# THE PRAIRIE

NORTH AMERICAN FOOD INNOVATION HUB

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## **NORTH AMERICAN FOOD INNOVATION HUB**

The Prairie builds on the history of Kansas City and the future of agronomy to establish the East Village as the home of the North American Food Innovation Hub. Integrating research and implementation to address climate change and population growth, bio-tech and food sciences, the global reach of the NAFI Hub will guide strategies to feed the world while providing a new contributor to the constellation of Kansas City's landmark neighborhoods.

Poised along the edge of the CBD and the Paseo West, The Prairie will host the NAFI Hub and a range of activities, businesses, and residential options that both support the NAFI and enhance the surrounding neighborhoods. The development program, which will continuously remain sensitive to on-the-ground needs, posits a diversity of building uses centered around residential life distinguished by unique public green spaces, economic connectivity, and pedestrian interaction to create a flourishing urban ecosystem.

The Prairie's signature Prairie park, spans across the I-70, weaving together the urban fabric, of Kansas City's Greater Downtown Area uniting both physically and psychologically the neighborhoods currently fragmented by the ring of highways. A fulcrum to unification, the Prairie serves as a living laboratory for the NAFI, metaphorically and tangibly representing the role of Kansas City as the crossroads of the country, and its history as a major hub for agricultural and industrial activity.

The blocks of The Prairie district embody that spirit,

representing in physical form the NAFI's new strategy to transform the centralized distribution paradigm of agriculture to a local model for a healthy and sustainable future. Embedded in the Prairie, vertical farms, which use far less land and 90% less water than traditional farming, will yield high quality fresh produce for the city year-round, provide new employment opportunities, and reduce the city's carbon footprint.

Serving as a dynamic host to research facilities and grow-houses, the NAFI works as the command center for the leading innovators in Biotech and Food Sciences. Located along Charlotte street, accommodations for a Tech Incubator and Maker Space will further diversify the project's economic activity and promote cross-sector collaboration. These facilities will provide the infrastructure and educational support to local growers and establish a new form of industry, stimulating adaptive reuse of surplus infrastructure in adjacent neighborhoods and promoting a healthy and equitable Kansas City.

Further invigorating the community is a thriving new mixed-use corridor along Holmes Street that derives its live-work ethos from the American Main Street model to foster a vibrant community replete with unique ground level retail and a mix of office and residential space, converting Prairie district into a walkable, sustainable neighborhood of economic, ethnic, generational, and social, diversity. The Prairie establishes a new precedent of urban agriculture, making possible the idea of a 'bread-basket for every city'. With 2,400 new jobs driving economic growth and the iconic Prairie linking Paseo West and the CBD, The Prairie will become a landmark neighborhood for Kansas City, setting the global standard for innovation and urban food independence.

