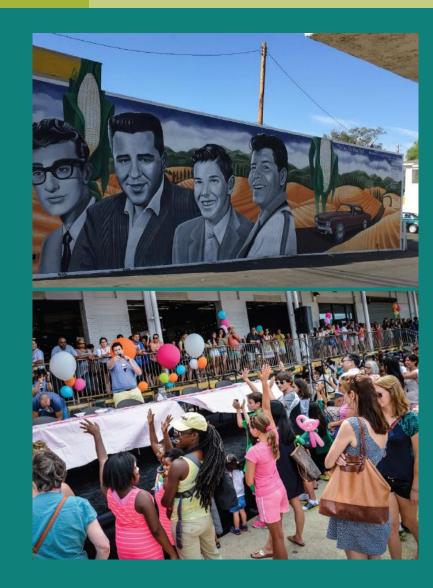




Agenda

- Healthy Corridors project progress
- Updates from Demonstration Corridors
- Reflections on National Study Visits and progress
- Next steps
- Q&A



Updates and Progress



National Study Visits

- January and February
- Recommendations tailored to each corridor

Communications

- ULI University
- ULI Foundation Governor's Retreat
- Healthy Corridors flyer
- Video

Final Report

- Vision
- Typology
- Audit tool
- Process roadmap
- Case studies







Vision

A healthy corridor has land uses and services that allow residents and visitors to easily make healthy lifestyle choices.

It reflects the culture of the community, inspires and facilitates healthy eating and active living, provides and connects to a variety of economic opportunities as well as housing and transportation choices, and adapts to residents' needs.

















A Healthy Corridor Has:

Design and land use patterns that support community needs.

- Buildings pulled up to sidewalks
- Improved parking strategies
- Housing options
- Vibrant retail environment
- High-quality parks and public spaces
- Healthy food options

Linkages to other parts of the city.

- Well-connected, multimodal street networks
- Safe and easily identifiable connections, including sidewalks and trails
- Transit, including enhanced bus service or rail
- Bike infrastructure

Engaged and supported people who live, work, and travel along the corridor.

- Regular programs in community gathering spaces
- Accommodations for pets
- A defined identity
- Measures to address safety and perceptions of safety
- Engaged residents and local business owners
- Organizations that facilitate long-term improvements and resident engagement

Improved infrastructure.

- Safe and well-marked pedestrian crossings
- Traffic speeds that are conducive to pedestrians and other users
- Utility lines and traffic signs and signals that are underground or that blend in
- Sidewalks wide enough for a variety of users, buffered from the street, and unobstructed
- Streetscapes that add visual interest and safety, with trees and green buffers



Healthy Corridors Process Roadmap

Phase 1: Startup and Partnership Development (6-9 months)

Phase 2: Convenings and Issue Identification (3-4 months)

Phase 3: Priority Setting and Quick Wins (3-4 months)

Phase 4: Implementation and Working for Change (9-12 months)

Phase 5: Sustain Progress and Avoid Problems (ongoing)



Ten Principles for Healthy Corridors

- Use the lens of health to convene stakeholders.
- Understand the context of the corridor and determine how jurisdictional boundaries affect the corridor.
- 3 Analyze and understand the corridor's development potential; rethink land uses and zoning that are incompatible with community needs.
- Proactively address transportation and infrastructure 4 challenges.
- Leverage anchor institutions as key partners (including hospitals, major employers, and universities).

- Identify champions; redeveloping the corridor in a holistically healthy way will require many partners.
- Engage proactively with communities along the corridor, and put in place strategies to prevent residential displacement.
- Engage with business owners and landowners; local businesses that serve the corridor should remain and thrive.
- Facilitate healthy food access through retail and policy solutions.
- There is no one source of funding: seek out multiple opportunities from public and private sources.



Updates from Demonstration Corridors National Study Visits Planning for Change Next Steps



Nashville Charlotte Avenue

Denver Federal Boulevard





National Working Group Visit

40 Action Packed Hours On Federal

- January 19 21
- National Team
 - James Moore, Principal, Jacobs Advance Planning Group
 - Cece Gassner, Director of Economic Development, Boise State University
 - Ed Icenogle, Senior Shareholder, Icenogle Seaver PC
 - Alison Nemirow, Senior Associate, Strategic Economics
 - Khanh Nguyen, Portfolio Director, Healthy Living, The Colorado Health Foundation
 - Karina Ricks, Principal, Nelson\Nygaard
 - Melani Smith, Former Principal, Meléndrez
 - Alan Thompson, Vice President, Ragan-Smith Associates
 - Gary Toth, Director, Transportation Initiatives
- Dinner, Tour, Interviews, Work Session, Presentation
- Had great community participation
- Energized the community leaders into action



National Working Group

Our New Friends and National Experts Pointed Us Toward These Top-Tier Issues

- How can the three jurisdictions work together, specifically to promote health?
 - Adams County
 - City of Westminster
 - City and County of Denver
- What are the opportunities for new retail along the corridor?
 - We're in a food desert and a used tire store "rainforest"
- What types of funding and partnership strategies would be best?
- How can concerns about gentrification be addressed?
- What is the lead role for each stakeholder entity?



