P | P | P | P | P | P |
| Ice Maker | X | X | X |  |  | S | X | X |  | X |
| Intrusion Alarm (4) | P |  |  |  |  |  |  | A |  |  |
| Kitchen Island |  | S |  |  |  |  |  |  |  | s |
| Microwave Oven |  | X | X | X | X | s |  | x | x | X |
| Multiple Phone Lines | X | X | X | X | X | X |  | X | X | X |
| Patio/Balcony | S | X | X | X |  | X | X | X | X | X |
| Upgraded Lighting (5) |  | R | R |  |  | R | R | R |  | T |
| Stall Shower + any style tub |  |  |  |  |  |  |  |  |  |  |
| Upgraded Tub (6) | 0 | so |  |  |  |  | so | 0 |  | so |
| Vaulted/Cathedral Ceiling | S |  | S |  | S |  | S |  |  |  |
| Washer/Dryer (7) | S F/S St | F | F | c | St | F | S F/S St | F | F | F |
| Black-on-Black Appliances in Kitchen |  | X |  |  |  |  |  |  |  |  |

$X=$ in all units; $S=$ in some units
(1) $\mathrm{C}=$ Ceramic tile; H=Hardwood; HS=Hardwood-style; G=Granite
(2) W=Wood-burning; G=Gas log; E=Electric
(3) P=Pre-wired; Svc=Service
(4) $\mathrm{P}=$ Pre-wired; $\mathrm{A}=$ Audible; $\mathrm{M}=$ Monitored
(5) R=Recessed; T=Track; C=Chandelier
(6) $O=$ Oval soaker; J=Jacuzzi
(7) F=Full-sized side-by-side; St=Stacked; Conn=Connections

| Common Area Amenity Selection by Apartment Community West Chester Market Area |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amenity | Camden Valleybrook | Windsor at Brandywine Valley | Korman <br> Malvern | Exton <br> Crossing | Sharples Works | Spring House at Brandywine | Windsor at Windermere Place | Jefferson at Westtown | Claremont at Eagleview | Cornerstone Terrace |
| Billiards | X |  |  |  |  |  |  |  |  | X |
| Business Center | X | X | X |  |  | X |  | X | X | X |
| Clubhouse/Clubroom | X | X | X | X |  | X | X | X | X | X |
| Conference Room w/table \& chairs | X | X | X |  |  |  |  | X | X | X |
| Controlled Building Access |  |  |  |  | X |  |  |  |  |  |
| Controlled Property Access |  |  |  |  |  |  |  |  |  |  |
| Fitness Center | X | X | X | X | X | X | X | X | X | X |
| Jacuzzi/Hot Tub/Whirlpool | X |  | X |  |  |  | X |  | X |  |
| Media Room/Movie Theatre | X |  |  |  |  |  |  |  |  |  |
| Picnic/Grill Area | X |  | X | X |  | X | X | X | X |  |
| Sauna |  |  | X |  |  |  | X |  | X |  |
| Swimming Pool | X | X | X | X |  | X | X | X | X | X |
| Teaching Kitchen |  |  |  |  |  |  |  |  |  |  |
| Tennis Courts |  | X |  | X |  |  | X |  | X |  |
| Video Camera Entrance |  |  |  |  |  |  |  |  |  |  |

### 7.0 Apartment Resident Survey

Survey Response. A total of 2,000 questionnaires were mailed to top-quality apartment communities considered potentially competitive to the Subject Development. Each questionnaire provided the opportunity for residents to respond either through the mail or via the Internet. From this mailing, 108 usable responses were received from the Web and 63 were received from the mail, producing a total response rate of 8.6 percent. Within the survey response sample, a Target Market was determined, defined as households that do not consider the Subject Site an unacceptable location, and those with incomes of $\$ 35,000$ or more. The Target Market contained 125 respondents, approximately 73 percent of the total return, or 6.3 percent of the total mailing.

Table 7.0-1

| Survey Sample Size |  |
| :--- | ---: |
| \# Questionnaires mailed | 2,000 |
| \# Received and tabulated | 171 |
| Survey Response | $8.6 \%$ |
| \# in Target Market | 125 |
| Target Market |  |
| $\bullet \quad$ Household income $\$ 35,000+$ |  |
| $\bullet \quad$ Subject Site not unacceptable |  |

Table 7.0-2

| Communities Sampled |  |
| :--- | ---: |
|  |  |
| Windsor at Brandywine | $10 \%$ |
| Camden Valleybrook | $9 \%$ |
| Sharples Works | $6 \%$ |
| Spring House at Brandywine | $11 \%$ |
| Jefferson at Westtown | $7 \%$ |
| Korman Communities | $5 \%$ |
| Windsor at Windermere Place | $17 \%$ |
| Cornerstone Terrace | $8 \%$ |
| Exton Crossing | $20 \%$ |
| Claremont at Eagleview | $8 \%$ |

Locational Preferences. The Subject Site is located in the West Chester area of Philadelphia "near the intersection of US 202 and S. Matlack Street". Approximately 67 percent of all survey respondents rated the Subject Location as "desirable" or "acceptable". The most positively rated site was "near the intersection of West Chester Pike and N. Chester Road", with approximately 70 percent of all respondents responding with "desirable" or "acceptable". Table $7.0-3$ provides detailed response patterns for All Respondents and the Target Market. As can be seen, the remaining sites tested in the survey were all relatively strong, with a range from 60 to 65 percent rating the sites "desirable" or "acceptable".

| Apartment Site Perceptions |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Rating of Location |  |  |  |
|  | Desirable Acceptable Unacceptable Don't Know |  |  |  |
| All Respondents |  |  |  |  |
| Near the intersection of US 202 and Naamans Creek Road | 27\% | 33\% | 27\% | 14\% |
| Near the intersection of West Chester Pike and N Chester Road | 27\% | 43\% | 13\% | 17\% |
| Near the intersection of N High Street and E Evans Street (downtown Chester) | 26\% | 33\% | 30\% | 11\% |
| Near the intersection of US 202 and S Matlack Street | 17\% | 49\% | 19\% | 15\% |
| Near the intersection of Wilmington Pike and Sproul Road | 20\% | 43\% | 17\% | 20\% |
| Near the intersection of US 202 and W Street Road | 20\% | 46\% | 16\% | 19\% |
| Near the intersection of US 202 and Pleasant Grove Road | 18\% | 44\% | 16\% | 21\% |
| Near the intersection of US 202 and Smith Bridge Road | 29\% | 31\% | 23\% | 18\% |
| Target Market ${ }^{\text {a }}$ |  |  |  |  |
| Near the intersection of US 202 and Naamans Creek Road | 29\% | 33\% | 25\% | 14\% |
| Near the intersection of West Chester Pike and N Chester Road | 28\% | 44\% | 10\% | 17\% |
| Near the intersection of N High Street and E Evans Street (downtown Chester) | 29\% | 36\% | 24\% | 12\% |
| Near the intersection of US 202 and S Matlack Street | 20\% | 62\% | - | 18\% |
| Near the intersection of Wilmington Pike and Sproul Road | 19\% | 46\% | 15\% | 20\% |
| Near the intersection of US 202 and W Street Road | 17\% | 50\% | 11\% | 21\% |
| Near the intersection of US 202 and Pleasant Grove Road | 15\% | 48\% | 12\% | 25\% |
| Near the intersection of US 202 and Smith Bridge Road | 27\% | 32\% | 21\% | 21\% |

${ }^{\text {a }}$ Earn $\$ 35,000+$ annually and do not rate the Subject Location as "unacceptable."

Target Market Demographic and Residence Characteristics. The largest segment of Target Market households are single adults without children (40 percent). Couples without children (29 percent) form the next largest segment, followed by households with children ( 21 percent). Roommates account for 10 of Target Market households.

On average, the heads of the household are 38 years old. As would be expected, age ranges widely, with the youngest head of household under 25 and the oldest over 60 . However, some seven in ten of the Target Market respondents are under 40.

Target Market households are relatively affluent, earning an average of $\$ 91,100$ per year, or $\$ 62,700$ per wage earner. The average rent of $\$ 1,305$ per month consumes 20 percent of their income. Location of employment tends to be widely spread, with West Chester accounting for 20 percent, Exton accounting for 16 percent and the City of Philadelphia providing jobs for 10 percent. No other location was reported more than 8 percent.

Some 29 percent of Target Market respondents live in a studio or one-bedroom/one-bath unit, and 41 percent live in a two-bedroom/two-bath plan. A total of 17 percent describe their unit as a one-bedroom/den or a two-bedroom/one-bath, and 13 percent describe their residence as a threebedroom plan.

Housing Preferences. Preferred and current floor plans generally match for the Target Market households. The largest discrepancy occurs in two-bedroom/two-bath designs which are home to 41 percent currently but are the preference of 48 percent. Seventeen percent currently live in a one-bedroom/den or two-bedroom/one-bath, but only 12 percent prefer this unit type. Within
household types, most households live in their preferred unit type. The major exception is for Childless couples were 23 percent currently live in one-bedroom/den unit types, but only 3 percent prefer this unit type, while 49 percent currently live in two-bedroom/two-bath designs, but 69 percent prefer this larger two-bedroom design.

A relatively small number of amenities are preferred by at least one-half of all Target Market households. They include mostly functional features, with a few design features. These features and their related monthly cost include:

| Patio/balcony - storage | $\$ 5$ | $89.6 \%$ |
| :--- | ---: | ---: |
| Cultured marble bathroom countertops | $\$ 5$ | $79.2 \%$ |
| Ceiling fan in master bedroom | $\$ 5$ | $79.2 \%$ |
| Living room ceiling fan | $\$ 5$ | $69.6 \%$ |
| Programmable thermostat | $\$ 5$ | $67.2 \%$ |
| Sliding glass door to patio/balcony | $\$ 5$ | $63.2 \%$ |
| Ceramic tile floor in master bath | $\$ 5$ | $60.0 \%$ |
| Controlled building access | $\$ 10$ | $60.0 \%$ |
| Recessed lighting | $\$ 3$ | $57.6 \%$ |
| Car wash | $\$ 5$ | $55.2 \%$ |
| Oval soaking tub with shower head | $\$ 10$ | $53.6 \%$ |
| Double-sink lavatory | $\$ 5$ | $52.0 \%$ |
| Elevator | $\$ 10$ | $51.2 \%$ |

On average, potential residents for the Subject would be willing to pay $\$ 154$ extra for their preferred package of interior and exterior amenities.

Target Market households own an average of 1.6 vehicles. Parking will be provided as part of the monthly rent. Six percent of Target Market households indicated they would pay an extra $\$ 75$ per month for a second unreserved covered parking space, while 8 percent indicated a willingness to pay $\$ 100$ per month for a second reserved parking space convenient to their apartment or elevator.

## Appendix A: Supporting Tables and Charts




Table A-1

| Stripped and Base Rents for the Most Comparable 1-Bedroom/1-Bath Units at Top Competitors |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Units | Unit Size (Sq. Ft.) | Stripped Monthly Rent | Base Monthly Rent | Base Rent/ Sq. Ft. |
| Subject - 1/1 | 11 | 634 | \$904 | \$1,152 | \$1.818 |
| Subject - 1/1 | 50 | 726 | \$959 | \$1,207 | \$1.662 |
| Subject - 1/1 | 17 | 781 | \$991 | \$1,239 | \$1.586 |
| Subject - 1/1 | 27 | 869 | \$1,043 | \$1,291 | \$1.485 |
| Subject - 1/1 | 5 | 917 | \$1,071 | \$1,319 | \$1.438 |
| Camden Valleybrook | 32 | 590 | \$715 | \$927 | \$1.571 |
| Camden Valleybrook | 112 | 800 | \$844 | \$1,068 | \$1.335 |
| Windsor at Brandywine Valley | 56 | 886 | \$1,039 | \$1,220 | \$1.377 |
| Exton Crossing | 98 | 840 | \$864 | \$999 | \$1.189 |
| Sharples Works | 9 | 486 | \$773 | \$845 | \$1.739 |
| Sharples Works | 69 | 681 | \$914 | \$980 | \$1.439 |
| Sharples Works | 24 | 882 | \$1,024 | \$1,150 | \$1.304 |
| Spring House at Brandywine | 36 | 651 | \$975 | \$1,095 | \$1.682 |
| Spring House at Brandywine | 18 | 725 | \$1,020 | \$1,160 | \$1.600 |
| Windsor at Windermere Place | 85 | 737 | \$960 | \$1,040 | \$1.411 |
| Windsor at Windermere Place | 21 | 841 | \$1,065 | \$1,180 | \$1.403 |
| Jefferson at Westtown | 24 | 754 | \$894 | \$1,075 | \$1.426 |
| Jefferson at Westtown | 24 | 835 | \$939 | \$1,120 | \$1.341 |
| Jefferson at Westtown | 16 | 836 | \$993 | \$1,200 | \$1.435 |
| Jefferson at Westtown ${ }^{\text {a }}$ | 16 | 836 | \$1,051 | \$1,255 | \$1.501 |
| Claremont at Eagleview | 56 | 850 | \$853 | \$1,105 | \$1.300 |
| Cornerstone Terrace | 36 | 779 | \$850 | \$1,085 | \$1.393 |
| Cornerstone Terrace | 56 | 842 | \$916 | \$1,125 | \$1.336 |
| Cornerstone Terrace | 16 | 999 | \$1,081 | \$1,285 | \$1.286 |

${ }^{\text {a }}$ Indicates a $\$ 95$ deduction for a direct-entry garage.



Table A-2

| Stripped and Base Rents for the Most Comparable 1-Bedroom/Den or 2-Bedroom/1-Bath Units at Top Competitors |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Units | Unit Size (Sq. Ft.) | Stripped Monthly Rent | Base Monthly Rent | Base Rent/ Sq. Ft. |
| Subject - 1/1 loft | 12 | 838 | \$1,055 | \$1,353 | \$1.615 |
| Subject - 1/1 loft | 20 | 1,006 | \$1,138 | \$1,436 | \$1.427 |
| Windsor at Brandywine Valley | 42 | 1,000 | \$1,128 | \$1,300 | \$1.300 |
| Exton Crossing | 108 | 1,100 | \$1,021 | \$1,167 | \$1.061 |
| Exton Crossing | 94 | 1,124 | \$1,068 | \$1,213 | \$1.079 |
| Exton Crossing | 30 | 965 | \$1,035 | \$1,157 | \$1.199 |
| Sharples Works | 6 | 1,082 | \$1,278 | \$1,339 | \$1.238 |
| Sharples Works | 7 | 893 | \$1,263 | \$1,295 | \$1.451 |
| Sharples Works | 6 | 1,353 | \$1,427 | \$1,510 | \$1.116 |
| Spring House at Brandywine | 42 | 908 | \$1,213 | \$1,325 | \$1.459 |
| Windsor at Windermere Place | 22 | 1,056 | \$1,170 | \$1,250 | \$1.184 |
| Jefferson at Westtown | 10 | 908 | \$1,054 | \$1,210 | \$1.333 |
| Jefferson at Westtown ${ }^{\text {a }}$ | 8 | 926 | \$1,049 | \$1,210 | \$1.307 |
| Jefferson at Westtown | 16 | 926 | \$1,107 | \$1,265 | \$1.366 |
| Cornerstone Terrace | 14 | 977 | \$1,030 | \$1,270 | \$1.300 |

[^4]


