

Mural in downtown Tallahassee, FL



# CREATING PLACES WE LOVE AT THE INTERSECTION OF ART & CULTURE, HEALTH, & REAL ESTATE

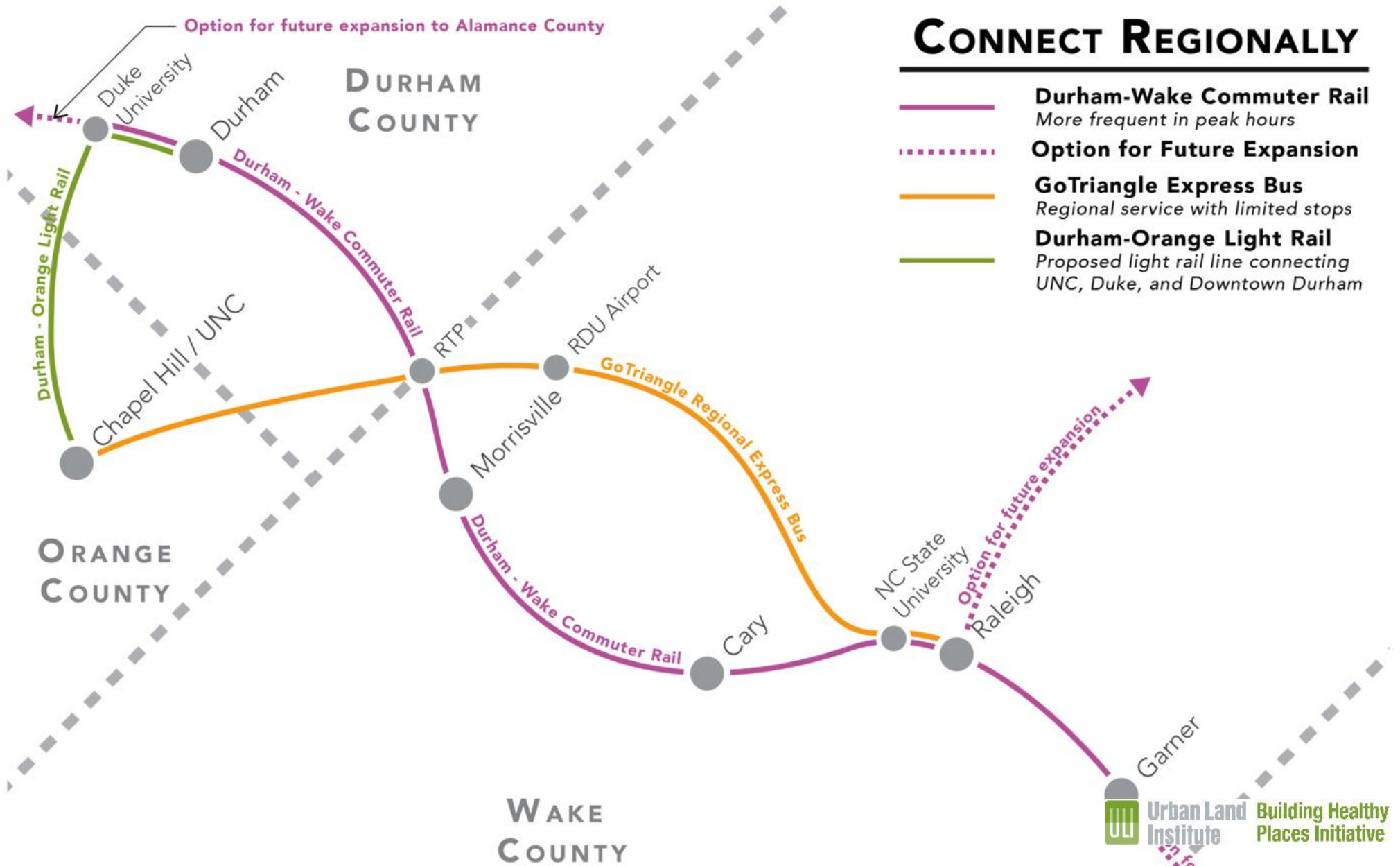
ULI Creative Placemaking Breakfast Event  
Fall Meeting, October 26, 2017



