



Building Healthy Places Interest Forum

April 19, 2016

Philadelphia, PA



 **Urban Land Institute**
Building Healthy Places Initiative

Welcome!

Margaret Wylde

President

ProMatura Group

Chair, ULI Building Healthy Places Advisory Group

Today's Agenda

- **Self Introductions**
- **Building Healthy Places At ULI**
- **Forum Goals**
- **Panel: Integrating Methodology & Practice From the Start**
- **Large Group Discussion**
- **Coffee and Stretch Break**
- **Panel: Tools for Investors and Developers**
- **Where Does This Group Go From Here?**

Self Introductions

Michael Horst

Building Healthy Places At ULI

Highlights

Sara Hammerschmidt

Director, Building Healthy Places Initiative

Urban Land Institute

Building Healthy Places Initiative

Leveraging the power of ULI's global networks to shape projects and places in ways that improve the health of people and communities

Goals:

- Raising awareness
- Defining the approach
- Exploring the value proposition
- Advancing the state of practice and policy

Launched July, 2013

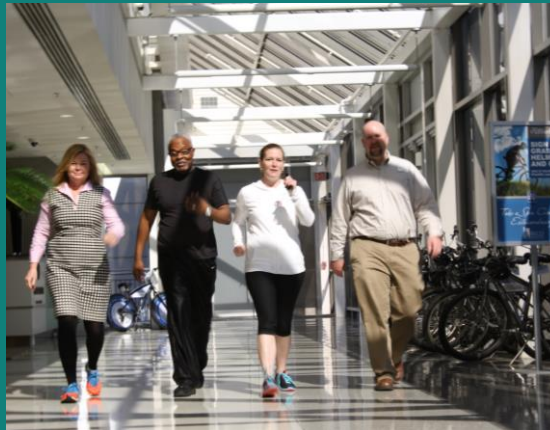
Research | Convenings | Outreach and Education | Partnerships
Solving Local Challenges |

ULI BUILDING HEALTHY PLACES INTEREST FORUM

The Building Healthy Places Initiative advances the ULI mission and promotes **healthy**, thriving communities by **engaging**, **informing**, and **inspiring** ULI members.

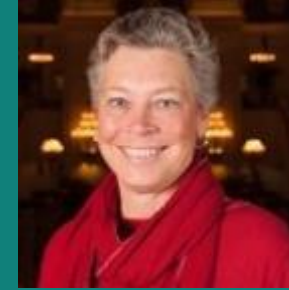
ULI members can promote health:

- Through their **organizations**
- Through their **investment** and **project decisions**
- Through their influence in **communities**



