First Floor Retail / Commercial

with three floors of housing

Pedestrian access through

courtvards

people watching

Paved street seams the neighbor-

hood together, slows down the

Anchoring element to strengthen

street corner

traffic and expands the plaza

internal public and semi-private

Access to Mariachi Plaza MTA

Goldline underground station

## Los Angeles is a city of isolated suburbs, separated by streams of concrete, searching for a center. The city's vision is to consolidate itself into a more cohesive and defined urban place through a network of TODs.

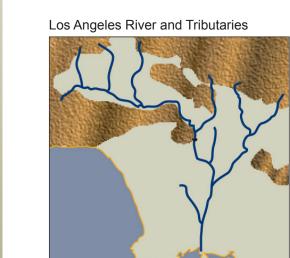
Confluencia is an urban redevelopment project which helps attain this goal by reconnecting the urban islands of Los Angeles through a series of nodes of varying intensities. This will reorganize the urban fabric by bringing together a confluence of:

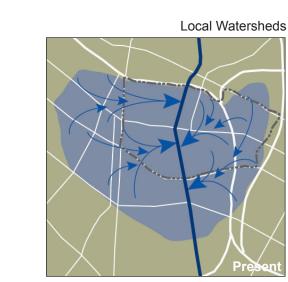
- cultures and people
- neighborhoods and communities
- · history and future
- city and river
- nature and industry mountains and sea

This proposal combines three elements, which will serve as a prototype for future urban development. These elements are:

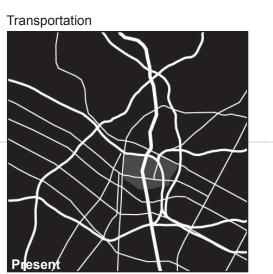
- 1. Camino Latino Latin Corridor
- 2. Paseo Angelino LA Riverway
- 3. Mariachi Plaza TOD Node

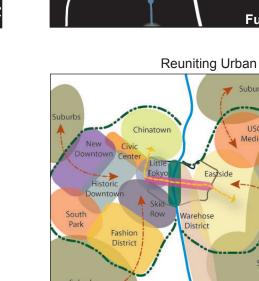
## PLANNING CONTEXT AND ANALYSIS



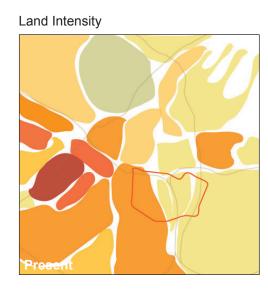


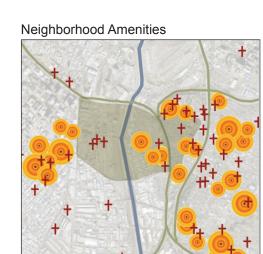
Reconnecting Urban Islands

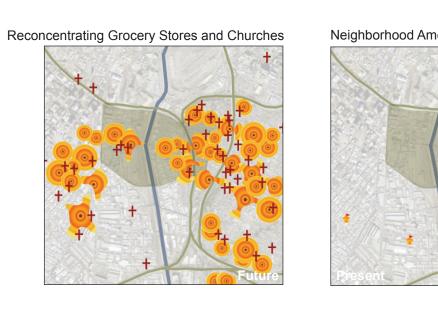


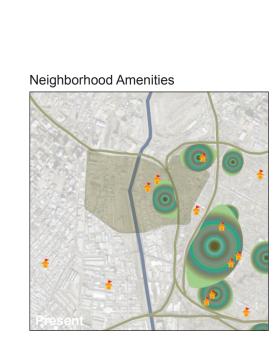


Reorganizing Urban Intensities

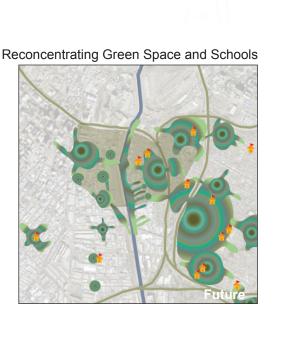








Center Line



Riverfront affordable housing: downtown views;