## IHE PRAIRIE

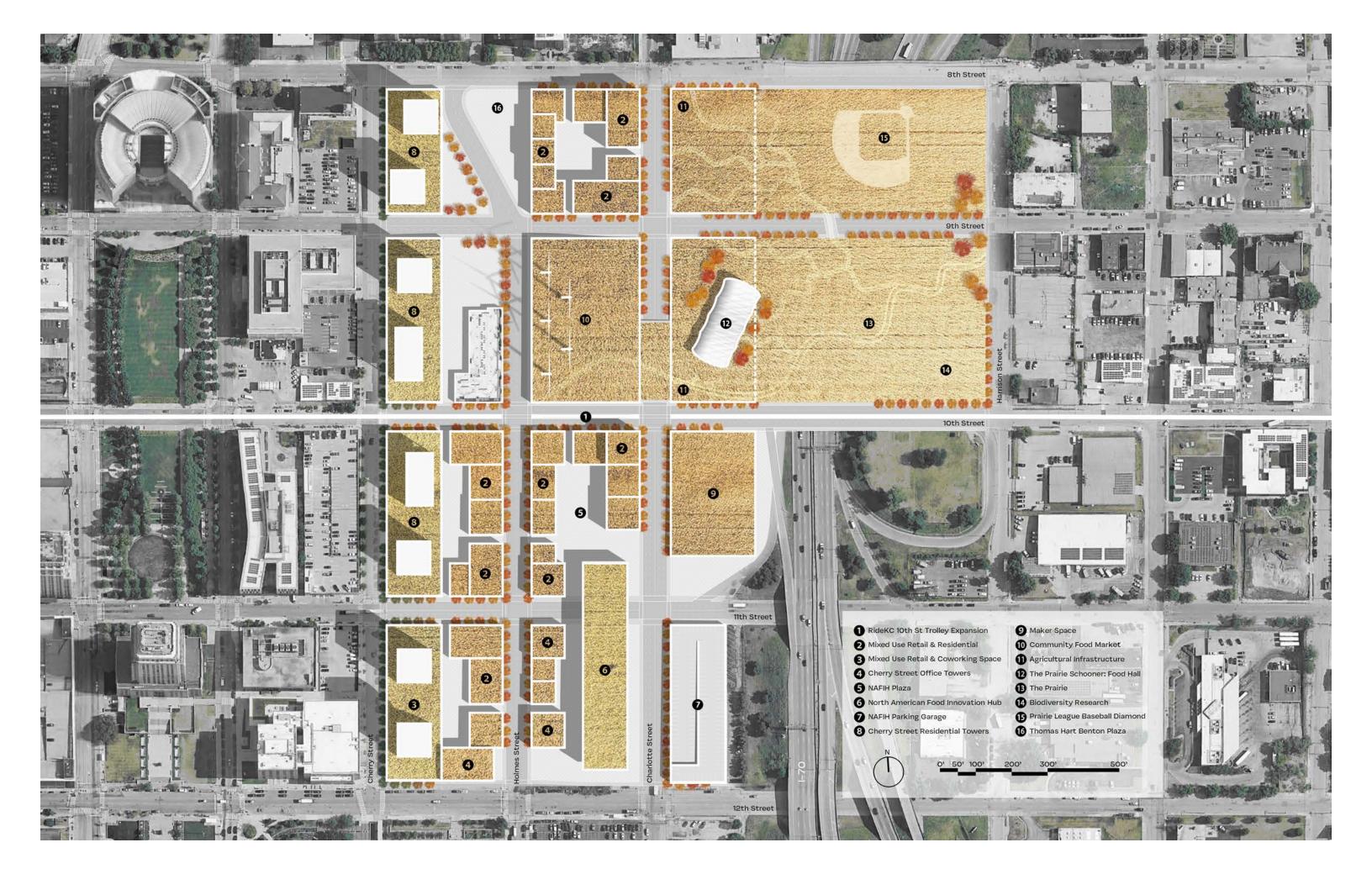
## NORTH AMERICAN FOOD INNOVATION HUB

Being a major urban transformative project, The Prairie will comprise a total of 4,934,690 SF to be developed in 2 phases over a construction timeline of 6 years. Phase I will focus primarily on commercial components and develop retail, including a major grocer, maker space, office space, urban agriculture facilities, green plazas, transportation upgrades, both market rate and affordable housing, and parking. These components are strategically phased first to generate pedestrian and commercial activity on site, establish a community atmosphere, and thus lay the foundation for those ultimately coming into the more residentially weighted Phase II. Additionally, the predominant uses of Phase I will be less sensitive to the close proximity of an active construction zone. In congruence with Phase I, both the Prairie Park and the streetcar line will be developed by the city after utilizing funds raised from TIF and a Federal TIGER grant. Phase II will initiate in year 3 and will consist of a mix of both market rate and affordable housing, Class A office, retail, and parking.

