



Creative Placemaking Breakfast

**Creating Places We Love at the Intersection of
Arts and Culture, Health, and Real Estate**

Thursday, October 26

7:30 a.m.–9:00 a.m. | Los Angeles Convention Center, Room 410

Breakfast is open to all Fall Meeting attendees, and no RSVP is required. However, space is limited. Participants will be accommodated on a first-come, first-served basis until the room is at capacity.

Creating beloved places has long been an aspiration of the real estate development industry. These places address community needs on many levels, including **basic needs**, such as food, housing, transportation, public health, and safety. Equally essential are **quality-of-life needs**, such as social interaction, social equity, access to nature, prosperity, vibrancy, and arts and culture. Creative placemaking strategies work to meet these needs and create vibrant, thriving, healthy places that are embraced by community members.

ULI's Creative Placemaking Project, as part of the Building Healthy Places initiative, is exploring the intersection of arts and culture, health, and other aspects of real estate, including environment and sustainability, transportation, and public safety. The project is supported by the Kresge Foundation.

Through workshops held with two district councils, ULI has engaged stakeholders in exploring how to leverage creative placemaking strategies to maximize community and public and private sector benefits of regional transit investments in the North Carolina Triangle (Raleigh, Durham, and Chapel Hill) and in the expansion of the Henry Ford Health System in Detroit.

Learn more about these workshops and the key takeaways at this Creative Placemaking Breakfast.

Speakers will include:

Juanita Hardy, senior visiting fellow for creative placemaking, Urban Land Institute

Ben Stone, director of arts and culture, Smart Growth America



ULI Fall Meeting

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