Commercial terraces; sculpture park; plaza/

Community node: local entrance, community

farmer's market; vendor beneath bridge

3: Terraced wetlands at existing storm sewer

I: Surface swale and downtown water daylighting

center, amphitheater, gardens

River and downtown overlook

Pueblo del Sol proximity

B: Parking; children's park

F: Railway spur swales

H: Linear wetlands and park

URBAN DESIGN Sustainability of Storm Water, Material, and Community

Incremental intervention, a watershed based approach

• infiltration basins (in community and by check dams)

check dams - low flow ponding allows river infiltration

linear or terraced wetlands (adjacent to or within river bed)

Reduction of volume, filtration of pollutants and nutrients, and filtration

\* This proposal relies on significant detention, infiltration, and filtration of upstream river

interventions identified in the Los Angeles River Revitalization Plan to reduce peak water

Concrete: Monolith pieces set vertical for local artist canvases; aggre-

Rails: Retaining walls; forms for trailway; borders for plazas, children's

Railroad Ties: Retaining walls; planting bed borders; pavilions

Storage: Demolition material stored locally, adjacent to railyard north

Results: No landfill relocation costs, local revenue production, no

wasteful disposal, no new material energy consumption

Water: Harvested for greenway irrigation during dry season

gate for local greenway, infrastructure, and building construction

clean upstream water allows these storm water strategies to be co-productive.

park, and planting beds; kiosks; sculpture park

Rebar: Segregated and used as scrap metal

of Santa Ana Freeway.

LITTLE TOKYO /

ARTS DISTRICT STATION

flow and increase water quality. Slower water velocities will help maintain vegetation and

swales (old railway spurs and improved streets)

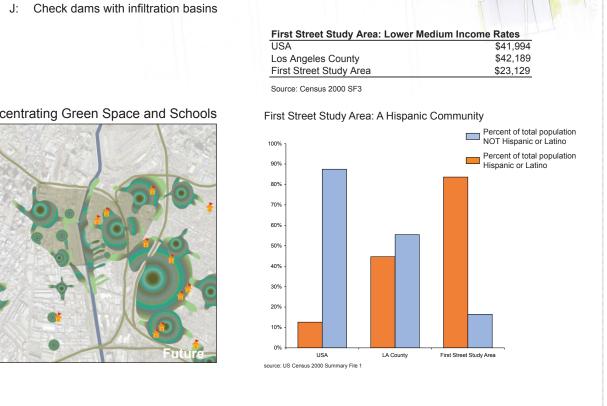
Green roofs (retrofit or new construction)

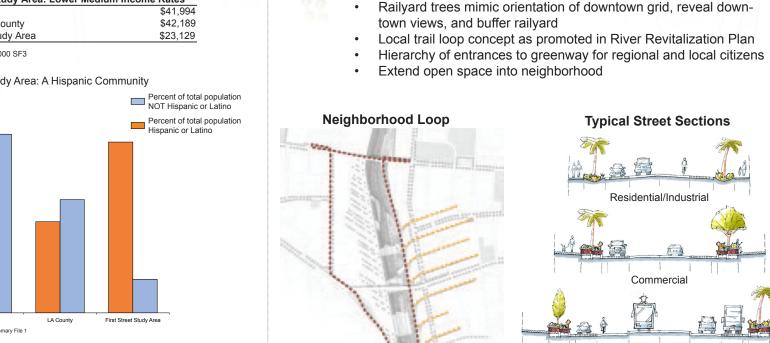
daylighting occurs throughout "train"

Storm water Management

Clean water "train"

to water table.





