

The 2013 ULI Charles H. Shaw Forum

Building from Strength: Connecting Real Estate Investment to Quality Urban Public Education

Agenda:

June 27

Meeting location: Drinker Biddle & Reath LLP, Suite 3700; 191 N Upper Wacker Drive, Chicago

3:30p **General Registration Begins**

4:00p **Welcoming Remarks and Introductions**

- Paul Shadle, DLA Piper, LLP (ULI Chicago Chair)
- Tina Hike-Hubbard, Director, Schools Initiative, Enterprise Community Partners (Forum Co-Chair)
- Jeremy Sharpe, Community Liaison, Rancho Sahuarita Company (Forum Co-Chair)

4:30p **Panel Discussion: Framing the Relationship between Schools and Neighborhood Value**

School quality (and perceived quality) is a major driver of a community's land value. Through two longitudinal studies, these researchers will present some preliminary findings that will help us frame the issues of our shared concern for the Forum. These studies show an intimate connection between the K-12 educational community and the perceived value of the neighborhood around such educational assets.

- Susanne Cannon, Chair, Department of Real Estate, DePaul University
- Bartley Danielsen, Associate Professor of Real Estate and Finance, N.C. State University
- Moderator: Tanya Vartivarian, Director of School Services, Illinois Facilities Fund

5:30p **Panel Discussion: Partnerships for Urban Schools**

Across the country, in cities large and small, developers and other practitioners in the real estate industry have engaged innovatively with local schools. We will explore creative case studies that have achieved various levels of success in outcomes.

- Jacob Fish, Director of Development, St. Andrew Bay Land Company
- Krisztina Tokes, Director of Facilities Asset Management, Los Angeles Unified School District
- Leroy Moore, Senior Vice President and Chief Operating Officer, Tampa Housing Authority
- Moderator: Tina Hike-Hubbard, Director, Schools Initiative, Enterprise Community Partners

6:30p *Session ends / Walk to Dinner*

7:00p **Dinner**

Dinner location: Trattoria #10 | 10 North Dearborn Street

8:00p **Conversation over coffee and dessert**

Richard Baron received ULI's prestigious J.C. Nichols Prize for Visionaries in Urban Development in 2004, in part for his long career blending private practice with extraordinary public service. Among his notable achievements, he was the co-founder and co-chairman of the Vashon Education Compact, a partnership of the St. Louis Public Schools and major corporations. The Compact worked to transform ten low-performing public schools in the City of St. Louis into high-achieving schools.

- Richard Baron, CEO and co-Founder, McCormick Baron Salazar
- Conversant: Jeremy Sharpe, Community Liaison, Rancho Sahuarita Company

June 28

Meeting location: Drinker Biddle & Reath LLP, Suite 3700; 191 N Upper Wacker Drive, Chicago

8:00a *Continental Breakfast*

8:30a **Panel Discussion: Shared Facilities and Community Amenities**

This panel will explore possibilities for schools making use of other existing or new facilities in the community to draw education outside of the school walls and also how scarce public facilities may be maximized through joint-use agreements or other partnerships to share community facilities.

- **Sean O'Donnell**, Principal, Perkins Eastman
- **Mary Borgia**, Owner, The Borgia Company
- **Ben Ranney**, Principal, Terra Firma Company
- Moderator: **Kelly Mann**, Executive Director, ULI Northwest

10:00a *Break*

10:15a **Panel Discussion: Urban School Real Estate Decision-Making**

Panelists will address how cities, school districts, and charter operators think about real estate. Facing complex demographic shifts, these public actors are making huge decisions on school consolidation, new school locations, and other factors that dictate the quality of surrounding communities. How might the professional real estate industry be a useful partner in any of this decision-making?

- **Shannon Jaax**, Director, Repurposing Initiative, Kansas City Public Schools
- **Derwin Sisnett**, CEO, Gestalt Community Schools
- **Cathy Valdes**, Chief Facilities Officer, Hillsborough County Schools
- Moderator: **Andre Brumfield**, Director of Planning & Urban Design, Gensler

11:45a *Break and Buffet Lunch*

12:15p **Presentation of Ideas from Abroad**

- **Tim Jones**, President and CEO, Artscape

12:45p **Breakout group discussions**

2:00p **Regroup and report backs**

- **Jess Zimbabwe**, Executive Director, ULI Rose Center for Public Leadership (facilitator)

3:00p **Concluding discussion**

4:00p *Adjourn*