

**2022 ULI  
HEALTH LEADERS  
NETWORK FORUM**

**JOE LOUIS  
GREENWAY**



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LOUIS  
GREENWAY

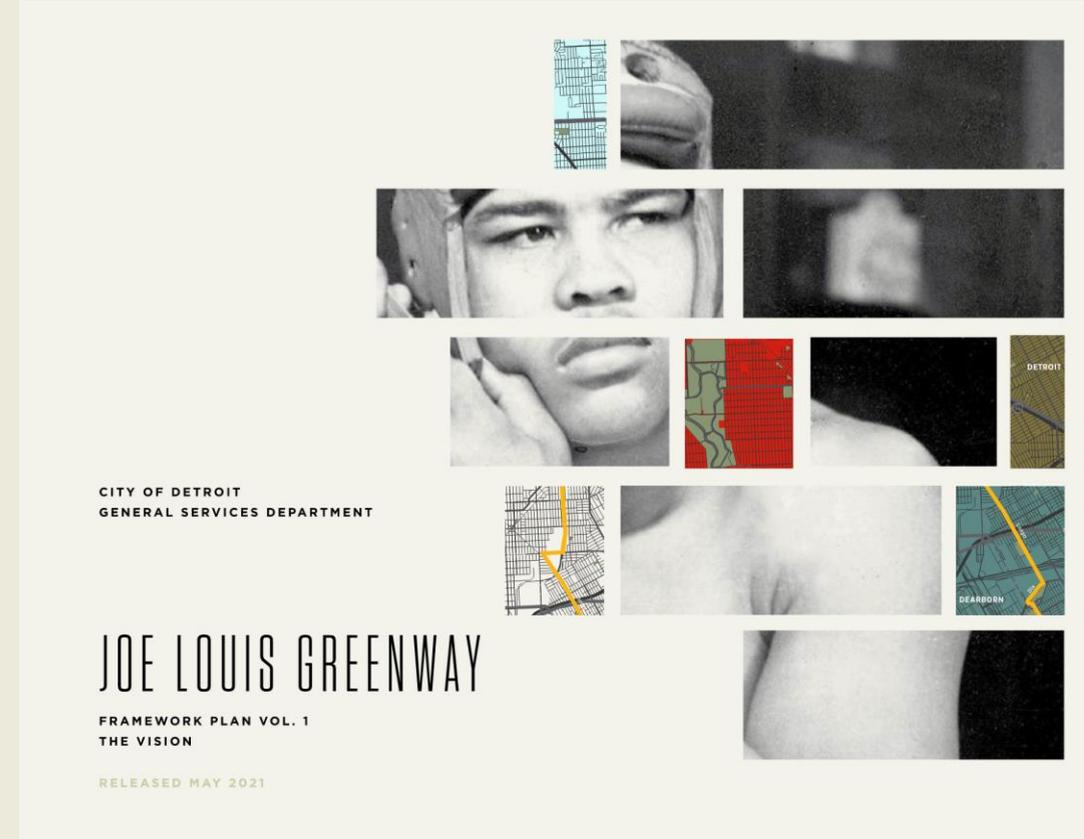


# PROJECT HISTORY

## 1 INNER CIRCLE GREENWAY



## 2 FRAMEWORK PLAN



## 3 IMPLEMENTATION



# FRAMEWORK ENGAGEMENT STRATEGY

**8 Citizen Advisory Council Members**

**138 residents at 3 meetings to select the JLG planning team**

**145 residents in small working group session (multiple hours each)**

**603 residents attending 13 general engagement meetings**

**33 artists at arts and culture engagement dinner**

**44 non-GSD community meetings during the framework engagement from March 2019 to April 2020**



HEALING  
URBAN  
TRAUMA

RESTORATIVE  
SPACES

Environmental  
Justice  
considerations  
(air pollution,  
industry proximity,  
etc.)



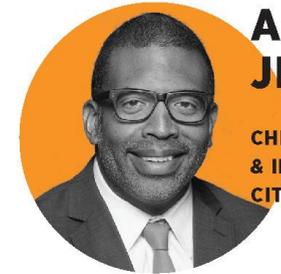
# HOUSING & ECONOMIC OPPORTUNITIES

## PANEL DISCUSSION

September 12th | 6:00 - 8:00 PM

Focus: HOPE

1400 Oakman Blvd, Detroit, MI



### ARTHUR JEMISON

**CHIEF OF SERVICES & INFRASTRUCTURE, CITY OF DETROIT**

As Chief of Services & Infrastructure for the City of Detroit, Arthur Jemison leads several public-facing departments and acts as liaison to the leadership of several key City affiliate agencies. Arthur was previously the Director of the Housing & Revitalization Department for the City of Detroit. In that capacity, he led strategy, deployment and management of the City's housing policy and U.S. Department of Housing and Urban Development (HUD) entitlement funding. Before coming to Detroit, Jemison served as Deputy Undersecretary and Deputy Director, Department of Housing and Community Development, for the Commonwealth of Massachusetts.