Urban Land  
Institute

Building Healthy  
Places Initiative

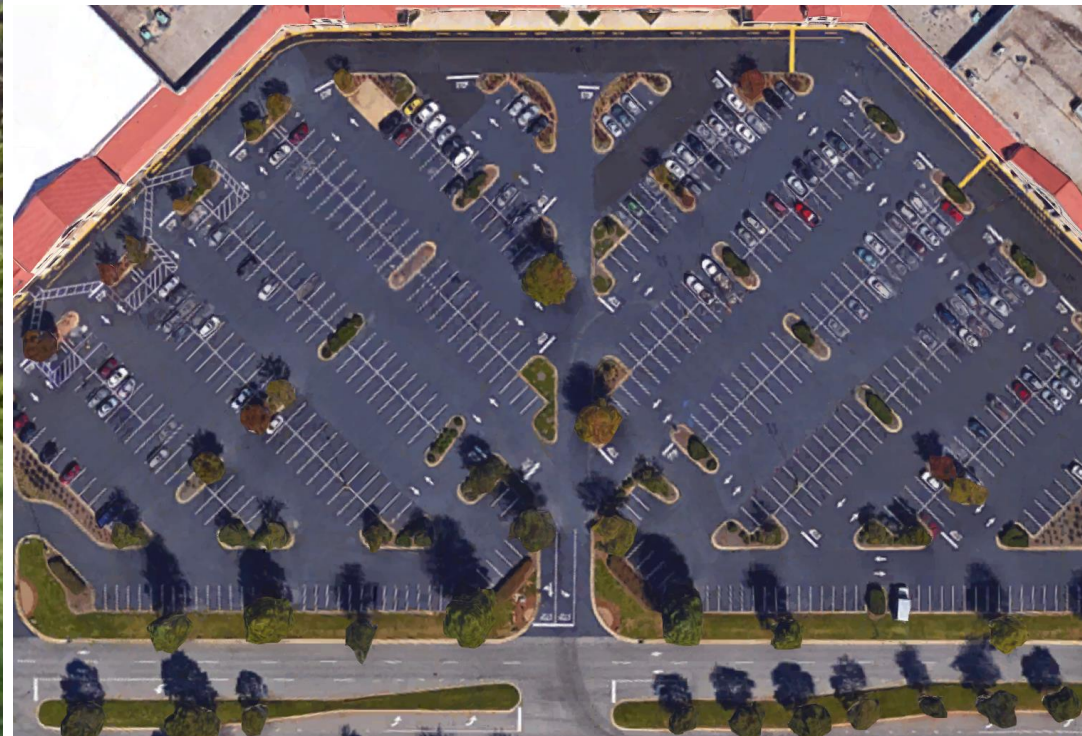
# NC TRIANGLE REGIONAL TRANSIT SYSTEM PROPOSED INFRASTRUCTURE ENHANCEMENTS



# HENRY FORD HEALTH SYSTEM EXPANSION



# EXISTING CONDITIONS: HENRY FORD HEALTH SYSTEM (HFHS) & TRIANGLE



# ASSETS: HFHS & TRIANGLE



KNIGHT

# Soul of the Community

A PROJECT OF JOHN S. AND JAMES L. KNIGHT FOUNDATION

in partnership with GALLUP®

## Community Attributes' Rank in Influence on Community Attachment

Across 26 Knight Foundation communities

Ranked according to 2010 results

	2008	2009	2010
Social offerings	1	1	1
Openness	3	1	2
Aesthetics	2	3	3
Education	4	4	4
Basic services	5	5	5
Leadership	6	5	6
Economy	6	7	7
Safety	8	8	8
Social capital	9	9	9
Civic involvement	10	10	10

Soul of the Community study

GALLUP®

# CROSTOWN CONCOURSE, MEMPHIS, TENNESSEE





**1**  
Generating creative solutions for entrenched transportation problems



**2**  
Making streets safer for all users



**7**  
Healing wounds and divisions

**This Field Scan** explores seven of the most pressing challenges facing the transportation sector today, and identifies how arts and culture contribute to solutions:



**3**  
Organizing transportation advocates



**6**  
Alleviating the disruptive effects of construction



**5**  
Fostering local ownership



**4**  
Engaging multiple stakeholders for an inclusive process



# FIELD SCAN: LESSONS LEARNED & IDEAS FOR FURTHER WORK

- Need better methods to measure and quantify the success of these types of collaborations.
- Real opportunity for artists to address the ramifications of new and emerging technologies on transportation systems and on the public realm.
- A stronger argument is needed for how arts and culture impact key transportation priorities: safety, congestion, schedule, and cost.
- More work is needed to change arts and culture from being a “nice to have” to a “need to have.”

# THE PARKS AT WALTER REED, WASHINGTON, DC



# MONROE STREET MARKET, WASHINGTON, DC





# AVAILABLE ULI BHP/CPM PUBLICATIONS

- Urban Land Magazine Articles:
  - *Five Steps toward Implementing Creative Placemaking (Oct 2017)\**
  - *Ten Best Practices for Creative Placemaking (April 2017)*
  - *Growing Value through Creative Placemaking (Oct 2016)*
- Brochure: *Implementing Creative Placemaking (Mar 2017)\**