# THE CROSSING IECTED COMMUNIT

			The French Quarter			
	·	Armstrong		HEALTH	ACCESS	HERITAGE
		Park		Encourage urban agriculture; promote intergenerational relationships; provide safe and adequate affordable housing.	Incentivize non- vehicular trips; restore street grid; enhance existing transit network; prioritize communities over	Celebrate history a sense of place, cor guests with authe experiences.
The Greenway Bike Lane		Basin Park			commuters.	
		"Armstrong Place"				
Bienville		5 MINUTE				
"Canal C University Medical Center & VA Hospital	orne	er" 10 MINUTE WALK		H		









**RESILIENCE EMPOWERMENT** 

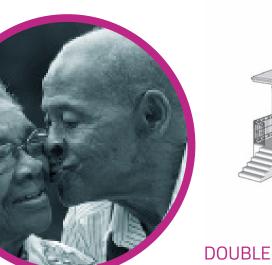
nunities: capitaliz

ory and Employ best practices Foster community , connect for stormwater; create investment through shared hentic functional recreation spaces and economic space; ensure opportunity; encourage economic sustainability informal learning; capitalize through mixed-income on tourism.



### Lucille and George

have retired in Bienville after raising their family in New Orleans. When the recently returned home from Iraq. He receives services from the city's new Veterans two heard about the new hospital, they were anxious about change. These Administration Hospital. With the help of the NCNIA, he recently bought an affordable two activists worked with NCNIA to ensure equitable, sensitive development unit and has opened a furniture shop in the maker's space near the Crossing. that maintained Bienville's character and have been ecstatic with the results.









)UBLE SHOTGUN + CAMELBACK H( RETAIN THE CHARACTER OF THE SINGLE FAMILY

NEIGHBORHOOD.

Pierre

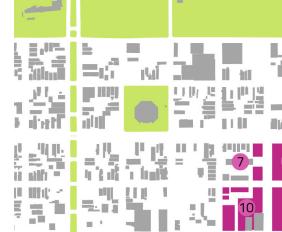
**MULTIFAMILY** MEETING RISING DEMAND FOR HOUSING IN THE NEIGHBORHOOD + CAPTURING THE VALUE OF THE GREENWAY.



## p01 **SOWING SEEDS** 2017

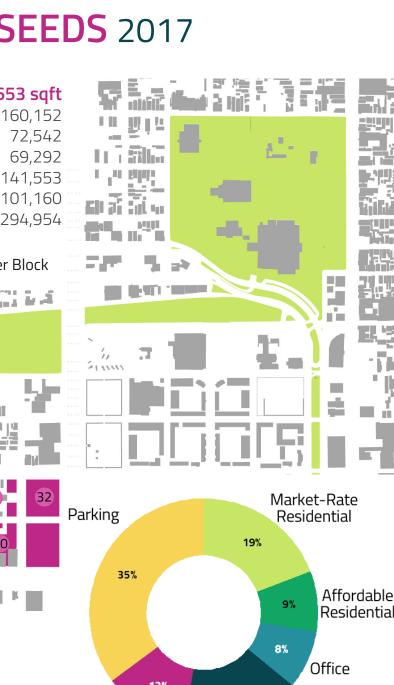
TOTAL BUILDOUT 160,152 Market-Rate Residential Affordable Residential 141,553

24 Number of Affordable Units Per Block

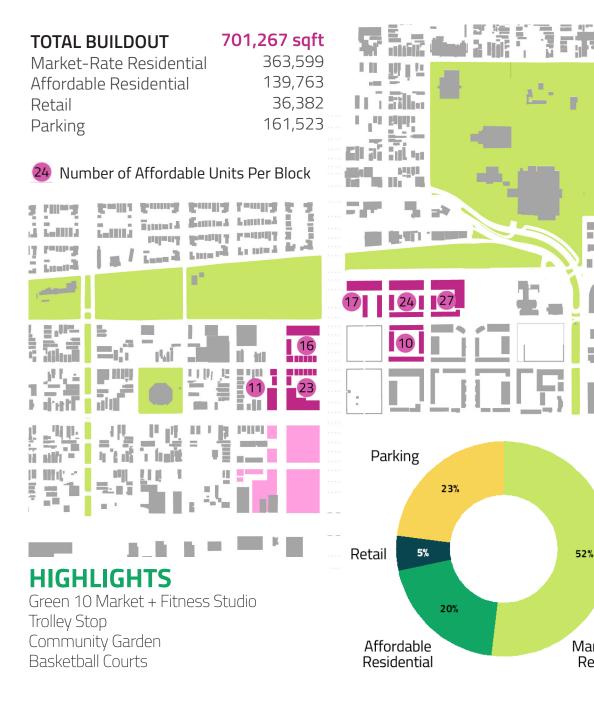


HIGHLIGHTS Market Rate Hotel Grocery Store Anchor Medical Office Building

Retail + Stormwater Management Derbigny St.



