

# The Aurora Corridor Project

The City of Shoreline  
Washington State



# City of Shoreline

✓ Born in 1995

✓ First bedroom community of Seattle

✓ Inherited 3 mile stretch of Aurora Ave N  
“unsafe – and unsavory – at any speed”



## Embracing “Main St”

- ✓ \$140 million spent over ten years
  - ✓ \$4,400 per foot in frontage improvements
- ✓ Over 90% funded by federal, state, county, transit, and utility funding partners



## Drivers love it

- ✓ BAT Lanes (Business Access Transit)
- ✓ Turning controls
- ✓ Decorative lighting
- ✓ Internally lit signage



## Walkers & bikers love it

- ✓ Sidewalks protected by landscaping
- ✓ Stormwater
- ✓ Bicycle path
- ✓ Delineated crosswalks
- ✓ Bike/pedestrian bridges



# Corridor living

Supports the healthy,  
economic, egalitarian  
BRT lifestyle

2011 ULI Study:  
*Developing the Next  
Frontier*



# RAPID RIDE

## E Line

Always There.



Multifamily  
developers  
love it



Office  
developers  
love it

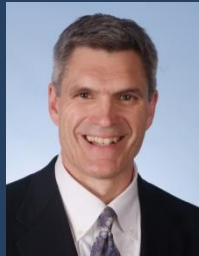




Retailers  
love it



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