



CHARLOTTE AVENUE CORRIDOR AERIAL

A DIVERSE 4 MILES OF DISCONNECTED PROGRESS



WELCOME TO THE WEST SIDE

- A. OneC1TY
- B. HCA Healthcare
- C. Centennial Park
- D. Centennial Medical Center
- E. Red Cross
- F. Baptist Hospital
- G. Nashville General Hospital at Meharry
- H. Fisk University
- I. Meharry Medical College
- J. Vanderbilt University
- K. VA Medical Center
- L. Vanderbilt University Medical Center
- M. Monroe Carrell Jr. Children's Hospital at Vanderbilt
- N. Belmont University

ANCHOR INSTITUTIONS + CIVIC ASSETS



LOWER INCOME, GENTRIFYING

MARKET RATE MULTI-FAMILY, CLASS A OFFICE

SINGLE FAMILY HOMES

Building Collaborations



University Evaluations

- 1) Vanderbilt Peabody (to survey residents & businesses)
- 2) Lipscomb (Sustainability and healthy environment)
- 3) Vanderbilt Owen (RE value from BHP of development)
- 4) TSU/Meharry – Health practices / lifestyle survey
- 5) UTK_LA- vision 'Improvements to the Public Realm'

Convening aligned Organizations

- 1) Neighboring small and large businesses and property owners
- 2) Greenways, Walk/Bike Nashville, TDOT, MPO, Civic Design Center, Metro Parks
- 3) Farmer's Market, Nashville Food Project, Hands on Nashville, Big Brother/Big Sister, Oasis Center, Red Cross, AHA, ACS,
- 4) Neighborhood Associations: SPNA, Nations, Sylvan Heights, Global Ed Center

Connecting Healthcare to “a Culture of Health”

- 1) HCA Foundation, Ascension Health/Mission Point, Health Care Council, YMCA, Senator Bill Frist's Nashville Health initiative

National Study Visit Assignment

- **How do we promote health along the corridor?**
- **How do we bring together champions for change, and keep people engaged over the long haul?**
- **How can/should corridor improvements be funded and financed?**
- **What are quick wins/opportunities for immediate action?**

Recommendation:

An organization to manage & guide an integrated development of the Corridor.

How do we implement?



- 1) Create and locate new Building Healthy Places Director position
- 2) Convene branding towards “Culture of Health” – the story of the street
 - Coordinate with Greenways, Parks, MTA, Walk Bike, HC institutions
- 3) Tactical Urbanism
 - Street design and neighborhood connections around Richland Park
 - Urban agriculture and play space at Metro Public Health
 - Bike and Pedestrian activation at Edmondson Park
- 4) Convene coordinated planning across existing initiatives
 - Designs for the priority nodes
 - “Healthy” Development Overlay
 - Evaluate creation of Development Corporation/Business District
 - Pair funding mechanisms for specific projects