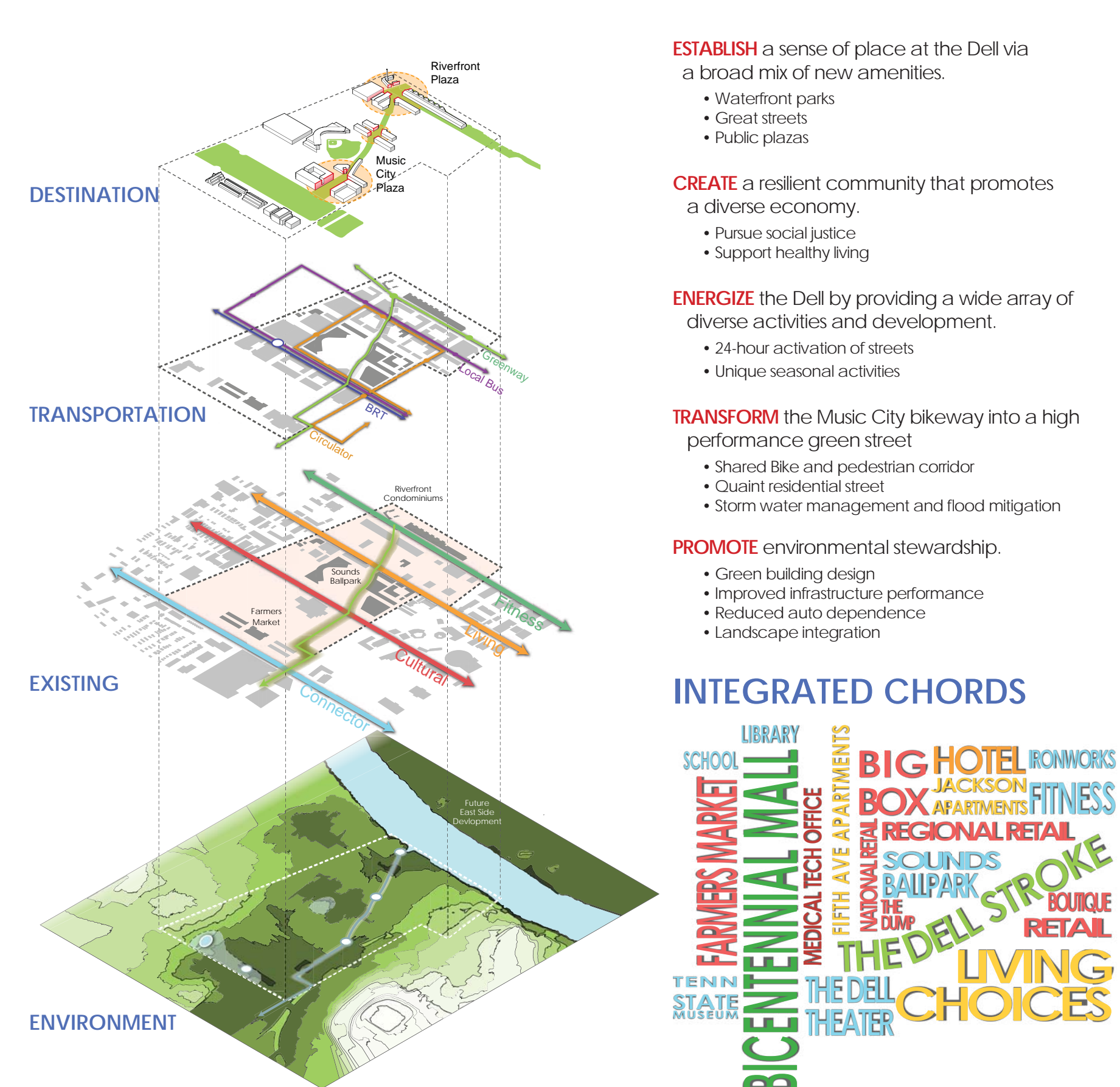


CHORDS

PLAN

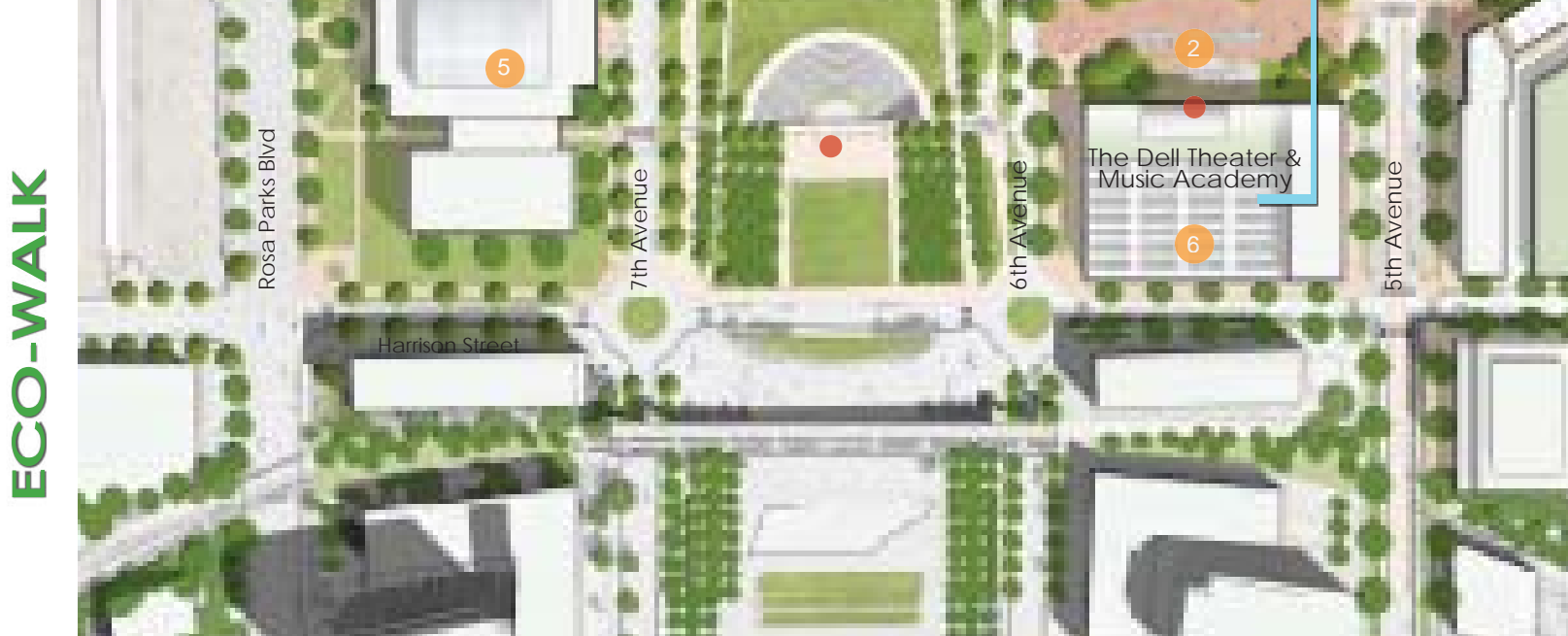
LAYERS OF HEALTHY LIVING



STRATEGIES

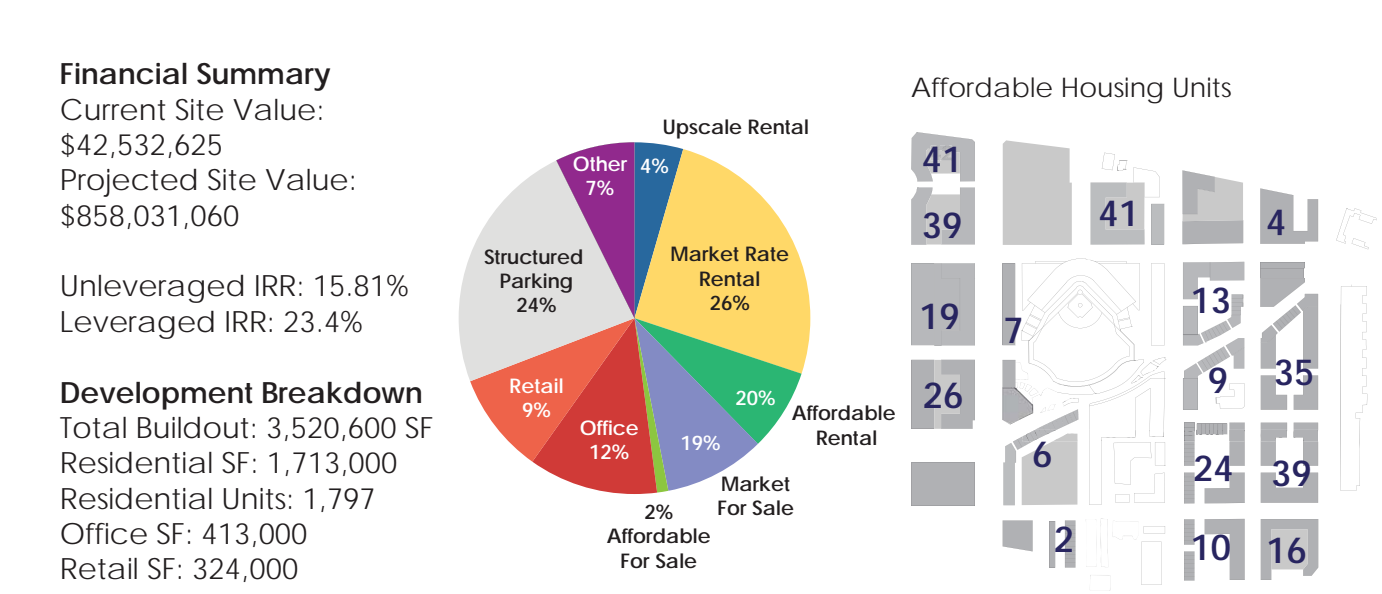
- ESTABLISH** a sense of place at the Dell via a broad mix of new amenities.
- Waterfront parks
 - Great streets
 - Public plazas
- CREATE** a resilient community that promotes a diverse economy.
- Pursue social justice
 - Support healthy living
- ENERGIZE** the Dell by providing a wide array of diverse activities and development.
- 24-hour activation of streets
 - Unique seasonal activities
- TRANSFORM** the Music City bikeway into a high performance green street
- Quiet residential street
 - Storm water management and flood mitigation
- PROMOTE** environmental stewardship.
- Green building design
 - Improved infrastructure performance
 - Reduced auto dependence
 - Landscaping integration

