

Establishing Effective Partnerships to Improve Health through the Built Environment

Shaw Forum/Workshop Hosted by the Urban Land Institute
June 10th, 2017

Small Group Discussions Summaries

1. What are the key health initiatives/programs/projects of each Joint Call to Action signatory organization which represent opportunities for sharing and cross-organizational collaboration (by staff)?

- First step: crosswalk how various projects and topics intersect and **connect existing projects and programs**
 - Focus areas in common (food, resilience, transportation etc.) to work together on as staff
- Leverage existing conferences and events through a **shared calendar**
- Hold **regular meetings** to review action plans
 - Quarterly meeting with work goals
 - Team of selected staff (2 staff members per organization assigned)
 - Collaborate among selected staff (no one leader)
 - Overarching edict from our CEOs so Joint Call to Action is a part of job descriptions, communications
- Develop a **member network**
 - Look at bringing together executive boards, CEOs

2. How can the Joint Call to Action signatory organizations encourage collaboration at the local level between members of differing professions?

- National organizations need to be on the same page to **define what health means in built environment** – “Bill of Health Rights” statement
 - All organizations agree upon and can help disseminate toolkit from the national to the local level
 - Framework informs the creation of a task force/committees at a local level
- **Increase communication** between organizations on the local level
 - Need bridge builder/point person/generic email linked to all chapter leaders to increase local collaboration
- **Nationally compiled strategies/best practices/case studies** to present to local jurisdictions and other standards/code officials
- **Develop process to present joint statements** for healthy ideas to local elected officials and policymakers

- National staff can help to get public health officials/other local experts to the table to uncover community needs and local issues
- **Regional convening/seminar/workshop** for local chapters to connect and evaluate area's health – aligning local health officials needs with design intent
- **Crowdsourced app** to be populated by people in local area to show good examples of healthy design and/or areas of need/problems
 - Crowdsourced information gives general public ownership/education about local environment's pros and cons

3. Do members of the Joint Call to Action signatory organizations/various disciplines share a common language or understanding around health?

- Organizations **share the same values of health**, but have different areas of expertise
- **Articulate the value add** and benefits of health – what is the big picture?
 - Goal is to engage and educate community members, role of the organizations is to translate
 - Include evidence base and metrics in the value add
- **Clarify assumptions** about codes/policies that different professions may have about what other professions are doing in the processes involved with health and built environment
- **Facilitate Joint meetings and a shared calendar** at the local level for peer to peer learning

4. Which other organizations or groups should be at the table?

- Criteria for bringing in other organizations:
 - Core definition/key framework for this work – tapping into membership for subject matter expertise
 - Have a local level constituency network – a targeted market
 - Internal framework for health goals/outcomes/implementation explicitly
 - Capacity to assess/monitor programs – how to empower local level staff to take the lead
 - Staff capacity to participate, assume leadership role over time
- Two types of organizations to involve/differing roles:
 - Advisors – sharing expertise
 - E.g. CDC, NAACP, social justice, equity groups
 - Adopters – groups who can take action, have influence
- Other perspectives to include:
 - Investment
 - Transportation
 - More public health
 - Government/elected officials
 - Civic engagement (this should be integrated in all perspectives)