What's Happening Now

Collaboration Is Underway

- Regis University Is Acting as a Catalyst
- Edward Iconogle has organized a "meeting of the minds" among political leaders from all three jurisdictions
- Sheila Lynch organized another grant that shakes hands with this effort
- Continued momentum building
- The two rail lines will be opening soon . . We are working to make the new station areas healthy!!



Los Angeles Van Nuys Boulevard





URBAN LAND INSTITUTE
HEALTHY CORRIDORS WEBINAR



Our Process









Information Gathering

Corridor Tour MANY Past Studies Stakeholder Convening

Health Groups

Community Groups

Agencies

Artists

National Study Visit

Community Health + Dev

Econ Dev

Getting People to the Blvd

Demonstration

"Showing" not "Telling"



Next: DEMONSTRATE "Pop Up" or "Tactical Urbanism"

- "Show" residents, don't just "Tell" them
- On the ground testing with the public as a partner.
- Catalyst for a longer term test or permanent improvement.









TO RURAL AND OXFORD FACEBOOK.COM/ BETTERBLOCKS.INDY

It's a one-day-only transformation of one block of East Washington Street, and you're invited to make it a vibrant, healthy block! Come experience the block as it's transformed from the current configuration of 5 traffic lanes and vacant lots into a space for people, bikes, transit, local shops, artists, and food: a vision of what it could be the future! Activities all day!

S MAKE EAST WASHINGTON STREET TOGETHER!











Participants:



la.uli.org

Pacoima Health Zone Thanks its **Sponsors** and **Partners**

































#CelebratePacoima



la.uli.org

Pacoima Health Zone

Resources for **healthier people** and **places**

- ► CSUN Bookstein Community Outreach Tax Clinic Information, consultation and questions answered on tax issues
- CSUN Institute for Sustainability Information about rebates and programs for homeowners to save on their water bills.
- CSUN Magaram Center Information on recipes and diet analysis, body fat analysis on site, wheel of fortune game with nutrition questions and incentives
- CSUN Strength United Information regarding free services for survivors of sexual assault, domestic violence, and child maltreatment
- L.A. Care Information table, fitness classes, nutritional workshops, smoothie and recipe giveaway Dance Aerobics: 11:00 am, 12:00 pm, 1:30 pm Nutrition Demo: 11:30 am, 12:30 pm, 2:00 pm
- ▶ NEVHC Choose Health LA Kids Team Information on nutrition, grocery store tours, CHLA's Restaurant program and healthy
- Office of Councilmember Felipe Fuentes, 7th District Information on potential streetscape enhancements
- Office of Mayor Eric Garcetti, Great Streets Initiative Information about upcoming Great Streets community resources and projects
- ► SFCHC
- Glucose Screenings, dental home coordinator and enrollment counselors Sustainable Sunday with Pacoima Beautiful, Sylmar High School Food swap, plant giveaways, food demos and info station
- Theodore Payne Foundation Display of plants, informational displays, handouts
- "Rethink your Drink" demonstration

#CelebratePacoima



ULI Health Zone at CicLAvia March 6, 2016















































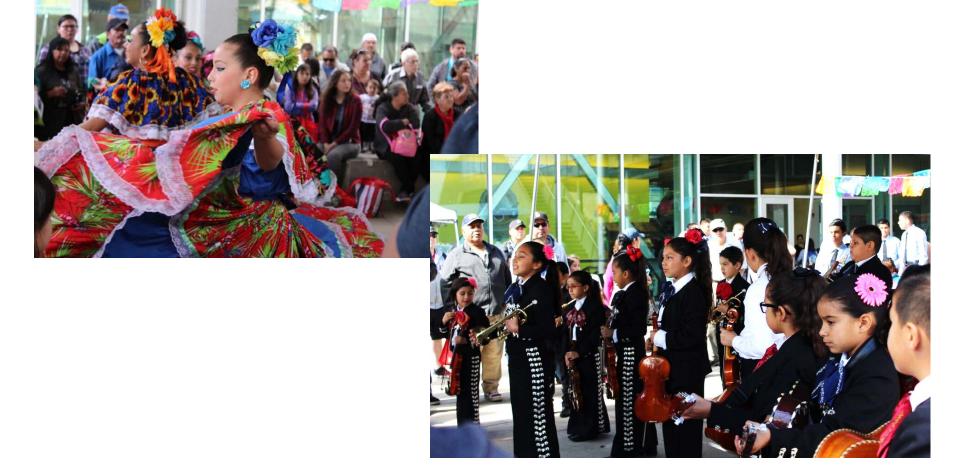














Next Steps...