9736

DESIGN CONCEPT

Match 1920s 'natural' river centerline

Increase rhythm of harder lines and surfaces traveling south to

Commercial with Metro

Spur Swale Interception

ZÓCALO DE SOL

00000000

MARIACHI PLAZA TOD

\_ 200200 002002 02020

**Greenway Sections** 

**PLANNING OBJECTIVES** 

Develop strong business cores

Attract investors

Support Public-Private Partnerships

2) Enhance Strong Community Identity

Embrace local Industrial Sanctuary

Render as a destination for visitors

Establish a Housing Trust Fund

4) Promote Environmental Sustainability

5) Create hierarchy of building intensities

Design people-friendly streetscapes

'Green' urban spaces

3) Combat Los Angeles' Affordable Housing Crisis

Reconnect natural systems through the city

Revitalize Los Angeles River and watersheds

Create Business Assistance Program

1) Stimulate local economy through strategic public investment

Support local ethnicity through promotion of 'Camino Latino'

Encourage participation by local Community Organizations

Consolidate urban density and scale to create strong nodes

Integrate local architectural style to reinforce place identity

Engender affordability through job/housing match

2000 000000

20000 00000

#### MTA 18% Developer Consortium 12% Section 108 Loan 5% Municipal Bonds 9% Commercial Loan 56% **Development Summary** Number of Units Unit % Total SF Per SF Construction Cost Rental/Sale: Property Type 333 100% 333,000 33 10% 33,300 \$28,305,000 Multi-family for sales Market Rate 33 10% 33,300 Workforce Affordable Multi-family for ren 90 27% 89,910 Market Rate Workforce 120 36% 119,880 Affordable \$5,407,658 Commercial Parking \$3.888.000 Podium 22,500 \$450,000 \$183,000 Mariachi Plaza Landscaping \$38,489,249 \*Rental: Per Year Per SF, Sales: Per S \$16,709,440 Land Acquisition Total Development Cost Year 4 Year 2 Year 3 Item / Year Residential Potential Gross Income Effective Gross Income Net Operating Income Commercial Potential Gross Income Effective Gross Income Net Operating Income Less: Debt Service Before Tax From Rents \$13,320,000 \$3,330,000 Revenue From Sales Less: Tax Owed After Tax Cash Flow After Tax Equity Reversion After Tax IRR For Tax Calculation Interest Payment Depreciation Discount Point Expenses Taxable Income

## **DEVELOPMENT PROPOSAL Development Structure SCHEDULE AND FINANCES Joint Development Financing Sources** ariachi Plaza TOD Municipal Revenue Bonds Commercial Loan Land Acquisition (per SF) Construction Cost (per SF) Commercial Annual Increase of Rents Cash Flow From Rental Units Vacancy Rate Residential Commercial Operating Expenses Residential Commercial Property Tax Rate Income Tax Rate Loan to Value Ratio Projected Selling Expenses Year 5 Year 7 Year 6 \$4,495,500 \$4,639,356 \$4,787,815 \$4,941,025 \$5,099,138 \$5,262,311 \$5,430,705 \$5,604,487 \$5,783,831 \$5,968,913 \$4,270,725 \$4,407,388 \$4,548,425 \$4,693,974 \$4,844,181 \$4,999,195 \$5,159,169 \$5,324,263 \$5,494,639 \$5,670,468 \$2,775,971 \$2,864,802 \$2,956,476 \$3,051,083 \$3,148,718 \$3,249,477 \$3,353,460 \$3,460,771 \$3,571,516 \$3,685,804 \$2,317,568 \$2,391,730 \$2,468,265 \$2,547,249 \$2,628,761 \$2,712,882 \$2,799,694 \$2,889,284 \$2,981,741 \$3,077,157 \$2,085,811 \$2,152,557 \$2,221,439 \$2,292,525 \$2,365,885 \$2,441,594 \$2,519,725 \$2,600,356 \$2,683,567 \$2,769,441 \$1,355,777 \$1,399,162 \$1,443,935 \$1,490,141 \$1,537,825 \$1,587,036 \$1,637,821 \$1,690,231 \$1,744,319 \$1,800,137 \$4,040,349 \$4,040,349 \$4,040,349 \$4,040,349 \$4,040,349 \$4,040,349 \$4,040,349

