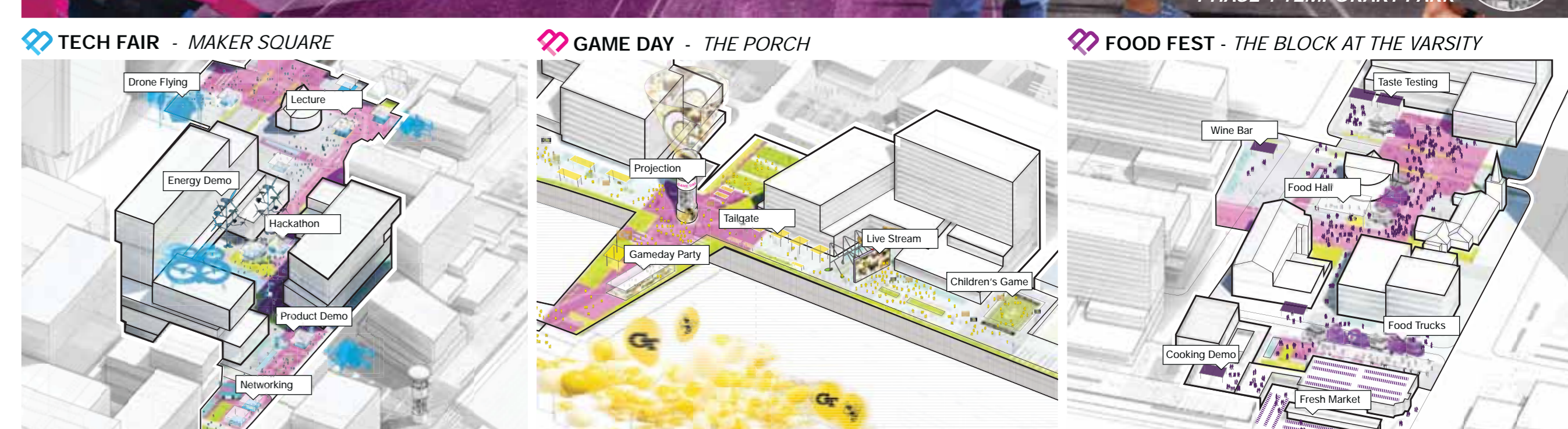
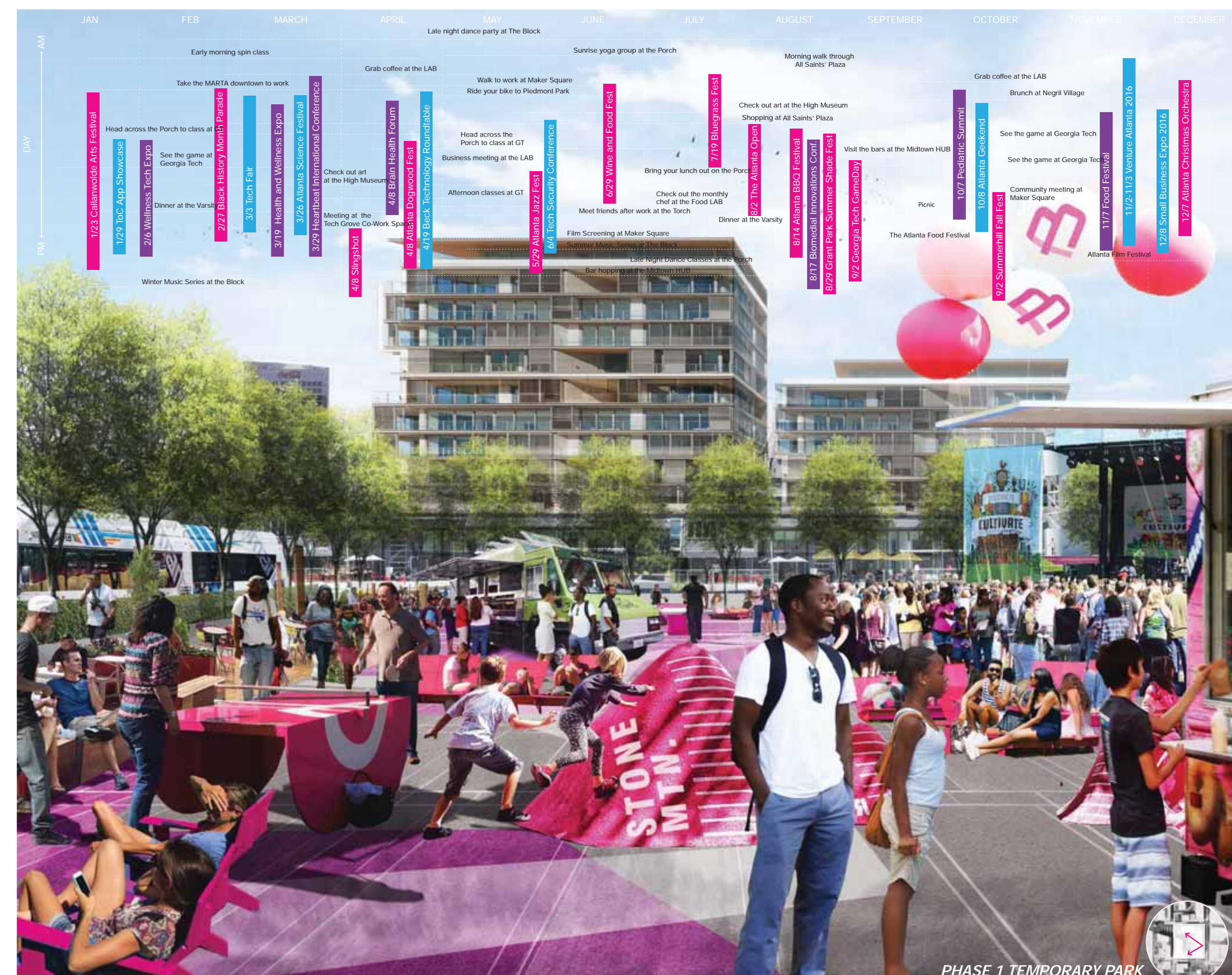
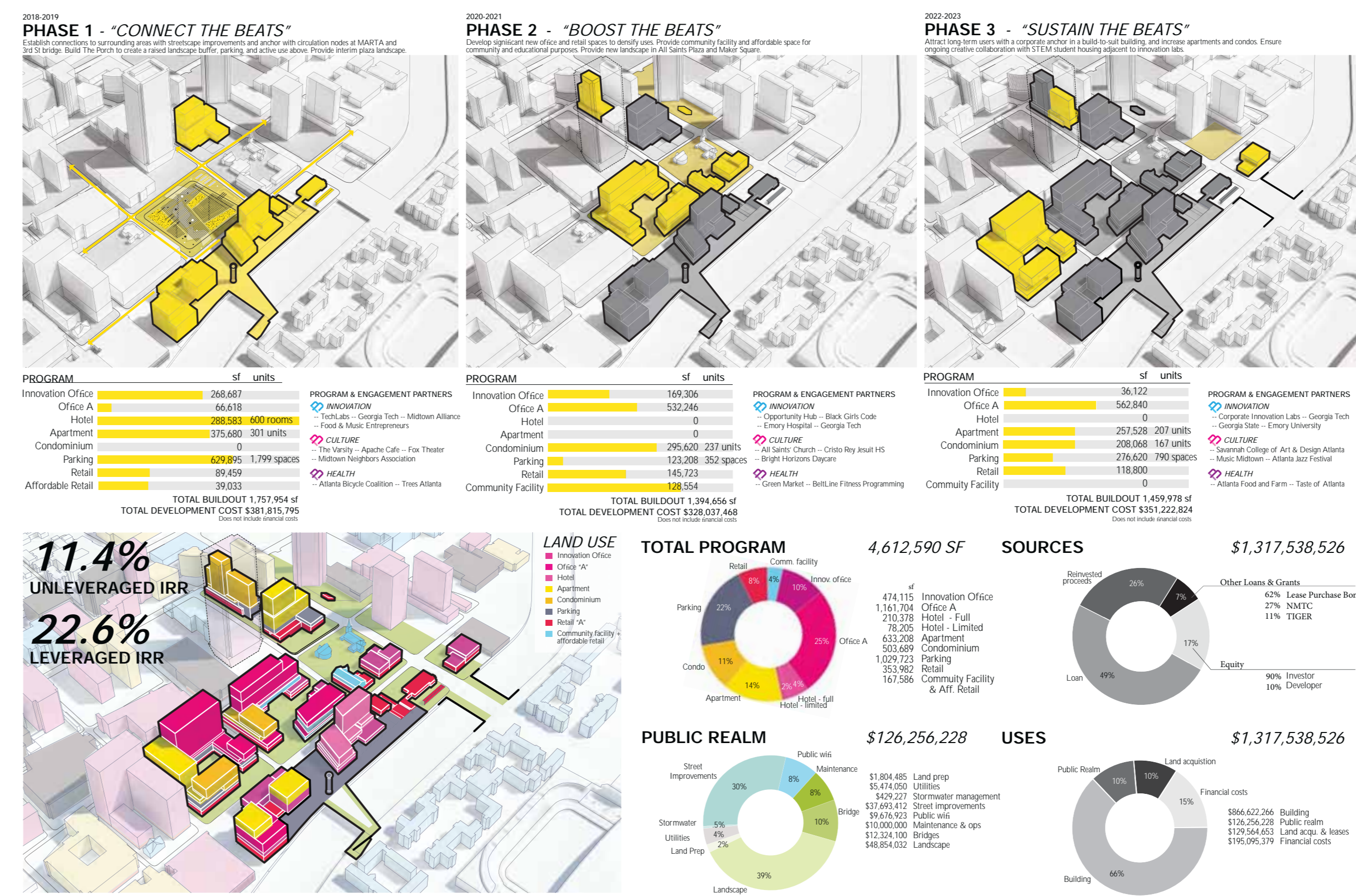
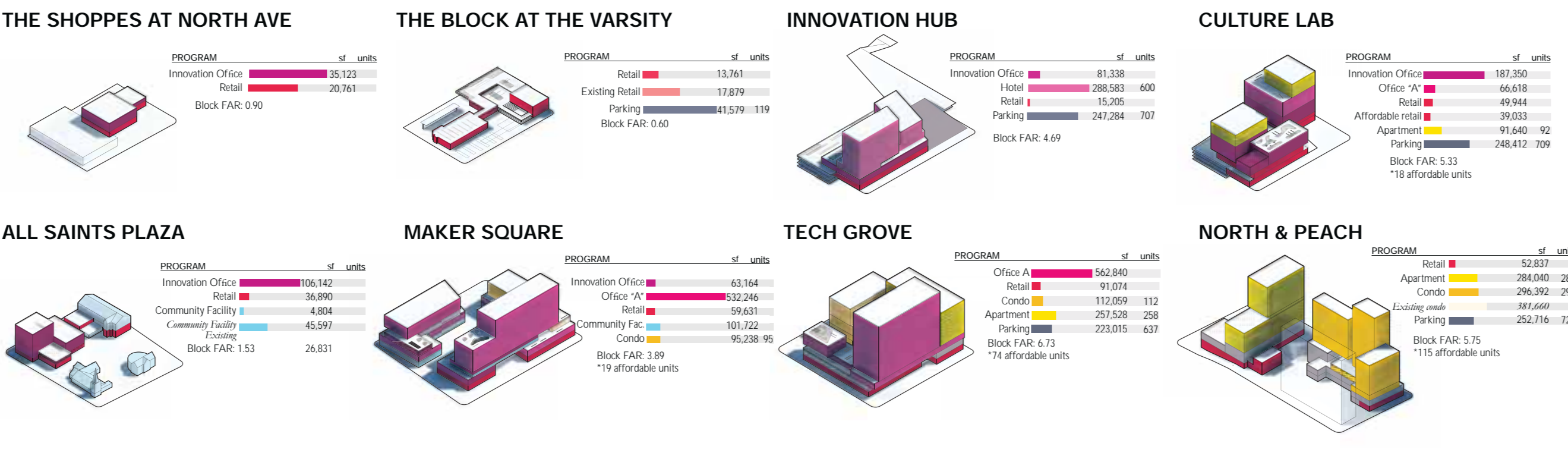
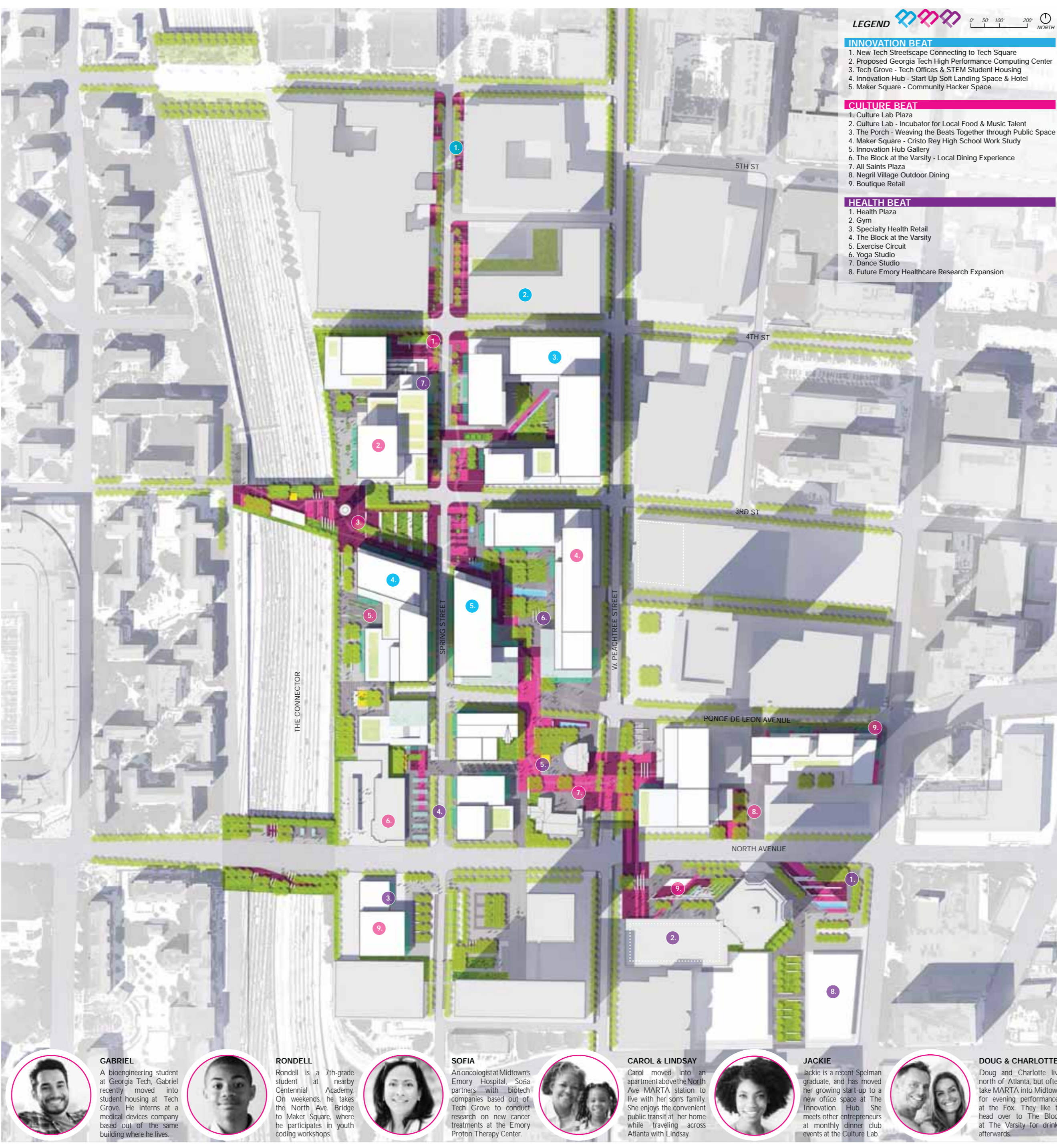
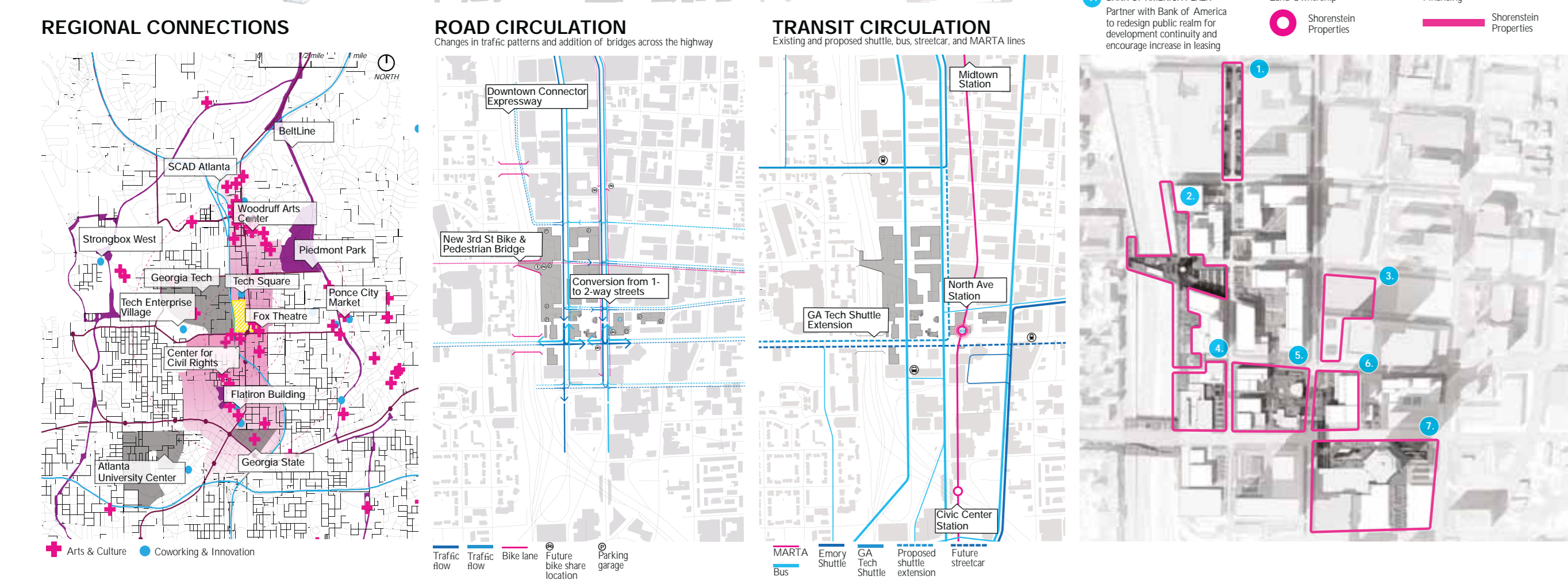
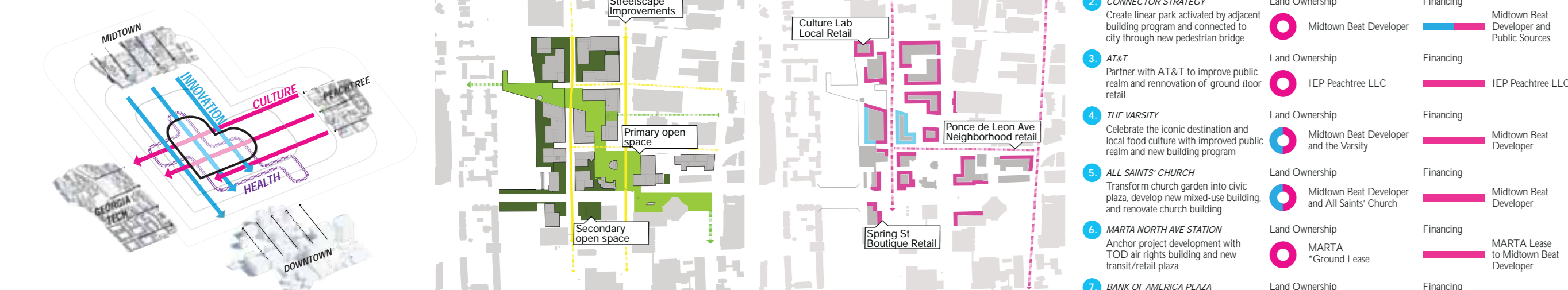




THE MIDTOWN BEAT WEAVES TOGETHER A STRATEGY FOR THE REDEVELOPMENT OF CENTRAL ATLANTA, BUILDING ON THE DISTRICT'S DEFINING CHARACTERISTICS: THESE 'BEATS' OF INNOVATION, CULTURE, AND HEALTH REDEFINE MIDTOWN AS THE RENEWED HEART OF ATLANTA.



GABRIEL - A rising star at Georgia Tech, Gabriel recently moved into student housing at Tech Center. He interned at a medical device company based out of the same building where he lives.

RONDELL - 19-year-old student at Emory University. On weekends, he works at the Georgia Tech Center for Applied Protein Research.

SOPIA - A rising star at Emory University. She interned at a medical device company based out of the same building where she lives.

CAROL & LINDSAY - Carol is a rising star at Emory University. She interned at a medical device company based out of the same building where she lives.

JACKIE - Jackie is a rising star at Emory University. She interned at a medical device company based out of the same building where she lives.

DOUG & CHARLOTTE - Doug and Charlotte are rising stars at Emory University. They interned at a medical device company based out of the same building where they live.