Table A-3

| Stripped and Base Rents for the Most Comparable 2-Bedroom/2-Bath Units at Top Competitors |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Units | Unit Size (Sq. Ft.) | Stripped Monthly Rent | Base Monthly Rent | Base Rent/ Sq. Ft. |
| Subject - $2 / 2$ | 25 | 1,080 | \$1,311 | \$1,559 | \$1.444 |
| Subject - $2 / 2$ | 7 | 1,168 | \$1,342 | \$1,590 | \$1.362 |
| Subject - 2/2 | 17 | 1,177 | \$1,345 | \$1,593 | \$1.354 |
| Subject - $2 / 2$ | 32 | 1,203 | \$1,355 | \$1,603 | \$1.332 |
| Subject - 2/2 | 12 | 1,227 | \$1,363 | \$1,611 | \$1.313 |
| Camden Valleybrook | 128 | 1,055 | \$1,212 | \$1,454 | \$1.378 |
| Camden Valleybrook | 38 | 1,208 | \$1,325 | \$1,579 | \$1.307 |
| Windsor at Brandywine Valley | 42 | 1,157 | \$1,245 | \$1,440 | \$1.245 |
| Windsor at Brandywine Valley | 56 | 1,175 | \$1,256 | \$1,450 | \$1.234 |
| Windsor at Brandywine Valley | 56 | 1,240 | \$1,328 | \$1,520 | \$1.226 |
| Exton Crossing | 28 | 1,176 | \$1,172 | \$1,302 | \$1.107 |
| Exton Crossing | 32 | 1,310 | \$1,299 | \$1,439 | \$1.098 |
| Sharples Works | 11 | 937 | \$1,156 | \$1,200 | \$1.281 |
| Sharples Works | 8 | 1,415 | \$1,392 | \$1,485 | \$1.050 |
| Sharples Works | 14 | 1,173 | \$1,130 | \$1,295 | \$1.104 |
| Spring House at Brandywine | 96 | 1,051 | \$1,372 | \$1,490 | \$1.418 |
| Windsor at Windermere Place | 85 | 1,135 | \$1,370 | \$1,440 | \$1.269 |
| Jefferson at Westtown | 10 | 917 | \$1,212 | \$1,360 | \$1.483 |
| Jefferson at Westtown ${ }^{\text {a }}$ | 8 | 1,124 | \$1,314 | \$1,485 | \$1.321 |
| Jefferson at Westtown | 36 | 1,124 | \$1,219 | \$1,395 | \$1.241 |
| Jefferson at Westtown | 42 | 1,271 | \$1,358 | \$1,535 | \$1.208 |
| Claremont at Eagleview | 82 | 1,140 | \$1,106 | \$1,370 | \$1.202 |
| Claremont at Eagleview ${ }^{\text {b }}$ | 20 | 1,370 | \$1,332 | \$1,630 | \$1.190 |
| Claremont at Eagleview | 10 | 1,219 | \$1,328 | \$1,610 | \$1.321 |
| Claremont at Eagleview ${ }^{\text {a }}$ | 26 | 1,164 | \$1,350 | \$1,655 | \$1.422 |
| Cornerstone Terrace | 8 | 1,198 | \$1,227 | \$1,425 | \$1.189 |
| Cornerstone Terrace | 88 | 1,199 | \$1,185 | \$1,390 | \$1.159 |
| Cornerstone Terrace | 8 | 1,160 | \$1,256 | \$1,460 | \$1.259 |

[^5]

Table A-4

| Stripped and Base Rents for the Most Comparable 3-Bedroom/2-Bath Units at Top Competitors |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# of Units | Unit Size (Sq. Ft.) | Stripped Monthly Rent | Base Monthly Rent | Base Rent/ Sq. Ft. |
| Subject - 2/2 loft | 5 | 1,384 | \$1,676 | \$1,716 | \$1.240 |
| Subject - $\mathbf{3 / 2}$ | 10 | 1,490 | \$1,532 | \$1,780 | \$1.195 |
| Camden Valleybrook | 42 | 1,425 | \$1,413 | \$1,664 | \$1.168 |
| Windsor at Brandywine Valley | 28 | 1,407 | \$1,673 | \$1,870 | \$1.329 |
| Exton Crossing | 18 | 1,470 | \$1,496 | \$1,628 | \$1.107 |
| Spring House at Brandywine | 20 | 1,303 | \$1,723 | \$1,815 | \$1.393 |
| Windsor at Windermere Place | 25 | 1,294 | \$1,751 | \$1,796 | \$1.388 |
| Jefferson at Westtown | 40 | 1,394 | \$1,611 | \$1,762 | \$1.264 |
| Cornerstone Terrace | 12 | 1,340 | \$1,469 | \$1,690 | \$1.261 |

## Appendix B: Property Profiles

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Camden Valleybrook ..... B-2
Windsor at Brandywine Valley ..... B-3
Korman Communities at Malvern ..... B-4
Exton Crossing ..... B-5
Sharples Works ..... B-6
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Windsor at Windermere Place ..... B-8
Jefferson at Westtown ..... B-9
Claremont at Eagleview ..... B-10
Cornerstone Terrace ..... B-11

## Competitive Apartment Community

| Camden Valleybrook | Management Co.: | Camden Property Trust |
| :--- | :--- | :--- |
| 7000 Johnson Farm Lane | Completion Date: | 2003 |
| Chadds Ford, PA | Occupancy: | $96 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 32 | 9\% | 4 | 590 | \$927 | \$997 | \$1.571 | \$1.690 |
| 1/1 | 112 | 32\% | 5 | 800 | \$1,068 | \$1,101 | \$1.335 | \$1.376 |
| 2/2 | 128 | 36\% | 1 | 1,055 | \$1,454 | \$1,540 | \$1.378 | \$1.460 |
| $2 / 2$ | 38 | 11\% | 1 | 1,208 | \$1,579 | \$1,579 | \$1.307 | \$1.307 |
| 3/2 | 42 | 12\% | 2 | 1,425 | \$1,664 | \$1,675 | \$1.168 | \$1.175 |
| Total/ Average | 352 | 100\% | 13 | 992 | \$1,322 | $\begin{aligned} & \$ 1,371 \\ & \$ 1,347 \end{aligned}$ | \$1.332 | $\begin{aligned} & \$ 1.382 \\ & \$ 1.357 \end{aligned}$ |

Interior Amenities: 9-foot ceilings, central air conditioning, arched doorways, ceiling fan in living room, ceramic tile bath surround, computer desk in some units, crown molding, double-sink vanity in some units, entry hall closet, electric fireplace in some units, ceramic tile floor in kitchen and in entry, French door to patio in some units, granite/marble countertops in bath, pre-wired for high-speed Internet access, ice maker, pre-wired for intrusion alarm, linen closet in some units, multiple phone lines, oversized windows in some units, pantry in some units, patio/balcony with storage in some units, plant ledges, solarium in some units, electric stove, oval/soaker tub, utility room in some units, vaulted/cathedral ceiling in some units, vegetable sprayer, washer/dryer connections, side-by-side washer/dryer machines in some units, stacked washer/dryer machines in some units, walk-in closet.

Exterior Amenities: Billiards, business center, clubhouse/clubroom, conference room with table and chairs, elevator, fitness center, Jacuzzi/hot tub/whirlpool, movie theatre, picnic/grill area, swimming pool.

Rent Concessions: None quoted.
Date Contacted: October 2006

# Competitive Apartment Community 

| Windsor at Brandywine Valley 1000 Cornerstone Drive Glen Mills, PA |  |  |  | Management Co.: Windsor Properties <br> Completion Date: 2003 <br> Occupancy: 98\% |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Approx. <br> Square |  |  | Quo Rent// | oted Sq. Ft. |  |  | $\begin{array}{r} \text { Effer } \\ \text { Rent/S } \end{array}$ | ctive Sq. Ft. |
| Floor Plan | Mix | \% | Vacant | Footage | Low | High | Low | High | Low | High | Low | High |
| 1/1 | 56 | 20\% |  | 886 | \$1,220 | \$1,250 | \$1.377 | \$1.411 | \$1,118 | \$1,146 | \$1.262 | \$1.293 |
| 1/1 den | 42 | 15\% |  | 1,000 | \$1,300 | \$1,360 | \$1.300 | \$1.360 | \$1,192 | \$1,247 | \$1.192 | \$1.247 |
| 2/2 | 42 | 15\% |  | 1,157 | \$1,440 | \$1,485 | \$1.245 | \$1.283 | \$1,320 | \$1,361 | \$1.141 | \$1.177 |
| $2 / 2$ | 56 | 20\% |  | 1,175 | \$1,450 | \$1,490 | \$1.234 | \$1.268 | \$1,329 | \$1,366 | \$1.131 | \$1.162 |
| $2 / 2$ | 56 | 20\% |  | 1,240 | \$1,520 | \$1,550 | \$1.226 | \$1.250 | \$1,393 | \$1,421 | \$1.124 | \$1.146 |
| 3/2 | 28 | 10\% |  | 1,407 | \$1,870 | \$1,920 | \$1.329 | \$1.365 | \$1,714 | \$1,760 | \$1.218 | \$1.251 |
| Total/ Average | 280 | 100\% | 5 | 1,124 | \$1,436 | $\begin{aligned} & \$ 1,477 \\ & \$ 1,456 \end{aligned}$ | \$1.277 | $\begin{aligned} & \$ 1.313 \\ & \$ 1.295 \end{aligned}$ | \$1,316 | $\begin{aligned} & \$ 1,354 \\ & \$ 1,335 \end{aligned}$ | \$1.171 | $\begin{aligned} & \$ 1.204 \\ & \$ 1.187 \end{aligned}$ |

Interior Amenities: 9-foot ceilings, central air conditioning, bay windows in some units, black-on-black kitchen appliances, ceramic tile bath surround, double-sink vanity in some units, entry hall closet in some units, gas fireplace with tile hearth and mantel in some units, ceramic tile floor in bath and in entry, French door to patio in some units, granite/marble countertops in bath, pre-wired for high-speed Internet access, ice maker, kitchen island in some units, linen closet, microwave oven, multiple phone lines, oversized windows in some units, pantry in some units, patio/balcony, plant ledges, recessed lighting, electric stove, oval/soaker tub in some units, utility room in some units, vegetable sprayer, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet.

Exterior Amenities: Business center, clubhouse/clubroom, coffee bar, conference room with table and chairs, fitness center, swimming pool, tennis courts.

Rent Concessions: 1 month free on 12-month lease.
Date Contacted: October 2006

## Competitive Apartment Community

| Korman Communities at Malvern | Management Co.: | Korman Company |
| :--- | :--- | :--- |
| 311 W. Lancaster Avenue | Completion Date: | 1997 |
| Malvern, PA | Occupancy: | $95 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 108 | 41\% |  | 703 | \$1,399 | \$1,409 | \$1.990 | \$2.004 |
| 1/1 | 64 | 24\% |  | 762 | \$1,499 | \$1,499 | \$1.967 | \$1.967 |
| 2/2 | 92 | 35\% |  | 1,068 | \$1,799 | \$1,999 | \$1.684 | \$1.872 |
| Total/ | 264 | 100\% | 13 | 845 | \$1,563 | \$1,636 | \$1.850 | \$1.938 |
| Average |  |  |  |  |  | \$1,600 |  | \$1.894 |

Interior Amenities: 8 -foot ceilings, central air conditioning, Berber carpet, ceramic tile bath surround, chair railing, crown molding, entertainment center in some units, entry hall closet, wood-burning fireplace with tile hearth and mantel in some units, ceramic tile floor in kitchen, in bath, and in entry, French door to patio in some units, granite/marble countertops in bath, pre-wired for high-speed Internet access, ice maker, microwave oven, multiple phone lines, patio/balcony with storage, recessed lighting, stainlesssteel kitchen appliances, electric stove, utility room in some units, vaulted/cathedral ceiling in some units, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet.

Exterior Amenities: Business center, clubhouse/clubroom, coffee bar, concierge services, conference room with table and chairs, fitness center, Jacuzzi/hot tub/whirlpool, picnic/grill area, sauna, showers/ locker room, swimming pool.

Rent Concessions: None quoted.
Date Contacted: October 2006

## Competitive Apartment Community

| Exton Crossing | Management Co.: | National Properties |
| :--- | :--- | :--- |
| 201 Iron Lake Drive | Completion Date: | 2000 |
| Exton, PA | Occupancy: | $99 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 98 | 24\% | 0 | 840 | \$999 | \$1,016 | \$1.189 | \$1.210 |
| 2/1.5 | 108 | 26\% | 0 | 1,100 | \$1,167 | \$1,257 | \$1.061 | \$1.143 |
| 2/1.5 | 94 | 23\% | 0 | 1,124 | \$1,213 | \$1,273 | \$1.079 | \$1.133 |
| 2/2 | 28 | 7\% | 2 | 1,176 | \$1,302 | \$1,365 | \$1.107 | \$1.161 |
| 1/1 den | 30 | 7\% | 0 | 965 | \$1,157 | \$1,245 | \$1.199 | \$1.290 |
| 2/2 | 32 | 8\% | 3 | 1,310 | \$1,439 | \$1,525 | \$1.098 | \$1.164 |
| 3/2 | 18 | 4\% | 1 | 1,470 | \$1,628 | \$1,725 | \$1.107 | \$1.173 |
| Total/ | 408 | 100\% | 6 | 1,071 | \$1,187 | \$1,251 | \$1.109 | \$1.168 |
| Average |  |  |  |  |  | \$1,219 |  | \$1.138 |

Interior Amenities: 8 -foot ceilings, central air conditioning, breakfast area in some units, double-sink vanity in some units, entry hall closet, ceramic tile floor in entry, granite/marble countertops in bath, prewired for high-speed Internet access, linen closet, microwave oven, multiple phone lines, pantry in some units, patio/balcony (some with storage), electric stove, utility room in some units, washer/dryer connections, walk-in closet in some units.

Exterior Amenities: Basketball court, car wash, clubhouse/clubroom, fitness center, garden plots, jogging trail, picnic/grill area, playground, retail on site $\$ 5$ each, swimming pool, tennis courts.

Rent Concessions: None quoted.
Date Contacted: October 2006

## Competitive Apartment Community

| Sharples Works | Management Co.: Historic Landmarks Inc. |
| :--- | :--- |
| 300 E. Evans Street | Completion Date: 1986 |
| West Chester, PA | Occupancy: $97 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  | Effective Rent |  | Effective Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High | Low | High | Low | High |
| Studio | 9 | 6\% |  | 486 | \$840 | \$1,015 | \$1.727 | \$2.087 | \$770 | \$930 | \$1.583 | \$1.913 |
| 1/1 | 63 | 41\% |  | 696 | \$925 | \$1,235 | \$1.329 | \$1.774 | \$848 | \$1,132 | \$1.218 | \$1.627 |
| 1/1 TH | 1 | 1\% |  | 600 | \$1,195 | \$1,195 | \$1.992 | \$1.992 | \$1,095 | \$1,095 | \$1.826 | \$1.826 |
| 1/1.5 TH | 24 | 16\% |  | 882 | \$1,185 | \$1,300 | \$1.344 | \$1.474 | \$1,086 | \$1,192 | \$1.232 | \$1.352 |
| 2/1 loft | 6 | 4\% |  | 1,082 | \$1,310 | \$1,360 | \$1.211 | \$1.257 | \$1,201 | \$1,247 | \$1.110 | \$1.153 |
| 2/1 | 7 | 5\% |  | 893 | \$1,210 | \$1,350 | \$1.355 | \$1.512 | \$1,109 | \$1,238 | \$1.242 | \$1.386 |
| 2/1.5 TH | 6 | 4\% |  | 1,353 | \$1,475 | \$1,560 | \$1.091 | \$1.153 | \$1,352 | \$1,430 | \$1.000 | \$1.057 |
| $2 / 2$ | 13 | 8\% |  | 916 | \$1,230 | \$1,425 | \$1.343 | \$1.556 | \$1,128 | \$1,306 | \$1.231 | \$1.426 |
| 2/2.5 TH | 8 | 5\% |  | 1,415 | \$1,530 | \$1,795 | \$1.081 | \$1.269 | \$1,403 | \$1,645 | \$0.991 | \$1.163 |
| $2 / 2 \mathrm{TH}$ | 17 | 11\% |  | 1,209 | \$1,450 | \$1,595 | \$1.199 | \$1.319 | \$1,329 | \$1,462 | \$1.099 | \$1.209 |
| Total/ Average | 154 | 100\% | 4 | 874 | \$1,127 | $\begin{aligned} & \$ 1,340 \\ & \$ 1,233 \end{aligned}$ | \$1.289 | $\begin{aligned} & \hline \$ 1.532 \\ & \$ 1.411 \end{aligned}$ | \$1,033 | $\begin{aligned} & \$ 1,228 \\ & \$ 1,130 \end{aligned}$ | \$1.182 | $\begin{aligned} & \$ 1.405 \\ & \$ 1.293 \end{aligned}$ |

Interior Amenities: 9-foot ceilings, central air conditioning, ceramic tile bath surround, entry hall closet in some units, ceramic tile floor in bath, granite/marble countertops in bath, pre-wired for high-speed Internet access, intercom system, linen closet in some units, microwave oven, multiple phone lines, oversized windows, skylight in some units, electric stove, vaulted/cathedral ceiling in some units, washer/dryer connections, stacked washer/dryer machines, walk-in closet in some units.

Exterior Amenities: Controlled building access, elevator, fitness center.
Rent Concessions: 1 month free on 12-month lease.
Date Contacted: October 2006

## Competitive Apartment Community

| Spring House at Brandywine | Management Co.: | Bozzuto Group |
| :--- | :--- | :--- |
| 900 Reisling Lane | Completion Date: | 1999 |
| West Chester, PA | Occupancy: | $99 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 36 | 17\% | 1 | 651 | \$1,095 | \$1,110 | \$1.682 | \$1.705 |
| 1/1 | 18 | 8\% | 0 | 725 | \$1,160 | \$1,175 | \$1.600 | \$1.621 |
| 1/1 den | 42 | 20\% | 0 | 908 | \$1,325 | \$1,340 | \$1.459 | \$1.476 |
| 2/2 | 96 | 45\% | 1 | 1,051 | \$1,490 | \$1,530 | \$1.418 | \$1.456 |
| 3/2 | 20 | 9\% | 1 | 1,303 | \$1,815 | \$1,855 | \$1.393 | \$1.424 |
| Total/ | 212 | 100\% | 3 | 951 | \$1,393 | \$1,422 | \$1.465 | \$1.495 |
| Average |  |  |  |  |  | \$1,407 |  | \$1.480 |

Interior Amenities: 9-foot ceilings, central air conditioning, ceramic tile bath surround, entry hall closet, gas fireplace in some units, French door to patio in some units, pre-wired for high-speed Internet access, ice maker in some units, linen closet, microwave oven in some units, multiple phone lines, oversized windows in some units, pantry in some units, patio/balcony, plant ledges, recessed lighting, gas stove, utility room in some units, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet in some units.

