

# You are Invited!

## Creative Placemaking Pop Up Breakfast: The Economic Value of Arts and Culture

Tuesday, October 25, 2016

7:00 a.m.–8:00 a.m. Convention Center, Room D168

**Open to All Fall Meeting Attendees**



Complimentary breakfast is included.

No registration is required, but RSVPs at [health@uli.org](mailto:health@uli.org) are welcome.

Placemaking—combining elements of the built environment in a compelling way that attracts people—is the essence of real estate development. **Creative placemaking** takes that concept a step further. As Anne Markusen and Ann Gadwa Nicodemus wrote, “**Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.**”

If done well, creative placemaking can deliver high value to its stakeholders, including the community, developers, and public and private partners. **Leveraging art and cultural assets is an important component of building healthier places to live and work.** At this **Fall Meeting Pop Up Breakfast**, hear from ULI Senior Visiting Fellow **Juanita Hardy** and Kresge Foundation Program Officer **Michelle Johnson**, learn about exemplary creative placemaking projects, and share your knowledge about best practices. **See you there!**