As a for-profit development, we aim to set the project and its stakeholders up for success and deliver substantial return on equity. The project has a total development cost of \$800,229,940 and to achieve maximum profitability, we will creatively layer a variety of public-financing options into the capital stack, along with competitively sourced construction and permanent loans. This will involve \$80,022,994 of developer equity, 10% of which will be developer funded and the remaining 90%

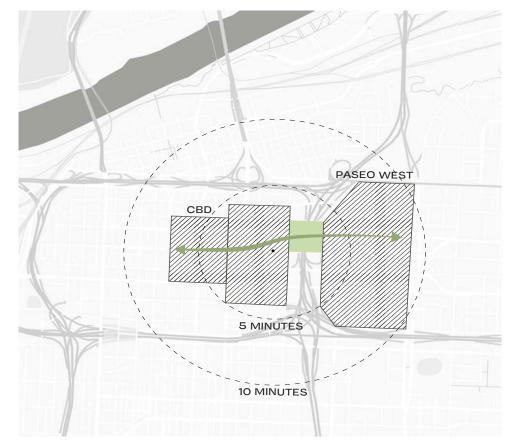
from a syndication of institutional equity investors. Being totally within the Paseo Gateway/Northeast Opportunity Zone, a designated 'blighted area,' we plan to obtain \$24,006,898 in Opportunity Zone Fund equity and to utilize both New Markets Tax Credits and PIEA tax abatements. Tax-exempt Industrial Bonds will raise another \$30 million and while the project is not within a TEA, we believe that a \$24 million EB-5 raise can reasonably be achieved. Because the project will generate a significant tax base increase, a TIF loan will cover approximately 8% of the total development cost. Additionally, LIHTC equity and CDBG's funds will be used for the affordable housing. The budgets remaining 65% will come from a traditional construction loan, to be rolled into a permanent in year 6. Providing an immense cost-saving benefit to the agricultural/industrial tenants, we will designate those facilities as Free Trade Zones to relieve tariffs for imported equipment, allowing those spaces to command above market rents. Both phases will have significant green and sustainable energy components consisting of Platinum LEED building materials, wind turbines, and green roofs, to be financed through PACE loans.

Vacancy is expected to entirely stabilize in 2032 and provide a NOI of \$76,837,760 with respective levered and unlevered IRR's of 30.06% and 15.70%. In order to successfully achieve these projections, we plan to enter into a joint partnership with the City to manage the public infrastructure components and to strategically engage both public and private institutions to become partners in The Prairie, in both sponsor and tenant capacities.