Dwayne C. Vaughn serves as the Vice President of Housing Policy and Development for the Atlanta Beltline, Inc. (ABI). In this role, Mr. Vaughn works closely with the Chief Operating Officer and executive team providing senior level leadership, innovation and focus to achieve ABI's affordable workforce housing goals and initiatives. He will work collaboratively with neighborhoods, city leaders, developers, housing providers and numerous other private and public stakeholders to help ensure that ABI's housing efforts provide workforce families the opportunity to live and thrive within the Atlanta BeltLine's impact areas.



### DWAYNE C. VAUGHN

**VICE PRESIDENT OF HOUSING POLICY AND DEVELOPMENT, ATLANTA BELTLINE, INC.**



### ANIKA GOSS

**EXECUTIVE DIRECTOR, DETROIT FUTURE CITY**

Anika Goss is the Executive Director of Detroit Future City (DFC), a think-and-do tank focused on land use and economic development in Detroit. Since taking the helm of DFC, Anika has repositioned the organization to be laser-focused on the equitable implementation of its community and economic development and land use and sustainability priorities. She has led the development of several significant research studies, including the 2019 release of "Growing Detroit's African-American Middle Class" comprehensive data report supporting attraction, retention and growth strategies as well as benchmark through which the African-American middle class can serve as a measure to track Detroit's equitable growth.

Amin Irving is the President and CEO of Ginosko Development Company and is responsible for the overall performance and operation of all divisions of the GDC family of companies. Mr. Irving oversees the selection of various locations, the preliminary feasibility analyses, the purchase negotiation of projects, landscaping and architectural design, municipality processing and debt and equity financing.

Mr. Irving is driven to help catalyze vibrant, socio-economically diverse neighborhoods through housing development. He serves as the Chairman of the Board for both the Michigan Housing Council and the Area Agency on Aging 1-B. Mr. Irving was awarded the prestigious Crain's Detroit Business Top 40 Businessperson's under 40 years old.



