

2020 WLI Hines Innovation Grant Winners

ULI Mexico Digital Forum

ULI Mexico

The grant will support the first year of a comprehensive three-year plan to use digital technology to connect WLI Mexico members and enhance their professional development. In year one, WLI Mexico will generate a digital content platform, networking program, and use social media and digital communications channels such as LinkedIn and podcasts, to share information and resources. Topics may include sustainability, leadership and economic empowerment. Some networking opportunities and virtual events will also be open to non-members as a way to expand awareness of WLI.

Is a Real Estate Career In Your Future

ULI North Florida

ULI North Florida will take its successful Women's Leadership Development Institute (WLDI) model that covers topics from negotiation skills to defining and achieving success for industry women, and create a one-day program for students. This initiative is a collaboration of three ULI North Florida committees (WLI, DEI and UrbanPlan), and is a partnership with local universities, including an HBCU. Students will benefit from the program through introductions to real estate planning and internship opportunities, and by hearing from a diverse representation of practitioners. WLDI women and other underrepresented members of the real estate industry will design and lead the program sessions and will be featured as guest speakers, allowing students to see that there are opportunities for all to be part of the real estate community.

A Start-Up: WLI Career Accelerator

ULI San Francisco

To help increase the industry talent pipeline, especially among females and women of diverse cultural backgrounds, ULI San Francisco will develop a Career Accelerator. College students will have access to resume tips, learning tools and other career preparation resources including videos and an internship list. The accelerator will serve and benefit students, and CRE professionals and companies, and allow them to engage with each other. The digital format of the accelerator reflects the immediate reality of a virtual workplace, and also the future workforce being more socially conscience and users of the digital space. The Career Accelerator would initially focus on the San Francisco area, with a mindfulness toward scalability throughout ULI.

RESET Symposium

ULI Toronto

The RESET Symposium will be a half day of interactive program sessions coordinated by ULI Toronto. It will focus on the history of work – specifically the traditional relationship between lifestyle and workspace – and the possibility for rebooting the construct after the COVID-19 disruption to the benefit of all workers. Looking at topics through the lenses of Realization, Reckoning and Resetting, the symposium sessions will assess the realities of work culture and systems, and foster discussions on sustaining approaches which balance quality of life and business success. A Leadership Lab component will be put in place to track the progress of participants back in their working lives, and to capture the successes and challenges. As the livelihoods of women have been affected more than those of men during the pandemic, another goal of the project is creating a replicable symposium model that can be used by other WLIs and ULI groups.