ULI BUILDING HEALTHY PLACES INTEREST FORUM

BHP Initiative Advisory Group



BHP Foundation Partners



ULI BUILDING HEALTHY PLACES INTEREST FORUM

Research and Publications

Ten Principles for Building Healthy Places



Urban Land Institute

Building for Wellness
THE BUSINESS CASE



Urban Land Institute

Urban Land Institute



AMERICA IN 2015

A ULI Survey of Views on Housing, Transportation, and Community

BUILDING HEALTHY PLACES
TOOLKIT



STRATEGIES FOR ENHANCING HEALTH
IN THE BUILT ENVIRONMENT

Urban Land Institute

Urban Land Institute



AMERICA IN 2015



Urban Land Institute

Urban Land Institute

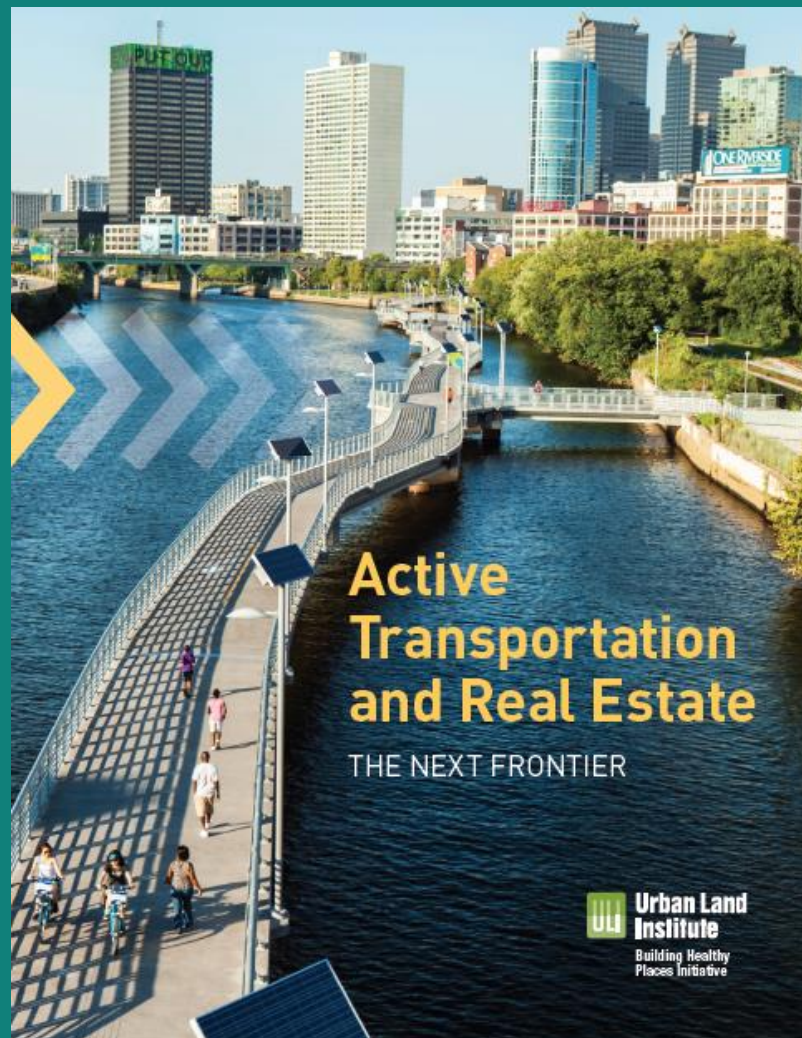
ULI BUILDING HEALTHY PLACES INTEREST FORUM

Active Transportation & Real Estate: The Next Frontier

Is trail-oriented development the new “TOD”? How is human-powered transportation changing the practice of real estate?

- Introduction
- 10 development projects
- 5 catalytic infrastructure projects

Supported by the Colorado Health Foundation
Released in Philadelphia
uli.org/activetransportation



Healthy Corridors: A New Life for Urban and Suburban Arterials

Two year effort to reinvent approaches to urban and suburban arterials.

- Demonstration Corridors
- Two forums
- National Working Group
- Recommendations report this fall



Supported by the Robert Wood Johnson Foundation & the Colorado Health Foundation
uli.org/healthycorridors

ULI BUILDING HEALTHY PLACES INTEREST FORUM

Food and Real Estate Program & Forums



About the BHP Interest Forum Series

Christopher Dunn

President, Dunn & Kiley

President, Certified Healthy

Building Healthy Places Interest Forum Series Goals

- Provide a place for ULI members who are passionate about health and development to **engage with each other**.
- Offer a chance for ULI members to **share knowledge and insights** about real projects.
- Update forum participants in the **latest work that is being done at ULI and other organizations** on health and real estate.
- For ULI members on national Product Councils, **provide a gathering that is focused on health and real estate**.

Philadelphia Forum Goals

- Focus on health as part of the development and investment *process*
- Explore and identify opportunities to insert health considerations into real estate practice and how to make health *intentional*
- Identify next steps for this group

Making Health Intentional: Integrating Methodology & Practice From the Start

Clare De Briere

**Chief Operating Officer & Executive Vice President
The Ratkovich Company**

Alesha Kientzler

**Principal and Chief Performance Strategist
Kientzler Consulting**

Large Group Discussion

Clare DeBriere

Chief Operating Officer & Executive Vice President

The Ratkovich Company

Large Group Discussion

- What are you doing (or what do you see others doing) to integrate health into the initial formulation of a project? Elsewhere in the development process?
- Are you embracing health operationally as a focus?
- Are there barriers that stand in the way?
- What opportunities do you see? Including alliances and partnerships?