## Heirarchy of uses and private/public spaces with the flexibility to afford different kinds of community activities create "SENSE OF PLACE" Consolidates amenities and local businesses and acts as a MAGNET fo attracting outside investment to the area. 4. Active streets, connecting courtyards and engaging street design encourages 5. Designed in the California Mission Style to blend in with local built environment and emphasizes the character of the Latin Corridor 6. Has provisions for energy conservation and rain water harvesting, making i Year 8 Year 9 Year 10 FIGURE GROUND DIAGRAM SITE PLAN \$347,063 \$391,308 \$29,597,330 \$2,711,014 \$2,620,627 \$2,524,064 \$2,420,902 \$2,310,688 \$2,192,937 \$2,067,132 \$1,932,719 \$1,789,107 \$1,635,663 \$1,098,149 \$1,098,149 \$1,098,149 \$1,098,149 \$1,098,149 \$1,098,149 \$1,098,149 \$1,098,149 \$41,889 \$41,889 \$41,889 \$41,889 \$41,889 \$41,889 \$41,889 \$41,889 \$13,600,696 \$3,833,299 \$736,309 \$980,284 \$1,235,817 \$1,503,537 \$1,784,111 \$2,078,245 \$2,386,689 \$2,710,239

**DESIGN PROPOSAL** 

. Mixed-use, high-density Transit

Oriented Development integrating train,

bus & automobile accessibility makes it

Key Features:

## showing the relationship between the built and open spaces after the vision of the Proposed Landuse Plan Existing Bldgs Future Bldgs SECTION BB SECTION AA ✓ View of Mariachi Plaza from the SW corner of First and Boyle ✓ View of Block A from the SE corner of First and Bailey RETAINED and PROPOSED DISTRICTS Low Intensity 1-2 stories

