



VIRTUAL
SPRING MEETING

CONNECT WITH THE WORLD OF REAL ESTATE

University Forum

WELCOME

The meeting will begin shortly.





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May 2021

University Forum



Let us know about you!

Type in the chat:

- Your name and university affiliation or connection.
- What do you think are the 3 trends that will most affect the CRE industry in the next decade?

Remember to:

- Rename yourself in Zoom to your first and last name



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University Forum purpose

- Share best practices in real estate and land use education and extracurricular learning at the undergraduate and graduate levels.
- Create or expand on collaborative extracurricular student experiences across institutions and markets.
- Identify and test strategies for welcoming and supporting a more diverse set of students entering the real estate and land use professions.
- Identify and support ULI development of resources for undergraduate and graduate learning and applied research.



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MEET THE MODERATORS



Brian Andrews

Louisiana State University

Executive Director, Real Estate Research Institute, E.J. Ourso College of Business



Collete English Dixon

Roosevelt University

Executive Director, Marshall Bennett Center for Real Estate, Heller College of Business



Eric Maribojoc

George Mason University

Executive Director, Center for Real Estate Entrepreneurship, School of Business



Ryan Dietz

University of Georgia

Faculty Member, Real Estate Program, Terry College of Business



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DISCUSSION TOPICS



Future CRE job market



State of undergrad CRE
education



Research & CRE



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The future of the real estate job market for recent grads



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1. What employment opportunities do we anticipate will exist in the next 5, 10, 20 years?
2. What will be different across the different aspects of real estate (e.g., physical/spatial vs capital/financial vs. technology/technical)?
3. How can we meet the needs of future employers?
4. How do we inspire students early in college (or earlier) to pursue a career in CRE?
5. How can we ensure a pipeline of diverse students are prepared to capitalize current and anticipated opportunities? How do we contribute to improving the diversity of the industry? How do we reach and inspire students to whom the world of CRE is not already accessible? What are universities currently doing or attempting?



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The state of undergraduate CRE education



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1. We've seen a lot of growth and change in undergraduate commercial real estate education. Where is undergraduate CRE education headed?
2. How will we need to adapt to support students and other learners now?
In the future?



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Research & CRE



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1. How can we facilitate collaborations to meet the needs of the ULI community?

2. What kind of needs does industry have that universities can answer?
 - For the industry representatives in the room: If you had a research dept what would you like them to do?
 - What kind of variables need to be more closely examined?

3. What data sources do universities need that industry might have?



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Wrap Up

- **Next University Forum.** Quarterly? Biannual?
- **Leadership.** We are hoping to form a diverse leadership group for this Forum going forward. Please let us know if you are interested in being involved!
- **Survey/Feedback.** ULI will follow up with a survey so that you can provide feedback on the forum and indicate interest in future topics for the forum.



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THANK YOU!

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