



A New Life for Urban and Suburban Arterials



ULI Fall Meeting Dallas | October 26, 2016

ULI Urban Land
Institute
Building Healthy
Places Initiative



Rachel MacCleery
Urban Land Institute



#ulihealth

www.uli.org/healthycorridors

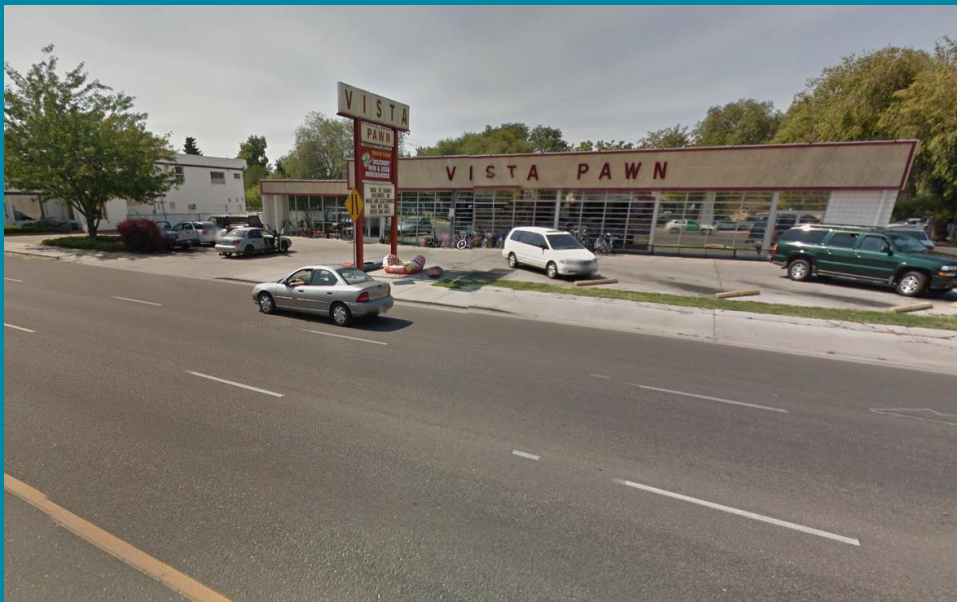
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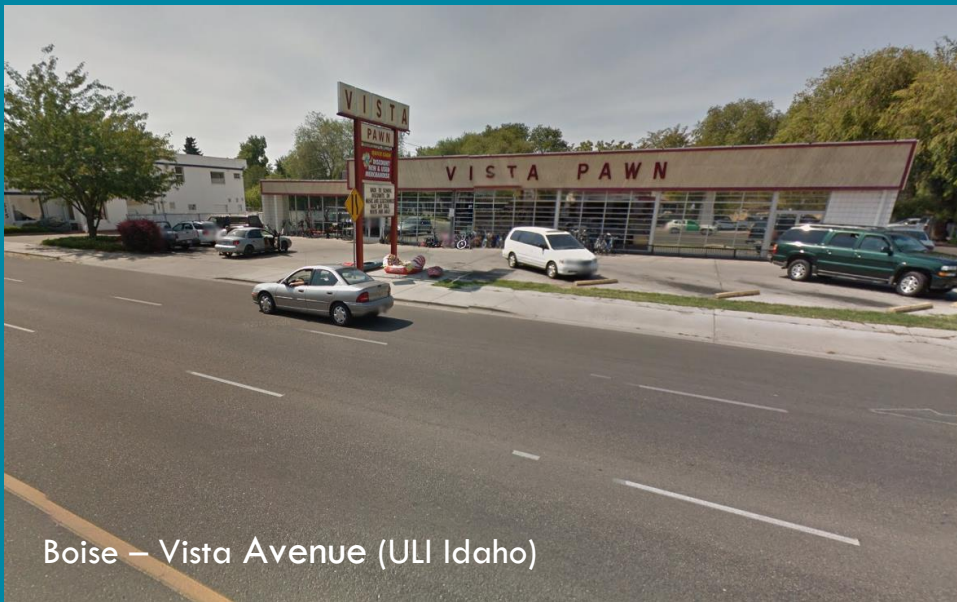
The Corridor Opportunity