INTEGRATED CHORDS

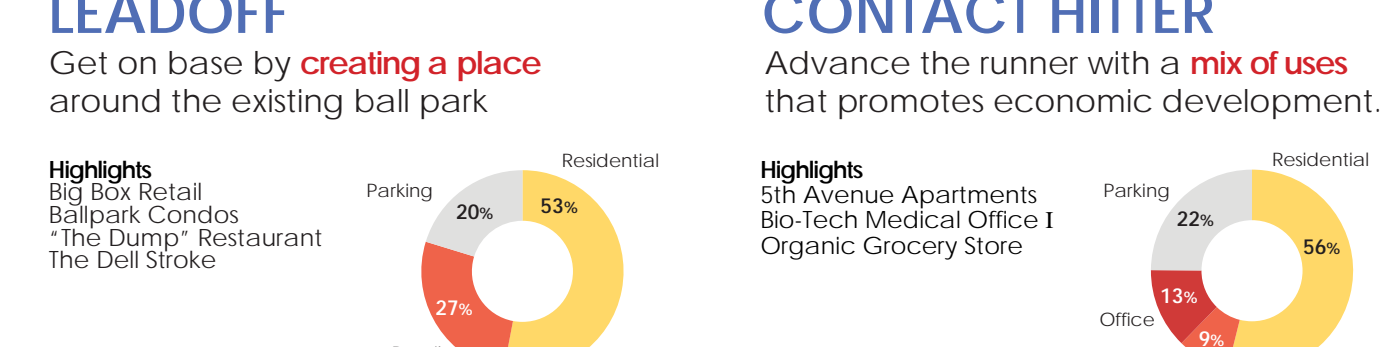


PROGRAM

DEVELOPMENT BREAKDOWN



PHASE I LEADOFF



PHASE II CONTACT HITTER



PHASE III LOADING THE BASES



PHASE IV THE GRAND SLAM



ACCOMMODATING EVENTS



EXPERIENCE

THE DELL: A LEED NEIGHBORHOOD DEVELOPMENT GOLD COMMUNITY



MUSIC CITY PLAZA A-A

MUSIC FESTIVAL KICKING OFF THE FIRST DAY OF SPRING

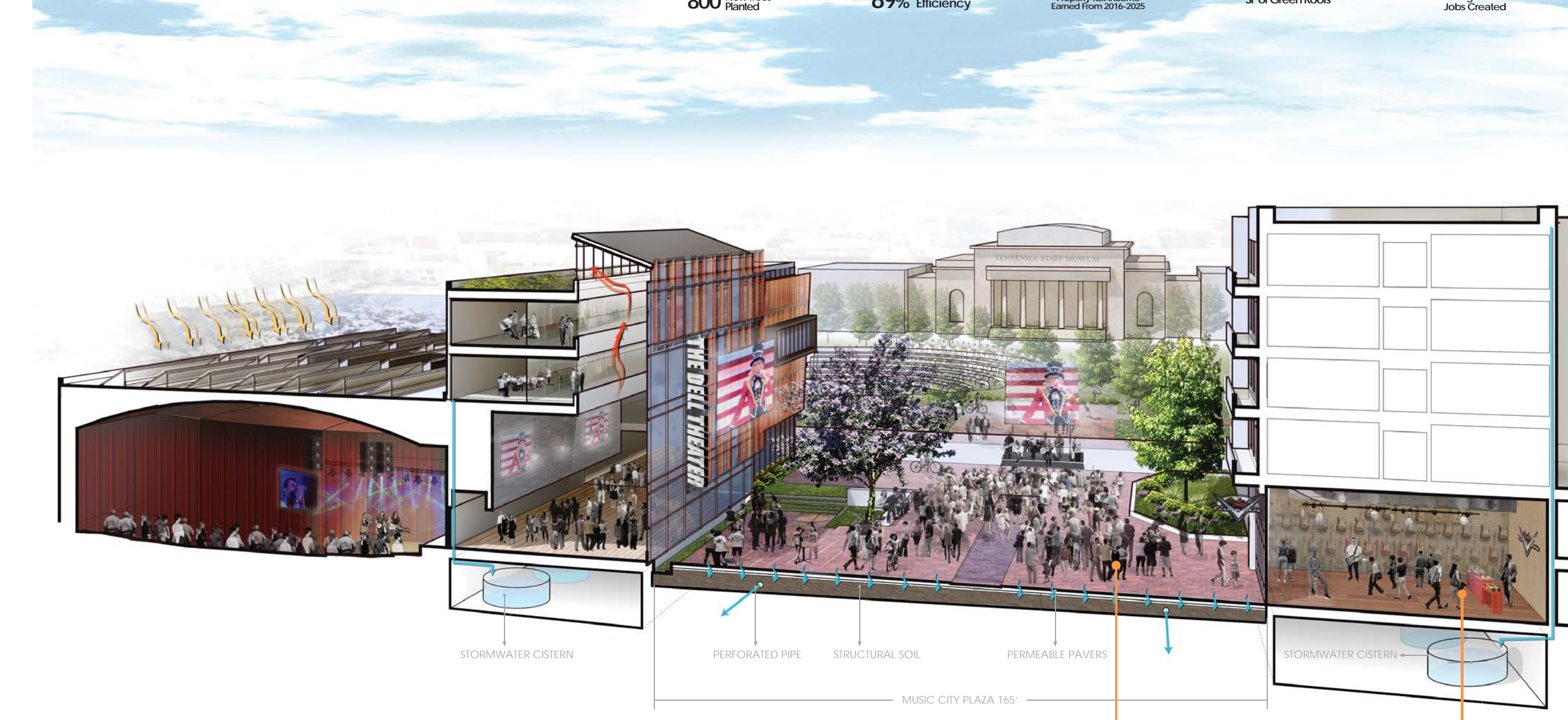
800 New Jobs Created

89% Parking Efficiency

\$40M Property Tax Revenue (Estimated from 2016-2025)