### AMIN IRVING

**CEO, GINOSKO DEVELOPMENT COMPANY**

# FRAMEWORK ENGAGEMENT RESULTS

## GOAL 1

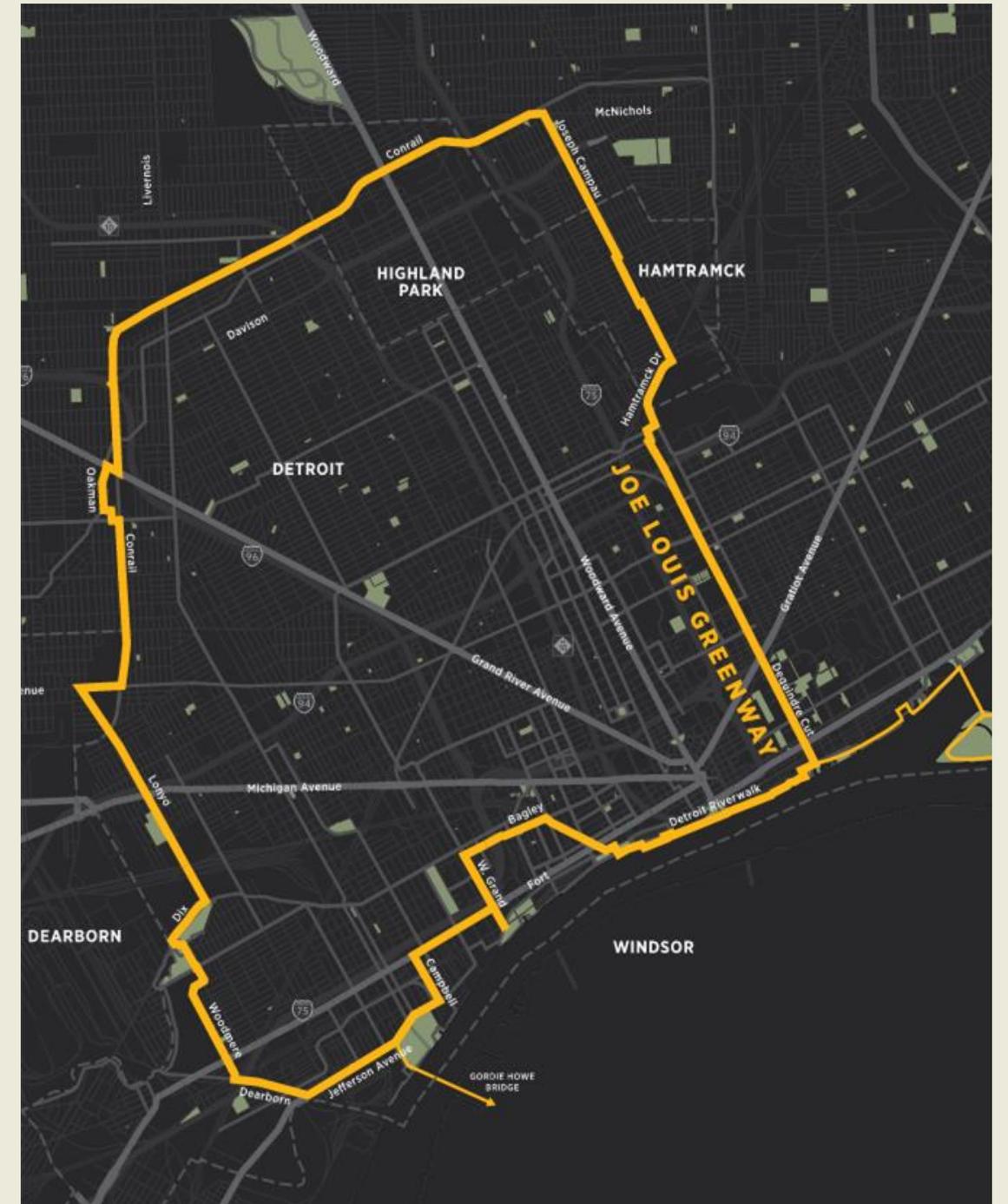
THE GREENWAY  
WILL ENHANCE  
RESIDENTS'  
QUALITY OF LIFE  
AND PROMOTE  
COMMUNITY  
DEVELOPMENT

## GOAL 2

THE GREENWAY  
WILL PROMOTE  
EQUITY

## GOAL 3

THE GREENWAY  
WILL BE A UNIFYING,  
CONNECTIVE,  
MULTI-MODAL  
TRANSPORTATION  
NETWORK



JOE LOUIS GREENWAY



People walking • Kids • People hanging out • Families • Seniors •  
 People walking dogs • People with disabilities

Runners •  
 Joggers

Bicyclists • Electric scooters • Rollerbladers • Skateboarders •  
 Electric bikes • Bikes with trailers • Cross country skiers



# PLANNING FOR ACCESS & SAFETY

**“Make the greenway safe for people biking and walking.”**

*— Community Resident*

[WWW.JOELOUISGREENWAY.COM](http://WWW.JOELOUISGREENWAY.COM)

# IMPLEMENTATION ENGAGEMENT



# IMPLEMENTATION ENGAGEMENT



### Issues and Needs

- Zero Schools
- Zero Community Centers
- Zero Banks
- Lack of Public Parks and Playgrounds
- Conflicts between Residential and Industrial Land Uses
- Depopulation, Abundance of Abandoned Houses
- Abundance of Liquor Stores and Gas Stations
- Zero Grocery Stores
- Lack of Job Opportunity

**Thank you for taking the time to participate in our tour.**

**Greenway Heritage Conservancy Board Members**

- L Matthews
- RuShann Long
- Sheri Burton
- Kathy Green
- Kenny Lowman

GreenwayHeritageConservancy@gmail.com

This data was obtained from the



**Hey Neighbor! Did ya know?**

There are relief programs that can help Detroit homeowners with current year and/or delinquent property taxes?

Join Us!

**March 2, 2021 6p-8p**

For an Explanation of Property Tax Assessment/How It Works and information regarding tax relief programs

To join meeting: <https://zoom.us>  
 Meeting ID: 871 0293 9568  
 Passcode: 420167  
 Or Call-In: 1-312-626-6799

Questions/Concerns? Send us an email [joelouisgreenway@detroitmi.gov](mailto:joelouisgreenway@detroitmi.gov)

DETROIT LAND BANK AUTHORITY PRESENTS

**JOE LOUIS GREENWAY LAND SALES PRESENTATION**

ALONG WITH CITY REPRESENTATIVES

**TUESDAY, FEBRUARY 16TH, 6 - 8 PM**

Come learn about the DLBA's land reuse programs, how you can be part of transforming your neighborhood, and how the Neighborhood Improvement Plan impacts you!