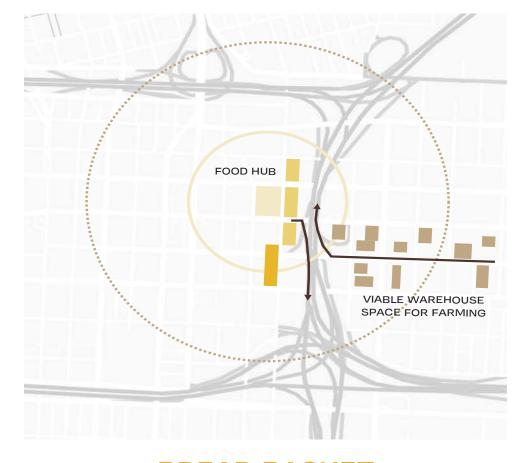








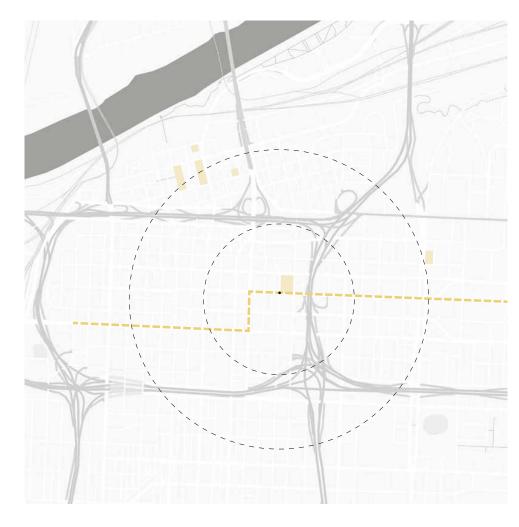
NEIGHBORHOOD CONNECTIVITY



**BREAD BASKET** 



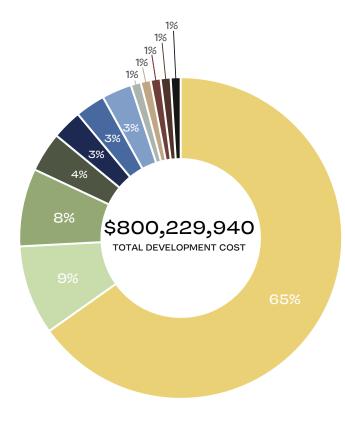




FOOD ACCESS



PARKING CONSOLIDATION



LOAN

SYNDICATED INSTITUTIONAL EQUITY

TIF LOAN

INDUSTRIAL REVENUE BOND

OPPORTUNITY ZONE FUND EQUITY

COMMUNITY DEVELOPMENT BLOCK GRANTS

EB-5

PIEA

**NEW MARKETS TAX CREDIT EQUITY** 

PACE LOAN

**DEVELOPER FUNDED EQUITY** 

LOW INCOME HOUSING CREDIT

UNLEVERED IRR:

15.70%

LEVERED IRR:

30.06%

NOI YEAR 10: \$76,837,760

NPV:

\$290,745,719

2 MILES

NEW RIDEKC DOCK RACKS

### CONNECTIVITY

New foot and bike paths as well as improved sidewalk conditions along 9th and 10th streets connect The Prairie district with West Paseo. East-West transportation is further increased by introducing a new extension of the KC streetcar system. The new line runs from Bartle Hall Convention Center on 12th street and connects the Power and Light District and CBD to The Prairie and along 10th Street to Paseo

## 33,756,650 LBS

OF PRODUCE PER YEAR

48,200 PEOPLE FED BASED ON AVERAGE YEARLY AMERICAN

PRODUCE COMSUMPTION

2.6 SQUARE FEET TO FEED ONE PERSON PER YEAR

The Prairie is an ecosystem renewal project in the urban core which provides public greenspace and a living laboratory. Less than 1% of native Missouri prairie ecosystem remains. The majority of native prairie's rich soils have been consumed by agriculture. By re-establishing a native ecosystem including a small herd of grazing bison, both research and appreciation are fostered in a gesture towards a new balance of the urban and rural.

The Prairie envisions a future where the natural world and human need for sustenance are not at odds. Instead of growing food in the prairie, we propose growing food under The Prairie. Through food innovation and a model of localized food production and distribution, along with a large new Community Food Market, The Prairie ensures access to fresh produce for the urban core that is otherwise lacking.

## 2300 JOBS CREATED

376,000 SF OF BIOTECH OFFICES AND FOOD SCIENCES LABORATORIES

### ENERGY INDEPENDENCE

To offset the immense energy demands of urban agriculture and the density of The Prairie, wind and solar energy collection methods are employed.



## HOME ON THE PRAIRIE

The transect of The Prairie strikes a balance between the natural and built environment. Residential density is concentrated towards the urban core with sweeping views of downtown, Ilus W. Davis Park, and The Prairie greenspace. Equitable housing ensures diversity and density for a thriving neighborhood.