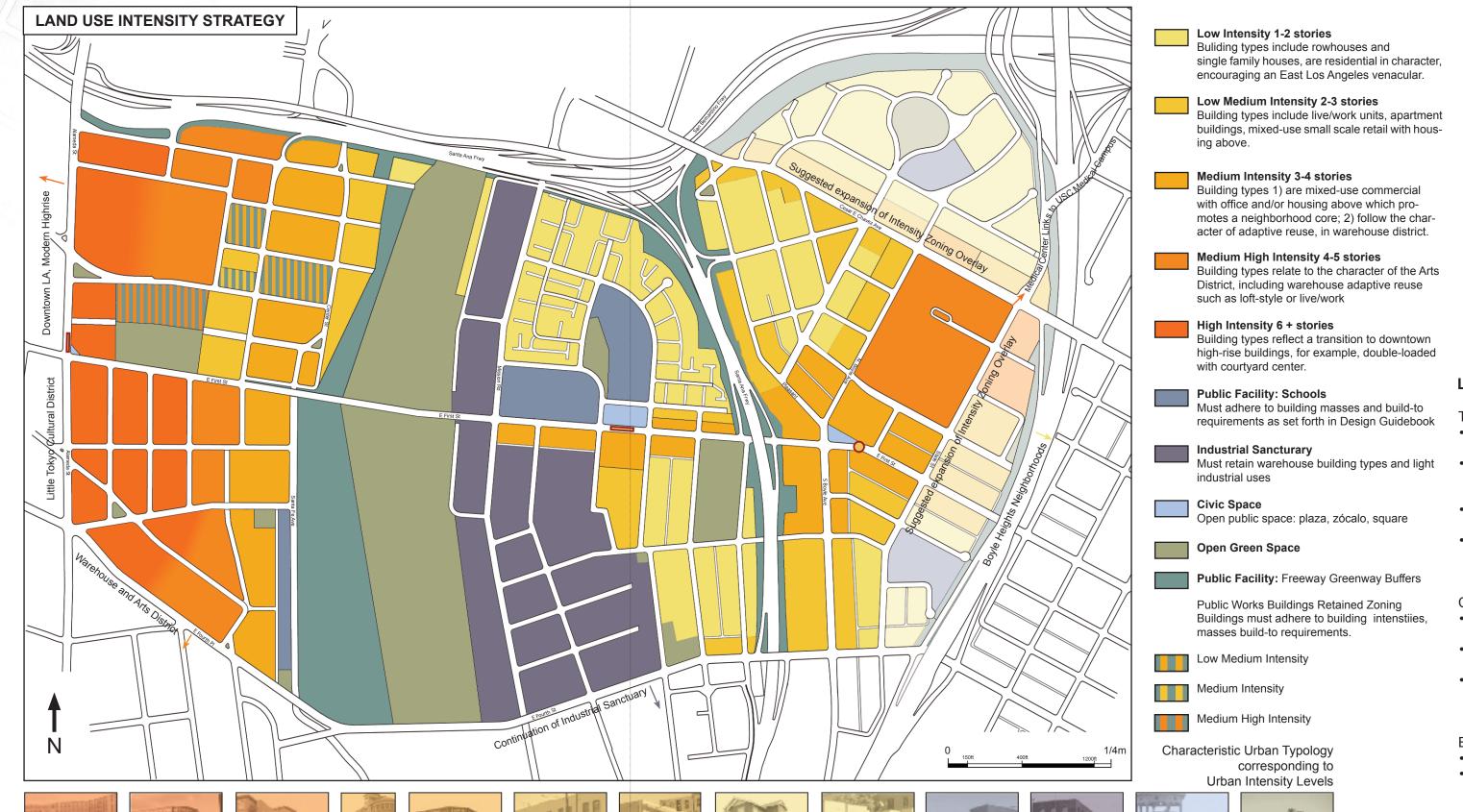
Semi-private courtyard serves as

Γhe Mariachi Plaza TOD⊢

a play area for day-care center

located on the first floor

LAND USE PLANNING



First Street Study Area Desired Housing Mix Affordable Housing 30 percent Workforce Housing 30 percent Market Rate Housing 40 Percent

# LAND USE RELATED POLICY

### Transit line and proximity to downtown could lead to gentrification. Local Poverty Rate 13% above LA County Level: Encouraging above average percentages of affordable hous-

ing will provide housing for low- and very low-income households in the area. (source: US Census, SF1) Housing Shortage: Increasing the overall number of housing units will make space for new residents while retaining the existing population. Current population to housing units ratio 1:3 for city of Los Angeles and 1:8 for

- East Los Angeles (source: www.laalmanac.org).
- Displacement of Existing Residents: Creating a rent stabilization program will maintain affordability for current residents while providing landlords a reasonable rate of return.
- Displacement of Local Businesses: Expanded Community Redevelopment Agency borders allow small local businesses to remain in the area despite rising costs of operation and location competition. Additionally creating a
- rent assistance program aids in business retention. Current tight housing market will necessitate a larger housing stock in the future.

#### Additional Housing: Increasing intensity allowances at Mariachi Plaza and the First Street Corridor allows for growth in an increasingly tight housing market. Governmental Assistance: Creating a Governmental Housing Trust Fund will assist in creating more affordable

- Renter/Owner-Occupied Housing Mix: Promoting larger proportion of owner-occupied housing will strengthen commitment to community. Current housing is 10% owner-occupied while the proposed mix is 20% owner-occu-
- pied (source: www.socialexplorer.com). Employment Opportunities at Industrial Sanctuary requires accessible commute.

### Work-Force Housing: Supplying housing for working families allows for a greater job/housing balance.

 Transportation/Neighborhood: New metro line and proximity of affordable neighborhoods enables walkable commutes for employees.

Increased building activity will encourage tear-downs Conservation Districts and Urban Design Codebook: Focusing new construction toward Mariachi Plaza and First Street Corridor will ensure preservation of significant neighborhood characteristics.