Exterior Amenities: Business center, car wash, clubhouse/clubroom, fitness center, picnic/grill area, swimming pool.

Rent Concessions: None quoted.
Date Contacted: October 2006

## Competitive Apartment Community

| Windsor at Windermere Place | Management Co.: | Windsor Properties |
| :--- | :--- | :--- |
| 1500 Windermere Drive | Completion Date: | 1995 |
| West Chester, PA | Occupancy: | $94 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 85 | 35\% | 1 | 737 | \$1,040 | \$1,140 | \$1.411 | \$1.547 |
| 1/1 | 21 | 9\% | 0 | 841 | \$1,180 | \$1,250 | \$1.403 | \$1.486 |
| 2/1 | 22 | 9\% | 1 | 1,056 | \$1,250 | \$1,370 | \$1.184 | \$1.297 |
| $2 / 2$ | 85 | 35\% | 5 | 1,135 | \$1,440 | \$1,490 | \$1.269 | \$1.313 |
| 2/2 TH | 4 | 2\% | 2 | 1,202 | \$1,675 | \$1,720 | \$1.394 | \$1.431 |
| 3/2 | 25 | 10\% | 5 | 1,294 | \$1,796 | \$1,860 | \$1.388 | \$1.437 |
| Total/ | 242 | 100\% | 14 | 980 | \$1,300 | \$1,377 | \$1.327 | \$1.405 |
| Average |  |  |  |  |  | \$1,339 |  | \$1.366 |

Interior Amenities: 8 -foot ceilings, central air conditioning, ceramic tile bath surround, double-sink vanity in some units, entertainment center, entry hall closet, wood-burning fireplace with tile hearth and mantel in some units, pre-wired for high-speed Internet access, ice maker, linen closet in some units, pantry in some units, patio/balcony with storage, plant ledges, recessed lighting, electric stove, some two-bedroom townhome-style floor plans, oval/soaker tub in some units, utility room in some units, vaulted/cathedral ceiling in some units, washer/dryer connections, side-by-side washer/dryer machines in some units, stacked washer/dryer machines in some units, walk-in closet.

Exterior Amenities: Clubhouse/clubroom, fitness center, Jacuzzi/hot tub/whirlpool, picnic/grill area, playground, sauna, swimming pool, tennis courts.

Rent Concessions: None quoted.
Date Contacted: October 2006

## Competitive Apartment Community

| Jefferson at Westtown | Management Co.: | Lincoln Property Company |
| :--- | :--- | :--- |
| 1071 Wilmington Pike | Completion Date: | 1998 |
| West Chester, PA | Occupancy: | $97 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High |
| 1/1 | 24 | 10\% | 0 | 754 | \$1,075 | \$1,095 | \$1.426 | \$1.452 |
| 1/1 | 24 | 10\% | 0 | 835 | \$1,120 | \$1,235 | \$1.341 | \$1.479 |
| 1/1 | 16 | 6\% | 0 | 836 | \$1,200 | \$1,200 | \$1.435 | \$1.435 |
| 1/1/1 | 16 | 6\% | 0 | 836 | \$1,350 | \$1,350 | \$1.615 | \$1.615 |
| 1/1 den | 2 | 1\% | 0 | 881 | \$1,210 | \$1,210 | \$1.373 | \$1.373 |
| 1/1 den | 10 | 4\% | 0 | 908 | \$1,210 | \$1,210 | \$1.333 | \$1.333 |
| 1/1 den | 8 | 3\% | 1 | 926 | \$1,210 | \$1,210 | \$1.307 | \$1.307 |
| 1/1/1 den | 16 | 6\% | 1 | 926 | \$1,360 | \$1,360 | \$1.469 | \$1.469 |
| 2/2/1 | 10 | 4\% | 0 | 917 | \$1,360 | \$1,360 | \$1.483 | \$1.483 |
| 2/2/1 | 8 | 3\% | 0 | 1,124 | \$1,580 | \$1,580 | \$1.406 | \$1.406 |
| 2/2 | 36 | 14\% | 2 | 1,124 | \$1,395 | \$1,395 | \$1.241 | \$1.241 |
| 2/2 | 42 | 17\% | 2 | 1,271 | \$1,535 | \$1,585 | \$1.208 | \$1.247 |
| 3/2 | 40 | 16\% | 2 | 1,394 | \$1,762 | \$1,822 | \$1.264 | \$1.307 |
| Total/ | 252 | 100\% | 8 | 1,054 | \$1,392 | \$1,423 | \$1.320 | \$1.349 |
| Average |  |  |  |  |  | \$1,408 |  | \$1.335 |

Interior Amenities: 9-foot ceilings, central air conditioning, bookshelves in some units, ceiling fan in bedroom, ceramic tile bath surround, computer desk in some units, crown molding, entry hall closet, gasburning fireplace in some units, ceramic tile floor in entry, French door to patio, pre-wired for high-speed Internet access, ice maker, audible intrusion alarm, linen closet in some units, microwave oven, multiple phone lines, oversized windows in some units, pantry, patio/balcony (some with storage), plant ledges, recessed lighting, electric stove, oval/soaker tub, utility room in some units, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet.

Exterior Amenities: Business center, car wash, clubhouse/clubroom, conference room with table and chairs, fitness center, picnic/grill area, swimming pool.

Rent Concessions: $\$ 99$ deposit.
Date Contacted: October 2006

# Competitive Apartment Community 

| Claremont at Eagleview | Management Co.: Hankin Group |
| :--- | :--- |
| 494 E. Wharton Blvd. | Completion Date: 2001/2006 |
| Exton, PA | Occupancy: $98 \%$ |


| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  | Effective Rent |  | Effective Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High | Low | High | Low | High |
| 1/1 | 56 | 29\% | 2 | 850 | \$1,105 | \$1,145 | \$1.300 | \$1.347 | \$1,020 | \$1,057 | \$1.200 | \$1.243 |
| 2/2 | 82 | 42\% | 1 | 1,140 | \$1,370 | \$1,390 | \$1.202 | \$1.219 | \$1,265 | \$1,283 | \$1.109 | \$1.126 |
| 2/2.5/1 TH | 20 | 10\% | 1 | 1,370 | \$1,715 | \$1,820 | \$1.252 | \$1.328 | \$1,583 | \$1,680 | \$1.156 | \$1.226 |
| 2/2 | 10 | 5\% | 0 | 1,219 | \$1,610 | \$1,610 | \$1.321 | \$1.321 | \$1,486 | \$1,486 | \$1.219 | \$1.219 |
| 2/2.5/1 TH | 26 | 13\% | 0 | 1,164 | \$1,750 | \$1,750 | \$1.503 | \$1.503 | \$1,615 | \$1,615 | \$1.388 | \$1.388 |
| Total/ | 194 | 100\% | 4 | 1,087 | \$1,392 | \$1,423 | \$1.281 | \$1.309 | \$1,285 | \$1,314 | \$1.182 | \$1.208 |
| Average |  |  |  |  |  | \$1,408 |  | \$1.295 |  | \$1,299 |  | \$1.195 |

Interior Amenities: 9-foot ceilings, central air conditioning, ceramic tile bath surround, ceramic tile/Corian countertops in some units, computer desk in some units, crown molding, double-sink vanity in some units, entry hall closet in some units, gas-burning fireplace in some units, ceramic tile floor in kitchen, in bath, and in entry, granite/marble countertops in bath, pre-wired for high-speed Internet access, linen closet in some units, microwave oven, multiple phone lines, oversized windows in some units, pantry in some units, patio/balcony, electric stove, flat cooktop stove in some units, some two-bedroom townhome-style floor plans, utility room in some units, vegetable sprayer, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet.

Exterior Amenities: Basketball court, business center, clubhouse/clubroom, conference room with table and chairs, fitness center, Jacuzzi/hot tub/whirlpool, picnic/grill area, playground, sauna, retail on site $\$ 5$ each, swimming pool, tennis courts.

Rent Concessions: 1 month free on 13-month lease.
Date Contacted: October 2006

# Competitive Apartment Community 

Cornerstone Terrace<br>1236 E. Lancaster Avenue<br>Downington, PA

Management Co.: Bozzuto Group
Completion Date: 7/06
Occupancy: 50\%
Began Leasing: 1/06
Absorption/Month: 12 units

| Floor Plan | Mix | \% | Vacant | Approx. <br> Square <br> Footage | Quoted Rent |  | Quoted Rent/Sq. Ft. |  | Effective Rent |  | Effective Rent/Sq. Ft. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Low | High | Low | High | Low | High | Low | High |
| 1/1 | 36 | 15\% |  | 779 | \$1,085 | \$1,100 | \$1.393 | \$1.412 | \$1,023 | \$1,038 | \$1.313 | \$1.332 |
| 1/1 | 56 | 23\% |  | 842 | \$1,125 | \$1,125 | \$1.336 | \$1.336 | \$1,063 | \$1,063 | \$1.262 | \$1.262 |
| 2/2 | 8 | 3\% |  | 1,198 | \$1,425 | \$1,425 | \$1.189 | \$1.189 | \$1,363 | \$1,363 | \$1.137 | \$1.137 |
| 2/2 | 88 | 36\% |  | 1,199 | \$1,390 | \$1,630 | \$1.159 | \$1.359 | \$1,328 | \$1,568 | \$1.107 | \$1.307 |
| 2/2 | 8 | 3\% |  | 1,160 | \$1,460 | \$1,475 | \$1.259 | \$1.272 | \$1,377 | \$1,392 | \$1.187 | \$1.200 |
| $2 / 2$ | 2 | 1\% |  | 1,574 | \$1,725 | \$1,725 | \$1.096 | \$1.096 | \$1,642 | \$1,642 | \$1.043 | \$1.043 |
| 3/2 | 12 | 5\% |  | 1,340 | \$1,690 | \$1,705 | \$1.261 | \$1.272 | \$1,607 | \$1,622 | \$1.199 | \$1.210 |
| 1/1 den | 14 | 6\% |  | 977 | \$1,270 | \$1,395 | \$1.300 | \$1.428 | \$1,166 | \$1,291 | \$1.193 | \$1.321 |
| 1/1 loft | 16 | 7\% |  | 999 | \$1,285 | \$1,285 | \$1.286 | \$1.286 | \$1,202 | \$1,202 | \$1.203 | \$1.203 |
| 2/2 study | 4 | 2\% |  | 1,722 | \$1,875 | \$2,000 | \$1.089 | \$1.161 | \$1,771 | \$1,896 | \$1.028 | \$1.101 |
| Total/ | 244 | 100\% | 122 | 1,047 | \$1,299 | \$1,399 | \$1.242 | \$1.336 | \$1,230 | \$1,330 | \$1.176 | \$1.271 |
| Average |  |  |  |  |  | \$1,349 |  | \$1.289 |  | \$1,280 |  | \$1.223 |

Interior Amenities: 9-foot ceilings, central air conditioning, bookshelves in some units, ceramic tile bath surround, computer desk in some units, double-sink vanity in some units, entry hall closet, electric fireplace in some units, French door to patio, granite/marble countertops in bath, pre-wired for high-speed Internet access, ice maker, kitchen island in some units, linen closet, microwave oven, multiple phone lines, oversized windows in some units, pantry, patio/balcony, plant ledges, stainless-steel kitchen appliances in some units, gas stove, track lighting, oval/soaker tub in some units, utility room in some units, washer/dryer connections, side-by-side washer/dryer machines, walk-in closet.

Exterior Amenities: Billiards, business center, clubhouse/clubroom, coffee bar, conference room with table and chairs, elevator, fitness center, swimming pool.

Rent Concessions: \$750 off on 1-bedroom/1-bath; \$1,000 off on 2-bedroom/2-bath; and \$1,250 off on 3-bedroom/ 2-bath floor plans on 12-month lease.

Date Contacted: October 2006

Appendix C: Survey Results



Table C-1

| Current and Preferred Floor Plan by Household Composition (Plan Preferred at $\$ 1,075$ to $\$ 1,850$ Monthly Rents) Target Market |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1-1 | $\begin{gathered} \text { 1-den or } \\ 2-1 \end{gathered}$ | 2-2 | 2-den or |
| Couple without children living at home |  |  |  |  |
| Have | 11\% | 23\% | 49\% | 17\% |
| Prefer | 9\% | 3\% | 69\% | 20\% |
| Couple with children in the home |  |  |  |  |
| Have | 28\% | 17\% | 44\% | 11\% |
| Prefer | 22\% | 11\% | 50\% | 17\% |
| One-adult household living alone |  |  |  |  |
| Have | 52\% | 18\% | 26\% | 2\% |
| Prefer | 48\% | 22\% | 28\% | 2\% |
| One-adult household with children in the home |  |  |  |  |
| Have | 0\% | 13\% | 63\% | 25\% |
| Prefer | 25\% | 0\% | 50\% | 25\% |
| Roommates without children in the home |  |  |  |  |
| Have | 0\% | 0\% | 58\% | 33\% |
| Prefer | 8\% | 8\% | 67\% | 17\% |
| Roommates with children living in the home |  |  |  |  |
| Have | 0\% | 0\% | 0\% | 0\% |
| Prefer | 0\% | 0\% | 0\% | 0\% |
| Other |  |  |  |  |
| Have | 0\% | 0\% | 0\% | 100\% |
| Prefer | 100\% | 0\% | 0\% | 0\% |