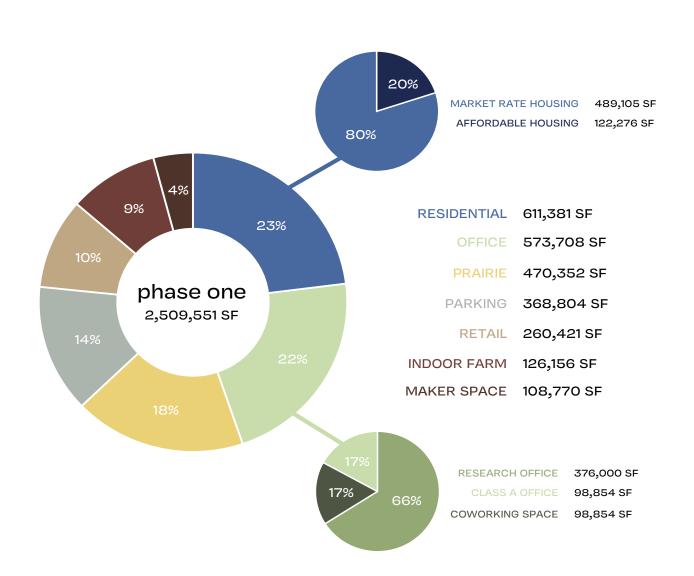


EAST VILLAGE APTS ALLEYWAY

URBAN AGRICULTURE

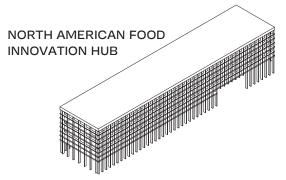


## PHASE ONE SQUARE FOOTAGE ALLOCATION





## PHASE ONE BUILDING TYPOLOGIES



OFFICE SF: 376,000 SF

KEY FEATURES: STATE OF THE ART LABORATORIES AND RESEARCH FACILITIES, LEED PLATINUM CERTIFICATION, GREEN ROOF

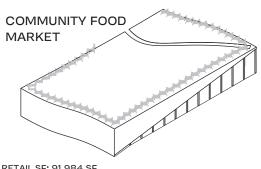
TOTAL CONSTRUCTION COST: \$68,874,176



RETAIL SF: 14,426 SF RESIDENTIAL SF: 53,303 SF TOTAL UNIT COUNT: 59

KEY FEATURES: RECLAIMED BRICK, LOCAL BUSINESSES, LOFT STYLE APARTMENTS, ACCESSIBLE GREEN ROOF

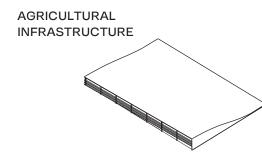
TOTAL CONSTRUCTION COST: \$12,859,967



RETAIL SF: 91,984 SF PARKING SPACES: 115

KEY FEATURES: ACCESSIBLE GREEN ROOF, FARMER CO-OP

TOTAL CONSTRUCTION COST: \$6,125,174

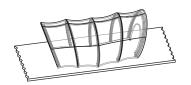


INDUSTRIAL SF: 71,771 SF

KEY FEATURES: HYDROPONIC AND AEROPONIC VERTICAL FARMING, SITE WATER COLLECTION

TOTAL CONSTRUCTION COST: \$5,222,978

PRAIRIE SCHOONER: FOOD HALL

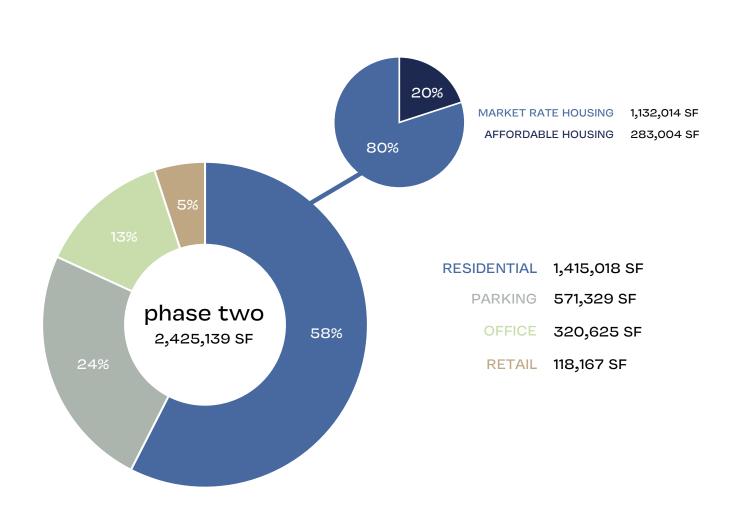


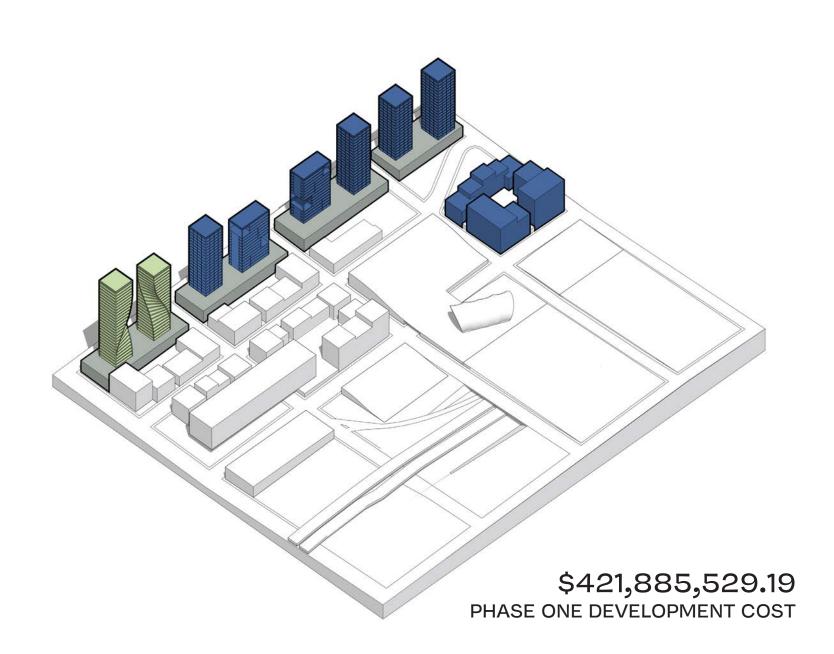
RETAIL SF: 16,446 SF

