

EVERYONE DESERVES A GREAT PARK

Parks make cities and towns great places to live and work and are essential to the physical, social, environmental, and economic health of people and communities. High-quality parks help spur community development and expand the economy: studies show that properties near parks and open spaces have higher value and lower vacancy rates. Equitable development around parks helps ensure that all people benefit.

Parks help protect the environment and increase sustainability. Trees and green spaces collect and treat stormwater, clean the air, reduce the urban heat-island effect, and help mitigate storm surge and flooding. Parks can also encourage active transportation, and investment in walking and biking trails can reduce carbon emissions.

Parks are essential ingredients in healthy and socially resilient communities, connecting people to nature and providing space for enjoyment of the arts. When parks are thoughtfully integrated into the community—using design and programming to celebrate local history, culture, and people—they become vibrant civic gathering places. Parks help make people and communities healthier and happier.

*McEuen Park Playground
Couer d'Alene, ID*



10-MINUTE WALK

Although the benefits of parks are clear, one in three people in the United States lacks access to a high-quality park. That's why the Urban Land Institute, The Trust for Public Land, and the National Recreation and Park Association are partnering to lead the 10-Minute Walk Campaign, a national movement to ensure that everyone has access to a great park.

The 10-Minute Walk Campaign is building local capacity to create, activate, connect, and enhance parks and open space.



*Myriad Gardens
Oklahoma City, OK*

Through the campaign and related activities, ULI and its partners are promoting equitable access to high-quality parks, open space, and nature, as well as civic investments in park-connecting infrastructure like trails and the integration of green infrastructure and resilience-enhancing strategies in cities.

The 10-Minute Walk has been endorsed by nearly 200 U.S. mayors from cities of all sizes. ULI and its partners are working locally to develop policies and strategies producing measurable results to advance the 10-Minute Walk vision.

Success in this work will require the expertise, creativity, and close collaboration of public and private sector leaders. ULI members are involved in all aspects of park and open-space delivery, from planning and designing beautiful outdoor spaces to funding, building, and programming parks. Members are playing a powerful role in advancing a green, sustainable, connected, and resilient future for all people.



Waterfront Park
San Diego, CA

Stuart Allen



CONFLUENCE PARK ■ San Antonio, TX

Public and private sector cooperation is making a difference in San Antonio. Confluence Park opened in March 2018 and emphasizes the importance and history of water management in south Texas. The 3.5-acre park uses concrete petals to collect and move rainwater and is at the heart of a development strategy that includes open spaces, housing, and mixed uses.

GET INVOLVED

Over the next three years, ULI and its partners will offer many opportunities for members and networks to engage with the 10-Minute Walk Campaign, including:

- **Technical Assistance and Advisory Services programs**, which help communities identify solutions to park challenges and maximize park potential.
- **Grants** to support and catalyze local-partner and ULI-member engagement on local park-related issues.
- **Recognition** of exemplary parks and open spaces.
- **Research and convenings** to explore best practices in planning and design, financing, maintenance, and programming of parks and open spaces.

ULI is focused on using the power of its members, networks, and partnerships to help promote investment in parks and in healthy and sustainable communities. To learn more, visit www.uli.org/10minutewalk or email parks@uli.org.

Sign up to receive updates from the 10-Minute Walk newsletter by visiting www.10minutewalk.org/#Join-us.



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