## p02 CULTIVATING COMMUNITY 2019



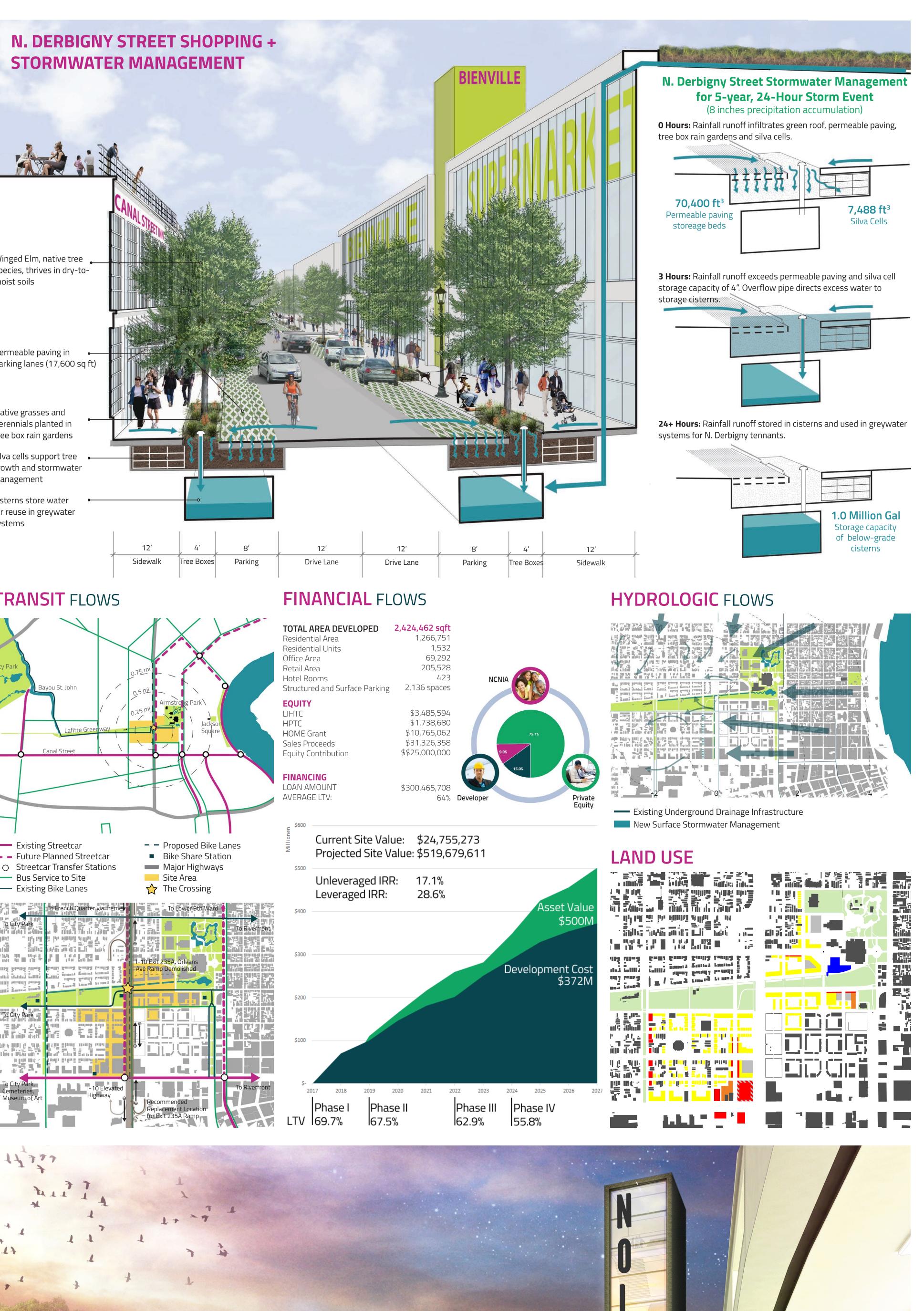
### Renee + James

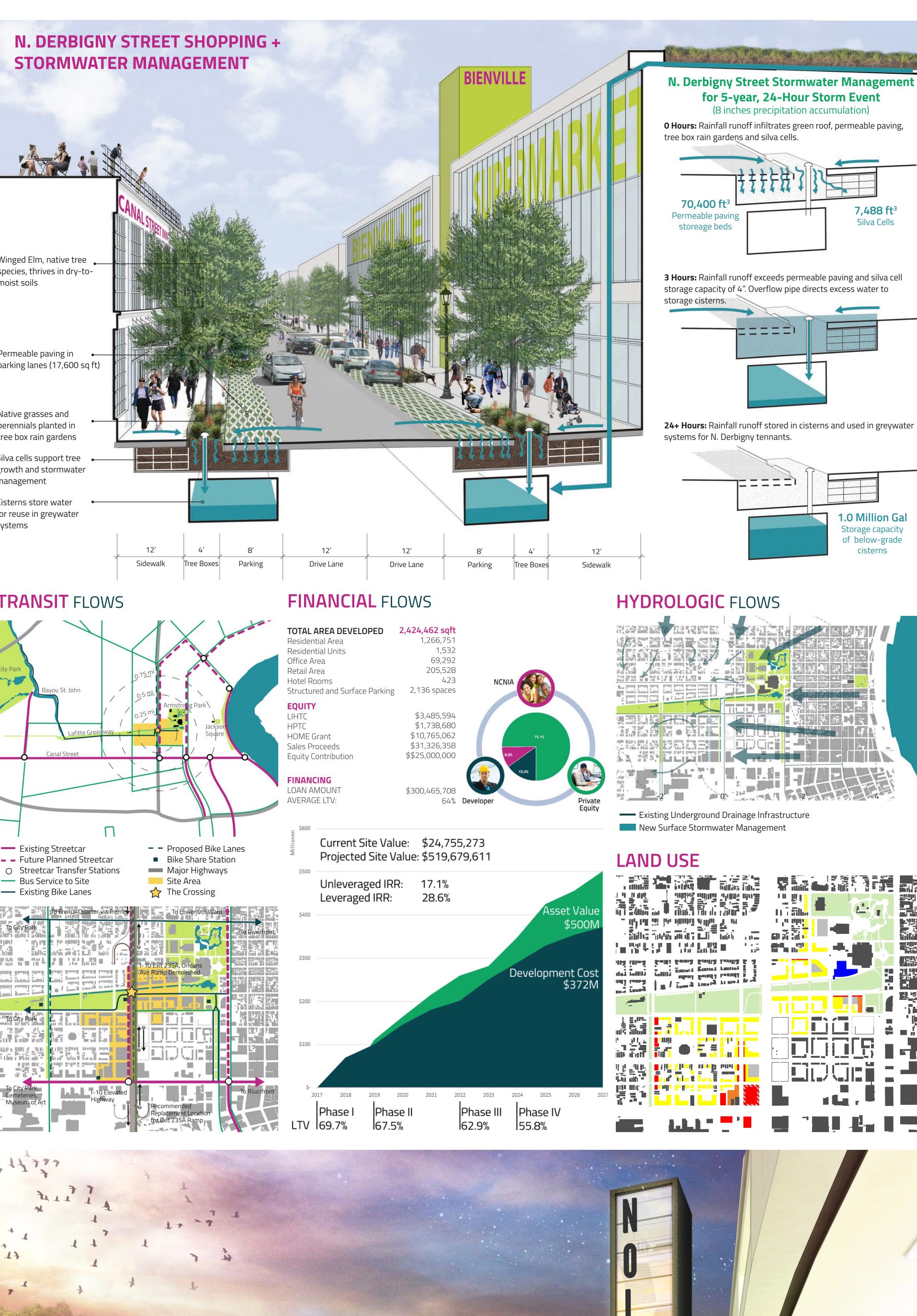
are doctors who have decided to raise their children in Bienville. Their daughte Antoinette takes trombone lessons in the community studio, while Clay practices his kickflips at the Gumbowl Skatepark. The family frequents the community gard for fresh veggies.