Automobile-centric commercial corridors exist in nearly every community, characterized by:

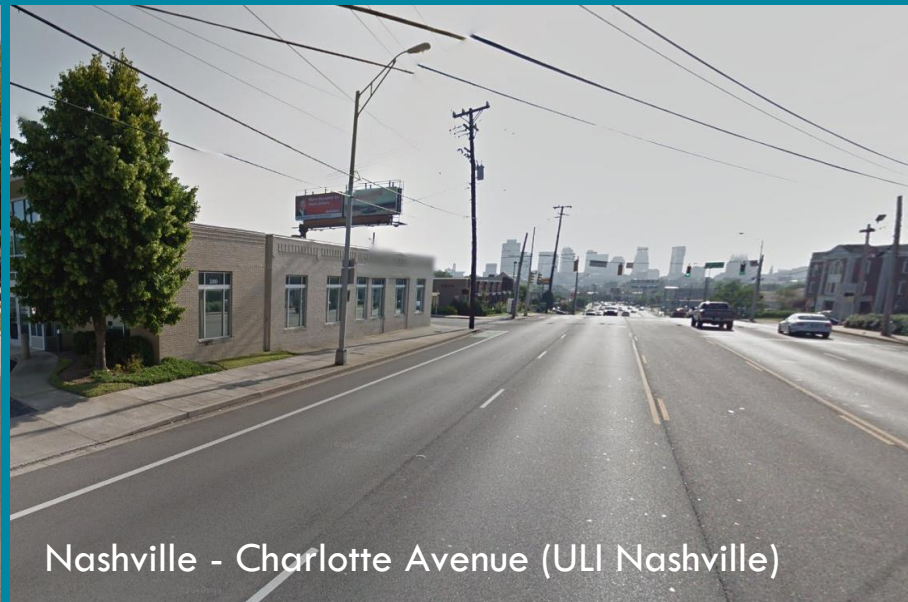
- a wide road with multiple lanes
- high-speed traffic
- nonexistent or limited transit service
- buildings separated from the street
- unsightly utility poles and wires
- a lack of trees and vegetation
- sidewalks in poor condition







Boise – Vista Avenue (ULI Idaho)



Nashville - Charlotte Avenue (ULI Nashville)

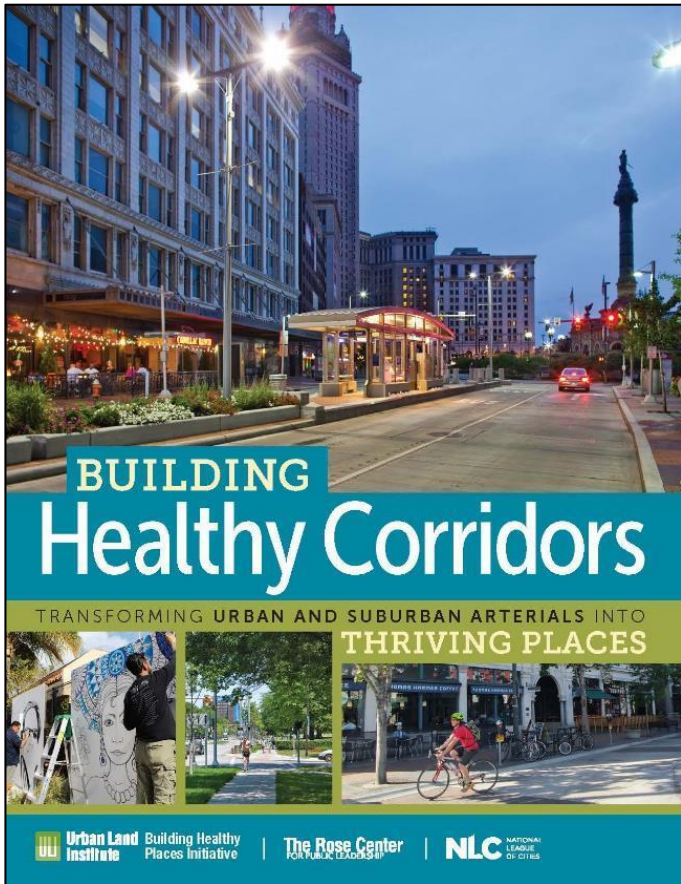


Los Angeles - Van Nuys Boulevard (ULI Los Angeles)