Join us online at Zoom.us  
 Meeting ID: 961 6171 5158  
 Passcode: 559417

Call in (+1 646 558 8656 or +1 312 626 6799), and enter the Meeting ID (961 6171 5158) when prompted.

[buildingdetroit.org](http://buildingdetroit.org)

**\*PUBLIC MEETINGS\***

**FOOD TRUCK ORDINANCE**

**10.25.2021**  
MONDAY  
6-7:00 PM

**10.26.2021**  
TUESDAY  
8-9:00 AM

ZOOM [bit.ly/Food-Trucks-Zoom](https://bit.ly/Food-Trucks-Zoom)  
 Meeting ID: 5622130675

Read the proposed ordinance: [bit.ly/Food-Trucks-Ord](https://bit.ly/Food-Trucks-Ord)

(313) 224-2450 | [councilmemberraqueel@detroitmi.gov](mailto:councilmemberraqueel@detroitmi.gov)

# **JOE LOUIS GREENWAY**

## **NEIGHBORHOOD PLANNING**



# BUILDING ON LESSONS FROM OTHER CITIES



**ATLANTA**



**INDIANAPOLIS**



**CHICAGO**

JOE LOUIS GREENWAY

# JLG NEIGHBORHOOD INVESTMENT OPPORTUNITIES



**COMMERCIAL & INDUSTRIAL DEVELOPMENT**



**AFFORDABLE HOUSING & PRESERVATION**



**BLIGHT REDUCTION & DEMOLITION**



**JOB TRAINING & CAREERS**



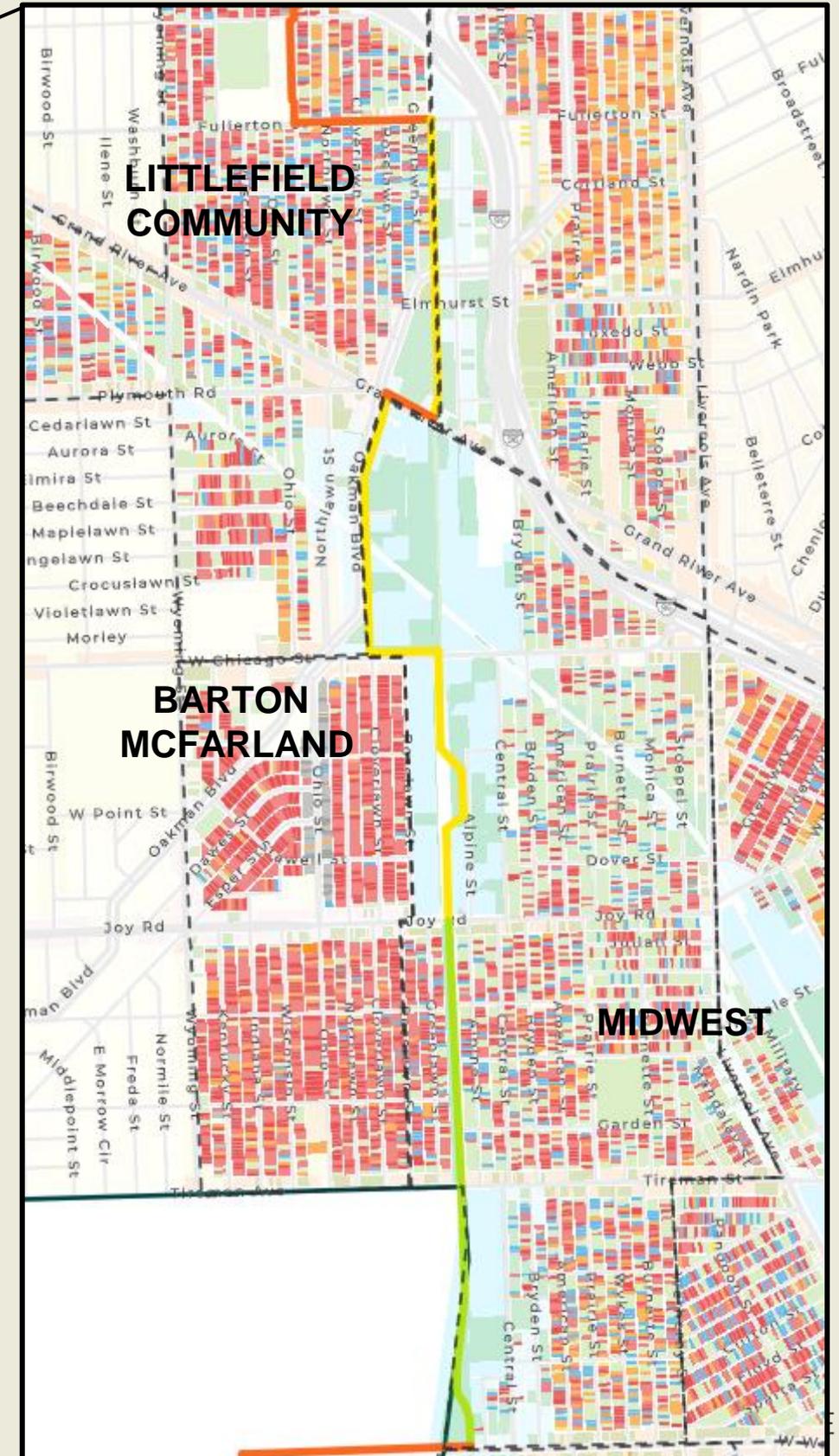
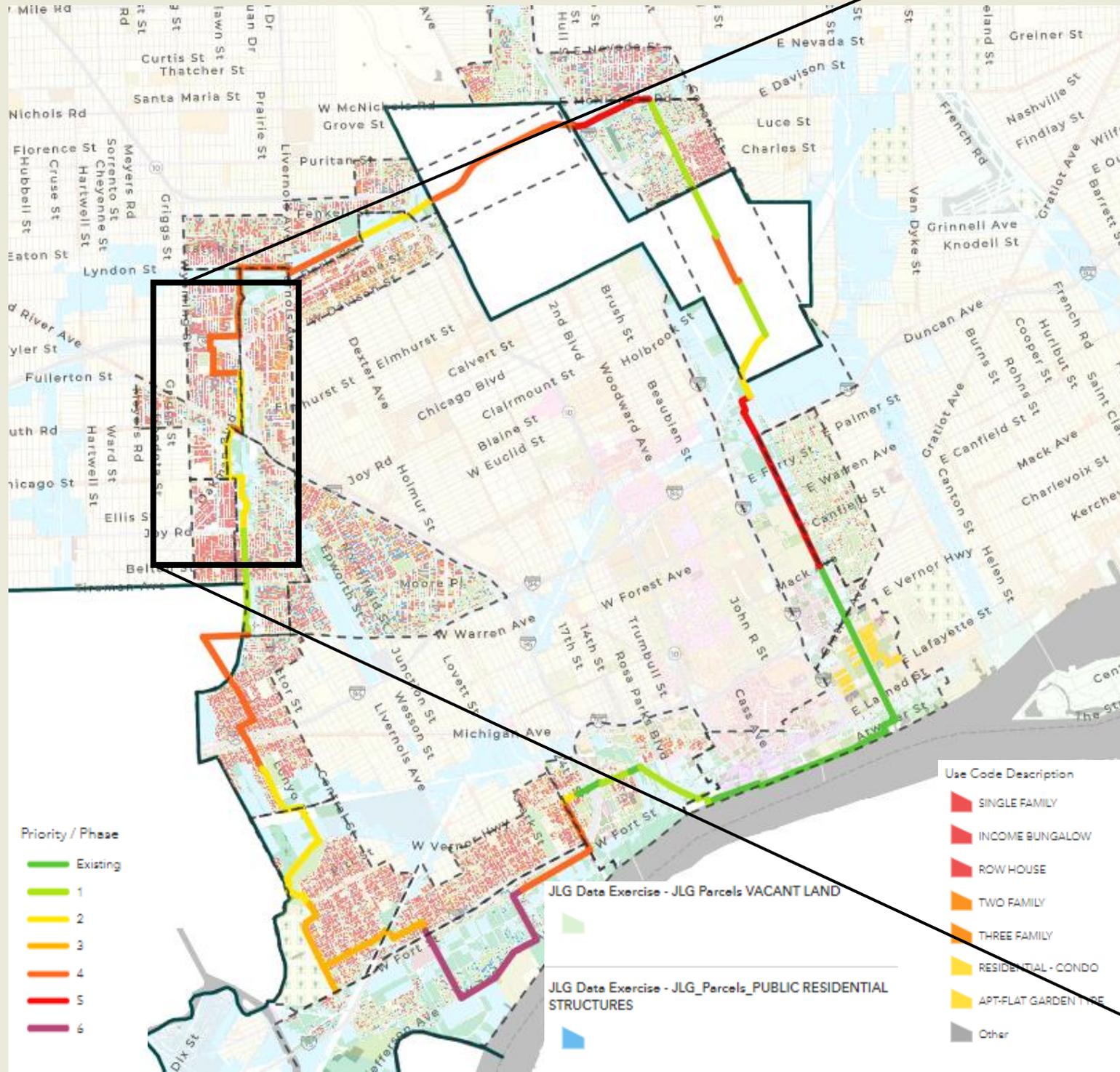
**HOMEOWNER STABILIZATION**