- 1. "Road Diet" community outreach started in March, and finishes this month.
- 2. Metro EIR for transit system is currently in progress
- 3. Council office is seeking a NEA grant to fund an Arts Incubator as well as its Art Curator
- Council office has some funds for targeted property acquisition as well as housing protection



Boise Vista Avenue



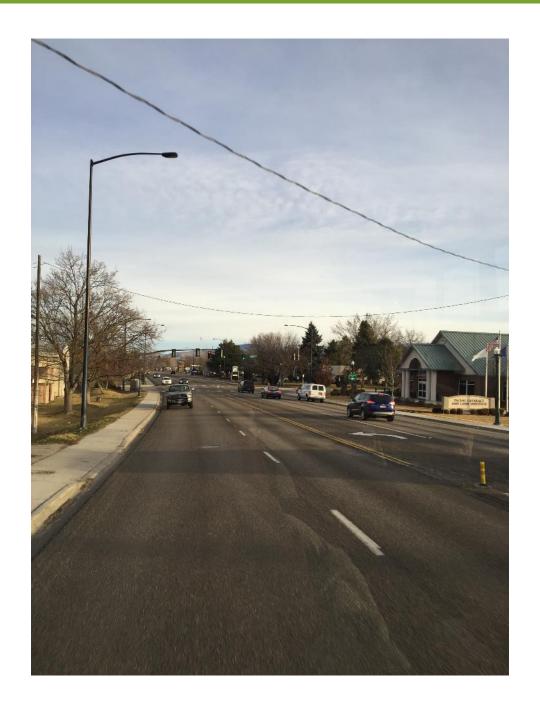
National Study Visit Assignment

- How can the Vista corridor public infrastructure be reconfigured to improve health & enhance the corridor's function as a gateway?
- 2. What are key place-making strategies that will create activity and drive on-going re-investment?
- 3. What are successful processes to create and implement a corridor vision plan?
- 4. How can corridor programming and improvements be funded or financed?
- 5. What is the best organizational structure to champion this effort now and over the long haul?



What needs to be done?

- Infrastructure
- Land Use
- Economic Development
- Culture, Social Connectivity, and Health





Key Recommendations

Infrastructure

- 1. Reconfigure Vista Ave
 - 5 lanes to 3 with protected bike lanes, or
 - 5 lanes with off-peak parallel parking and bike lanes on parallel streets
- 2. Improve pedestrian safety and comfort
 - additional signalized intersections with pedestrian countdown
 - transit nodes with shelters, benches, schedule displays
 - 12' pedestrian and planting space back of curb



Key Recommendations

Land Use

- 1. Promote mixed-use development
- 2. Adopt a form based code to create a distinct sense of place
- 3. Optimize parking

Economic Development

- 1. Support local businesses
 - facade grants
 - low interest loans
- 2. Promote redevelopment- affordability, sustainability
- 3. Develop infill prototypes



Key Recommendations

Culture, Social Connectivity & Health

- 1. Use place making to build identity, ownership, parks, gathering places
- 2. Build relationships between stakeholders, neighborhood associations
- 3. Support formation of a business association
- 4. Encourage public art by local artists
 - gateway locations
 - activity nodes
- 5. Embrace international culture
- 6. Encourage "tactical urbanisim"
- 7. Maintain diversity/affordability of housing
- 8. Promote local affordable/diverse food options



What is the process?

- Establish Vista Avenue executive steering committee through inter-agency agreement: Boise, ACHD, CCDC
- Conduct an objective assessment of the corridor district
- Develop a unified vision to help prioritize opportunities
 - Coordination between city, Energize initiative, Depot Bench, ACHD, etc.
- Ensure appropriate staffing
 - Hire an individual with responsibility for Vista
- Evaluate potential funding sources
 - Federal, state, regional, local, philanthropy
- Establish an implementation program



Post Visit Progress and Next Steps

- City has commenced gateway art project
- Initial steps taken to form a corridor URA
 - TIF financing
- Inaugural First Friday on the Bench staged
- Additional Speaker Series, workshops and events scheduled
- Neighborhood Walking Group forming
- Bus shelter additions/improvements funded
- Local Merchant Association discussions underway
- ULI Idaho hosted Moving People First Summit
- Begin work for a Corridor Vision Plan



Reflections on National Study Visits and Progress

Michael Wojcik Rochester, MN City Councilman National Working Group member



Next Steps



Creative Placemaking

"Deliberate integration of arts and culture into a comprehensive community development approach to stabilizing disinvested neighborhoods."

- Creative Placemaking Fellow
- Grants for Corridor-related CP efforts (open to both Demonstration Corridor and non-DC corridors)
 - Two rounds
 - Applications will be due in the Fall
- Advising to District Councils on CP opportunities
- Support from the Kresge Foundation





Next Steps

- Synthesis report with recommendations October,
 2016
- Communications, outreach, and coalition building
- Demonstration Corridors implementation activities
- Creative Placemaking opportunities







Healthy Corridors Questions & Discussion