Denver - Federal Boulevard (ULI Colorado)

Building Healthy Corridors



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Robert Wood Johnson Foundation



The Colorado Health Foundation™

THE KRESGE FOUNDATION



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The Rose Center
FOR PUBLIC LEADERSHIP

NLC NATIONAL
LEAGUE
OF CITIES



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Healthy Corridors Project Overview

Key Components:

- Engagement with District Councils
- Four Demonstration Corridors
- Local Leadership Groups
- National Working Group

Convenings and Events:

- Local Workshops (summer 2015)
- National Forums (spring & fall 2015)
- National Study Visits (winter 2016)



The Healthy Corridor Approach

A healthy corridor is a place that reflects the **culture of the community**, promotes **social cohesion**, inspires and facilitates **healthy eating** and **active living**, provides and connects to a variety of **economic and educational opportunities** and **housing and transportation choices**, and adapts to the **needs and concerns of residents**.



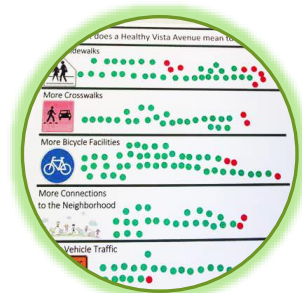
The Healthy Corridor Typology

<p>Improved Infrastructure</p>	<ul style="list-style-type: none"> »Frequent, safe, and well-marked pedestrian crossings »Safe and well-marked bike lanes »Traffic speeds that accommodate pedestrians, bicyclists, and other users »Utility lines and traffic signs and signals that are underground or that blend in »Sidewalks that link adjacent neighborhoods to the corridor »Streetscapes that include amenities for visual interest and safety
<p>Design and land use patterns that support community needs</p>	<ul style="list-style-type: none"> »Vibrant retail environment »Housing options for all income levels »Buildings adjacent or proximate to sidewalks »Improved parking strategies and shared parking »Healthy food options
<p>Engaged and supported people who live, work, and travel along the corridor</p>	<ul style="list-style-type: none"> »Engaged residents and local business owners »Organizations that facilitate long-term improvements and resident engagement »Regular programs in community gathering spaces »A defined identity, drawing on the arts and culture of the community »Measures to address safety and perceptions of safety
<p>Linkages to other parts of the city</p>	<ul style="list-style-type: none"> »Well-connected, multimodal street networks »Transit, including enhanced bus service or rail »Bike infrastructure on or adjacent to the corridor

Healthy Corridor Principles

1	Use the lens of health to convene local stakeholders	6	Proactively identify and address transportation and infrastructure challenges
2	Identify champions	7	Engage proactively with communities and advocacy groups along the corridor
3	Understand the context & jurisdictional boundaries	8	Engage with business owners and landowners
4	Analyze and understand the corridor's development potential	9	Facilitate healthy food access through retail and policy solutions
5	Create a long-term corridor vision strategy while also delivering quick wins	10	There is no one source of funding

Process for Change



Phase I

6-9 months

Startup & Partnerships

Phase II

3-4 months

Convenings & Issue Identification

Phase III

3-4 months

Priority Setting & Quick Wins

Phase IV

9-12 months

Implementation & Working for Change

Phase V

Ongoing

Sustaining Progress & Avoiding Problems

Panelists

Clare De Briere

Chief Operating Officer and Executive Vice President, the Ratkovich Company

Ryan Doyle

General Manager, oneCITY

Dan Eernisse

Economic Development Manager, City of Shoreline

Sheila Lynch

Land Use Program Coordinator, Tri-County Health Department