Table C-2

| Features Worth Additional Cost Target Market |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Share Willing to Pay by Preferred Floor Plan |  |  |  |  |
|  | Extra Monthly Cost |  | Selected Floor Plan | 1-1 | 2-1 | 2-2 | 3-2 |
| General |  |  |  |  |  |  |  |
| Patio/balcony - storage |  | 84.7\% | 89.6\% | 82.9\% | 93.3\% | 91.7\% | 93.3\% |
| Programmable thermostat |  | 63.5\% | 67.2\% | 57.1\% | 60.0\% | 75.0\% | 66.7\% |
| Sliding glass door to patio/balcony |  | 62.4\% | 63.2\% | 57.1\% | 66.7\% | 66.7\% | 60.0\% |
| Berber carpet |  | 43.5\% | 45.6\% | 37.1\% | 46.7\% | 45.0\% | 66.7\% |
| French door to balcony |  | 44.7\% | 44.0\% | 31.4\% | 60.0\% | 43.3\% | 60.0\% |
| Bookshelves |  | 37.6\% | 36.8\% | 40.0\% | 26.7\% | 38.3\% | 33.3\% |
| Computer desk |  | 12.4\% | 11.2\% | 14.3\% | 20.0\% | 6.7\% | 13.3\% |
| Living Room |  |  |  |  |  |  |  |
| Living room ceiling fan |  | 64.1\% | 69.6\% | 62.9\% | 60.0\% | 71.7\% | 86.7\% |
| Recessed lighting |  | 57.1\% | 57.6\% | 60.0\% | 40.0\% | 60.0\% | 60.0\% |
| Gas fireplace |  | 41.2\% | 44.0\% | 25.7\% | 46.7\% | 55.0\% | 40.0\% |
| Track lighting |  | 36.5\% | 36.8\% | 37.1\% | 26.7\% | 40.0\% | 33.3\% |
| Electric fireplace with heat control for year-round use |  | 33.5\% | 32.0\% | 31.4\% | 26.7\% | 31.7\% | 40.0\% |
| Kitchen |  |  |  |  |  |  |  |
| Kitchen island |  | 48.8\% | 49.6\% | 40.0\% | 46.7\% | 56.7\% | 46.7\% |
| Ceramic tile floor in kitchen |  | 47.1\% | 48.8\% | 57.1\% | 26.7\% | 45.0\% | 66.7\% |
| Gas range |  | 45.9\% | 44.8\% | 37.1\% | 33.3\% | 51.7\% | 46.7\% |
| Hardwood-style floors in kitchen |  | 44.7\% | 44.8\% | 54.3\% | 40.0\% | 41.7\% | 40.0\% |
| Vegetable sprayer built into faucet |  | 39.4\% | 42.4\% | 28.6\% | 53.3\% | 46.7\% | 46.7\% |
| Stainless-steel appliances |  | 37.1\% | 40.0\% | 37.1\% | 40.0\% | 41.7\% | 40.0\% |
| Black-on-black appliances |  | 32.9\% | 38.4\% | 37.1\% | 33.3\% | 38.3\% | 46.7\% |
| Electric range with ceramic glass cooktop |  | 35.9\% | 38.4\% | 34.3\% | 46.7\% | 36.7\% | 46.7\% |
| Master Bath |  |  |  |  |  |  |  |
| Cultured marble bathroom countertops |  | 70.6\% | 79.2\% | 62.9\% | 80.0\% | 86.7\% | 86.7\% |
| Ceramic tile floor in master bath |  | 56.5\% | 60.0\% | 62.9\% | 46.7\% | 61.7\% | 60.0\% |
| Oval soaking tub with shower head |  | 50.0\% | 53.6\% | 42.9\% | 66.7\% | 60.0\% | 40.0\% |
| Double-sink lavatory |  | 51.2\% | 52.0\% | 37.1\% | 46.7\% | 63.3\% | 46.7\% |
| Master Bedroom |  |  |  |  |  |  |  |
| Ceiling fan in master bedroom | \$5 | 70.6\% | 79.2\% | 62.9\% | 80.0\% | 86.7\% | 86.7\% |
| Views |  |  |  |  |  |  |  |
| Top floor (4th) premium |  | 27.1\% | 28.0\% | 22.9\% | 40.0\% | 30.0\% | 20.0\% |
| Court yard view |  | 27.6\% | 25.6\% | 22.9\% | 20.0\% | 30.0\% | 20.0\% |
| Pool view |  | 13.5\% | 16.0\% | 14.3\% | 26.7\% | 10.0\% | 33.3\% |
| Storage |  |  |  |  |  |  |  |
| Storage space in building, separate from your apartment | \$50 | 41.8\% | 44.0\% | 25.7\% | 46.7\% | 48.3\% | 66.7\% |
| Common Area Amenities |  |  |  |  |  |  |  |
| Controlled building access | \$10 | 58.8\% | 60.0\% | 51.4\% | 46.7\% | 70.0\% | 53.3\% |
| Car wash |  | 51.8\% | 55.2\% | 60.0\% | 33.3\% | 58.3\% | 53.3\% |
| Elevator |  | 45.9\% | 51.2\% | 42.9\% | 53.3\% | 55.0\% | 53.3\% |
| Jacuzzi/hot tub |  | 44.7\% | 48.0\% | 45.7\% | 33.3\% | 53.3\% | 46.7\% |
| Pub room with TVs, bar/social area, darts, foosball, etc. |  | 39.4\% | 40.8\% | 37.1\% | 33.3\% | 45.0\% | 40.0\% |
| Playground |  | 31.2\% | 34.4\% | 28.6\% | 33.3\% | 33.3\% | 53.3\% |
| Sauna |  | 29.4\% | 32.0\% | 31.4\% | 26.7\% | 30.0\% | 46.7\% |
| Billiards |  | 32.4\% | 31.2\% | 31.4\% | 46.7\% | 26.7\% | 33.3\% |
| Large screen theater room for TV or movie programming |  | 28.2\% | 28.8\% | 20.0\% | 20.0\% | 30.0\% | 53.3\% |
| Coffee bar |  | 27.6\% | 28.0\% | 25.7\% | 20.0\% | 25.0\% | 53.3\% |
| Concierge services |  | 20.0\% | 20.8\% | 22.9\% | 20.0\% | 21.7\% | 13.3\% |
| Conference room | \$5 | 14.7\% | 16.0\% | 17.1\% | 26.7\% | 13.3\% | 13.3\% |




Table C-3

| Preferred Parking Options <br> Target Market |  |  |
| :---: | :---: | :---: |
| Parking Options | Selected |  |
| Total <br> Floor Plan |  |  |
| parking space <br> An extra \$100 per month for a second reserved parking <br> space convenient to your apartment/elevator | $5 \%$ | $6 \%$ |







Table C-4

| Place of Employment <br> Target Market |  |
| :--- | :---: |
|  |  |
| West Chester, PA |  |
| Exton, PA |  |
| City of Philadelphia |  |
| Malvern, PA |  |
| Wilmington, DE |  |
| Glen Mills, PA |  |
| Downingtown, PA |  |

Appendix D: Questionnaire and Survey Tabulations

## Apartment Resident Survey

A real estate company has selected your household to provide insights about what you think would make a perfect apartment as they develop a property in the Philadelphia area. Your feedback will play a crucial role in the real estate company's decision-making process. This survey will take approximately fifteen minutes to complete. Be assured that your answers will remain confidential.

Please respond within the next five days. We thank you for your time and help.
Enclosed is a token of our appreciation.
M/PF YieldStar
If you have any questions concerning this research, please contact Vanessa Packer at Vanessa.Packer@mpfyieldstar.com

## Your Apartment Location

1. If you could find an ideal apartment at each of the following locations in
the Philadelphia area, how would you rate each location as a place to live? Desirable Acceptable Unacceptable Know

| 1 | Near the intersection of US 202 and Naamans Creek Road...................................... $\square 0$ |
| :---: | :---: |
| 2 | Near the intersection of West Chester Pike and N. Chester Road............................... $\square 0$ |
| 3 | Near the intersection of N. High Street and E. Evans Street (downtown West Chester) .. $\square 0$ |
| 4 | Near the intersection US 202 and S. Matlack Street................................................ $\square 0$ |
| 5 | Near the intersection of Wilmington Pike and Sproul Road ....................................... $\square 0$ |
| 6 | Near the intersection of US 202 and W. Street Road................................................ $\square 0$ |
| 7 | Near the intersection of US 202 and Pleasant Grove Road....................................... $\square 0$ |
| 8 | Near the intersection of US 202 and Smith Bridge Road ........................................... $\square 0$ |


2. If you considered Site \#4 unacceptable, what was your primary reason for finding the site unacceptable? $\qquad$
3. If you were considering a new apartment in the Philadelphia area, which one of these would you select? (Rent includes business center, clubhouse, fitness center, BBQ grills, swimming pool, 9 -foot ceilings, entry hall closets, walk-in closets, ceramic tile entries, high-speed Internet, microwaves, full-size washers and dryers, and other features standard in the marketplace.)

| Small 1 bedroom/1 bath ( 600 to 649 square feet) for $\$ 1,075$ per month ... |  |
| :---: | :---: |
|  |  |
| Large 1 bedroom/1 bath (more than 750 square feet) for $\$ 1,200$ per month |  |
| 1 bedroom/1 bath/den (900 to 975 square feet) for \$1,325 per month ...................................... $\square 3$ |  |
| Small 2 bedroom/2 bath (1,000 to 1,099 square feet) for \$1,400 per month ................................ $\square 4$ |  |
| Medium 2 bedroom/2 bath (1,100 to 1,199 square feet) for \$1,500 per month ............................ 5 |  |
| Large 2 bedroom/2 bath (more than 1,200 square feet) for \$1,600 per mon |  |
| Medium 3 bedroom/2 bath ( 1,275 to 1,375 square feet) for \$1,750 |  |
| Large 3 bedroom/2 bath (more than 1,376 square feet) for \$1,850 per |  |

## Designing Your Apartment

4. The rent you pay is in part determined by the selection of features in your apartment. For example, if you have washer/dryer machines in your unit, your apartment is priced higher than it would be if you did not have washer/dryer machines in your unit. Current rent already includes the amenities listed in question 3.
Please indicate whether or not having each one of these features at your next apartment would be worth paying the extra cost each month:

| Would be | Would Not be |
| :---: | :---: |
| Worth the Cost | Worth the Cost |

## General

| Bookshelves (\$3) | 0 |
| :---: | :---: |
| Computer desk (\$25) |  |
| French door to balcony (\$10) |  |
| Sliding glass door to balcony (\$5)... |  |
| Berber carpet (\$5) |  |
| Patio/Balcony - storage (\$5) | 0 |
| Programmable thermostat (\$5) |  |


| Living Room | Recessed lighting (\$3). |
| :---: | :---: |
|  | Track lighting (\$3).. |
|  | Living room ceiling fan (\$5) |
|  | Electric fireplace with heat control for year-round use (\$30) |
|  | Gas fireplace (\$35). |


| Kitchen | Black-on-black appliances (\$5) |  |
| :---: | :---: | :---: |
|  | Stainless-steel appliances (\$15) |  |
|  | Electric range with ceramic glass cooktop (\$15) |  |
|  | Gas range (\$15). |  |
|  | Kitchen island (\$20) |  |

Ceramic tile floor in kitchen (\$10).................................................................................................................................................. 00
Vegetable sprayer built into faucet (\$3) ...................................................................... $\square 0$

| Master | Oval soaking tub with shower head (\$10). | 0 | $\square 1$ |
| :---: | :---: | :---: | :---: |
| Bath | Ceramic tile floor in master bath (\$5). | 0 | $\square 1$ |
|  | Double-sink lavatory (\$5) | 0 | $\square 1$ |
|  | Cultured marble bathroom countertops (\$5) | 0 | $\square 1$ |
| Master | Ceiling fan in master bedroom (\$5) | 0 | $\square 1$ |


| Views | Pool view (\$15)............................................................................................. $\square 0$ |
| :---: | :---: |
|  | Court yard view (\$10)..................................................................................... $\square 0$ |
|  | Top floor (4 ${ }^{\text {th }}$ ) premium (\$10) ........................................................................... $\square 0$ |
| Storage | Storage space in the building, separate from your apartment (\$50).......................... $\square 0$ |
| Common | Large screen theater room for TV or movie programming (\$10)............................... $\square 0$ |
| Area | Billiards (\$3) .................................................................................................. $\square 0$ |
| Amenities | Conference room (\$5)..................................................................................... $\square 0$ |
|  | Coffee bar (\$3)............................................................................................. $\square 0$ |
|  | Controlled building access (\$10)....................................................................... $\square 0$ |
|  | Elevator (\$10)............................................................................................... $\square 0$ |
|  | Pub room with TVs, bar/social area, darts, foosball, etc. (\$5).................................. $\square 0$ |
|  | Car wash (\$5)............................................................................................... $\square 0$ |
|  | Concierge services (\$10) ................................................................................ $\square 0$ |
|  | Jacuzzi/Hot tub (\$5) ........................................................................................ $\square 0$ |
|  | Playground (\$5)............................................................................................ $\square 0$ |
|  | Sauna (\$3).................................................................................................. $\square 0$ |

5. The features selected in question \#4 above add an additional amount to the rent you currently pay. If you were able to find an apartment with most of the features you'd like to have, both inside your apartment and in the common areas of the apartment community, how much additional monthly rent do you think you'd be willing to pay for just these additional features?

| $\$ 100$ | $\underline{\$ 150}$ | $\underline{\$ 200}$ | $\underline{\$ 250}$ | $\underline{\$ 300}$ | $\underline{\$ 350}$ | $\underline{\$ 400}$ | $\$ 450$ | $\$ 500$ | $\$ 550$ | $\underline{\$ 600}$ | $\underline{\$ 650}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\square 00$ | $\square 01$ | $\square 02$ | $\square 03$ | $\square 04$ | $\square 05$ | $\square 06$ | $\square 07$ | $\square 08$ | $\square 09$ | $\square 10$ | $\square 11$ |

## Parking Choices

6. How many cars/trucks are owned or leased by residents of your household? $\qquad$ \# cars/trucks
7. Parking will be provided by a gated, central parking garage with the first spot included in the rent. Would you be willing to pay. . .
$\qquad$
An extra $\$ 100$ per month for a reserved parking space more convenient to your apartment home/elevator
None of the above

## About Your Housing Background

8. Which type of apartment do you currently live in?

1-1 (one-bedroom/one-bath) $\qquad$
1-1-den OR 2-1 OR 2-1 $1 / 2$
2-2 OR 2-2 $1 / 2$ $\qquad$
2-2-den OR 3-2 $\qquad$
Other apartment type $\qquad$
9. What is the monthly rent for your current apartment?

About Your Household
10. What category best describes your household?

Couple ...

One-Adult Household .

Roommates . . .

| with children living at home .......... $\square 0$without children in the home....... 1 |  |
| :---: | :---: |
|  |  |
| living alone |  |
| with children in the home.. |  |
| without children in the |  |
| with children living |  |

Other
\$ $\qquad$ monthly rent
11. What is the age of each person in this household? total annual income (before taxes) of all adults living in your household fall?

| Und | 00 | \$50,000-\$54,999 | 08 | \$90,000-\$94,999 | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$15,000-\$19,999 | 01 | \$55,000-\$59,999 | 09 | \$95,000-\$99,999 | 17 |
| \$20,000-\$24,999 | 02 | \$60,000-\$64,999 | 10 | \$100,000-\$124,999 | 18 |
| \$25,000-\$29,999 | 03 | \$65,000-\$69,999. | 11 | \$125,000-\$149,999. | 19 |
| \$30,000-\$34,999 | 04 | \$70,000-\$74,999. | 12 | \$150,000-\$199,999. | 20 |
| \$35,000-\$39,999 | 05 | \$75,000-\$79,999 | 13 | \$200,000-\$249,999 | 21 |
| \$40,000-\$44,999 | 06 | \$80,000-\$84,999. | 14 | \$250,000-\$299,999 | 22 |
| \$45,000-\$49,999 | 07 | \$85,000-\$89,999. | 15 | \$300,000 or more | 23 |

13. How many adults in your household work outside the home either full-time or part-time? $\qquad$ \# adults
14. What are the Zip Codes where the adults in your household work (or nearest major intersection where he/she works)? (Example: NEC [northeast corner] Main Street and Elm Street.)

Earner 1: Zip Code $\qquad$ Intersection $\qquad$
Earner 2: Zip Code $\qquad$ Intersection $\qquad$

## THANK YOU FOR YOUR HELP!

| COMMUNITIES SAMPLED |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET <br> MARKET |
| TOTAL ANSWERING | 169 | 125 |
|  | 100.0\% | 100.0\% |
| Windsor at Brandywine | 17 | 15 |
| Valley | 10.1\% | 12.0\% |
| Camden Valleybrook | 15 | 10 |
|  | 8.9\% | 8.0\% |
| Sharples Works | 10 | 9 |
|  | 5.9\% | 7.2\% |
| Spring House at Brandywine | 18 | 11 |
|  | $10.7 \%$ | 8.8\% |
| Jefferson at Westtown | 11 | 7 |
|  | 6.5\% | 5.6\% |
| Korman Communities | 9 | 8 |
|  | 5.3\% | $6.4 \%$ |
| Windsor at Windermere Place | 28 | 21 |
|  | 16.6\% | 16.8\% |
| Cornerstone Terrace | 13 | 9 |
|  | 7.7\% | 7.2\% |
| Exton Crossing | 34 | 24 |
|  | 20.1\% | 19.2\% |
| Claremont at Eagleview | 14 | 11 |
|  | 8.3\% | 8.8\% |


|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | $\begin{array}{r} 167 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 125 \\ 100.0 \% \end{array}$ |
| Near the intersection of US 202 and Naamans Creek Road | $\begin{array}{r} 99 \\ 59.3 \% \end{array}$ | $\begin{array}{r} 77 \\ 61.6 \% \end{array}$ |
| Near the intersection of West Chester Pike and N Chester Road | $\begin{array}{r} 118 \\ 70.7 \% \end{array}$ | $\begin{array}{r} 91 \\ 72.8 \% \end{array}$ |
| Near the intersection of $N$ High Street and E Evans Street (downtown Chester) | $\begin{array}{r} 100 \\ 59.9 \% \end{array}$ | $\begin{array}{r} 81 \\ 64.8 \% \end{array}$ |
| Near the intersection of US 202 and S Matlack Street | $\begin{array}{r} 111 \\ 66.5 \% \end{array}$ | $\begin{array}{r} 103 \\ 82.4 \% \end{array}$ |
| Near the intersection of Wilmington Pike and Sproul Road | $\begin{array}{r} 105 \\ 62.9 \% \end{array}$ | 81 $64.8 \%$ |
| Near the intersection of US 202 and W Street Road | $\begin{array}{r} 110 \\ 65.9 \% \end{array}$ | 85 $68.0 \%$ |
| Near the intersection of US 202 and Pleasant Grove Road | $\begin{array}{r} 105 \\ 62.9 \% \end{array}$ | 79 $63.2 \%$ |
| Near the intersection of US 202 and Smith Bridge Road | $\begin{array}{r} 100 \\ 59.9 \% \end{array}$ | 74 $59.2 \%$ |

Suburban Philadelphia Apartment Resident Survey

OPINION OF SITE \#4

|  | TAL | $\begin{aligned} & \text { ARGET } \\ & \text { ARKET } \end{aligned}$ |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 167 | 126 |
|  | 100.0\% | 100.0\% |
| Desirable | 29 | 25 |
|  | 17.4 | 19.8 |
| Acceptable | 82 | 78 |
|  | 49.1 | 61.9 |
| Unacceptable | 31 | - |
|  | 18.6 |  |
| Don't know | 25 | 23 |
|  | 15.0 | 18.3 |