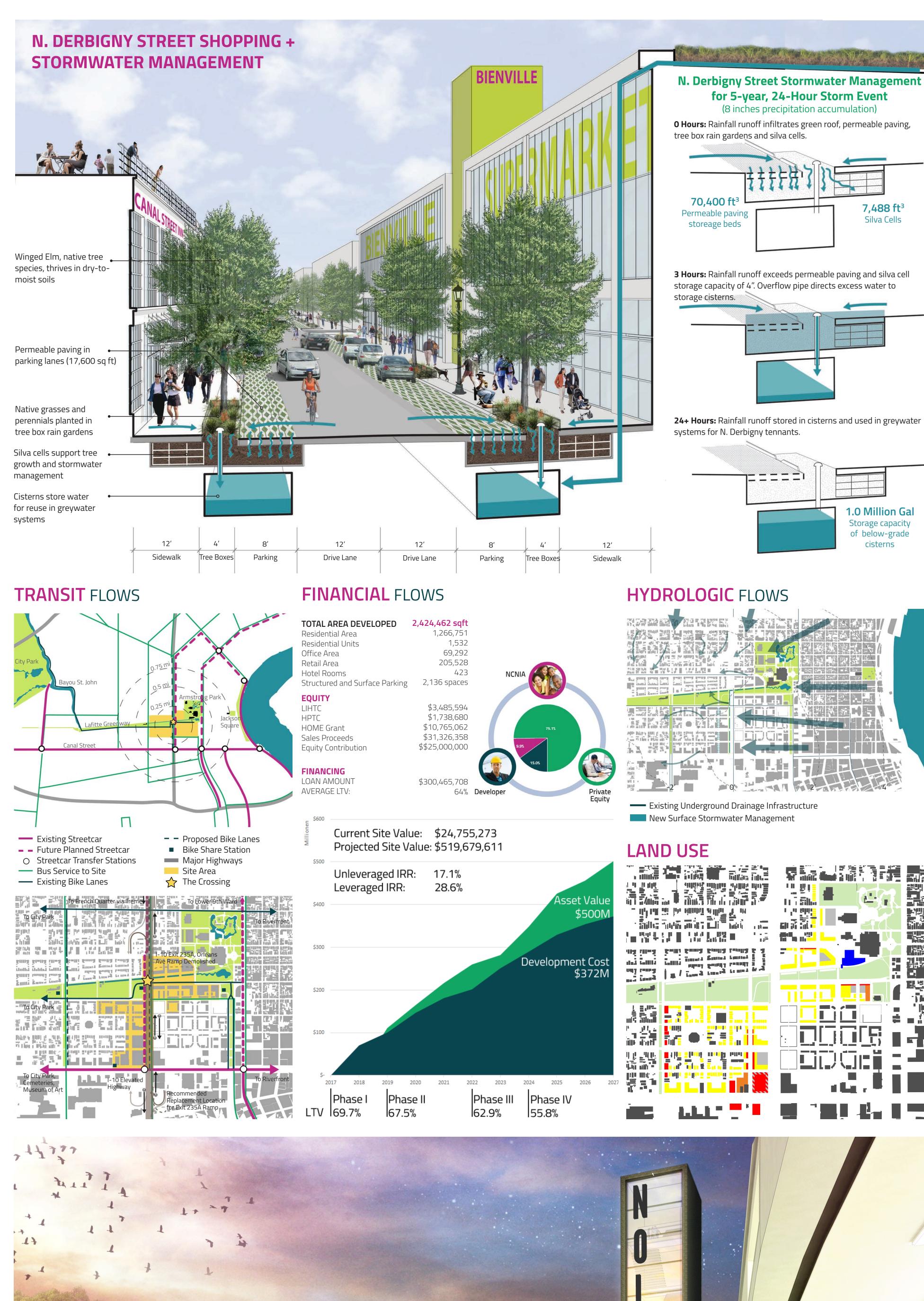
TRIPLEX + FOURPLEX HOMES

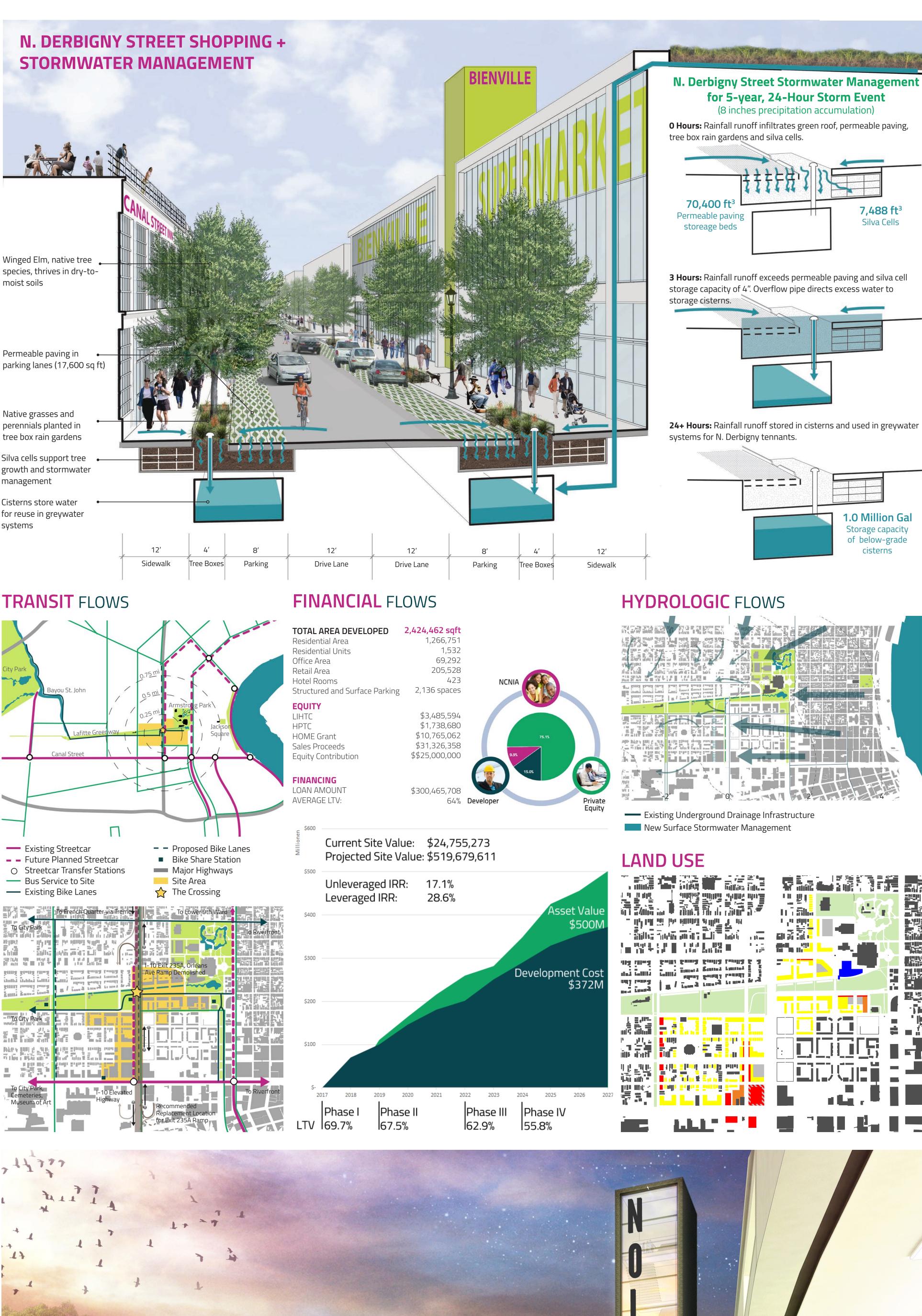
Richard + Walter

are perennial guests at the Basin Boutique Hotel. They enjoy the French Quarter, but love the authenticity of The Crossing. The pair shops at Green10 Market and frequents the Resilience Center to learn and interact with locals. They are looking forward to moving into their new apartment in Bienville.