Coffee and Stretch Break

Making Health Intentional: Tools for Investors and Developers

Mary McCarthy - Moderator

Principal and Founder, Untitled Solutions

Matt Trowbridge

Associate Professor, University of Virginia

Senior Research Fellow, U.S. Green Building Council

Kelly Worden

Health Research Project Manager, U.S. Green Building Council

Tony Pringle

Partner, Quinn & Partners



Green Health Partnership





Matthew Trowbridge MD MPH



Associate Professor,
University of Virginia School of
Medicine



Chris Pyke PhD



Chief Operating Officer,
Green Real Estate Sustainability
Benchmark (GRESB)



Kelly Worden MPH



Project Manager,
Health Research
U.S. Green Building Council

Only 20% of health outcomes in the U.S. depend on healthcare.



Francis Collins
Director, National Institutes of Health

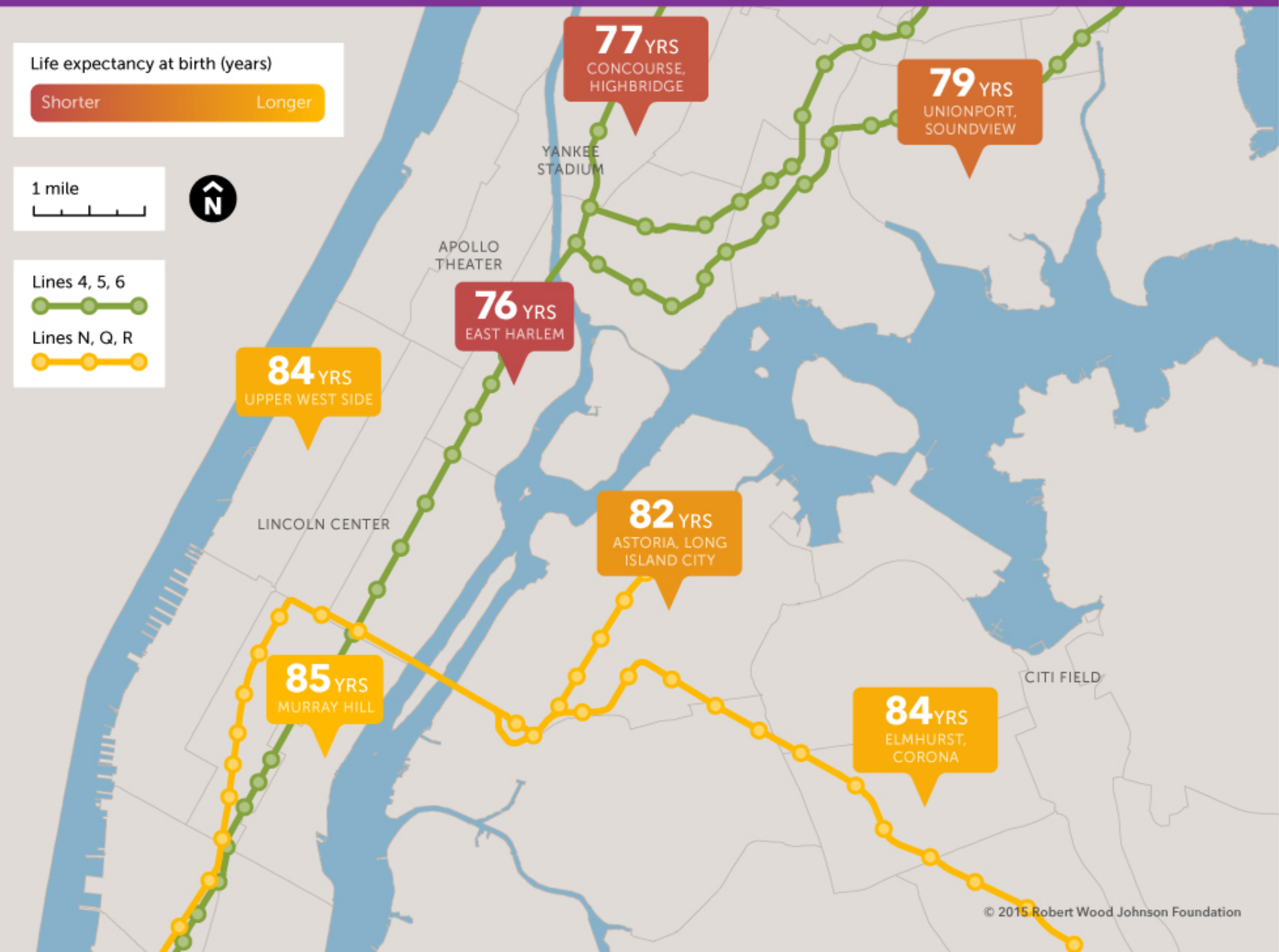
Zipcode more significant than genetic code as a determinant of life expectancy.