REASONS SITE CONSIDERED UNACCEPTABLE

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL | 171 | 126 |
|  | 100.0\% | 100.0\% |
| Too much traffic | 7 | - |
|  | 4.1\% |  |
| Difficult access because of | 3 | - |
| highway | 1.8\% |  |
| Not convenient to work | 4 | - |
|  | $2.3 \%$ |  |
| Area too congested | 3 | - |
|  | 1.8\% |  |
| Area too industrial | 2 | - |
|  | 1.2\% |  |
| Not a safe area | 1 | - |
|  | $0.6 \%$ |  |
| Wrong side of 202 and Rte 3 interchange | 1 | - |
|  | $0.6 \%$ |  |
| Too close to West Chester University | 3 | - |
|  | 1.8\% |  |
| Area too commercial | 2 | - |
|  | 1.2\% |  |
| Too close to busy highway | 1 | - |
|  | $0.6 \%$ |  |
| Prefer different area | 2 | - |
|  | 1.2\% |  |
| Not near anything of interest | 1 | - |
|  | $0.6 \%$ |  |
| Not near commuter train | 1 | - |
|  | $0.6 \%$ |  |
| Traffic lights | 2 | 1 |
|  | 1.2\% | $0.8 \%$ |
| (Continued) |  |  |

REASONS SITE CONSIDERED UNACCEPTABLE (Continued)

|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| Too far | 1 | - |
|  | $0.6 \%$ |  |
| NO ANSWER | 143 | 125 |
|  | 83.6\% | 99.2\% |


|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | $\begin{array}{r} 168 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 125 \\ 100.0 \% \end{array}$ |
| Small 1 bedroom/1 bath (600 to 649 square feet) for $\$ 1075$ per month | $\begin{array}{r} 16 \\ 9.5 \% \end{array}$ | $\begin{array}{r} 12 \\ 9.6 \% \end{array}$ |
| Medium 1 bedroom/1 bath with (650 to 749 square feet) for \$1125 per month | $\begin{array}{r} 10 \\ 6.0 \% \end{array}$ | $\begin{array}{r} 8 \\ 6.4 \% \end{array}$ |
| Large1 bedroom/1 bath (more than 750 square feet) for $\$ 1200$ per month | $\begin{array}{r} 17 \\ 10.1 \% \end{array}$ | $\begin{array}{r} 15 \\ 12.0 \% \end{array}$ |
| 1 bedroom/1 bath/den (900 to 975 square feet) for \$1325 per month | $\begin{array}{r} 24 \\ 14.3 \% \end{array}$ | $\begin{array}{r} 15 \\ 12.0 \% \end{array}$ |
| Small 2 bedroom/2 bath (1000 tp 1,099 sq ft) for $\$ 1400$ per month | $\begin{array}{r} 29 \\ 17.3 \% \end{array}$ | $\begin{array}{r} 23 \\ 18.4 \% \end{array}$ |
| ```Medium 2 bedroom/2 bath (1,100 to 1,199 sq ft) for $1500 per month``` | $\begin{array}{r} 33 \\ 19.6 \% \end{array}$ | $\begin{array}{r} 26 \\ 20.8 \% \end{array}$ |
| Large 2 bedroom/2 bath (more than $1,200 \mathrm{sq} \mathrm{ft})$ for $\$ 1600$ per month | $\begin{array}{r} 20 \\ 11.9 \% \end{array}$ | $\begin{array}{r} 11 \\ 8.8 \% \end{array}$ |
| Medium 3 bedroom/2 bath (1275 to 1375 sq ft) for $\$ 1750$ per month | $\begin{array}{r} 8 \\ 4.8 \% \end{array}$ | $\begin{array}{r} 7 \\ 5.6 \% \end{array}$ |
| Large 3 bedroom/2 bath (more than 1376 square feet) for $\$ 1850$ per month | $\begin{array}{r} 11 \\ 6.5 \% \end{array}$ | $\begin{array}{r} 8 \\ 6.4 \% \end{array}$ |

Suburban Philadelphia Apartment Resident Survey

FEATURES WORTH ADDITIONAL COST

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 170 | 126 |
|  | 100.0\% | 100.0\% |
| Patio/balcony - storage (\$5) | 144 | 113 |
|  | $84.7 \%$ | 89.7\% |
| Cultured marble bathroom | 120 | 99 |
| countertops (\$5) | $70.6 \%$ | $78.6 \%$ |
| Ceiling fan in master bedroom | 120 | 99 |
| (\$5) | $70.6 \%$ | $78.6 \%$ |
| Living room ceiling fan (\$5) | 109 | 87 |
|  | 64.18 | 69.0\% |
| Programmable thermostat (\$5) | 108 | 85 |
|  | 63.5\% | 67.5\% |
| Sliding glass door to patio/ | 106 | 80 |
| balcony (\$5) | $62.4 \%$ | 63.5\% |
| Controlled building access | 100 | 75 |
| (\$10) | $58.8 \%$ | 59.5\% |
| Recessed lighting (\$3) | 97 | 73 |
|  | 57.1\% | 57.9\% |
| Ceramic tile floor in master | 96 | 75 |
| bath (\$5) | $56.5 \%$ | 59.5\% |
| Car wash (\$5) | 88 | 69 |
|  | $51.8 \%$ | $54.8 \%$ |
| Double sink lavatory (\$5) | 87 | 66 |
|  | $51.2 \%$ | 52.4\% |
| Oval soaking tub with shower | 85 | 67 |
| head (\$10) | 50.0\% | 53.2\% |
| Kitchen Island (\$20) | 83 | 62 |
|  | $48.8 \%$ | 49.2\% |
| Ceramic tile floor in kitchen | 80 | 61 |
| (\$10) | $47.1 \%$ | 48.4\% |
| (Continued) |  |  |


| FEATURES WORTH ADDITIONAL COST (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET <br> MARKET |
| Elevator (\$10) | 78 | 64 |
|  | 45.9\% | $50.8 \%$ |
| Gas range (\$15) |  | 56 |
|  | 45.9\% | $44.4 \%$ |
| French door to balcony (\$10) | 76 | 55 |
|  | $44.7 \%$ | 43.7\% |
| Hardwood-style floors in | 76 | 57 |
| kitchen (\$10) | $44.7 \%$ | 45.2\% |
| Jacuzzi/hot tub (\$5) | 76 | 60 |
|  | $44.7 \%$ | 47.6\% |
| Berber carpet (\$5) | 74 | 57 |
|  | 43.5\% | 45.2\% |
| Storage space in building, | 71 | 55 |
| separate from your apartment (\$50) | 41.8\% | 43.7\% |
| Gas fireplace (\$35) | 70 | 55 |
|  | 41.2\% | 43.7\% |
| Vegetable sprayer built into faucet (\$3) | 67 | 53 |
|  | 39.4\% | 42.1\% |
| Pub room with TVs, bar/social area, darts, foosball, etc (\$5) | $67$ | $51$ |
|  | $39.4 \%$ | $40.5 \%$ |
| Bookshelves (\$3) | 64 | 47 |
|  | 37.6\% | 37.3\% |
| Stainless-steel appliances(\$15) | 63 | 50 |
|  | 37.1\% | $39.7 \%$ |
| Track lighting (\$3) | 62 | 46 |
|  | 36.5\% | 36.5\% |
| Electric range with ceramic | 61 | 48 |
| glass cooktop (\$15) | 35.9\% | 38.1\% |
| (Continued) |  |  |

Suburban Philadelphia Apartment Resident Survey
FEATURES WORTH ADDITIONAL COST
(Continued)

ADDITIONAL RENT WILLING TO PAY FOR ADDITIONAL AMENITIES

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 163 | 124 |
|  | 100.0\% | 100.0\% |
| \$100 | 81 | 64 |
|  | 49.7\% | $51.6 \%$ |
| \$150 | 34 | 21 |
|  | 20.9\% | 16.9\% |
| \$200 | 25 | 20 |
|  | 15.3\% | 16.1\% |
| \$250 | 13 | 11 |
|  | 8.0\% | 8.9\% |
| \$300 | 7 | 6 |
|  | 4.3\% | 4.8\% |
| \$350 | 2 | 1 |
|  | 1.2\% | $0.8 \%$ |
| \$400 | - | - |
| \$450 | - | - |
| \$500 | - | - |
| \$550 | - | - |
| \$600 | - | - |
| \$650 | - | - |
| \$700 | 1 | 1 |
|  | $0.6 \%$ | $0.8 \%$ |
| MEAN | 153.07 | 154.44 |

NUMBER OF CARS/TRUCKS IN HOUSEHOLD


Suburban Philadelphia Apartment Resident Survey

CURRENT FLOOR PLAN

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 169 | 126 |
|  | 100.0 | 100.0 |
| 1-1 | 50 | 36 |
|  | 29.6 | 28.6 |
| 1-1-den/2-1 | 35 | 21 |
|  | 20.7 | 16.7 |
| 2-2 | 60 | 51 |
|  | 35.5 | 40.5 |
| 2-2-den/3-2 | 21 | 16 |
|  | 12.4 | 12.7 |
| Other apartment type | 3 | 2 |
|  | 1.8 | 1.6 |

Suburban Philadelphia Apartment Resident Survey

|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 164 | 121 |
|  | 100.0\% | 100.0\% |
| Under \$750 | 2 | 1 |
|  | 1.2\% | $0.8 \%$ |
| \$750-\$799 | - | - |
| \$800-\$849 | - | - |
| \$850-\$899 | 1 | 1 |
|  | 0.6\% | $0.8 \%$ |
| \$900-\$949 | 1 | 1 |
|  | $0.6 \%$ | $0.8 \%$ |
| \$950-\$999 | 6 | 4 |
|  | $3.7 \%$ | 3.3\% |
| \$1,000 - \$1,049 | 14 | 10 |
|  | 8.5\% | 8.3\% |
| \$1,050 - \$1,099 | 12 | 8 |
|  | 7.3\% | 6.6\% |
| \$1,100 - \$1,149 | 9 | 6 |
|  | 5.5\% | 5.0\% |
| \$1,150 - \$1,199 | 8 | 6 |
|  | 4.9\% | 5.0\% |
| \$1,200-\$1,249 | 22 | 14 |
|  | 13.4\% | $11.6 \%$ |
| \$1,250 - \$1,299 | 16 | 12 |
|  | 9.8\% | 9.9\% |
| \$1,300-\$1,349 | 13 | 10 |
|  | 7.9\% | 8.3\% |
| \$1,350 - \$1,399 | 8 | 8 |
|  | 4.9\% | 6.6\% |
| \$1,400 - \$1,449 | 18 | 15 |
|  | 11.0\% | 12.4\% |
| (Continued) |  |  |


| CURRENT MONTHLY RENT (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET MARKET |
| \$1,450-\$1,499 | 2 | 2 |
|  | 1.2\% | 1.7\% |
| \$1,500-\$1,549 | 8 | 4 |
|  | 4.9\% | 3.3\% |
| \$1,550-\$1,599 | 9 | 8 |
|  | 5.5\% | 6.6\% |
| \$1,600-\$1,649 | 2 | 1 |
|  | 1.2\% | $0.8 \%$ |
| \$1,650 - \$1,699 | 5 | 4 |
|  | 3.0\% | 3.3\% |
| \$1,700 - \$1,749 | 1 | 1 |
|  | 0.6\% | $0.8 \%$ |
| \$1,750-\$1,799 | 1 | - |
|  | $0.6 \%$ |  |
| \$1,800 - \$1,849 | 2 | 2 |
|  | 1.2\% | 1.7\% |
| \$1,850-\$1,899 | - | - |
| \$1,900-\$1,949 | - | - |
| \$1,950-\$1,999 | - | - |
| \$2,000-\$2,099 | 2 | 2 |
|  | 1.2\% | 1.7\% |
| \$2,100-\$2,199 | 1 | - |
|  | $0.6 \%$ |  |
| \$2,200-\$2,299 | - | - |
| \$2,300-\$2,399 | - | - |


| CURRENT MONTHLY RENT (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET MARKET |
| \$2,400-\$2,499 | - | - |
| \$2,500-\$2,599 | $\begin{array}{r} 1 \\ 0.6 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.8 \% \end{array}$ |
| \$2,600-\$2,699 | - | - |
| \$2,700-\$2,799 | - | - |
| \$2,800-\$2,899 | - | - |
| \$2,900-\$2,999 | - | - |
| \$3,000 or more | - | - |
| Mean | 1289.7 | 1305.0 |


|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 169 | 125 |
|  | 100.0\% | 100.0\% |
| Couple with children living | 23 | 18 |
| at home | 13.6\% | 14.4\% |
| Couple without children | 45 | 36 |
| living in the home | $26.6 \%$ | 28.8\% |
| One-adult household without | 79 | 50 |
| children living in the home | $46.7 \%$ | 40.0\% |
| One-adult household with | 9 | 8 |
| children living in the home | 5.3\% | 6.4\% |
| Roommates without children | 12 | 12 |
| living in the home | 7.1\% | 9.6\% |
| Roommates with children | - | - |
| living in the home |  |  |
| Other | 1 | 1 |
|  | $0.6 \%$ | $0.8 \%$ |

Suburban Philadelphia Apartment Resident Survey

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 165 | 125 |
|  | 100.0\% | 100.0\% |
| Under 25 | 10 | 8 |
|  | 6.1\% | 6.4\% |
| 25-29 | 35 | 27 |
|  | 21.2\% | 21.6\% |
| 30-34 | 29 | 27 |
|  | 17.6\% | $21.6 \%$ |
| $35-39$ | 18 | 12 |
|  | 10.9\% | 9.6\% |
| 40-44 | 21 | 17 |
|  | 12.7\% | 13.6\% |
| $45-49$ | 15 | 10 |
|  | 9.1\% | 8.0\% |
| 50-54 | 15 | 10 |
|  | 9.1\% | 8.0\% |
| 55-59 | 6 | 5 |
|  | 3.6\% | 4.0\% |
| 60-64 | 7 | 5 |
|  | 4.2\% | 4.0\% |
| 65-69 | 4 | 2 |
|  | 2.4\% | 1.6\% |
| 70 or older | 5 | 2 |
|  | 3.0\% | 1.6\% |
| Mean | 39.7 | 38.4 |

Suburban Philadelphia Apartment Resident Survey

AGE OF ADULT \# 2

|  | TARGET |
| :---: | :---: |
| TOTAL | MARKET |
| $--------------------~$ |  |


| TOTAL ANSWERING | 81 | 68 |
| :---: | :---: | :---: |
|  | 100.0\% | 100.0\% |
| Under 25 | 11 | 9 |
|  | 13.6\% | $13.2 \%$ |
| 25-29 | 24 | 23 |
|  | 29.6\% | $33.8 \%$ |
| 30-34 | 15 | 13 |
|  | 18.5\% | 19.1\% |
| $35-39$ | 8 | 5 |
|  | 9.9\% | $7.4 \%$ |
| 40-44 | 6 | 5 |
|  | $7.4 \%$ | $7.4 \%$ |
| 45-49 | 5 | 5 |
|  | 6.2\% | 7.4\% |
| 50-54 | 4 | 3 |
|  | 4.9\% | 4.4\% |
| 55-59 | 3 | 2 |
|  | 3.7\% | 2.9\% |
| 60-64 | 3 | 2 |
|  | 3.7\% | 2.9\% |
| $65-69$ | - | - |
| 70 or older | 2 | 1 |
|  | 2.5\% | 1.5\% |
| Mean | 34.9 | 33.7 |

Suburban Philadelphia Apartment Resident Survey

AGE OF RESIDENT \# 3

|  | TARGET |
| :---: | :---: |
| TOTAL | MARKET |


| TOTAL ANSWERING | 26 | 22 |
| :---: | :---: | :---: |
|  | 100.0\% | 100.0\% |
| Under 5 | 8 | 7 |
|  | $30.8 \%$ | $31.8 \%$ |
| $5-9$ | 5 | 4 |
|  | 19.2\% | 18.2\% |
| 10-14 | 3 | 2 |
|  | 11.5\% | 9.1\% |
| 15-19 | 4 | 3 |
|  | 15.4\% | 13.6\% |
| 20-24 | 4 | 4 |
|  | 15.4\% | 18.2\% |
| 25-29 | 1 | 1 |
|  | 3.8\% | 4.5\% |
| $30-34$ | 1 | 1 |
|  | $3.8 \%$ | 4.5\% |

