

# Establishing Effective Partnerships to Improve Health through the Built Environment

Shaw Forum/Workshop Hosted by the Urban Land Institute  
2001 L St NW Suite 200  
Washington, DC

## Overview

In an effort to increase partnerships between built environment practitioners, eight built environment-focused membership organizations (the American Planning Association, the American Public Health Association, the American Institute of Architects, the American Society of Landscape Architects, the American Society of Civil Engineers, the National Recreation and Park Association, the U.S. Green Building Council, and the Urban Land Institute) released a Joint Call to Action to Promote Healthy Communities in April, 2017.

The Joint Call to Action identifies the members of these eight partner organizations as critical conduits to improve public health outcomes through the design of the built environment, and makes the call to these members to build relationships, establish health goals for their projects and plans, implement strategies to improve health, and communicate the importance of health.

As a next step, staff from the eight partner organizations, along with member leaders, will come together to define ways for the signatory organizations—along with their members, including planners, designers, developers, engineers, public health professionals, as well as other stewards of the built environment—to consistently, meaningfully, and systematically work together.

## Forum Description

The 2017 Shaw Forum brings together staff from the signatory organizations, plus key member leaders that best represent each membership organization, to begin defining parameters for partnership at both the organization and individual member level.

## Forum Goals:

- Focus on actions that can further the Joint Call to Action throughout the day!
- Identify opportunities for the signatory organizations to better share research and resources and collaborate with each other:
  - At the national/headquarters level
  - At the local chapter level
- Obtain feedback from members on what they need from the signatory organizations to encourage and support ongoing collaboration among disciplines
- Outline action-oriented next steps for this group, including pursuing a \$50,000 funding opportunity from the Robert Wood Johnson Foundation

## Agenda

9:00—9:30am	Arrivals, light breakfast
9:30—10:00am	Participant Introductions
10:00—10:45am	Review Joint Call to Action and goals for the day
10:45—11:00am	Break
11:00am—12:00pm	Small Group Discussions
12:00—1:00pm	Lunch
1:00—1:45pm	Sharing from Small Group Discussions
1:45—2:00pm	Break
2:00—2:30pm	Member Sharing
2:30—3:30pm	Large Group Discussion: Action Planning and Priorities
3:30—4:00pm	Next steps and Adjourn

## Questions for Discussion (small group)

1. What are the key health initiatives/programs/project of each organization which represent opportunities for sharing and cross-organizational collaboration? *[SUBSET OF NATIONAL/LOCAL STAFF TO DISCUSS]*
2. How can the Call to Action signatory organizations encourage collaboration at the local level between members of differing professions? *[SUBSET OF MEMBERS TO DISCUSS]*
3. Do members of the signatory organizations/various disciplines share a common language or understanding around health? *[SUBSET OF MEMBERS TO DISCUSS]*
4. Which other organizations or groups should be at the table? *[SUBSET OF NATIONAL/LOCAL STAFF TO DISCUSS]*

## Question for Discussion (full group)

5. Thinking about the next six months to a year, what are the priority action steps to take to address questions 1 to 4 above?