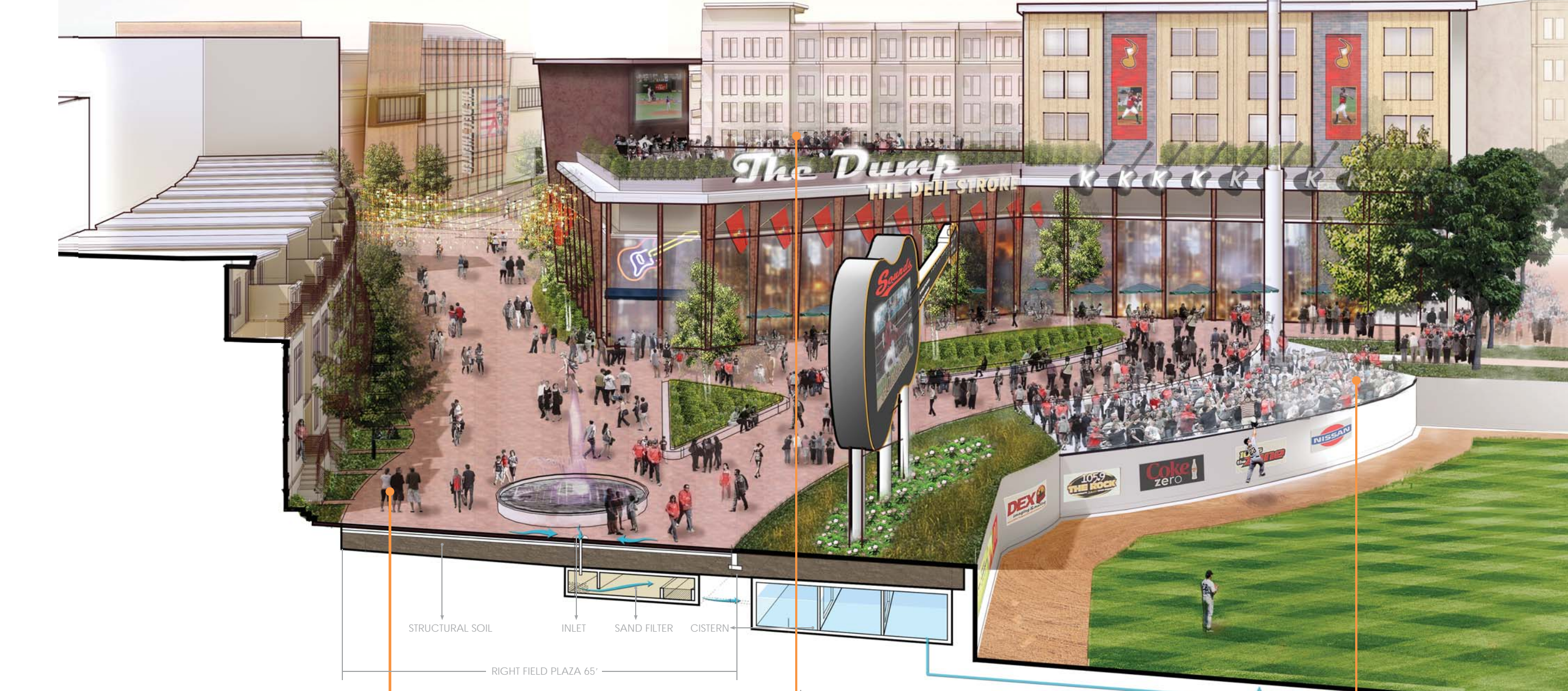
320,000 SF of Green Hood

2,400+ Living Jobs Created



THE DUMP AT RIGHT FIELD B-B

SUMMER DAY AT THE BALLPARK



DELL STROKE GARDENS C-C

TAKING A STROLL ON A BRISK FALL EVENING

