



URBAN LAND INSTITUTE

# Where the Future Is Built



The Urban Land Institute (ULI) is a **global nonprofit education and research organization** working to shape the future of the built environment for transformative impact in communities worldwide.



**Formed in 1936** to address the need to share knowledge and best practices about urban land economics, the Institute is the oldest and largest global network of cross-disciplinary real estate and land use experts.

## ULI Is Its Members

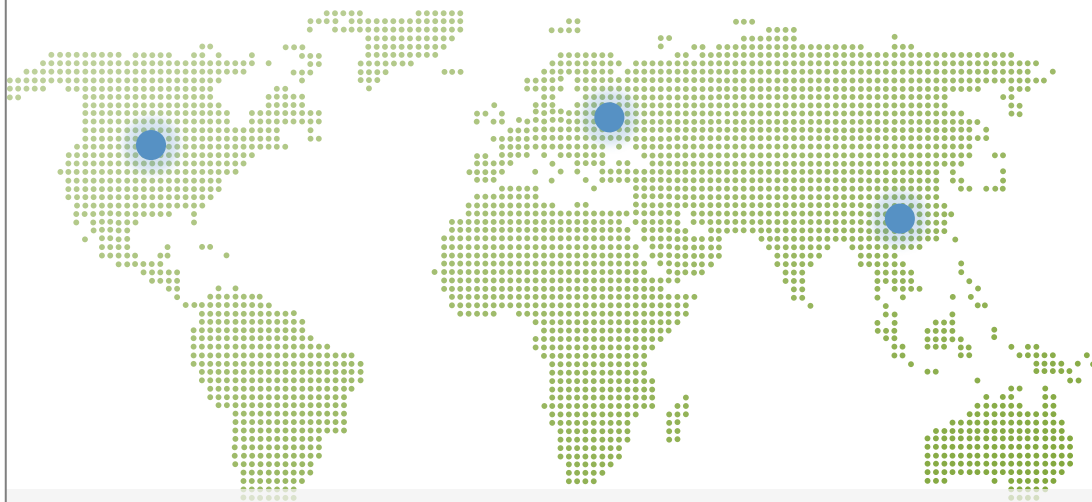
In collaboration with our diverse membership and through their shared expertise, ULI has been able to set standards of excellence in development practice. We provide our members with opportunities and tools to grow professionally, deliver on the ULI mission, positively shape the future of the industry, and, ultimately, create thriving communities around the globe. Using critical research and analysis, our Centers and Initiatives engage the real estate sector in tackling issues faced by cities and metropolitan areas.

Our district and national councils, through our members, provide local leadership and expertise to create meaningful impact on the ground. Through shared passion and learning, ULI, along with its members, is working to solve the most pressing urban development challenges of our day.



**45,000+**  
members

including developers, architects, urban planners, engineers, investors, public officials, and more



**MEMBER PRESENCE IN**  
**84 countries**

**52**  
District Councils  
in the Americas

**13**  
National Councils  
in Europe

**7**  
National Councils  
in Asia Pacific



# GLOBAL Mission Priorities



## Accelerating Decarbonization

Real estate accounts for nearly 40% of global carbon emissions, pointing to both a responsibility and an opportunity for the industry. ULI and its members are working toward a future that is low carbon, resilient, and sustainable.



## Increasing Housing Attainability

Over 40% of rental households in the United States are cost burdened, and homeownership is out of reach for many. ULI is advancing best practices in residential development and public policy, and supports its members and local communities in creating a full spectrum of housing opportunities, particularly for low- and moderate-income households.



## Educating the Next Generation of Leaders

The future of the built environment can be successful only if a diverse array of bright minds is coming into the commercial real estate industry. Through initiatives such as the Young Leaders Group, the Women's Leadership Initiative, and our awards and recognition programs, ULI inspires, connects, and supports individuals with networking opportunities, educational resources, and innovative programs that propel them forward.