KEY FEATURES: CONVERTIBLE ETFE CANOPY, GLULAM STRUCTURE, LOCAL FOOD AND BEVERAGE VENDORS

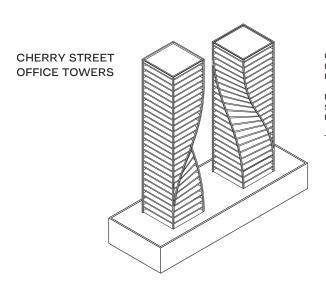
TOTAL CONSTRUCTION COST: \$2,000,000

## PHASE TWO SQUARE FOOTAGE ALLOCATION





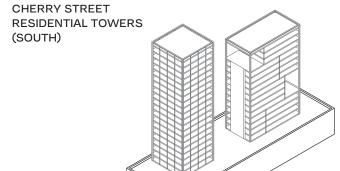
## PHASE TWO BUILDING TYPOLOGIES



OFFICE SF: 330,000 SF RETAIL SF: 17,531 SF PARKING SPACES: 395

KEY FEATURES: CLASS-A OFFICE SPACE, LEED PLATINUM CERTICATION, PHOTOVOLTAIC ROOF PANELS

TOTAL CONSTRUCTION COST: \$67,041,573



RESIDENTIAL SF:
286,690 SF MARKET RATE
71,672 SF AFFORDABLE
TOTAL UNIT COUNT: 391
TOTAL AFFORDABLE UNITS: 313
TOTAL MARKET RATE UNITS: 78
RETAIL SF: 23,438
PARKING SPACES: 293

KEY FEATURES: RETAIL AND RESTAURANT SPACE, HIGH END AMENITIES AND RESIDENCES, LEED PLATINUM CERTICATION, PHOTOVOLTAIC ROOF PANELS

TOTAL CONSTRUCTION COST: \$85,710,843



RESIDENTIAL SF:
263,610 SF MARKET RATE
65,902 SF AFFORDABLE
TOTAL UNIT COUNT: 359
TOTAL AFFORDABLE UNITS: 72
TOTAL MARKET RATE UNITS: 287
RETAIL SF: 35382 SF
PARKING SPACES: 177

KEY FEATURES: RETAIL AND RESTAURANT SPACE, HIGH END AMENITIES AND RESIDENCES, LEED PLATINUM CERTICATION, PHOTOVOLTAIC ROOF PANELS

TOTAL CONSTRUCTION COST: \$76,772,080