$40-44$
$45-49$
$50-54$
$55-59$
$60-64$
$65-69$

70 or older

Mean
12.0
12.6

Suburban Philadelphia Apartment Resident Survey

AGE OF RESIDENT \# 4


TOTAL ANSWERING
$100.0 \% 100.0 \%$

Under 5

| 2 | 2 |
| ---: | ---: |
| $16.7 \%$ | $22.2 \%$ |

$5-9$
50.0

4
$44.4 \%$
$10-14$
$16.7 \% \quad 11.1 \%$

15 - 19 8.3\% $\begin{array}{rrr}1 & 11.1 \%\end{array}$
$20-24$
$25-29$
$\begin{array}{rr}1 & 1 \\ 8.3 \% & 11.1 \%\end{array}$
$30-34$
$35-39$
$40-44$
$45-49$

50-54
$55-59$
$60-64$
$65-69$

70 or older

Mean
9.5
9.4

|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 165 | 126 |
|  | 100.0\% | 100.0\% |
| Under \$15,000 | 2 | - |
|  | 1.2\% |  |
| \$15,000-\$19,999 | 1 | - |
|  | $0.6 \%$ |  |
| \$20,000-\$24,999 | 2 | - |
|  | 1.2\% |  |
| \$25,000-\$29,999 | - | - |
| \$30,000-\$34,999 | 1 | - |
|  | $0.6 \%$ |  |
| \$35,000-\$39,999 | 3 | 1 |
|  | 1.8\% | $0.8 \%$ |
| \$40,000-\$44,999 | 4 | 3 |
|  | $2.4 \%$ | 2.4\% |
| \$45,000-\$49,999 | 13 | 11 |
|  | 7.9\% | 8.7\% |
| \$50,000-\$54,999 | 13 | 11 |
|  | 7.9\% | 8.7\% |
| \$55,000-\$59,999 | 9 | 5 |
|  | 5.5\% | 4.0\% |
| \$60,000-\$64,999 | 11 | 9 |
|  | 6.7\% | 7.1\% |
| \$65,000-\$69,999 | 14 | 12 |
|  | 8.5\% | 9.5\% |
| \$70,000-\$74,999 | 7 | 5 |
|  | 4.2\% | 4.0\% |
| \$75,000-\$79,999 | 13 | 10 |
|  | 7.9\% | 7.9\% |
| (Continued) |  |  |


| HOUSEHOLD INCOME (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET MARKET |
| \$80,000-\$84,999 | 5 | 5 |
|  | 3.0\% | 4.0\% |
| \$85,000-\$89,999 | 10 | 8 |
|  | 6.1\% | 6.3\% |
| \$90,000-\$94,999 | 8 | 7 |
|  | 4.8\% | 5.6\% |
| \$95,000-\$99,999 | 10 | 9 |
|  | $6.1 \%$ | 7.1\% |
| \$100,000-\$124,999 | 15 | 14 |
|  | 9.1\% | 11.1\% |
| \$125,000-\$149,999 | 11 | 8 |
|  | 6.7\% | 6.3\% |
| \$150,000-\$199,999 | 7 | 2 |
|  | 4.2\% | 1.6\% |
| \$200,000-\$249,999 | 2 | 2 |
|  | 1.2\% | 1.6\% |
| \$250,000-\$299,999 | - | - |
| \$300,000 or more | 4 | 4 |
|  | 2.4\% | 3.2\% |
| MEAN | 88.15 | 91.07 |

Suburban Philadelphia Apartment Resident Survey

NUMBER OF ADULTS EMPLOYED OUTSIDE THE HOME

|  | TOTAL | TARGET MARKET |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 169 | 124 |
|  | 100.0\% | 100.0\% |
| None | 5 | 1 |
|  | 3.0\% | $0.8 \%$ |
| One | 105 | 72 |
|  | $62.1 \%$ | 58.1\% |
| Two | 54 | 47 |
|  | $32.0 \%$ | $37.9 \%$ |
| Three | 2 | 2 |
|  | 1.2\% | 1.6\% |
| Four or more | 3 | 2 |
|  | 1.8\% | 1.6\% |
| Mean | 1.351 | 1.452 |

Suburban Philadelphia Apartment Resident Survey

| LOCATION OF EMPLOYMEN' Earner \#1 |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET <br> MARKET |
| TOTAL ANSWERING | $\begin{array}{r} 153 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 114 \\ 100.0 \% \end{array}$ |
| City of Philadelphia | $\begin{array}{r} 16 \\ 10.5 \% \end{array}$ | $\begin{array}{r} 11 \\ 9.6 \% \end{array}$ |
| 19102 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | - |
| 19103 | $\begin{array}{r} 3 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19104 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19109 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | - |
| 19112 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19113 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19132 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19143 | $\begin{array}{r} 2 \\ 1.3 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.8 \% \end{array}$ |
| 19145 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19146 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19153 | $\begin{array}{r} 2 \\ 1.3 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.8 \% \end{array}$ |
| 19154 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | - |
| West Chester | $\begin{array}{r} 7 \\ 4.6 \% \end{array}$ | $\begin{array}{r} 5 \\ 4.4 \% \end{array}$ |
| (Continued) |  |  |


| LOCATION OF EMPLOY Earner \#1 (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET <br> MARKET |
| 19382 | $\begin{array}{r} 5 \\ 3.3 \% \end{array}$ | $\begin{array}{r} 3 \\ 2.6 \% \end{array}$ |
| 19383 | $\begin{array}{r} 2 \\ 1.3 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.8 \% \end{array}$ |
| Wilmington DE | $\begin{array}{r} 8 \\ 5.2 \% \end{array}$ | $\begin{array}{r} 5 \\ 4.4 \% \end{array}$ |
| 19803 | $\begin{array}{r} 3 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19805 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19806 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19808 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | - |
| 19810 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19850 | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 17003 Annville PA | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 17527 Gap PA | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19008 Broomall PA | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19014 Aston PA | $\begin{array}{r} 3 \\ 2.0 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.8 \% \end{array}$ |
| 19063 Media PA | $\begin{array}{r} 6 \\ 3.9 \% \end{array}$ | $\begin{array}{r} 3 \\ 2.6 \% \end{array}$ |
| (Continued) |  |  |

LOCATION OF EMPLOYMENT
Earner \#1
(Continued)
(Continued)

| LOCATION OF EMPLOYMENT Earner \#1 (Continued) |  |  |
| :---: | :---: | :---: |
|  | TOTAL | TARGET <br> MARKET |
| 19380 West Chester | $\begin{array}{r} 23 \\ 15.0 \% \end{array}$ | $\begin{array}{r} 18 \\ 15.8 \% \end{array}$ |
| 19004 Bala Cynwyd | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19401 Norristown | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19426 Collegeville | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19428 Conshohocken | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19486 West Point | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19522 Fleetwood PA | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | - |
| 19607 Reading | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19013 Chester | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | $\begin{array}{r} 1 \\ 0.9 \% \end{array}$ |
| 19022 Crum Lynne | $\begin{array}{r} 2 \\ 1.3 \% \end{array}$ | 2 1.8 |
| 19087 Wayne | $\begin{array}{r} 5 \\ 3.3 \% \end{array}$ | $\begin{array}{r} 3 \\ 2.6 \% \end{array}$ |
| 19355 Malvern | $\begin{array}{r} 15 \\ 9.8 \% \end{array}$ | 9 $7.9 \%$ |
| 19406 King of Prussia | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | 1 $0.9 \%$ |
| 19462 Plymouth Meeting | $\begin{array}{r} 1 \\ 0.7 \% \end{array}$ | 1 0.9 |

(Continued)

Suburban Philadelphia Apartment Resident Survey

LOCATION OF EMPLOYMENT
Earner \#1
(Continued)

|  | TOTAL | TARGET <br> MARKET |
| :---: | :---: | :---: |
| New Jersey | 1 | 1 |
|  | $0.7 \%$ | 0.9\% |
| Travels/works from home | 2 | 1 |
|  | 1.3\% | $0.9 \%$ |
| Retired | 3 | 1 |
|  | 2.0\% | 0.9\% |

RENT AS A PER CENT OF INCOME

|  | TOTAL | $\begin{aligned} & \text { ARGET } \\ & \text { ARKET } \end{aligned}$ |
| :---: | :---: | :---: |
| TOTAL ANSWERING | 156 | 121 |
|  | 100.0\% | 100.0\% |
| Under 10 per cent | 9 | 6 |
|  | 5.8\% | 5.0\% |
| 10.0 to 10.9 per cent | 5 | 3 |
|  | 3.2\% | 2.5\% |
| 11.0 to 11.9 per cent | 2 | 2 |
|  | 1.3\% | 1.7\% |
| 12.0 to 12.9 per cent | 5 | 5 |
|  | 3.2\% | 4.1\% |
| 13.0 to 13.9 per cent | 17 | 14 |
|  | 10.9\% | 11.6\% |
| 14.0 to 14.9 per cent | 7 | 5 |
|  | 4.5\% | 4.1\% |
| 15.0 to 15.9 per cent | 5 | 5 |
|  | 3.2\% | $4.1 \%$ |
| 16.0 to 16.9 per cent | 3 | 3 |
|  | 1.9\% | 2. 5 \% |
| 17.0 to 17.9 per cent | 10 | 10 |
|  | 6.4\% | 8.3\% |
| 18.0 to 18.9 per cent | 4 | 2 |
|  | 2.6\% | 1.7\% |
| 19.0 to 19.9 per cent | 10 | 7 |
|  | 6.4\% | 5.8\% |
| 20.0 to 20.9 per cent | 10 | 6 |
|  | $6.4 \%$ | 5.0\% |
| 21.0 to 21.9 per cent | 7 | 7 |
|  | 4.5\% | 5.8\% |
| 22.0 to 22.9 per cent | 6 | 6 |
|  | 3.8\% | 5.0\% |
| (Continued) |  |  |



Appendix E: Comparable Property Rent Adjustment Model

|  |  |  | Comparable SUM | Property Rent MARY OF PRO | Adjustme PPERTIES | nt Model |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Camden Valleybrook | Windsor at Brandywine Valley | Korman Communities Malvern | Exton Crossing | Sharples <br> Works | Spring <br> House at Brandywine | Windsor at Windermere Place | Jefferson at Westtown | Claremont at Eagleview | Cornerstone Terrace |
| Number of Units |  | 352 | 280 | 264 | 18 | 154 | 212 | 242 | 252 | 194 | 244 |
| Square Feet |  | 992 | 1,124 | 845 | 1,470 | 874 | 951 | 980 | 1,054 | 1,087 | 1,047 |
| High Quoted Rent |  | \$1,371 | \$1,477 | \$1,636 | \$1,725 | \$1,228 | \$1,422 | \$1,377 | \$1,423 | \$1,423 | \$1,399 |
| Avg Rent |  | \$1,347 | \$1,456 | \$1,600 | \$1,677 | \$1,130 | \$1,407 | \$1,339 | \$1,408 | \$1,408 | \$1,349 |
| Low Quoted Rent |  | \$1,322 | \$1,436 | \$1,563 | \$1,628 | \$1,033 | \$1,393 | \$1,300 | \$1,392 | \$1,392 | \$1,299 |
| Low Rent PSF |  | \$1.332 | \$1.277 | \$1.850 | \$1.107 | \$1.182 | \$1.465 | \$1.327 | \$1.320 | \$1.281 | \$1.242 |
| Effective Rent |  | \$1,322 | \$1,316 | \$1,563 | \$1,187 | \$1,033 | \$1,393 | \$1,300 | \$1,392 | \$1,285 | \$1,231 |
| Effective rent psf |  | \$1.332 | \$1.171 | \$1.850 | \$1.109 | \$1.182 | \$1.465 | \$1.327 | \$1.320 | \$1.182 | \$1.176 |
| \% concession |  | 0.00\% | -8.34\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | -7.69\% | -5.28\% |
| Total Parking Deduction |  | \$0 | \$120 | \$0 | \$0 | \$0 | \$0 | \$0 | \$15 | \$0 | \$69 |
| Pct of Amenity/Low Rent |  | 0.0\% | 8.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.1\% | 0.0\% | 5.3\% |
| Base monthly Rent |  | \$1,322 | \$1,316 | \$1,563 | \$1,628 | \$1,033 | \$1,393 | \$1,300 | \$1,392 | \$1,285 | \$1,231 |
| Base Rent PSF |  | \$1.332 | \$1.171 | \$1.850 | \$1.107 | \$1.182 | \$1.465 | \$1.327 | \$1.320 | \$1.182 | \$1.176 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$44 | \$26 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,322 | \$1,316 | \$1,563 | \$1,584 | \$1,007 | \$1,393 | \$1,300 | \$1,392 | \$1,285 | \$1,231 |
| Base Rent PSF Less Utilities |  | \$1.332 | \$1.171 | \$1.850 | \$1.077 | \$1.152 | \$1.465 | \$1.327 | \$1.320 | \$1.182 | \$1.176 |
| Age Adjustment |  |  |  |  |  |  |  |  |  |  |  |
| Year Completed | 2009 | 2003 | 2009 | 1997 | 1998 | 1986 | 1999 | 1993 | 1998 | 2001 | 2006 |
| Age (years) |  | 6 | 0 | 12 | 11 | 23 | 10 | 16 | 11 | 8 | 3 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |  |  |  |  |
| Total Age Adjustment |  | \$40 | \$0 | \$94 | \$90 | \$119 | \$70 | \$104 | \$77 | \$51 | \$18 |
| Age Adjusted Base Rent |  | \$1,361 | \$1,316 | \$1,656 | \$1,718 | \$1,152 | \$1,463 | \$1,404 | \$1,469 | \$1,337 | \$1,249 |
| Age Adjusted Avg Rent |  | \$1,386 | \$1,456 | \$1,693 | \$1,766 | \$1,249 | \$1,477 | \$1,443 | \$1,484 | \$1,459 | \$1,367 |
| Total Amenity Deductions |  | \$276 | \$231 | \$248 | \$159 | \$186 | \$196 | \$174 | \$249 | \$300 | \$233 |
| Pct of Amenity/Low Rent |  | 20.9\% | 16.1\% | 15.9\% | 9.8\% | 18.0\% | 14.1\% | 13.4\% | 17.9\% | 21.6\% | 17.9\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$1,086 | \$1,085 | \$1,408 | \$1,559 | \$965 | \$1,266 | \$1,231 | \$1,220 | \$1,036 | \$1,016 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.094 | \$0.965 | \$1.667 | \$1.060 | \$1.104 | \$1.332 | \$1.256 | \$1.157 | \$0.953 | \$0.971 |
| \% Diff Avg vs Stripped |  | 24.0\% | 34.2\% | 13.6\% | 7.6\% | 17.1\% | 11.1\% | 8.8\% | 15.4\% | 35.8\% | 32.7\% |
| \% Diff Avg vs Base |  | 1.9\% | 10.6\% | 2.4\% | 3.0\% | 9.4\% | 1.0\% | 3.0\% | 1.1\% | 9.5\% | 9.6\% |
| \% Diff Base vs Stripped |  | 21.7\% | 21.3\% | 11.0\% | 4.5\% | 7.0\% | 10.0\% | 5.7\% | 14.1\% | 24.0\% | 21.1\% |


| Comparable Property Rent Adjustment Model Camden Valleybrook |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 | 2/2 | 2/2 | 3/2 | TOTALS |
| Number of Units |  | 32 | 112 | 128 | 38 | 42 | 352 |
| Square Feet |  | 590 | 800 | 1,055 | 1,208 | 1,425 | 992 |
| High Quoted Rent |  | \$997 | \$1,101 | \$1,540 | \$1,579 | \$1,675 | \$1,371 |
| Avg Rent |  | \$962 | \$1,085 | \$1,497 | \$1,579 | \$1,670 | \$1,347 |
| Low Quoted Rent |  | \$927 | \$1,068 | \$1,454 | \$1,579 | \$1,664 | \$1,322 |
| Low Rent PSF |  | \$1.571 | \$1.335 | \$1.378 | \$1.307 | \$1.168 | \$1.332 |
| Effective Rent |  | \$927 | \$1,068 | \$1,454 | \$1,579 | \$1,664 | \$1,322 |
| Effective rent psf |  | \$1.571 | \$1.335 | \$1.378 | \$1.307 | \$1.168 | \$1.332 |
| \% concession |  | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT |  | \$927 | \$1,068 | \$1,454 | \$1,579 | \$1,664 | \$1,322 |
| Base Rent PSF |  | \$1.571 | \$1.335 | \$1.378 | \$1.307 | \$1.168 | \$1.332 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$927 | \$1,068 | \$1,454 | \$1,579 | \$1,664 | \$1,322 |
| Base Rent PSF Less Utilities |  | \$1.571 | \$1.335 | \$1.378 | \$1.307 | \$1.168 | \$1.332 |
| Age Adjustment |  |  |  |  |  |  |  |
| Year Completed | 2009 | 2003 | 2003 | 2003 | 2003 | 2003 | 2003 |
| Age (years) |  | 6 | 6 | 6 | 6 | 6 | 6 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |
| Total Age Adjustment |  | \$28 | \$32 | \$44 | \$47 | \$50 | \$40 |
| Age Adjusted Base Rent (Less Utilities) |  | \$955 | \$1,100 | \$1,498 | \$1,626 | \$1,714 | \$1,361 |
| Total Amenity Deductions | \$1,760 | \$240 | \$256 | \$286 | \$301 | \$301 | \$276 |
| Pct of Amenity/Low Rent |  | 25.9\% | 24.0\% | 19.7\% | 19.1\% | 18.1\% | 20.9\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$715 | \$844 | \$1,212 | \$1,325 | \$1,413 | \$1,086 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.212 | \$1.055 | \$1.148 | \$1.097 | \$0.992 | \$1.094 |