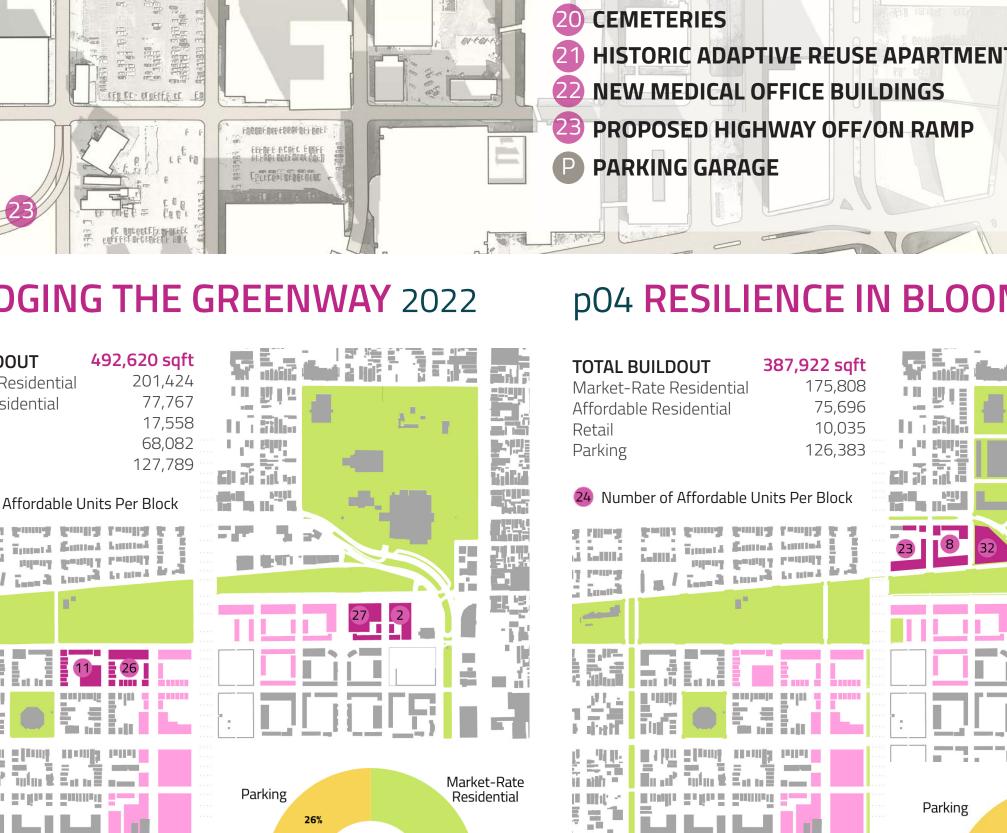






To City Park Cemeteries, Museum of Art			To Fr	ench (	)uarte	r via l	1
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Cemeteries,			fir al,				
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Affordable Residential

## p04 RESILIENCE IN BLOOM 2024

**SOJOURNER TRUTH COMMUNITY CENTER** 

**B** UNIVERSITY MEDICAL CENTER & VA HOSPITAL

**4** MARKET RATE HOTEL & MEDICAL OFFICE BUILDING

KEY

**GROCERY STORE** 

**GREEN10 MARKET** 

10 COMMUNITY GARDEN

**11** BASKETBALL COURTS

**12 NEW TROLLEY LINE** 

**13 REMOVED EXIT RAMP** 

**4** BIORETENTION CANAL

**17 MUNICIPAL AUDITORIUM** 

BASIN ST. STATION

**15** SCULPTURAL BIORETENTION AREA

**16** RESILIENCE CENTER/MUSEUM

**BOUTIQUE HOTEL/BREWERY** 

8 TROLLEY STOP

9 SKATE PARK

2 SUCCESS PREP. ACADEMY

**6** COMMUNITY MAKER SPACE

**387,922 sqft** 175,808 75,696 24 Number of Affordable Units Per Block tilent Samily Louisi I Loop & Lough & Louis 163571657.281 = \_\_\_ 🗧 🖥 malta 🗇 fin 🗟 Sama 🕅 S... <sup>3</sup>.<sup>2</sup> ili lej lej **i** i 

HIGHLIGHTS Resilience Center/Museum Sculptural Bioretention Area Removed Highway Exit Multifamily Park Apartments

## p03 EDGING THE GREENWAY 2022

Market-Rate Residen Affordable Residenti li mut 📜 Engly Safa Sannai s..... HIGHLIGHTS

Multifamily Park Apartments Boutique Hotel Brewery Single Family and Multifamily Housing Adaptive Reuse Lofts

Market-Rate Residential







# ADAPTIVE REUSE MULTIFAMILY GIVING NEW LIFE TO A HISTORIC INDUSTRIAL BUILDING WHILE RESTORING THE RESIDENTIAL CHARACTER OF THE NEIGHBORHOOD.