## Delivering Diversity, Equity, and Inclusion

At ULI, we are dedicated to improving the environments where people live, work, and play. Diversity, equity, and inclusion (DEI) are the pillars of sustainable, thriving communities. The calls for racial justice throughout the United States have strengthened our resolve and accelerated our efforts to promote DEI as a fundamental force for creating a future of prosperous communities. ULI is focused on helping the broader industry increase equity and inclusion by fostering dialogue, publishing insightful new research, and inspiring support and expansion of programs, policies, and practices that advance diversity, equity, and inclusion.

## Our Impact (FY 2022–23)

- 20,000+ ULI members engaged in sustainability activities.
- 120 real estate companies are part of ULI's Greenprint Center for Building Performance, which advances decarbonization of the commercial real estate industry.
- Greenprint members logged a 4.4% reduction in GHG emissions in 2021.
- The Home Attainability Index was published in the Asia Pacific region and the United States, including across 112 U.S. markets.
- The Attainable Housing for All Campaign has convened 11 technical assistance panels, Advisory Services panels, and roundtables to inform and advance efforts around the country to enable housing production and improve home attainability and equity.
- 7,500 high school and university students worldwide engaged in UrbanPlan's experiential learning program to understand development issues facing communities.
- 150 teams participated in the ULI Hines Student Competition in the Americas, Europe, and Asia Pacific region.



## Our Centers & Initiatives



[Center for Real Estate Economics and Capital Markets](#)



[Terwilliger Center for Housing](#)



[Randall Lewis Center for Sustainability in Real Estate](#)



[Building Healthy Places Initiative](#)



[Urban Resilience Program](#)



[ULI Greenprint Center for Building Performance](#)



[Curtis Infrastructure Initiative](#)



# Our Work



## Research and Case Studies

ULI publishes multiple reports and case studies each year on the most salient topics affecting the industry, including housing, infrastructure and transit, climate and energy, planning and design, and more. Derived from data, analysis, and real-life scenarios, this body of work helps inform the conversation and guide the industry toward better practices.



## Emerging Trends in Real Estate®

ULI, with PwC, releases one of the most highly regarded series of annual trends reports for the industry. Based on surveys of and interviews with hundreds of professionals, the reports provide an in-depth outlook by region for real estate investment, development, and capital markets.



## Product Councils

ULI has more than

**30**  
product  
councils  
globally

Product councils are composed of leaders in their field who focus on key aspects of land use, such as community development, industrial and office park development, affordable workforce housing, and more. Product councils bring collective experience and insight to inform member responses to critical business challenges.



## Technical Assistance and Advisory Services

In partnership with district and national councils, and our local membership, ULI offers technical expertise for communities and organizations facing tough land use challenges. ULI members provide unbiased, expert advice and specific recommendations for improvement, often covering a range of topics that includes urban resilience, economic competitiveness, housing shortages, and more, to make those communities more resilient, sustainable, equitable, and prosperous.



## Educational Resources

Through ULI Learning, the organization is home to extensive content that includes educational series, courses, certificates, and research for real estate and land use professionals and students.

Knowledge Finder contains

**15,000**

pieces of content

such as reports, webinars, and podcasts for sharing knowledge on land use practices.



## Awards and Competitions

Each year, ULI highlights superior work by professionals and students who are taking the initiative on issues such as sustainability, housing affordability, creative financing, and more. ULI's awards programs are highly selective, and winners and finalists benefit from global recognition as leaders in the real estate and urban development fields.



## Philanthropy

The ULI Foundation helps advance ULI's mission to connect its passionate members, inspire best practices for equitable and sustainable land use, and lead in addressing challenges through applied collective experience. Our members have spurred some important work including the establishment of ULI's Net Zero Imperative, the Etkins Scholars Program, and the Curtis Infrastructure Initiative.



**CONNECT  
WITH ULI**

To learn more about ULI and its work, visit [uli.org](http://uli.org) or email [media@uli.org](mailto:media@uli.org).

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