| Comparable Property Rent Adjustment Model Windsor at Brandywine Valley |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 den | 2/2 | 2/2 | 2/2 | 3/2 | TOTALS |
| Number of Units |  | 56 | 42 | 42 | 56 | 56 | 28 | 280 |
| Square Feet |  | 886 | 1,000 | 1,157 | 1,175 | 1,240 | 1,407 | 1,124 |
| High Quoted Rent |  | \$1,250 | \$1,360 | \$1,485 | \$1,490 | \$1,550 | \$1,920 | \$1,477 |
| Avg Rent |  | \$1,235 | \$1,330 | \$1,463 | \$1,470 | \$1,535 | \$1,895 | \$1,456 |
| Low Quoted Rent |  | \$1,220 | \$1,300 | \$1,440 | \$1,450 | \$1,520 | \$1,870 | \$1,436 |
| Low Rent PSF |  | \$1.377 | \$1.300 | \$1.245 | \$1.234 | \$1.226 | \$1.329 | \$1.277 |
| Effective Rent |  | \$1,118 | \$1,192 | \$1,320 | \$1,329 | \$1,393 | \$1,714 | \$1,316 |
| Effective rent psf |  | \$1.262 | \$1.192 | \$1.141 | \$1.131 | \$1.124 | \$1.218 | \$1.171 |
| \% concession |  | -8.36\% | -8.31\% | -8.33\% | -8.33\% | -8.33\% | -8.34\% | -8.34\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$120 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 8.3\% |
| BASE MONTHLY RENT |  | \$1,118 | \$1,192 | \$1,320 | \$1,329 | \$1,393 | \$1,714 | \$1,316 |
| Base Rent PSF |  | \$1.262 | \$1.192 | \$1.141 | \$1.131 | \$1.124 | \$1.218 | \$1.171 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,118 | \$1,192 | \$1,320 | \$1,329 | \$1,393 | \$1,714 | \$1,316 |
| Base Rent PSF Less Utilities |  | \$1.262 | \$1.192 | \$1.141 | \$1.131 | \$1.124 | \$1.218 | \$1.171 |
| Age Adjustment |  |  |  |  |  |  |  |  |
| Year Completed | 2009 | 2003 | 2003 | 2003 | 2003 | 2003 | 2003 | 2003 |
| Age (years) |  | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |  |
| Total Age Adjustment |  | \$34 | \$36 | \$40 | \$40 | \$42 | \$51 | \$39 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,152 | \$1,228 | \$1,360 | \$1,369 | \$1,435 | \$1,765 | \$1,356 |
| Total Amenity Deductions | \$1,760 | \$218 | \$211 | \$238 | \$238 | \$238 | \$253 | \$231 |
| Pct of Amenity/Low Rent |  | 17.9\% | 16.2\% | 16.5\% | 16.4\% | 15.7\% | 13.5\% | 16.1\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$934 | \$1,017 | \$1,122 | \$1,131 | \$1,197 | \$1,512 | \$1,124 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.054 | \$1.017 | \$0.969 | \$0.963 | \$0.965 | \$1.075 | \$1.000 |


| Comparable Property Rent Adjustment Model Korman Communities Malvern |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 | 2/2 | TOTALS |
| Number of Units |  | 108 | 64 | 92 | 264 |
| Square Feet |  | 703 | 762 | 1,068 | 845 |
| High Quoted Rent |  | \$1,409 | \$1,499 | \$1,999 | \$1,636 |
| Avg Rent |  | \$1,404 | \$1,499 | \$1,899 | \$1,600 |
| Low Quoted Rent |  | \$1,399 | \$1,499 | \$1,799 | \$1,563 |
| Low Rent PSF |  | \$1.990 | \$1.967 | \$1.684 | \$1.850 |
| Effective Rent |  | \$1,399 | \$1,499 | \$1,799 | \$1,563 |
| Effective rent psf |  | \$1.990 | \$1.967 | \$1.684 | \$1.850 |
| \% concession |  | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT |  | \$1,399 | \$1,499 | \$1,799 | \$1,563 |
| Base Rent PSF |  | \$1.990 | \$1.967 | \$1.684 | \$1.850 |
| Utilities Included |  | \$31 | \$33 | \$42 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,368 | \$1,466 | \$1,757 | \$1,563 |
| Base Rent PSF Less Utilities |  | \$1.946 | \$1.924 | \$1.645 | \$1.850 |
| Age Adjustment |  |  |  |  |  |
| Year Completed | 2009 | 1997 | 1997 | 1997 | 1997 |
| Age (years) |  | 12 | 12 | 12 | 12 |
| Age Factor/Yr | 0.5\% |  |  |  |  |
| Total Age Adjustment |  | \$82 | \$88 | \$105 | \$94 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,450 | \$1,554 | \$1,862 | \$1,656 |
| Total Amenity Deductions | \$1,760 | \$266 | \$236 | \$236 | \$248 |
| Pct of Amenity/Low Rent |  | 19.0\% | 15.7\% | 13.1\% | 15.9\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$1,184 | \$1,318 | \$1,626 | \$1,408 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.684 | \$1.730 | \$1.523 | \$1.667 |


| Comparable Property Rent Adjustment Model Exton Crossing |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 2/1.5 | 2/1.5 | 1/1 den | 2/2 | 2/2 | 3/2 | TOTALS |
| Number of Units |  | 98 | 108 | 94 | 30 | 28 | 32 | 18 | 408 |
| Square Feet |  | 840 | 1,100 | 1,124 | 965 | 1,176 | 1,310 | 1,470 | 1,071 |
| High Quoted Rent |  | \$1,016 | \$1,257 | \$1,273 | \$1,245 | \$1,365 | \$1,525 | \$1,725 | \$1,251 |
| Avg Rent |  | \$1,008 | \$1,212 | \$1,243 | \$1,201 | \$1,334 | \$1,482 | \$1,677 | \$1,219 |
| Low Quoted Rent |  | \$999 | \$1,167 | \$1,213 | \$1,157 | \$1,302 | \$1,439 | \$1,628 | \$1,187 |
| Low Rent PSF |  | \$1.189 | \$1.061 | \$1.079 | \$1.199 | \$1.107 | \$1.098 | \$1.107 | \$1.109 |
| Effective Rent |  | \$999 | \$1,167 | \$1,213 | \$1,157 | \$1,302 | \$1,439 | \$1,628 | \$1,187 |
| Effective rent psf |  | \$1.189 | \$1.061 | \$1.079 | \$1.199 | \$1.107 | \$1.098 | \$1.107 | \$1.109 |
| \% concession |  | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT |  | \$999 | \$1,167 | \$1,213 | \$1,157 | \$1,302 | \$1,439 | \$1,628 | \$1,187 |
| Base Rent PSF |  | \$1.189 | \$1.061 | \$1.079 | \$1.199 | \$1.107 | \$1.098 | \$1.107 | \$1.109 |
| Utilities Included |  | \$25 | \$33 | \$34 | \$29 | \$35 | \$39 | \$44 | \$0 |
| Base Monthly Rent Less Utilities |  | \$974 | \$1,134 | \$1,179 | \$1,128 | \$1,267 | \$1,400 | \$1,584 | \$1,187 |
| Base Rent PSF Less Utilities |  | \$1.159 | \$1.031 | \$1.049 | \$1.169 | \$1.077 | \$1.068 | \$1.077 | \$1.109 |
| Age Adjustment |  |  |  |  |  |  |  |  |  |
| Year Completed | 2009 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 |
| Age (years) |  | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |  |  |
| Total Age Adjustment |  | \$54 | \$62 | \$65 | \$62 | \$70 | \$77 | \$87 | \$65 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,027 | \$1,196 | \$1,244 | \$1,190 | \$1,336 | \$1,477 | \$1,671 | \$1,253 |
| Total Amenity Deductions | \$1,760 | \$154 | \$164 | \$164 | \$144 | \$152 | \$164 | \$159 | \$159 |
| Pct of Amenity/Low Rent |  | 15.4\% | 14.1\% | 13.5\% | 12.4\% | 11.7\% | 11.4\% | 9.8\% | 13.4\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$873 | \$1,032 | \$1,080 | \$1,046 | \$1,184 | \$1,313 | \$1,512 | \$1,094 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.040 | \$0.939 | \$0.961 | \$1.084 | \$1.007 | \$1.002 | \$1.029 | \$1.021 |


| Comparable Property Rent Adjustment Model Sharples Works |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Studio | 1/1 | $1 / 1 \mathrm{TH}$ | $1 / 1.5 \mathrm{TH}$ | 2/1 loft | 2/1 | $2 / 1.5 \mathrm{TH}$ | 2/2 | $2 / 2.5$ TH | 2/2 TH | TOTALS |
| Number of Units | 9 | 63 | 1 | 24 | 6 | 7 | 6 | 13 | 8 | 17 | 154 |
| Square Feet | 486 | 696 | 600 | 882 | 1,082 | 893 | 1,353 | 916 | 1,415 | 1,209 | 874 |
| High Quoted Rent | \$930 | \$1,132 | \$1,095 | \$1,192 | \$1,247 | \$1,238 | \$1,430 | \$1,306 | \$1,645 | \$1,462 | \$1,228 |
| Avg Rent | \$850 | \$990 | \$1,095 | \$1,139 | \$1,224 | \$1,174 | \$1,391 | \$1,217 | \$1,524 | \$1,396 | \$1,130 |
| Low Quoted Rent | \$770 | \$848 | \$1,095 | \$1,086 | \$1,201 | \$1,109 | \$1,352 | \$1,128 | \$1,403 | \$1,329 | \$1,033 |
| Low Rent PSF | \$1.583 | \$1.218 | \$1.825 | \$1.232 | \$1.110 | \$1.242 | \$1.000 | \$1.231 | \$0.992 | \$1.099 | \$1.182 |
| Effective Rent | \$770 | \$848 | \$1,095 | \$1,086 | \$1,201 | \$1,109 | \$1,352 | \$1,128 | \$1,403 | \$1,329 | \$1,033 |
| Effective rent psf | \$1.583 | \$1.218 | \$1.825 | \$1.232 | \$1.110 | \$1.242 | \$1.000 | \$1.231 | \$0.992 | \$1.099 | \$1.182 |
| \% concession | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT | \$770 | \$848 | \$1,095 | \$1,086 | \$1,201 | \$1,109 | \$1,352 | \$1,128 | \$1,403 | \$1,329 | \$1,033 |
| Base Rent PSF | \$1.583 | \$1.218 | \$1.825 | \$1.232 | \$1.110 | \$1.242 | \$1.000 | \$1.231 | \$0.992 | \$1.099 | \$1.182 |
| Utilities Included | \$15 | \$21 | \$18 | \$26 | \$32 | \$27 | \$41 | \$27 | \$42 | \$36 | \$26 |
| Base Monthly Rent Less Utilities | \$755 | \$827 | \$1,077 | \$1,060 | \$1,169 | \$1,082 | \$1,311 | \$1,101 | \$1,361 | \$1,293 | \$1,007 |
| Base Rent PSF Less Utilities | \$1.553 | \$1.188 | \$1.795 | \$1.202 | \$1.080 | \$1.212 | \$0.970 | \$1.201 | \$0.962 | \$1.069 | \$1.152 |
| Age Adjustment |  |  |  |  |  |  |  |  |  |  |  |
| Year Completed 2009 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 | 1986 |
| Age (years) | 23 | 23 | 23 | 23 | 23 | 23 | 23 | 23 | 23 | 23 | 23 |
| Age Factor/Yr 0.5\% |  |  |  |  |  |  |  |  |  |  |  |
| Total Age Adjustment | \$87 | \$95 | \$124 | \$122 | \$134 | \$124 | \$151 | \$127 | \$156 | \$149 | \$116 |
| Age Adjusted Base Rent (Less Utilities) | \$842 | \$922 | \$1,201 | \$1,181 | \$1,303 | \$1,207 | \$1,462 | \$1,227 | \$1,517 | \$1,441 | \$1,149 |
| Total Amenity Deductions \$1,760 | \$153 | \$156 | \$226 | \$229 | \$179 | \$151 | \$211 | \$151 | \$216 | \$275 | \$186 |
| Pct of Amenity/Low Rent | 19.9\% | 18.4\% | 20.6\% | 21.1\% | 14.9\% | 13.6\% | 15.6\% | 13.4\% | 15.4\% | 20.7\% | 18.0\% |
| Age \& Amenity Adjusted (Stripped) Rent | \$689 | \$766 | \$975 | \$952 | \$1,124 | \$1,056 | \$1,251 | \$1,076 | \$1,301 | \$1,166 | \$962 |
| Age \& Amenity Adjusted (Stripped) Rent PSF | \$1.417 | \$1.101 | \$1.625 | \$1.080 | \$1.039 | \$1.183 | \$0.925 | \$1.175 | \$0.920 | \$0.965 | \$1.101 |


| Comparable Property Rent Adjustment Model Spring House at Brandywine |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 | 1/1 den | 2/2 | 3/2 | TOTALS |
| Number of Units |  | 36 | 18 | 42 | 96 | 20 | 212 |
| Square Feet |  | 651 | 725 | 908 | 1051 | 1303 | 951 |
| High Quoted Rent |  | \$1,110 | \$1,175 | \$1,340 | \$1,530 | \$1,855 | \$1,422 |
| Avg Rent |  | \$1,103 | \$1,168 | \$1,333 | \$1,510 | \$1,835 | \$1,407 |
| Low Quoted Rent |  | \$1,095 | \$1,160 | \$1,325 | \$1,490 | \$1,815 | \$1,393 |
| Low Rent PSF |  | \$1.682 | \$1.600 | \$1.459 | \$1.418 | \$1.393 | \$1.465 |
| Effective Rent |  | \$1,095 | \$1,160 | \$1,325 | \$1,490 | \$1,815 | \$1,393 |
| Effective rent psf |  | \$1.682 | \$1.600 | \$1.459 | \$1.418 | \$1.393 | \$1.465 |
| \% concession |  | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT |  | \$1,095 | \$1,160 | \$1,325 | \$1,490 | \$1,815 | \$1,393 |
| Base Rent PSF |  | \$1.682 | \$1.600 | \$1.459 | \$1.418 | \$1.393 | \$1.465 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,095 | \$1,160 | \$1,325 | \$1,490 | \$1,815 | \$1,393 |
| Base Rent PSF Less Utilities |  | \$1.682 | \$1.600 | \$1.459 | \$1.418 | \$1.393 | \$1.465 |
| Age Adjustment |  |  |  |  |  |  |  |
| Year Completed | 2009 | 1999 | 1999 | 1999 | 1999 | 1999 | 1999 |
| Age (years) |  | 10 | 10 | 10 | 10 | 10 | 10 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |
| Total Age Adjustment |  | \$55 | \$58 | \$66 | \$75 | \$91 | \$70 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,150 | \$1,218 | \$1,391 | \$1,565 | \$1,906 | \$1,463 |
| Total Amenity Deductions | \$1,760 | \$185 | \$208 | \$188 | \$203 | \$193 | \$196 |
| Pct of Amenity/Low Rent |  | 16.9\% | 17.9\% | 14.2\% | 13.6\% | 10.6\% | 14.1\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$965 | \$1,010 | \$1,203 | \$1,362 | \$1,713 | \$1,266 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.482 | \$1.393 | \$1.325 | \$1.295 | \$1.314 | \$1.332 |