**MICROENTERPRISE & SMALL BUSINESSES**

# JLG RESIDENTIAL NEIGHBORHOODS

## SINGLE-FAMILY RESIDENTIAL NEIGHBORHOODS



# NEIGHBORHOOD AREA FRAMEWORK PLANS

## CONNECTIONS

TO EXISTING ASSETS



**STREETScape CONNECTORS**



**LOCAL SPURS & WAYFINDING**

## DEVELOPMENT

TO ACTIVATE VACANT BUILDINGS & LOTS



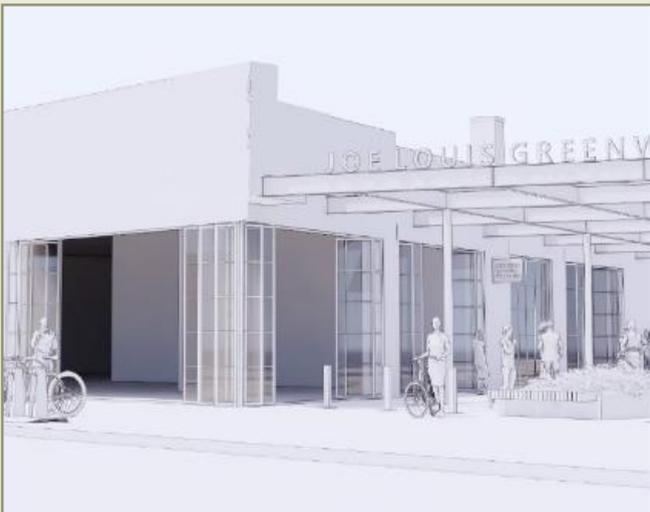
**TACTICAL ACTIVATION**



**STRENGTHEN ADJACENT NEIGHBORHOODS**



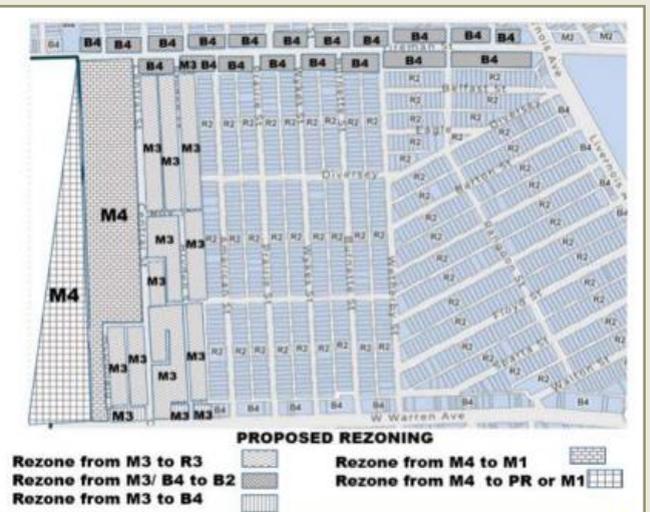
**PREP PUBLIC SITES FOR RFP**



**ESTABLISH NEW RETAIL DESTINATIONS ON GREENWAY**

## POLICY

TO GUIDE FUTURE LAND USE



**ZONING & MASTERPLAN**



**DESIGN STANDARDS**

**OPEN SPACE & BEAUTIFICATION**

**INFRASTRUCTURE PLANNING & POLICY**

AFTER

**THANK YOU!**

**For more information:  
[joelouisgreenway.com](http://joelouisgreenway.com)**

**Additional questions or  
comments:  
[joelouisgreenway@detroitmi.gov](mailto:joelouisgreenway@detroitmi.gov)  
313-279-8248**

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<https://www.facebook.com/JoeLouisGreenway>**

