## Establishing Effective Partnerships to Improve Health through the Built Environment

# Shaw Forum/Workshop Hosted by the Urban Land Institute June 10<sup>th</sup>, 2017

#### **Action Items**

#### 6 months

#### What national orgs can do:

- Create quarterly (in-person) meetings of CTA
- Identifying new partners
- Formalizing a multi-year plan
- Defining roles and responsibilities for staff
- Formulating working groups of staff to execute actions
- Categorize inventory of programs and large/annual communications products for each organization
- Assess feasibility of a joint survey of members
- Begin developing a shared definition of health and built environment-focused "Bill of Health Rights"
- Begin to build a business case for developers/designers

#### What national orgs can help members with/what members can do:

- Create a shared events calendar for both national and local events
- Discuss the possibility of creating a directory of organization contacts and local member/expert contacts
- Have a conversation with someone from a different profession about health
- Support local members in hosting joint events that offer opportunities for continuing education credits

#### 1 year

### What national orgs can do:

- "Ratify" a shared definition of health and "Bill of Health Rights"
- Organize a meeting between CEOs to endorse CTA and bless multi-year plan, which includes measurements of success
- Implement a joint survey of members (if applicable)
- Develop a protocol for sharing resources, publications, calls for abstracts
- Look for and/or respond to funding opportunities to support CTA partnership

What national orgs can help members with/what members can do:

- Finalize directory of organization contacts and local member/expert contacts
- Identify areas of overlap between organizations (region and topic area)
- Develop local website to coordinate activities
- Support local members in hosting local networking events and/or workshops

#### 1 to 5 years: "everyone is healthier"

What national orgs can do:

- Back policies or policy frameworks for healthy development
- Implement a platform for resource sharing
- Reconcile regulatory codes/frameworks
- Alignment between the national conferences of signatory organizations (e.g. work with other organizations on timing to create less overlap, create sessions focused on partnerships for health or similar)

What national orgs can help members with/what members can do:

- Develop a website to coordinate local activities or an app (funding-dependent)
- Create a national pledge or commitment organizations or individuals, with accountability
- Implement continuing education opportunities in collaboration with one another and new partners
- · Work on engaging and informing community members