| Comparable Property Rent Adjustment Model Windsor at Windermere Place |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 | 2/1 | 2/2 | 2/2 TH | 3/2 | TOTALS |
| Number of Units |  | 85 | 21 | 22 | 85 | 4 | 25 | 242 |
| Square Feet |  | 737 | 841 | 1,056 | 1,135 | 1,202 | 1,294 | 980 |
| High Quoted Rent |  | \$1,140 | \$1,250 | \$1,370 | \$1,490 | \$1,720 | \$1,860 | \$1,377 |
| Avg Rent |  | \$1,090 | \$1,215 | \$1,310 | \$1,465 | \$1,698 | \$1,828 | \$1,339 |
| Low Quoted Rent |  | \$1,040 | \$1,180 | \$1,250 | \$1,440 | \$1,675 | \$1,796 | \$1,300 |
| Low Rent PSF |  | \$1.411 | \$1.403 | \$1.184 | \$1.269 | \$1.394 | \$1.388 | \$1.327 |
| Effective Rent |  | \$1,040 | \$1,180 | \$1,250 | \$1,440 | \$1,675 | \$1,796 | \$1,300 |
| Effective rent psf |  | \$1.411 | \$1.403 | \$1.184 | \$1.269 | \$1.394 | \$1.388 | \$1.327 |
| \% concession |  | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| BASE MONTHLY RENT |  | \$1,040 | \$1,180 | \$1,250 | \$1,440 | \$1,675 | \$1,796 | \$1,300 |
| Base Rent PSF |  | \$1.411 | \$1.403 | \$1.184 | \$1.269 | \$1.394 | \$1.388 | \$1.327 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,040 | \$1,180 | \$1,250 | \$1,440 | \$1,675 | \$1,796 | \$1,300 |
| Base Rent PSF Less Utilities |  | \$1.411 | \$1.403 | \$1.184 | \$1.269 | \$1.394 | \$1.388 | \$1.327 |
| Age Adjustment |  |  |  |  |  |  |  |  |
| Year Completed | 2009 | 1993 | 1993 | 1993 | 1993 | 1993 | 1993 | 1993 |
| Age (years) |  | 16 | 16 | 16 | 16 | 16 | 16 | 16 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |  |
| Total Age Adjustment |  | \$83 | \$94 | \$100 | \$115 | \$134 | \$144 | \$104 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,123 | \$1,274 | \$1,350 | \$1,555 | \$1,809 | \$1,940 | \$1,404 |
| Total Amenity Deductions | \$1,760 | \$158 | \$203 | \$173 | \$176 | \$290 | \$176 | \$174 |
| Pct of Amenity/Low Rent |  | 15.2\% | 17.2\% | 13.8\% | 12.2\% | 17.3\% | 9.8\% | 13.4\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$965 | \$1,071 | \$1,177 | \$1,379 | \$1,519 | \$1,764 | \$1,231 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.310 | \$1.274 | \$1.115 | \$1.215 | \$1.264 | \$1.363 | \$1.256 |


| Comparable Property Rent Adjustment Model Jefferson at Westtown |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1/1 | 1/1 | 1/1 | 1/1/1 | no fp 1/1 den | no fp 1/1 den | 1/1 den | 1/1/1 den | no fp $2 / 2 / 1$ | 2/2/1 | 2/2 | $2 / 2$ | 3/2 | TOTALS |
| Number of Units | 24 | 24 | 16 | 16 | 2 | 10 | 8 | 16 | 10 | 8 | 36 | 42 | 40 | 252 |
| Square Feet | 754 | 835 | 836 | 836 | 881 | 908 | 926 | 926 | 917 | 1,124 | 1,124 | 1,271 | 1,394 | 1,054 |
| High Quoted Rent | \$1,095 | \$1,235 | \$1,200 | \$1,350 | \$1,210 | \$1,210 | \$1,210 | \$1,360 | \$1,360 | \$1,580 | \$1,395 | \$1,585 | \$1,822 | \$1,423 |
| Avg Rent | \$1,085 | \$1,178 | \$1,200 | \$1,350 | \$1,210 | \$1,210 | \$1,210 | \$1,360 | \$1,360 | \$1,580 | \$1,395 | \$1,560 | \$1,792 | \$1,408 |
| Low Quoted Rent | \$1,075 | \$1,120 | \$1,200 | \$1,350 | \$1,210 | \$1,210 | \$1,210 | \$1,360 | \$1,360 | \$1,580 | \$1,395 | \$1,535 | \$1,762 | \$1,392 |
| Low Rent PSF | \$1.426 | \$1.341 | \$1.435 | \$1.615 | \$1.373 | \$1.333 | \$1.307 | \$1.469 | \$1.483 | \$1.406 | \$1.241 | \$1.208 | \$1.264 | \$1.320 |
| Effective Rent | \$1,075 | \$1,120 | \$1,200 | \$1,350 | \$1,210 | \$1,210 | \$1,210 | \$1,360 | \$1,360 | \$1,580 | \$1,395 | \$1,535 | \$1,762 | \$1,392 |
| Effective rent psf | \$1.426 | \$1.341 | \$1.435 | \$1.615 | \$1.373 | \$1.333 | \$1.307 | \$1.469 | \$1.483 | \$1.406 | \$1.241 | \$1.208 | \$1.264 | \$1.320 |
| \% concession | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% | 0.00\% |
| TOTAL PARKING DEDUCTIONS: | \$0 | \$0 | \$0 | \$95 | \$0 | \$0 | \$0 | \$95 | \$0 | \$95 | \$0 | \$0 | \$0 | \$15 |
| Pct of Amenity/Low Rent | 0.0\% | 0.0\% | 0.0\% | 7.0\% | 0.0\% | 0.0\% | 0.0\% | 7.0\% | 0.0\% | 6.0\% | 0.0\% | 0.0\% | 0.0\% | 1.1\% |
| BASE MONTHLY RENT | \$1,075 | \$1,120 | \$1,200 | \$1,255 | \$1,210 | \$1,210 | \$1,210 | \$1,265 | \$1,360 | \$1,485 | \$1,395 | \$1,535 | \$1,762 | \$1,392 |
| Base Rent PSF | \$1.426 | \$1.341 | \$1.435 | \$1.501 | \$1.373 | \$1.333 | \$1.307 | \$1.366 | \$1.483 | \$1.321 | \$1.241 | \$1.208 | \$1.264 | \$1.320 |
| Utilities Included | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities | \$1,075 | \$1,120 | \$1,200 | \$1,255 | \$1,210 | \$1,210 | \$1,210 | \$1,265 | \$1,360 | \$1,485 | \$1,395 | \$1,535 | \$1,762 | \$1,392 |
| Base Rent PSF Less Utilities | \$1.426 | \$1.341 | \$1.435 | \$1.501 | \$1.373 | \$1.333 | \$1.307 | \$1.366 | \$1.483 | \$1.321 | \$1.241 | \$1.208 | \$1.264 | \$1.320 |
| Age Adjustment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Year Completed 2009 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 | 1998 |
| Age (years) | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 |
| Age Factor/Yr 0.5\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Age Adjustment | \$59 | \$62 | \$66 | \$69 | \$67 | \$67 | \$67 | \$70 | \$75 | \$82 | \$77 | \$84 | \$97 | \$77 |
| Age Adjusted Base Rent (Less Utilities) | \$1,134 | \$1,182 | \$1,266 | \$1,324 | \$1,277 | \$1,277 | \$1,277 | \$1,335 | \$1,435 | \$1,567 | \$1,472 | \$1,619 | \$1,859 | \$1,469 |
| Total Amenity Deductions \$1,760 | \$240 | \$243 | \$273 | \$273 | \$223 | \$223 | \$228 | \$228 | \$223 | \$253 | \$253 | \$261 | \$248 | \$249 |
| Pct of Amenity/Low Rent | 22.3\% | 21.7\% | 22.8\% | 20.2\% | 18.4\% | 18.4\% | 18.8\% | 16.8\% | 16.4\% | 16.0\% | 18.1\% | 17.0\% | 14.1\% | 17.9\% |
| Age \& Amenity Adjusted (Stripped) Rent | \$894 | \$939 | \$993 | \$1,051 | \$1,054 | \$1,054 | \$1,049 | \$1,107 | \$1,212 | \$1,314 | \$1,219 | \$1,358 | \$1,611 | \$1,220 |
| Age \& Amenity Adjusted (Stripped) Rent PSF | \$1.186 | \$1.124 | \$1.188 | \$1.257 | \$1.196 | \$1.160 | \$1.132 | \$1.195 | \$1.321 | \$1.169 | \$1.084 | \$1.069 | \$1.156 | \$1.157 |


| Comparable Property Rent Adjustment Model Claremont at Eagleview |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 2/2 | 2/2.5/1 TH | 2/2 | 2/2.5/1 TH | TOTALS |
| Number of Units |  | 56 | 82 | 20 | 10 | 26 | 194 |
| Square Feet |  | 850 | 1,140 | 1,370 | 1,219 | 1,164 | 1,087 |
| High Quoted Rent |  | \$1,145 | \$1,390 | \$1,820 | \$1,610 | \$1,750 | \$1,423 |
| Avg Rent |  | \$1,125 | \$1,380 | \$1,768 | \$1,610 | \$1,750 | \$1,408 |
| Low Quoted Rent |  | \$1,105 | \$1,370 | \$1,715 | \$1,610 | \$1,750 | \$1,392 |
| Low Rent PSF |  | \$1.300 | \$1.202 | \$1.252 | \$1.321 | \$1.503 | \$1.281 |
| Effective Rent |  | \$1,020 | \$1,265 | \$1,583 | \$1,486 | \$1,615 | \$1,285 |
| Effective rent psf |  | \$1.200 | \$1.109 | \$1.156 | \$1.219 | \$1.388 | \$1.182 |
| \% concession |  | -7.69\% | -7.69\% | -7.69\% | -7.69\% | -7.69\% | -7.69\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$85 | \$0 | \$95 | \$0 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 5.0\% | 0.0\% | 5.4\% | 0.0\% |
| BASE MONTHLY RENT |  | \$1,020 | \$1,265 | \$1,498 | \$1,486 | \$1,520 | \$1,285 |
| Base Rent PSF |  | \$1.200 | \$1.109 | \$1.093 | \$1.219 | \$1.306 | \$1.182 |
| Utilities Included |  | \$26 | \$34 | \$41 | \$37 | \$35 | \$0 |
| Base Monthly Rent Less Utilities |  | \$995 | \$1,230 | \$1,457 | \$1,450 | \$1,485 | \$1,285 |
| Base Rent PSF Less Utilities |  | \$1.170 | \$1.079 | \$1.063 | \$1.189 | \$1.276 | \$1.182 |
| Age Adjustment |  |  |  |  |  |  |  |
| Year Completed | 2009 | 2001 | 2001 | 2001 | 2001 | 2001 | 2001 |
| Age (years) |  | 8 | 8 | 8 | 8 | 8 | 8 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |
| Total Age Adjustment |  | \$40 | \$49 | \$58 | \$58 | \$59 | \$51 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,034 | \$1,280 | \$1,515 | \$1,508 | \$1,545 | \$1,337 |
| Total Amenity Deductions | \$1,760 | \$270 | \$308 | \$320 | \$283 | \$332 | \$300 |
| Pct of Amenity/Low Rent |  | 24.4\% | 22.5\% | 18.7\% | 17.6\% | 19.0\% | 21.6\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$764 | \$972 | \$1,195 | \$1,225 | \$1,213 | \$1,036 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$0.899 | \$0.852 | \$0.872 | \$1.005 | \$1.042 | \$0.953 |


| Comparable Property Rent Adjustment Model Cornerstone Terrace |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1/1 | 1/1 | 2/2 | 2/2 | 2/2 | 2/2 | 3/2 | 1/1 den | 1/1 loft | $2 / 2$ study | TOTALS |
| Number of Units |  | 36 | 56 | 8 | 88 | 8 | 2 | 12 | 14 | 16 | 4 | 244 |
| Square Feet |  | 779 | 842 | 1,198 | 1,199 | 1,160 | 1,574 | 1,340 | 977 | 999 | 1,722 | 1,047 |
| High Quoted Rent |  | \$1,100 | \$1,125 | \$1,425 | \$1,630 | \$1,475 | \$1,725 | \$1,705 | \$1,395 | \$1,285 | \$2,000 | \$1,399 |
| Avg Rent |  | \$1,093 | \$1,125 | \$1,425 | \$1,510 | \$1,468 | \$1,725 | \$1,698 | \$1,333 | \$1,285 | \$1,938 | \$1,349 |
| Low Quoted Rent |  | \$1,085 | \$1,125 | \$1,425 | \$1,390 | \$1,460 | \$1,725 | \$1,690 | \$1,270 | \$1,285 | \$1,875 | \$1,299 |
| Low Rent PSF |  | \$1.393 | \$1.336 | \$1.189 | \$1.159 | \$1.259 | \$1.096 | \$1.261 | \$1.300 | \$1.286 | \$1.089 | \$1.242 |
| Effective Rent |  | \$1,023 | \$1,063 | \$1,363 | \$1,328 | \$1,377 | \$1,642 | \$1,607 | \$1,166 | \$1,202 | \$1,771 | \$1,231 |
| Effective rent psf |  | \$1.313 | \$1.262 | \$1.137 | \$1.107 | \$1.187 | \$1.043 | \$1.199 | \$1.193 | \$1.203 | \$1.028 | \$1.176 |
| \% concession |  | -5.71\% | -5.51\% | -4.39\% | -4.50\% | -5.71\% | -4.83\% | -4.93\% | -8.20\% | -6.49\% | -5.56\% | -5.28\% |
| TOTAL PARKING DEDUCTIONS: |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$69 |
| Pct of Amenity/Low Rent |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 5.3\% |
| BASE MONTHLY RENT |  | \$1,023 | \$1,063 | \$1,363 | \$1,328 | \$1,377 | \$1,642 | \$1,607 | \$1,166 | \$1,202 | \$1,771 | \$1,231 |
| Base Rent PSF |  | \$1.313 | \$1.262 | \$1.137 | \$1.107 | \$1.187 | \$1.043 | \$1.199 | \$1.193 | \$1.203 | \$1.028 | \$1.176 |
| Utilities Included |  | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Base Monthly Rent Less Utilities |  | \$1,023 | \$1,063 | \$1,363 | \$1,328 | \$1,377 | \$1,642 | \$1,607 | \$1,166 | \$1,202 | \$1,771 | \$1,231 |
| Base Rent PSF Less Utilities |  | \$1.313 | \$1.262 | \$1.137 | \$1.107 | \$1.187 | \$1.043 | \$1.199 | \$1.193 | \$1.203 | \$1.028 | \$1.176 |
| Age Adjustment |  |  |  |  |  |  |  |  |  |  |  |  |
| Year Completed | 2009 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 | 2006 |
| Age (years) |  | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Age Factor/Yr | 0.5\% |  |  |  |  |  |  |  |  |  |  |  |
| Total Age Adjustment |  | \$15 | \$16 | \$20 | \$20 | \$21 | \$25 | \$24 | \$17 | \$18 | \$27 | \$18 |
| Age Adjusted Base Rent (Less Utilities) |  | \$1,038 | \$1,079 | \$1,383 | \$1,347 | \$1,397 | \$1,666 | \$1,631 | \$1,183 | \$1,220 | \$1,797 | \$1,249 |
| Total Amenity Deductions | \$1,760 | \$251 | \$226 | \$219 | \$226 | \$226 | \$259 | \$246 | \$259 | \$223 | \$261 | \$233 |
| Pct of Amenity/Low Rent |  | 23.1\% | 20.1\% | 15.4\% | 16.3\% | 15.5\% | 15.0\% | 14.6\% | 20.4\% | 17.4\% | 13.9\% | 17.9\% |
| Age \& Amenity Adjusted (Stripped) Rent |  | \$787 | \$853 | \$1,164 | \$1,121 | \$1,171 | \$1,407 | \$1,385 | \$924 | \$997 | \$1,536 | \$1,016 |
| Age \& Amenity Adjusted (Stripped) Rent PSF |  | \$1.011 | \$1.013 | \$0.972 | \$0.935 | \$1.010 | \$0.894 | \$1.033 | \$0.946 | \$0.998 | \$0.892 | \$0.971 |


[^0]:    Includes Camden Valleybrook, Exton Crossing, Spring House at Brandywine, Windsor at Windermere, Jefferson at Westtown, and Claremont at Eagleview.
    ${ }^{\mathrm{b}}$ Includes Cornerstone Terrace.

[^1]:    ${ }^{\text {a }}$ Includes Camden Valleybrook, Exton Crossing, Spring House at Brandywine, Windsor at Windermere, Jefferson at Westtown, and Claremont at Eagleview.
    ${ }^{\mathrm{b}}$ Includes Cornerstone Terrace.

[^2]:    ${ }^{\text {a }}$ Available supply includes existing vacant units plus those to be completed within the year.
    ${ }^{\mathrm{b}}$ The Market Area's share of metrowide absorption divided by its share of available supply, an indication of the desirability of this area as an apartment locale. A volume above 1.0 indicates that this Market Area has captured more than its pro rata share of metrowide apartment demand.
    ${ }^{c}$ The Metro or Market Area had negative absorption.

[^3]:    ${ }^{\text {a }}$ Base rents reflect the starting price for the most basic unit (i.e., one without custom features such as garages, washer/dryer machines, views, fireplaces or other features which may be available only in select apartments).

[^4]:    ${ }^{\text {a }}$ Indicates a $\$ 95$ deduction for a direct-entry garage.

[^5]:    ${ }^{\text {a }}$ Indicates a $\$ 95$ deduction for a direct-entry garage.
    ${ }^{\mathrm{b}}$ Indicates an $\$ 85$ deduction for a non direct-entry garage.