NEW YORK CITY

Short Distances to Large Gaps in Health

Follow the discussion

#CloseHealthGaps





Buckingham Elementary School (Dillwyn, VA)



HOW DO WE **CREATE** HEALTHY PLACES?

HOW DO WE **PROMOTE** HEALTHY PLACES?



APPLY GREEN BUILDING PRINCIPLES
OF **MARKET TRANSFORMATION** TO
PROMOTE HEALTHY PLACES.



PROJECT LEVEL

EMPOWER BUILT ENVIRONMENT
PROJECT TEAMS TO **INTENTIONALLY**
ADDRESS HEALTH + WELL-BEING.



Define systematic
process for
addressing health
and well-being



REAL ESTATE PORTFOLIO LEVEL

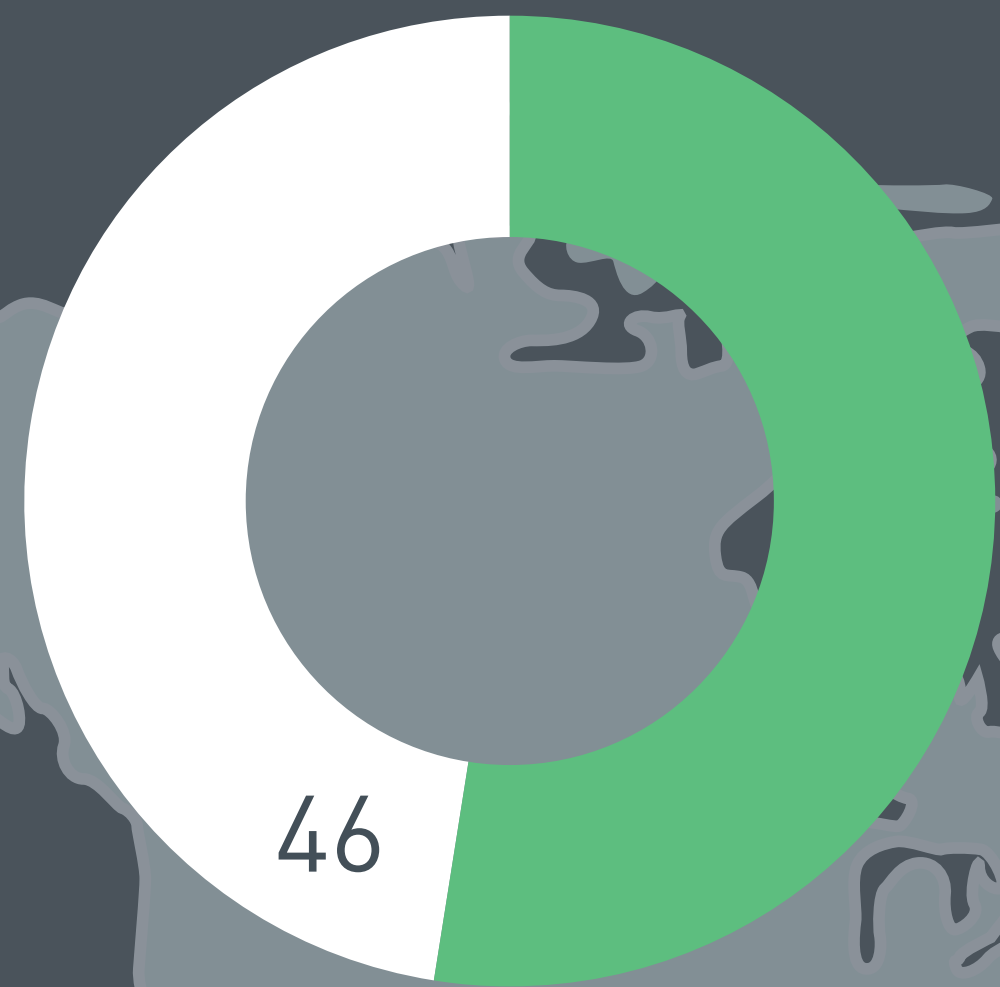
MAKE HEALTHY PLACES **INVESTABLE**



2014

2015

Investor Members



51

46

Institutional Capital

\$6.1 trillion

\$5.5 trillion

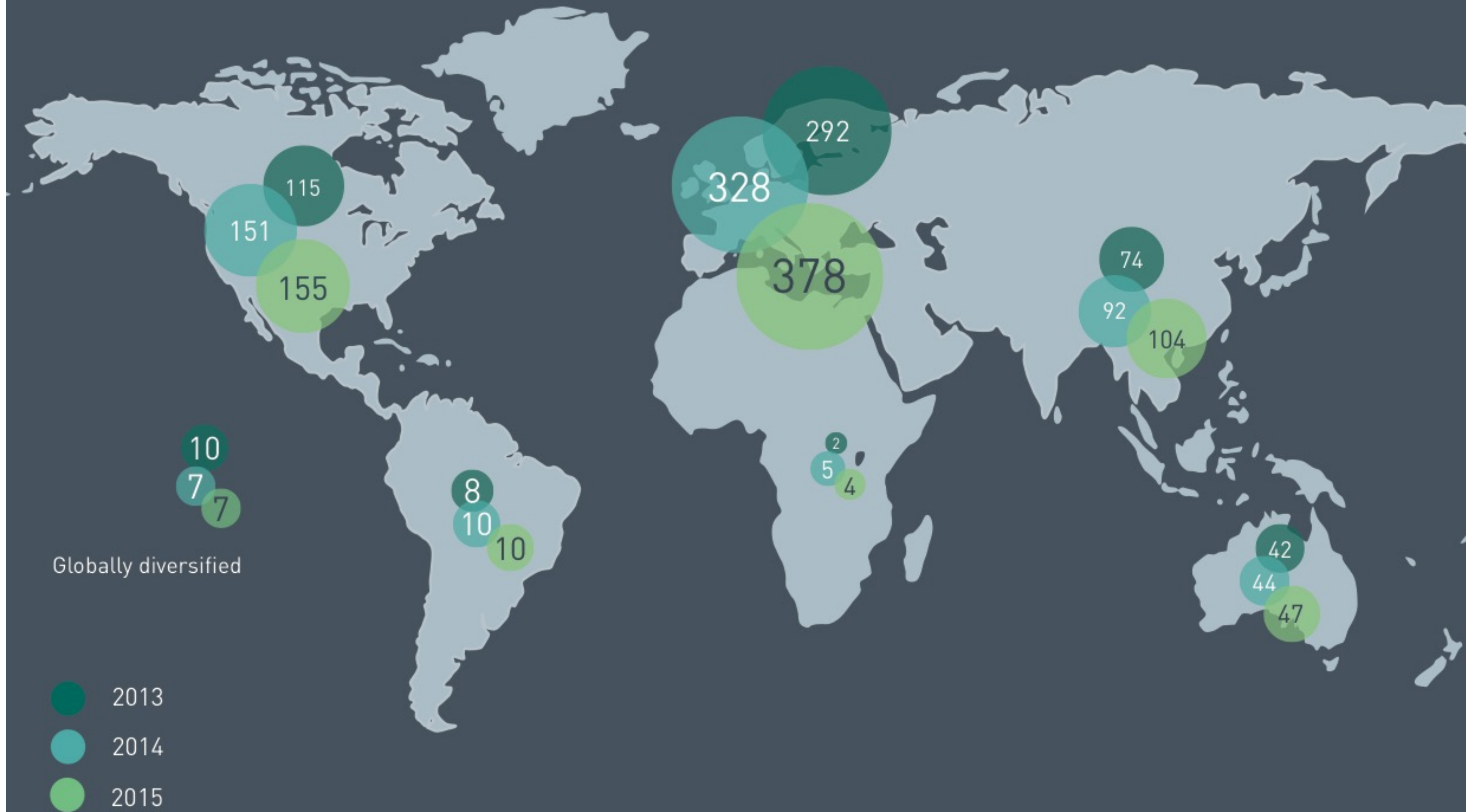
GRESB Participants



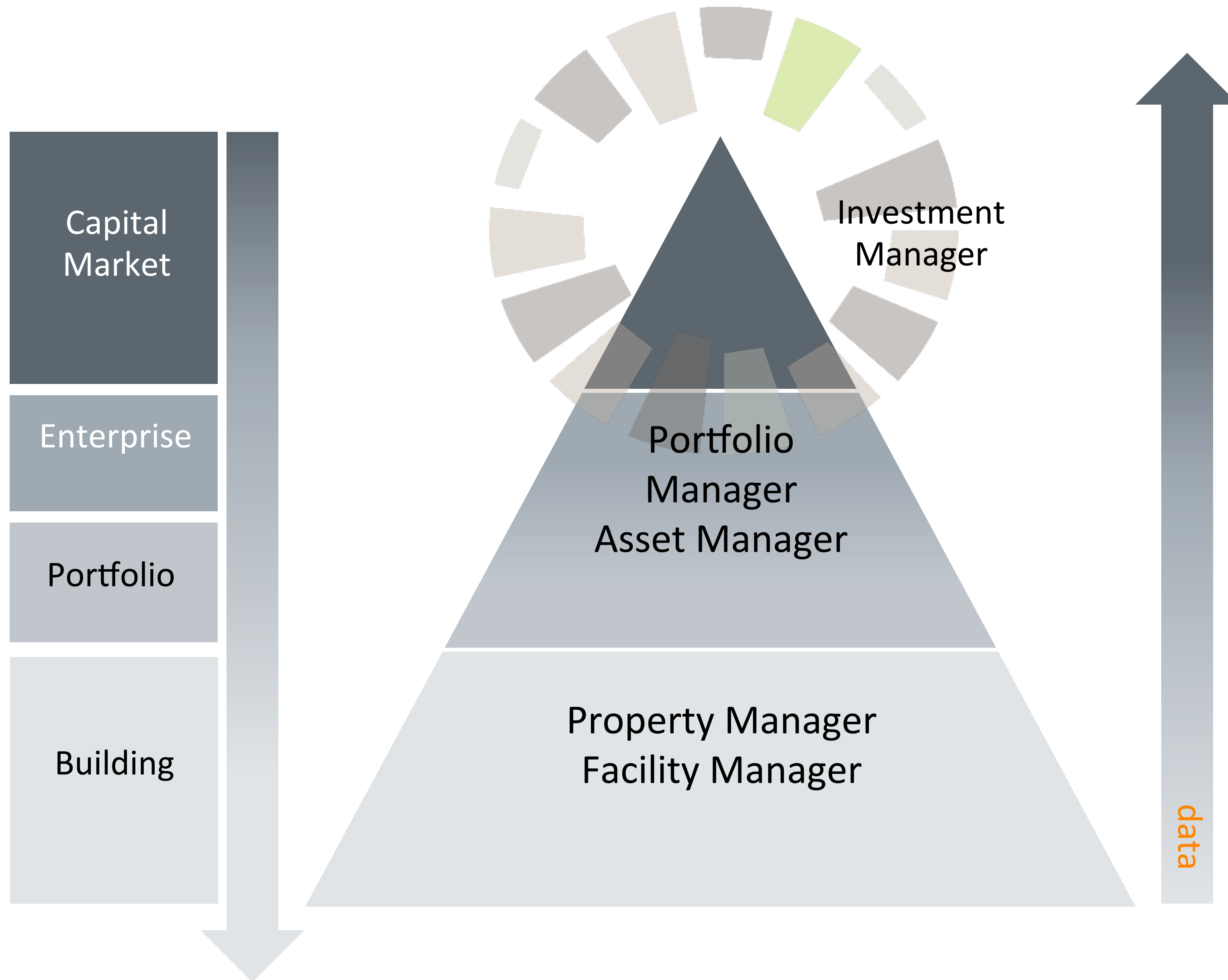
637

707

2015 GRESB Response Rate



GRESB Data Flow



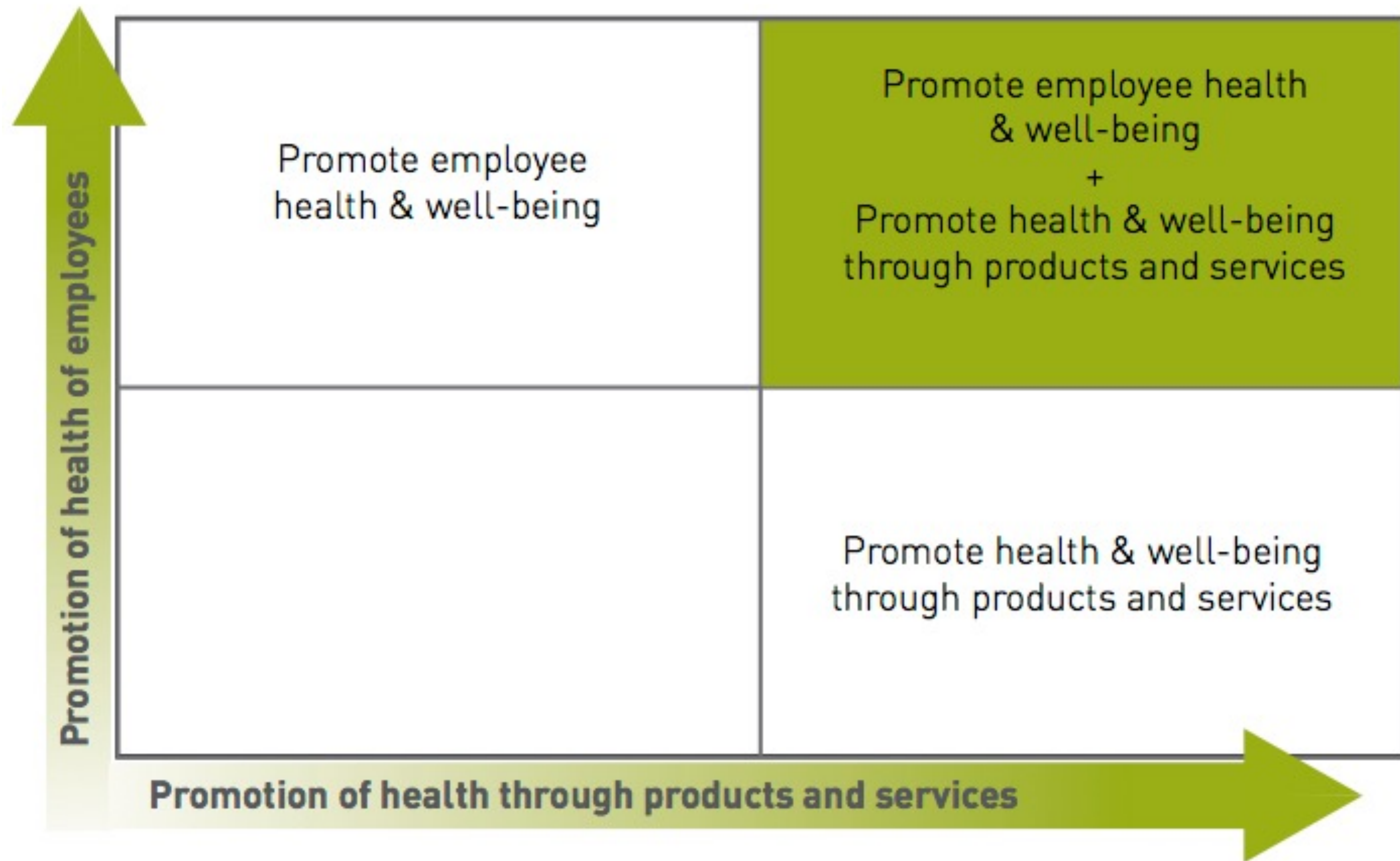


2016

GRESB Real Estate

Health & Well-being Module Reference Guide

April 1, 2016





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www.greenhealthpartnership.org

Where Does This Group Go From Here?

Christopher Dunn

President, Dunn & Kiley
President, Certified Healthy

Sara Hammerschmidt

Director, Building Healthy
Places Initiative
Urban Land Institute

Opportunities to Engage on Health Within ULI

Nationally

- Advisory Services Panels

Volunteer here:

www.uli.org/aspvolunteer

Locally/Regionally

- Technical Assistance Panels
- Local BHP Committees
- Urban Plan volunteer

Contact: District Council staff leader

- **How can YOU help spread interest in/knowledge of BHP?**
- **Pick a topic you want to explore:**
 - Take the message to Product Council or District Council
 - Fostering an ongoing network through the year
 - BHP Interest Forum “product” (report etc.)
- **20 minute small group discussion**
 - How does this get organized?
 - What are your ideas?
 - Who will take the lead? And who will be involved?
- **Report back**

Next Steps

- **Should the BHP Interest Forum continue to meet?**
- **Would anyone like to join the Forum leadership group?**
- **Ideas for topics/formats for future Forums?**

Thank You!

health@uli.org